



Hockey Alberta's AA & AAA Player Satisfaction Survey 2024-25

Response Statistics

168

Total Responses

145

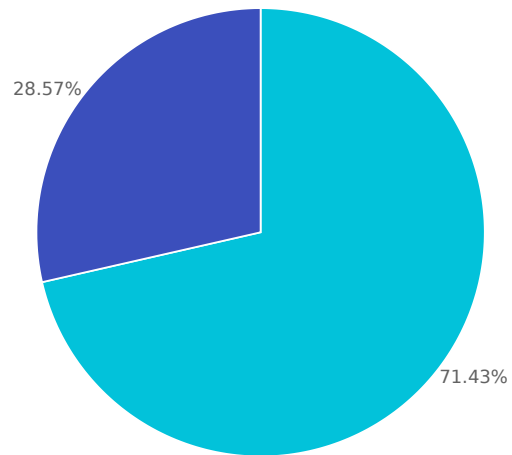
Completed Responses

Demographics & Program Choice

Q1

I am a:

Answered: 168 Skipped: 0



● Player

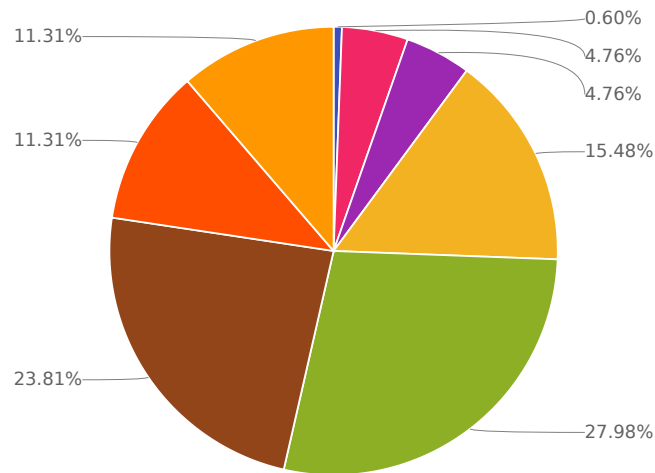
● Parent

Choices	Response percent	Response count
Player	71.43%	120
Parent	28.57%	48

Q2

Player Year of Birth

Answered: 168 Skipped: 0



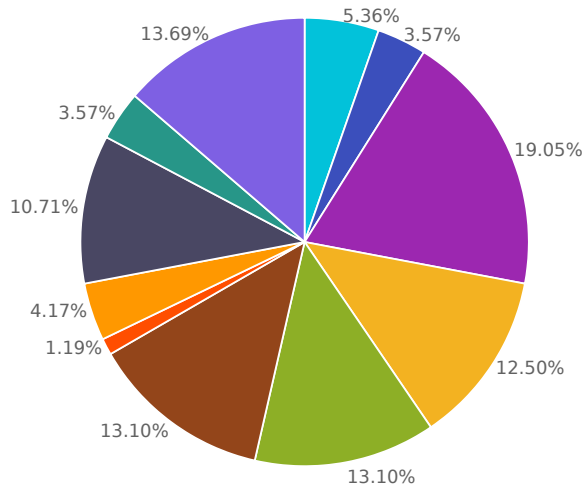
- 2015
- 2014
- 2013
- 2012
- 2011
- 2010
- 2009
- 2008
- 2007

Choices	Response percent	Response count
2015	0.00%	0
2014	0.60%	1
2013	4.76%	8
2012	4.76%	8
2011	15.48%	26
2010	27.98%	47
2009	23.81%	40
2008	11.31%	19
2007	11.31%	19

Q3

Current category and level of play

Answered: 168 Skipped: 0



- U13 AA
- U13 AA Female
- U13 AAA
- U15 AA
- U15 AA Female
- U15 AAA
- U16 AA
- U17 AAA
- U18 AA
- U18 AA Female
- U18 AAA
- U18 AAA Female
- Other (Please specify)

Choices	Response percent	Response count
U13 AA	5.36%	9
U13 AA Female	3.57%	6
U13 AAA	0.00%	0
U15 AA	19.05%	32
U15 AA Female	12.50%	21
U15 AAA	13.10%	22
U16 AA	13.10%	22
U17 AAA	1.19%	2
U18 AA	4.17%	7
U18 AA Female	10.71%	18
U18 AAA	3.57%	6
U18 AAA Female	13.69%	23
Other (Please specify) No Responses	0.00%	0

Parent Page

Q4

What made you choose the Minor Hockey/AEHL/AFHL stream versus alternatives (ie: CSSHL, HSL, JPHL, PHL, etc)?

Answered: 46 Skipped: 122

1. It's where we live
2. Okotoks has a wonderful association and female hockey continues to grow here. It made sense to keep my daughter in Okotoks. My 2012 son plays HSL 2012 AAA - this is his 3rd year in the HSL. We stayed this year as our coach and team is strong. However, he is excited to come back for U15 AAA next year. We have declined offers from CSSHL and JPHL already as we are all ready for him to be back in Okotoks. The U15 AAA is a high level of hockey and it will be nice to feed into closer rinks in Okotoks. Plus the cost of CSSHL and JPHL programs don't really makes sense to us when he can play high-level hockey out of Okotoks.
3. Last years coach and the understanding the new coach coming in was of equal caliber
4. Proximity to home and day time program
5. Coaching staff Location Daytime program
6. Play with friends. More affordable.
7. We felt it was time to get back in the Minor hockey system. Although the showcase idea has its merits. I did feel that at this age it was too much to play 4-5 games on a weekend.
8. Coaching staff
9. Not many options for female South Central so went with closest zoned area.
10. Less travel, less money, practice in hometown
11. Local Association
12. HSL - the price of minor hockey is exponentially higher for less ice time/extra development compared to HSL
13. My son had offers for the csshl, jphl and we were seriously considering. He ended up going to the spring showcase and the program offered him a signed spot and we accepted.
14. Local
15. Cost and the community feel.
16. I believe in supporting and preserving minor hockey. The academies are only interested in their brand and profit, not player development.
17. We've always stayed with our home association, despite increasing levels of frustration pertaining to politics, due to the overall structure and costs.
18. My son played CSSHL last season however we moved to Okotoks and wanted to be apart of a the hometown hockey team.
19. Local team, great facilities strong organization
20. Wanting to keep my 2009 player at home vs billeting out.
21. Location
22. We thought she would stay in boys a bit longer and have better compete
23. I don't like the culture of the HSL programs and think it is possible to have a similar product at the local level.
24. Closer to home and had day time programming which benefits the player
25. My player enjoys playing with his local Peers
26. Stay in community

