



North East United Soccer Club  
P. O Box 1005  
Torbay, NL  
[neuscsoccer@outlook.com](mailto:neuscsoccer@outlook.com)



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### **Sponsorship Policy**

Adopted on: January 22, 2023

Approved by: NEUSC Board of Directors

Last Updated: January 22, 2023

The North East United Soccer Club (NEUSC) strives to make soccer accessible to the community of NEUSC by “Advancing Every Player.” As a not-for-profit organization, NEUSC will pursue sponsorship of its programs, teams and facilities to generate incremental revenue to offset costs incurred through the operation of the club and by members directly. All NEUSC sponsors will uphold the Club’s mission, vision and values. NEUSC will seek sponsors who help promote community, soccer, and/or healthy lifestyles. NEUSC reserves the right to decline any sponsorship proposal.

1. NEUSC will not accept sponsorship from organisations whose values are contrary to those values of the Club.
2. NEUSC will not accept sponsorship from tobacco or vaping companies or companies that promote the sale of tobacco or vaping.
3. NEUSC will not accept sponsorship from companies that manufacture or promote the sale of weapons.
4. NEUSC will not accept sponsorship from companies that promote pornography.
5. NEUSC will not accept sponsorship from companies with religious or political views that are offensive or prejudicial to other groups.
6. NEUSC will not accept sponsorship from companies that demean members of any group based on gender, ethnicity, or sexual orientation.
7. NEUSC will not accept sponsorship from alcoholic beverage manufacturers or distributors for NEUSC youth programs and/or events. Alcoholic beverage manufacturers or distributors may sponsor NEUSC adult programs and/or events.

### **WHY WE NEED YOUR SUPPORT**

Your support helps children become successful in developing their soccer skills. More importantly, it helps them learn teamwork, hard work, and sportsmanship. It also allows us to improve our soccer programs and facilities and offset the cost of participation.

Sponsors play a key role in helping our club grow but also provide sponsors with significant opportunities for exposure within the community, through a variety of mechanisms including digital, print and uniform sponsorship.

North East United Soccer Club is run by volunteers and is a not-for-profit organization. We have many operating expenses. Your sponsorship helps us keep our registration fees affordable by helping defray the cost of:

- Team Uniforms and Equipment
- Referees
- Support our growth as a club



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## **BENEFITS OF SPONSORING NEUSC**

Some of the benefits of sponsoring North East United Soccer Club is exposure to a local customer base and showing community support. As a sponsor your logo will be included on our website, mentioned in soccer program events, and many other benefits.

## **CURRENT SPONSORSHIP OPPORTUNITIES FOR 2023**

### **1. Business Listing - \$500**

This level of sponsorship entitles you to:

- Company's logo to appear on NEUSC website under list of sponsors for one year

### **2. Field Signage at Upper Three Corner Pond Park - \$1000**

This level of sponsorship entitles you to:

- One (1) 4' X 8' company banner placed on our outdoor turf field fence for the length of one outdoor season. Field is located at 547 Bauline Line, Torbay
- Company's logo to appear on NEUSC website under list of sponsors for one year

### **3. Metro Jersey Sponsorship for any Metro team registered for the current season - \$1000 per team (contact NEUSC for a current list of teams registered for the applicable Metro season)**

This level of sponsorship entitles you to:

- Company's full color logo or name to appear on the jersey of the sponsored team jersey (home and away jerseys, as applicable). Location and size of logo to be agreed on by NEUSC and sponsoring company on a case by case basis.
- Company's logo to appear on NEUSC website under list of sponsors for one year

### **4. Custom Sponsorship**

We can put together a custom package to fit around every company's budget. We are open to discussion of any sponsorship support.

## **HOW TO BECOME A SPONSOR**

Please contact Augusta Harris (Sponsorship Director) at 746-7443 or Heather Forsey (Club President) at 765-7646. You can also email the club at [neuscoccer@outlook.com](mailto:neuscoccer@outlook.com)