



## NAFHA Executive Meeting Minutes

April 26, 2025

6:00pm

In person

Agenda:

Call to order 6:14pm

1. Roll Call Attendance: MJ, Jadie, Shelley, Deb, Mike, Angela B, Laurie, Amanda and Tina  
Absent: Angela P
2. President's report:

MJ thanked the exec for being awesome. MJ has a lead on a lady that would come do some ice hockey skating lessons on ice we supply at a cost of roughly \$10-20 per player at the beginning of September.

Lindsay McAlpine is working with a 'learn to play hockey' type group and figures they have about 6 teams worth of players who may be looking to join a league if we get in front of them and provide them the opportunity.

Shelley and Angela volunteered to help train new team managers and help their introduction to the league.

MJ will have a conversation with vp's over the summer about what powers fall under vp umbrella (ex. Fines) and what should be forwarded to the President, governor, etc.

-budget for promotional posters – Addressed in treasurer's report.

- NAFHA Recruitment email and monitoring for summer – Need to spend some time and focus on recruitment of div 1 level players so we don't lose div 1. Recruitment email address has been created already, Shelley and Angela will both be sharing monitoring of that email. Amanda proposed the league putting on a couple of pre-season recruitment shinny's to try and help teams come see new people play and recruit new players. Thoughts were a session for div ½ and one for div ¾ .

- process for promotional material and Budget for water bottles for upcoming season for player of the week – Amanda suggested stickers might be a good way to do this. Mike



and Deb confirmed that there wouldn't be an issue from a reffing standpoint with players having stickers on their helmets. Jadie had an idea for DTF – Direct to film, you order sheets of film with names, logos, etc on them. You can place them onto any piece of clothing or whatever that you want and you just have to heat press it on.

-Upcoming elections – positions coming up for election are all 4 vp's, president and communication. All existing candidates are letting their names stand.

- Meeting with Tan from APNA to promote ice hockey to indo Asian community – there's a big contingent of this community represented in ball hockey. They're having a big tourney in Calgary and Jadie is going to network with her and try to bring more awareness of NAFHA.

-Ice allocation meeting with city – June 10<sup>th</sup>, VP's please ask your teams who are getting ice to take the full amount they can have and hopefully we can use some of it for league ice.

3. Treasurer's report: Budget options for promotional posters and water bottles

- Year end – we did good at keeping down extraneous cost like cancelled ice. Estimated amount available for promotional materials would be maybe \$1800-\$2000 max. But we also have talked about other things like extra ice which may be a consideration for that money.

4. Round Table: Comments from teams came in that there are too many league blackout dates. Also hoping timekeeper Trent will make a how to video for us to post on the website. Some teams would like to switch the home/away team jerseys to align with other leagues.

Survey Results – We have all reviewed them. Common themes were ice times and ice availability. Can we run a year end tournament as quite a few teams have expressed disappointment that they are essentially playing for nothing. I think we've tried to address most of the pain points in this meeting with some ideas going forward.

Ice Retention – Tina – Debbie asked if we could reach out to SAHA to see how they were able to get ice to grow 60 teams. Shelley is meeting with Jason CCRHL and we may be able to get some ice slots from him for winter.

I had at thought about offering shinny to those learn to play hockey girls if we have some slots we can't necessarily fill with reffed games.



Amanda motions that we get NAFHA branded stickers to promote the league. Shelley 2nds, vote unanimously yes. Motion carries. Amanda and Jadie offered to get quotes, to be submitted to the exec for final approval

Poster options and printing – Shelley - Shelley is going to get some quotes on printing costs. We can't put any up in Edmonton facilities unless or until we have ice with them.

5. Adjourn: Deb motions to adjourn, Laurie seconds. Adjourns 8:14pm