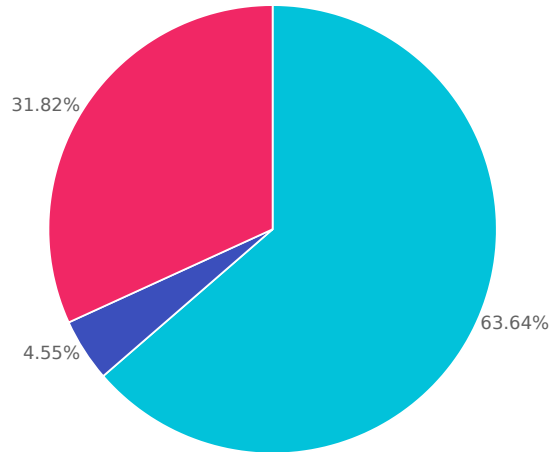
27. Cost
28. Not interested in travelling to Calgary for practice sessions. My daughter wants to play with her friends
29. Felt that the hockey was better, friends were enrolled and were excited to work with the coaches they have
30. Local association
31. No option to continue in HSL, wanted to return to home community. Costs associated to play in CSSHL were too high and not feasible.
32. I believe in community hockey programs and my child earning a spot on the team not parent's paying for a spot on a team for their kid. My daughter wants to play with her friends in the community. She also enjoys when her friends who don't play hockey or on the same team come to watch and cheer on her team. I have three kids who play hockey so I can't be driving them all over for practice or have them miss school to get to practice on time. Affordability, 3 kids playing in the alternative leagues would add up fast. The travel costs to watch them for hotels, meals and flights or gas.
33. Top level competition
34. Cost and not as many options on the female side
35. Local practices, great schedule with most games being local (calgary & area). Also the female U13AA league is the highest quality of female hockey available.
36. cost, predictability
37. cost versus value of program.
38. Closer to us
39. cost versus value of the program. Also playing in our own community.
40. Greater opportunity for strong athletes that want to play at their highest competitive level
41. Competition level Connection to community Sense of pride belonging to Hockey Canada program
42. Local
43. We wanted to play for our Towns colors and always have. There should be options for first year kids in age groups to play competitive hockey especially at U14 and U12
44. Coach David Addison
45. Convenience factor, cost
46. Organization of the league. Financial efficiency. mitigate travel. Decent competition

Tryout for AAA?

Q5

Did your child tryout for AAA?

Answered: 22 Skipped: 146



● Yes

● No

● Not eligible based on age (U13 AA Mainstream & Female, U15 AA Female)

Choices	Response percent	Response count
Yes	63.64%	14
No	4.55%	1
Not eligible based on age (U13 AA Mainstream & Female, U15 AA Female)	31.82%	7

Current Team Satisfaction Levels - Parent

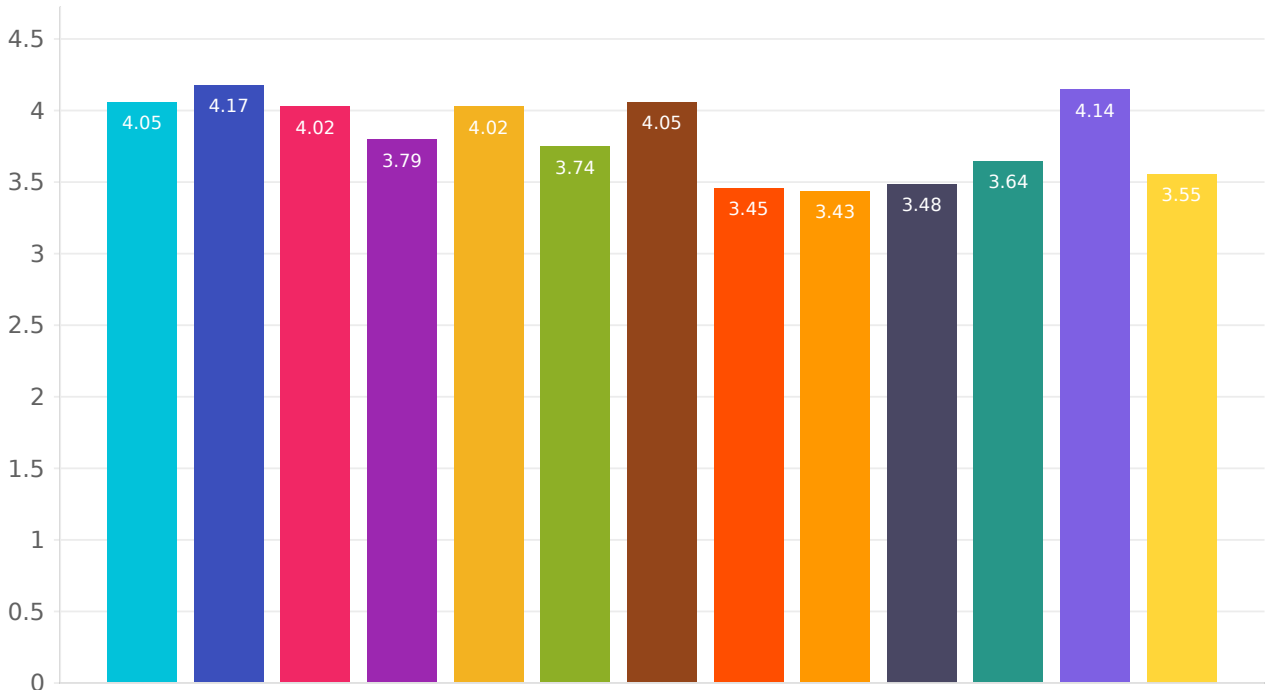
Q6

Please **RATE** your level of satisfaction with the following elements of your hockey experience on your **current team**

1 Star = low satisfaction

5 Stars = high satisfaction

Answered: 42 Skipped: 126



● Travel (distance of sport to home & school, billeting program, education program, etc.)

