



OKOTOKS OILERS ATHLETIC ASSOCIATION OOAA BOARD MEETING

Tuesday February 9th, 2021@ 7:00pm
Via Zoom

Meeting Agenda

1. **Call to Order** – Dan called Meeting to order at 7:01pm
2. **Attendance** – Every Board Member present, with guests: Gabe Amyotte, Amanda McLeod.
3. **Review and Approval of the Dec 8th, 2020 and Feb 4th,2021 Meeting Minutes.**
 - No new Business arising from the prior meeting minutes
 - Motion to Accept minutes – 1st Kelly, 2nd by Glenn W, all in favor and approved.
4. **Female Strategic Committee- Mark Kozak**
 - **Amanda McLeod presented a smaller version of Female Strategic Committee**
 - **Presentation below:**

Rocky Mountain Raiders Elite Female Hockey

What does success look like for the Rocky Mountain Raiders hockey program?

- The committee has developed five key action points that will help promote the success of OOAA Female Hockey. These actions for success focus on development, community involvement, showcasing female players, and creating substantial education around the female game to promote the desire to not only play for the U18 AAA Raiders, but continue their hockey careers on to collegiate and professional levels as well.

1. Development

Increase practice time for all 3 elite teams to match other elite associations and prep schools/academies

- Currently the 3 Raider teams are allocated 2 practices per week
- Move to 3-4 practice ice times to be on par with other elite associations
- Partner with sister associations to source additional practice times (Chestermere, Foothills, Strathmore)
- School based program for the U18 AAA team hosted by Foothills Composite High School (moves practice times to daytime and frees 2 evening practice times to be split between the U15 AA and U18 AA teams)
 - o U18 AAA 3-4 daytime practices weekly
 - o U18 AA & U15 AA 3 practices weekly
- Athletes can attend any school they choose as long as they are able to make their team commitments (within 60kms of Okotoks)
- Athletes residing more than 60kms from Okotoks are required to billet
- A billeting program will need to be arranged if the school-based format is approved

2. Coach Selection

Attract, develop and retain top tier coaches to ensure development in the Raiders Elite program.

- Non-parent head coach for all 3 teams
 - o Critical to attract and hire top coaches to ensure strong development of the program
 - Recruiting and advertising for elite coaching candidates
 - Coaches aligned to OAAA development model
 - o Offer skill specific training in addition to team practices (outside resource)

3. Team Selection

Focus on developing female hockey players within all levels in Okotoks and sister associations to ensure a significant presence in the U18 AAA team each year

- Prioritize recruiting from Okotoks and sister associations for the U18 AAA team
 - o Only sign players in advance if #1-2 forwards, #1 defence or #1 goalie
- Educate the Lethbridge and Medicine Hat associations on the Raiders program
- Affiliation Process:
 - o U18 AAA affiliates from the Raiders U18 AA team/U15 AA team or U18 AA South Central Express
 - o U18 AA affiliates from Raiders U 15AA/ OMHA U18 A
 - o U15 AA affiliate from U15 OMHA A (Female), U13 AA (Mixed, Okotoks, Foothills, Chestermere, Wheatland)
- Tryouts – schedule U18 AAA tryouts at the same time or before Calgary Fire (player commitment to the Raiders program first)

4. Community/Culture

Structurally engage communities through player and team involvement – inspire more females to play hockey

- Schedule games in sister communities to increase exposure of the Raiders program and female hockey (annually)
 - o For example, schedule multiple games (U18 AAA, U18 AA, U15 AA) on the same day in Chestermere/Strathmore/High River
 - o Post game skate with the players (Post Covid)