● Schedule (typical practice/game times & integration with family routine, etc.)

● Social (relationships with other player/parents participating in sport, etc.)

● Selection Process (transparent, accurate & objective evaluations & decisions, etc.)

● Coaches Abilities (interpersonal skills, tactical & technical knowledge, game management, etc.)

● Player Development (Association/coach reputation for focus on player improvement, position specific resources, preparedness for moving to next level, etc.)

● Competition (team/league historical performance/parity, etc.)

● Cost (Price to participate, value obtained versus competitors)

● Integrated Support Team (mental, physical, nutrition, sleep resources in place)

- Communication & Governance (association communication frequency, content, customer service and attentiveness to issues)

- League Brand & Operations (visibility to scouts, streaming, website & social media services, prestige, regular season & playoff format, etc.)

- Seasonal Structure (number of league games, number of tournaments, regular season structure, blackout windows for tournaments, rest periods, etc.)

- Officiating (quality, number of officials at games, etc)

Row	1	2	3	4	5	Average rating	Response count
Travel (distance of sport to home & school, billeting program, education program, etc.)	2.38% (1)	9.52% (4)	11.90% (5)	33.33% (14)	42.86% (18)	4.05	42
Schedule (typical practice/game times & integration with family routine, etc.)	0.00% (0)	4.76% (2)	11.90% (5)	45.24% (19)	38.10% (16)	4.17	42
Social (relationships with other player/parents participating in sport, etc.)	0.00% (0)	7.14% (3)	11.90% (5)	52.38% (22)	28.57% (12)	4.02	42
Selection Process (transparent, accurate & objective evaluations & decisions, etc.)	7.14% (3)	9.52% (4)	16.67% (7)	30.95% (13)	35.71% (15)	3.79	42
Coaches Abilities (interpersonal skills, tactical & technical knowledge, game management, etc.)	0.00% (0)	9.52% (4)	26.19% (11)	16.67% (7)	47.62% (20)	4.02	42
Player Development (Association/coach reputation for focus on player improvement, position specific resources, preparedness for moving to next level, etc.)	2.38% (1)	14.29% (6)	16.67% (7)	40.48% (17)	26.19% (11)	3.74	42
Competition (team/league historical performance/parity, etc.)	0.00% (0)	4.76% (2)	21.43% (9)	38.10% (16)	35.71% (15)	4.05	42
Cost (Price to participate, value obtained versus competitors)	9.52% (4)	7.14% (3)	30.95% (13)	33.33% (14)	19.05% (8)	3.45	42
Integrated Support Team (mental, physical, nutrition, sleep resources in place)	7.14% (3)	11.90% (5)	28.57% (12)	35.71% (15)	16.67% (7)	3.43	42
Communication & Governance (association communication frequency, content, customer service and attentiveness to issues)	7.14% (3)	14.29% (6)	26.19% (11)	28.57% (12)	23.81% (10)	3.48	42
League Brand & Operations (visibility to scouts, streaming, website & social media services, prestige, regular season & playoff format, etc.)	2.38% (1)	14.29% (6)	26.19% (11)	30.95% (13)	26.19% (11)	3.64	42
Seasonal Structure (number of league games, number of tournaments, regular season structure, blackout windows for tournaments, rest periods, etc.)	0.00% (0)	2.38% (1)	23.81% (10)	30.95% (13)	42.86% (18)	4.14	42
Officiating (quality, number of officials at games, etc)	7.14% (3)	7.14% (3)	33.33% (14)	28.57% (12)	23.81% (10)	3.55	42
Comments on your current team/program?							23

Average rating: 3.81

Comments on your current team/program?

1. Communication from coaching staff to parents and players sub par

2. No one cares about AA. The AAA teams are substantially chosen well in advance of evaluations. Lots of instances of late releases from AAA so players can't go elsewhere. Affiliation is only to cover injury and never for development. AA is still competitive and fun though but we need to stop pretending it's anything other than money maker for AAA and provides injury coverage. I think this is fine but should be more transparent.
3. Very happy so far. Not much to complain about.
4. Okotoks lost 8 potential players to the glaciers this season (a small city draw zone really suffers from this) - some due to the association initially making a poor coach choice - who then left, for the glaciers fsl. Both returning goalie left for boys - the parents thought the team would be terrible and their kids deserved to play 'better hockey'. Current coach is great but had no time to recruit players. We had very few try out due to cost and people going to FSL. One Current assistant coach is always yelling at the refs, he is also a ref and should know better as most of our refs are young. He is giving constant feedback to the kids and the refs mostly corrective, but it's making a very intense vibe on the bench - not what mediocre team of young girls needs. Pre-season..Association did not help find a coach when the first one quit- a couple of us parents did that. Association did not announce our current female coach or introduce her.. she has a great resume. U13 girls do not matter to this association. There was no effort to try keep players from leaving for glaciers & they let a parent meeting get out of hand - arrogant board members vs arrogant parents. The south division is very hard - Calgary has 3 very strong teams, Airdrie is strong. We will be lucky if we win any division games this year. The kids efforts are starting to show that they are defeated before the game starts. Goalies are getting 40-50 shots per game. Only 2 goalies tried out for this team. Also about sure how we have such a high budget with so little travel. Now rumor is Strathmore has put in for AA status. This will further dilute our pool of girls to choose from and I'm sure that FSL will try expand as well. Not sure how it will all play out next season if we don't get some of the FSL girls back.
5. Compared to HSL there is more games per month which equates to more travel - less practice time and less off ice development which still costs more compared to HSL
6. We can still cut back on a few unnecessary expenses.
7. OAAA is run by a rich guy who thinks everyone else is rich. Therefore OAAA programs cost more than other but here is not more opportunities or exposure.
8. Current coaching staff is fantastic. Evaluations for AA were great and thats 100% reflective of the coaches. AAA evaluations were a complete joke, again 100% reflective of the coach. Refing is wholly inconsistent and, at times, god awful.
9. We have enjoyed our time so far on the team and apart of the association. I think showcase weekends will help limit travel for teams especially in the winter months and allow for more exposure.
10. We are very happy with the commitment of the coaching staff and team and families. Excellent group of people with like minded goals for the kids
11. Team is lacking depth due to players leaving for hsl/phl programs.
12. Our program lost a handful of Eligible players to alternative leagues therefore our team Isn't as strong as some of the others.
13. So far so good
14. Would not like to see AAA team in Okotoks, too many elite teams (Method, AA) for small town. Only the top tier team does well, all of the remaining players spread thinly and AA, and tiered teams are all at the bottom of their leagues.
15. Some of our practices are very late for the age group or too early. Draw zone teams can not practice at 6:30 am in the morning. These players will not make it to school on time. They also can not practice till 9:15 pm at night. Our players will not get home until 11:00 pm. I do think that other associations should help provide ice for the draw zone teams for practice. It should not be the burden of one association to provide all the ice for practice. For example Strathmore provide 2 practices per month and/or High River.
16. Hockey has become far to expensive and thus not inclusive.
17. The coaches this year are great compared to U15AA
18. Female programs don't promote females to stay in the female stream. The league has benefited with Calgary teams, but lost girls to other leagues due to practice times, and travel for practices
19. I think that showcases should take place more often. Driving to Lloydminster and Grand Prairie for League games is crazy at this age. I think they should be playing 4-5 games a weekend in a showcase setting. These could take place in Edmonton, red deer, Calgary and Lethbridge. This would save a lot on travel
20. Good program and continues to make strides.
21. Our officials have arranged from 2-4 people at a game. A 2 ref system is an issue at the AAA level.

22. Second year players should be more accepting of first year players. First year players are only members of the team because they have the skill level to be there and to make the team that much better.
23. Okotoks U18AAA daytime programming is a tremendous development model for both on and off ice development. Academic support is a massive value add

Current Team Satisfaction Levels - Player

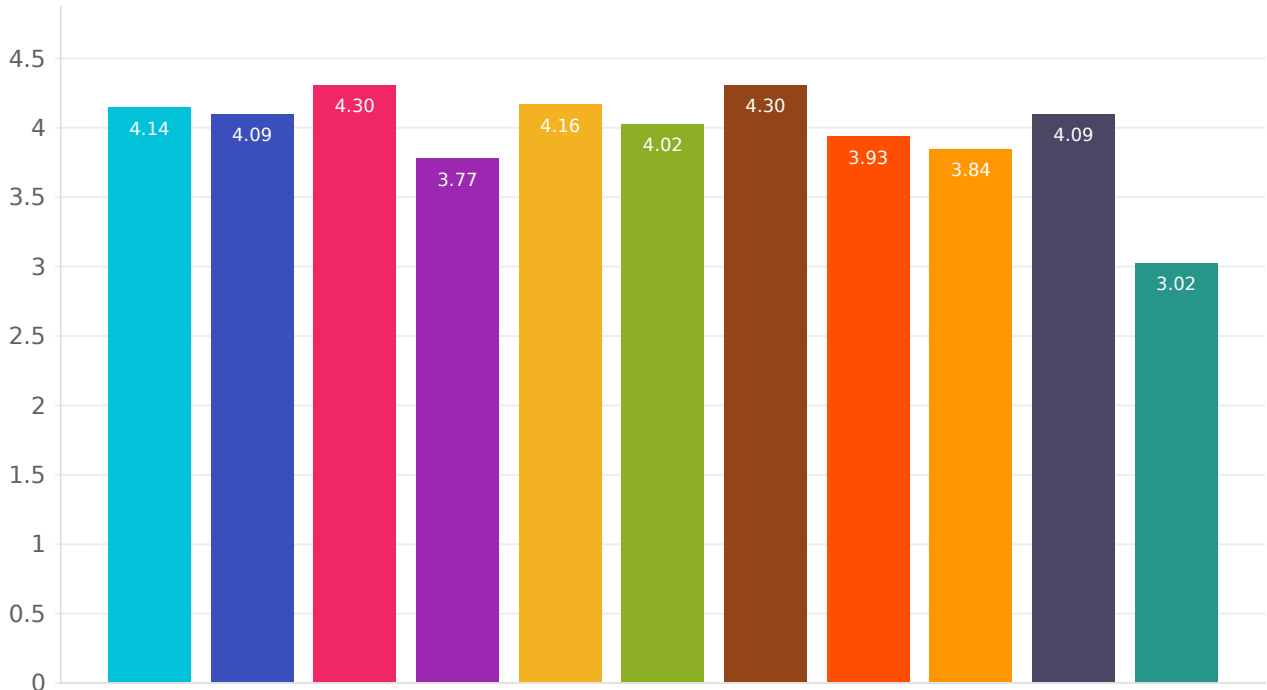
Q7

Please **RATE** your level of satisfaction with the following elements of your hockey experience on your **current team**

1 Star = low satisfaction

5 Stars = high satisfaction

Answered: 122 Skipped: 46



● Travel (distance of sport to home & school, billeting program, education program, etc.)

● Schedule (typical practice/game times & integration with family routine, etc.)

● Social (relationships with other player/parents participating in sport, etc.)

● Selection Process (transparent, accurate & objective evaluations & decisions, etc.)

● Coaches Abilities (interpersonal skills, tactical & technical knowledge, game management, etc.)

● Player Development (Association/coach reputation for focus on player improvement, position specific resources, preparedness for moving to next level, etc.)

- Competition (team/league historical performance/parity, etc.)

- Integrated Support Team (mental, physical, nutrition, sleep resources in place)

- League Brand & Operations (visibility to scouts, streaming, website & social media services, prestige, regular season & playoff format, etc.)

- Seasonal Structure (number of league games, number of tournaments, regular season structure, blackout windows for tournaments, rest periods, etc.)

- Officiating (quality, number of officials at games, etc)

Row	1	2	3	4	5	Average rating	Response count
Travel (distance of sport to home & school, billeting program, education program, etc.)	0.82% (1)	2.46% (3)	16.39% (20)	42.62% (52)	37.70% (46)	4.14	122
Schedule (typical practice/game times & integration with family routine, etc.)	0.00% (0)	3.28% (4)	16.39% (20)	48.36% (59)	31.97% (39)	4.09	122
Social (relationships with other player/parents participating in sport, etc.)	0.82% (1)	3.28% (4)	9.84% (12)	37.70% (46)	48.36% (59)	4.30	122
Selection Process (transparent, accurate & objective evaluations & decisions, etc.)	5.74% (7)	4.92% (6)	23.77% (29)	37.70% (46)	27.87% (34)	3.77	122
Coaches Abilities (interpersonal skills, tactical & technical knowledge, game management, etc.)	0.82% (1)	5.74% (7)	15.57% (19)	31.97% (39)	45.90% (56)	4.16	122
Player Development (Association/coach reputation for focus on player improvement, position specific resources, preparedness for moving to next level, etc.)	1.64% (2)	7.38% (9)	18.03% (22)	32.79% (40)	40.16% (49)	4.02	122
Competition (team/league historical performance/parity, etc.)	0.00% (0)	0.82% (1)	9.84% (12)	48.36% (59)	40.98% (50)	4.30	122
Integrated Support Team (mental, physical, nutrition, sleep resources in place)	4.10% (5)	3.28% (4)	18.03% (22)	44.26% (54)	30.33% (37)	3.93	122
League Brand & Operations (visibility to scouts, streaming, website & social media services, prestige, regular season & playoff format, etc.)	0.82% (1)	13.11% (16)	18.03% (22)	36.89% (45)	31.15% (38)	3.84	122
Seasonal Structure (number of league games, number of tournaments, regular season structure, blackout windows for tournaments, rest periods, etc.)	0.82% (1)	4.10% (5)	20.49% (25)	34.43% (42)	40.16% (49)	4.09	122
Officiating (quality, number of officials at games, etc)	9.84% (12)	24.59% (30)	31.15% (38)	22.95% (28)	11.48% (14)	3.02	122
Comments on your current team/program?							30

Average rating: 3.97

Comments on your current team/program?

1. It's been a great season - our Head Coach and Manager are the best.
2. I like it a lot, I really like my head coach and team mates. Calgary teams are tough.
3. Very few tourneys available for low rank teams. (Bottom three in our division)
4. Sorry schedule mentioned on last question.
5. hope to go a long way with the okotoks oilers this season
6. I like the competition and the skill. But I believe that the evaluation process could be done better

7. Team bonding is okay, all though there are a lot of different bubbles of kids on the team, solid organization with good opportunities
8. It's okay could be better
9. Refs should be evaluated more often using Flo. Minimum 3 refs as two is not enough and a lot is missed.
10. I'd like more games and more practices and more tournaments
11. I love the team
12. I have loved the start of the year and I feel like I have been improving on this team.
13. I like my coaches
14. Nothing
15. Good team, Good coaches, but honestly we need more development. Something like PEP (power edge pro) would be extremely beneficial to the team and preparing us for the next level.
16. Nothing
17. I think as a team we need more structure
18. Good team, Good coaches, but honestly we need better development. Something like PEP (power edge pro) would be extremely beneficial helping us improve this season and prepare for next season. Also, just commenting on the league, we need to integrate overtime's and shootouts. One of the things that angers me the most is ending a game in a tie. I can't express how much this should be added. Also please define a head contact, it is called atrociously often. I'm starting to think they changed the rules to everything is a head contact. I hope you consider this. Thank you
19. I think we have a really good program and a great team that I enjoy playing with and all we have lots of time to improve with all the practices and off ice training. We are looking to start doing more team building activities to help us become more of a team.
20. I really enjoy my team this year and we are working on team building this year
21. The team has developed me into the person that I am today. They make me want to do better for the team both on ice and off ice, while also trying to push my teammates around me.
22. Awesome team environment and people involved with association. Good coaching and supportive staff.
23. no
24. I love my team!
25. It's good
26. my league is extremely competitive and my program is a place I wanna be
27. Thumbs up
28. It good
29. Good
30. Really good and fun

Did not tryout for AAA

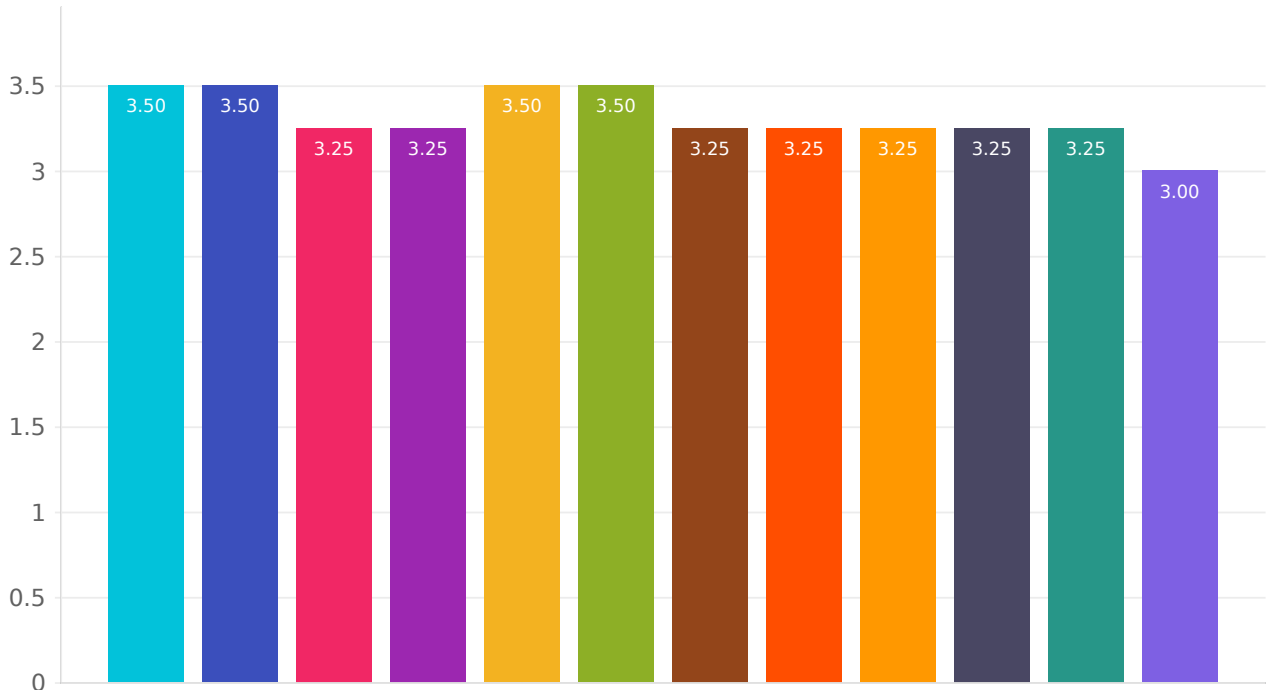
Q8

Please **RATE** the impact of the following elements in your/your child's decision to **not pursue AAA** hockey tryouts

1 Star = no impact

5 Stars = significant impact

Answered: 4 Skipped: 164



● Travel (distance of sport to home & school, billeting program, education program, etc.)

● Schedule (typical practice/game times & integration with family routine, etc.)

● Social (relationships with other player/parents participating in sport, etc.)

● Selection Process (transparent, accurate & objective evaluations & decisions, etc.)

● Coaches Abilities (interpersonal skills, tactical & technical knowledge, game management, etc.)

● Player Development (Association/coach reputation for focus on player improvement, position specific resources, preparedness for moving to next level, etc.)

- Competition (team/league historical performance/parity, etc.)
- Cost (Price to participate, value obtained versus competitors)
- Integrated Support Team (mental, physical, nutrition, sleep resources in place)
- Communication & Governance (association communication frequency, content, customer service and attentiveness to issues)
- League Brand & Operations (visibility to scouts, streaming, website & social media services, prestige, regular season & playoff format, etc.)
- Seasonal Structure (number of league games, number of tournaments, regular season structure, blackout windows for tournaments, rest periods, etc.)

Row	1	2	3	4	5	Average rating	Response count
Travel (distance of sport to home & school, billeting program, education program, etc.)	25.00% (1)	0.00% (0)	0.00% (0)	50.00% (2)	25.00% (1)	3.50	4
Schedule (typical practice/game times & integration with family routine, etc.)	25.00% (1)	0.00% (0)	0.00% (0)	50.00% (2)	25.00% (1)	3.50	4
Social (relationships with other player/parents participating in sport, etc.)	25.00% (1)	0.00% (0)	25.00% (1)	25.00% (1)	25.00% (1)	3.25	4
Selection Process (transparent, accurate & objective evaluations & decisions, etc.)	25.00% (1)	0.00% (0)	25.00% (1)	25.00% (1)	25.00% (1)	3.25	4
Coaches Abilities (interpersonal skills, tactical & technical knowledge, game management, etc.)	25.00% (1)	0.00% (0)	25.00% (1)	0.00% (0)	50.00% (2)	3.50	4
Player Development (Association/coach reputation for focus on player improvement, position specific resources, preparedness for moving to next level, etc.)	25.00% (1)	0.00% (0)	25.00% (1)	0.00% (0)	50.00% (2)	3.50	4
Competition (team/league historical performance/parity, etc.)	25.00% (1)	0.00% (0)	25.00% (1)	25.00% (1)	25.00% (1)	3.25	4
Cost (Price to participate, value obtained versus competitors)	25.00% (1)	0.00% (0)	25.00% (1)	25.00% (1)	25.00% (1)	3.25	4
Integrated Support Team (mental, physical, nutrition, sleep resources in place)	25.00% (1)	0.00% (0)	25.00% (1)	25.00% (1)	25.00% (1)	3.25	4
Communication & Governance (association communication frequency, content, customer service and attentiveness to issues)	25.00% (1)	0.00% (0)	25.00% (1)	25.00% (1)	25.00% (1)	3.25	4
League Brand & Operations (visibility to scouts, streaming, website & social media services, prestige, regular season & playoff format, etc.)	25.00% (1)	0.00% (0)	25.00% (1)	25.00% (1)	25.00% (1)	3.25	4
Seasonal Structure (number of league games, number of tournaments, regular season structure, blackout windows for tournaments, rest periods, etc.)	25.00% (1)	0.00% (0)	50.00% (2)	0.00% (0)	25.00% (1)	3.00	4

Average rating: 3.31

Opportunities for Growth

Q9

What is the largest opportunity for growth/improvement for your current TEAM
(ie: better coach tactics, more tournaments, etc)

Answered: 31 Skipped: 137

1. Keeping players from leaving
2. The team and coaches are great. The girls themselves have some growth and skill development to work on as they are a young team (lots of rookies).
3. Better coach tactics, better travel schedule (booking back to back games too close in time)
4. Shooting improvement
5. Our coach does an excellent job. Largest opportunity would be more tournaments available for AA teams.
6. Some focus and attention on off ice info. Nutrition, workouts , etc.
7. Position development and tactical
8. Development seems good so far.
9. Goaltending - more ice time - more skills coaching and powerskating
10. The coach favoring 2 players consistently
11. Improve skills
12. Not much really. Quite happy with the team, coaches, team management, etc.
13. I would like to see more dedicated skill development such as skating, puck skills and shooting and checking. Also in order to compete with other programs a more full time off ice training program would be beneficial instead of a once a week session.
14. The U18AA team is very fortunate to have great coaches with a wide variance of skills to help improve our players and help them reach that next level.
15. Have had good and bad years in minor hockey and private hockey. Overall pretty happy with the team and coaches this year. Thumbs up.
16. Our team has not been successful in receiving a spot in the well known big tournaments.
17. Discipline
18. Not having AAA team
19. more mental health coaching
20. More practice time. Players have lots to learn and the coaching staff are working hard to improve skills and confidence for the team.
21. Quite happy this year not sure how you can do more schedule is already busy enough
22. Better recruiting pre season.
23. level of play
24. Had very little access to tournaments because they were all filled up by the time our team was formed. - more position specific coaching - mental training
25. better bench management during games.
26. Encouraging more girls to tryout and take the female route earlier. Measures to prevent girls from playing a level up (u15 when they are u13) when they can improve the strength of the u13 team and we lose strong players and weaken all teams by moving underage girls to other teams
27. We have great coaches on our team this year

28. Nothing really. I do think more blackout time would be good for everyone.
29. Post secondary exposure
30. Skills development availability - bring in specialists, not coaches from other teams.
31. an opportunity to move beyond one dimensional coaching

What is the largest opportunity for growth/improvement for your current ASSOCIATION (ie: better jerseys, more ice time, better communication)

Answered: 31 Skipped: 137

1. Keeping players from leaving
2. We've been very happy with the association. For my son he had already decided to come back but association may have to look at spring tryouts, etc as the CSSHL teams have already sent offer letters. Having the opportunity to commit early is a benefit.
3. Dedicated dressing room for team and higher visibility in association communication strategies
4. Attraction Recruitment Retention
5. I'm happy with our association. Evaluations are not transparent and a waste of time in most instances, being used for fundraising.
6. Length of try out process seemed very drawn out. However I don't know the solution. A tough one to fix.
7. Ice, school program and dryland are all amazing. Been a great year
8. Better ice time.. Okotoks is short of ice - need another arena so u13 AA female has 8-9:15 practice and we have families travelling 45 minutes home.
9. Communication is null, the association should be audited because it make no sense how they can charge nearly double for less of everything - even extras like swag, dryland AND gear are included in HSL yearly fees which we paid extra on top of the cash call
10. Better ice times and don't force us to go to foothill's composite.
11. Quit charging so much to supplement higher level teams in the organization.
12. Transparency and consistency around the evaluation/selection process. Far too much favoritism/politics to not end up being nothing more than a cash grab for many players. AAA tryouts - 4 skates guaranteed but the head coach came in to dressing room prior to only the 2nd skate that 1/3 of the players have already been placed on the cut list...dont waste anybody's time or money and get rid of garbage attitudes like that...
13. I think finding a more full time off ice program kids can attend after school or on there own.
14. Better communication and opportunities for development and affiliation between U18AA and U18AAA.
15. Transparency of coaches player choices. Less family friend picks. Been around hockey a long time. Coach can have one "political "pic that's it. Don't push it.
16. Choosing coaches for next year prior to the end of the season. Taking the pre-season showcase more seriously. Currently they feel like fundraisers more than actual showcases. There was no coaches selected prior to last years showcase.
17. Our association does not have a player liaison to advocate for players who need support when facing challenges with the association and board. It feels more Like a dictatorship.
18. Replace the president
19. Lower the cost! Absolutely bloated budgets and absurd fees collected by OOAA.
20. Jersey selection is not ideal. Most players have their favorite number but cant wear it because the jersey for the team is the wrong size. For the amount we pay in fees, there should be a greater selection of numbers (not just 2-22, 30&31).
21. Teams need better practice times based on age and travel for draw zone teams. Our Association needs to allow teams to pick outside development based on need for the specific team and age group. Our Association needs to trim costs for tryouts so they do not prevent younger players from trying out on the elite side. Our Association also needs to put more resources into developing the younger age group and keeping players in our association.
22. Make the game more affordable.
23. Better video of the game so the kids can watch and get feedback if they could practice during the day and have nights off but that is a hard one to figure out
24. More awareness about spring ID camps.

25. - more approachable people in charge - keeping the good players in Okotoks-- its way too political to make a team here so a lot of our best players go elsewhere - development is weak
26. Rules on girls leaving, and playing underage. Keeping a constant organizational standard
27. Our team is playing out of the SSSR. This rink is run by the foothills municipality and is out of town. there is not a lot of community involvement in our home games because it's out of town.
28. Combining fundraising efforts.
29. Actually everything is pretty good.
30. Better ice times for the younger age group
31. consistency within age groups of our development

Best Part of the Season

Q11

What has been the best/your favourite part of the hockey season thus far?

Answered: 129 Skipped: 39

1. connecting with teammates
2. going to a tournament
3. competition
4. Just playing and developing
5. The showcase! It was a great opportunity to hangout with the team and also play lots of games. Great environment to be around.
6. As I am on a bit of a losing streak myself. I find the best thing this far is the opportunity I have to prove myself and help my team.
7. Love being able to watch my kid on Flo tv as we have 3 girls in hockey
8. The team! The girls are all great to each other and having fun. Plus our Head Coach and Manager are the best there is.
9. Watching my player play
10. Each game is competitive
11. Smile on my kids face telling stories after games and practices.
12. The entire experience has been great. Coaches have been real good and are great communicators. Parents have been fun. And the team is winning some and losing some so I feel the purity on the league is real good.
13. Ice, school program and dryland are all amazing.
14. Very little distance to travel for practice and games. Excellent female coach. Great development & goalie development. Happy kid even though they haven't won a league game.
15. Getting to see the level of hockey at this age group
16. Great goalie coaching by Evolution. Good competition
17. Watching my son develop and have fun.
18. I enjoy the company of my teammates and that everyone gets along
19. Watching my son at the Rocky Mountain Classic tournament.
20. The team dynamics.
21. The games are competitive.
22. The coaches have made it a great year thus far, hats off to them.
23. The friendships my son has made while learning the importance of being apart of a community team.
24. Watching the players grow and develop while playing the game they love. Competition has been good across the province.
25. My son enjoys going to the rink this year due to the coaching staff demeanor.
26. Coaches are great they hold the girls accountable. Push them as well as give them encouragement and praise when appropriate. They care about the team and mostly the development of the players.
27. Games have been competitive and a high level of compete.
28. My player is proud to represent his community. Our team is creating a strong bond and working hard through their challenges to improve for the next game. I

29. Team is coming together
30. Watching the team develop
31. Everybody connects with eachother, no one left out
32. Kids making new friends
33. My favourite part of the season so far has been watching these girls improve. They have come so far since tryouts and can only continue to get better.
34. Seeing the smile on my Childs face
35. The coaches this year compared to last year
36. competitive games
37. the team
38. going to edmonton for a tournament
39. The Edmonton tournament was a good memory for the season
40. Grow bounds with team mates and getting to know everyone better on the ice and off, getting to travel the province with them too win hockey games
41. My team just had a tournament and I think it really brought the team together which could really help us throughout the rest of the season
42. Edmonton tournament
43. Edmonton tournament
44. Hanging out with friends
45. Winning games, and having fun doing so by scoring or making good plays
46. Performing well relative to our league performance in our most recent tournament, the tournament of champions in Edmonton
47. The tournament of champions and bonding with teammates
48. Our first tournament in Edmonton
49. Tournaments and being player of the month
50. The intensity and how much the coaching staff pushes me!
51. Team Bowling
52. With my buddy's
53. Our home games - we have announcers, during "Oh Canada" the little sisters of the players skate around with flags. Lot of the little additions that our team is doing make our home games different/special
54. Spending time with my kid. Watching him mature and improve as a player
55. Being able to play with such amazing teammates that support me and having coaches that help me get better everyday
56. The showcase tournament has been my favourite so far as u get to see competition that we could have upcoming games against and we get slot showcase our teams knowledge and skill in 3 games
57. Playing on a great team
58. Bus trips with teammates
59. playing lots of different teams and getting the oppportunity to travel around the province
60. Being affiliated to the U18AA team where I can improve my skills with a higher level of competition.
61. Making the team.
62. Developing my skills
63. Playing with all the people on my team they are one of the best groups I have played with and I hope the rest of the season stays how it is
64. Making the team and playing in the bonnyville tournament
65. Bus rides and interactions
66. The best part of the season has been winning games and hanging out with my teammates

67. Meeting the players and parents
68. Our tournament in bonneyville
69. My coaching staff
70. Edmonton turny
71. Winning games and having lots of fun with my teammates
72. All the tucks and apples are pretty awesome and the coaches are elite. Also i have been saucing the biscuit pretty legit and the bus trips are so awesome and fun that it makes me happy! I also like all of the oilers gear and i like scoring too. One more thing i really like scoring. And getting assists too. Another thing to add is that sometimes i score goals. Thats why i like getting them and they make you feel good. I never knew that scoring would make me feel so happy and they give me so much aura.
73. The u15 AA Bonnyville tournament.
74. Team building and experience
75. Being at the tournament. I had lots of fun
76. Meeting new people and executing my talents.
77. I honestly don't know. There hasn't been a lot of bright spots this season, but I'm looking forward to the rest of the season with a positive outlook, hoping for the best.
78. The experience of all of it is amazing seeing how competitive the league is
79. The tournament we have done I felt like it was a great team experience with building as friends as well with skill with playing with different teams
80. My favourite part of my season this year so far as been the group of kids I'm playing with, as well as my coaches.
81. The showcase that took place in November throughout Lethbridge. The team really came together and we bonded and moved forward in our team growth.
82. My teams tournament in bonneyville
83. Getting to travel
84. Bus trip to Cranbrook and Lethbridge
85. The tournament in bonieville was the best part of the season so far and that helped a lot with becoming a team.
86. When we went on our first bus ride as an hole team it was just a very good bonding experience for us all
87. Great team, coaches and parents
88. Developing and having fun with my friends!!
89. The best part so far was the crown tournament. I felt my team really showed up as a group and we had a great tournament
90. Feeling appreciated and loved by my teammates and coaches
91. I enjoyed firestarter it was a fun competitive tournament to start off the season.
92. winning games and seeing how happy it is in the dressing room
93. How competitive the league is and how anyone can beat anyone. I also love the daytime program so I have time for school in the evening because i practice during the day
94. Meeting new teammates and learning how to play with them. Yes every year is a new team but this year I love the competition with all team in the league and how are team is a great group of players and people.
95. Meeting my new teammates and being accepted by the association.
96. The firestarter tournament
97. relationships with teammates
98. All my teammates and how fast the hockey is being able to enjoy and play safe hockey
99. Meeting all my new teammates
100. Having a lot of success in competitive and intense games. Taken teams to overtime or winning in regulation when we weren't in favour of winning