- Convert Ringette players to hockey – experience hockey session
- Formation of Female Elite Council which includes sister associations to plan events as recommended by Hockey Alberta (High River, Chestermere, Wheatland)
- Create sister teams within OAAA/OMHA to build community spirit and foster increased opportunities for development
 - U18 AAA/U15 A, U18 AA/U13A, U15 AA/U11 A (Coaching director to follow-up with teams)
 - U18 AAA/AA, U15 AA players to participate in OMHA team practices
- Invite Teams to watch the U18 AAA games
 - Team promotions – (ie Teddy Bear toss)
 - Invite minor hockey players to pre-game skate/O Canada (50% of home games)
 - U18 AAA players to volunteer at schools to engage students/community
- Raiders Home Rink
 - Which home rink for Raiders Elite program? – Scott Seaman or Pason
 - Dedicated dressing room for U18 AAA team
 - Hockey TV commitments and broadcasting requirements
 - Pictures of past players who moved onto college/university teams

5. Education

Structurally educate all players and parents on how to navigate post secondary aspirations.

- Set up annual meetings with experts to present post secondary options and considerations for all our Raider players and parents (U15 – U18)
 - Leverage Okotoks Dawgs/Foothills Composite Relationship
- Provide additional resources to assist our players and parents who are interested in the process

6. Create a committee to review hosting a Female Elite Tournament in Okotoks (replacing the former Mac's tournament)

- Showcase U18 AAA/AA teams/players through elite tournament
- Add U15 AA division

5. Reports

a. **President.** – Dan

-Update

-Cancellation of Hockey Season after review with HA and Elite Leagues – Confirmed with Town and AHS and HA – in between each ice session has to be an hour wait

No decision on spectators

Town of Okotoks is very short Staffed

Brought to Board again - Cancellation of Season – Majority of Board – yes to cancel season and release refunds. Try to get something going for the 17 year olds in May/June for them. We need to be Clear and Concise with communication to Association – Jeff Cowling and Mark Kozak to Draft up.

- Refund Policy – Reviewed and Board Accepted – To be given to Managers.

-Inequity of Practice ice as compared to other Associations hosting Elite Teams

-U18AAA Female and U18AA Male to move to daytime programming

- Storage issue for daytime programming – Trevor and Dan to work with Town
And the Foothills Comp.

-Coaching Compensation

-Coaching Selection Process

b. **Treasurer-** reports given and financials saved in Treasurer file. – Bob

-Subject: February 9,2021 Treasurers Report-Please find attached the Financial Statements for the period ending Feb 9, 2021.

On the Profit and Loss Schedule I have presented the Profit and Loss as of Feb 9, 2021. I show on the left of the schedule the original budget and the estimated final budget to the end of the year. The last column reflects the variance from the budget.

From an Accounting point of view, we will have a loss for the year of approximately \$13k versus a projected loss of \$80k at the beginning of the year. However, it is important to note that the original budget had a large amount for the purchase of jerseys. As we only buy the jerseys every three years two years have been shown as prepaid on the balance sheet. From a cash accounting point of view our loss would be greater by \$28,933.68.

I have confirmed with the Okotoks referee Association they will be refunding the prepaid referee fees. We can expect a cheque in the amount of \$12k more or less.

I have also included the accounts receivable schedule which has a small amount owing from the teams.

We finally have the access to the CIBC Accounts (A story in itself). We are trying to set up an appointment so that we can transfer the funds to the ATB under our control going forward.

If you should have any questions or comments please do not hesitate to contact me at your convenience.

Respectively submitted,

Bob Thompson

- We will be running a small deficit this year.

c. **Vice President** – Verbal report given – nothing new to report - Pat

d. **Secretary – Jeff** – sent emails out to managers to get new updated list of members on teams. Wanting to make sure emails are up to date.

e. **OMHA President** – Geoff – nothing to report

f. **Registration Update** - Lindsay

-nothing to report

g. **SCAHL Update** – Mike Reiber – Nothing to report

- No fees from SCAHL

h. **Game and Conduct** -Glenn Walker – nothing to report

i. **Division Directors Report**

- Bowmark U18AAA – Trevor Forbes
- Bow Mark Oilers report:

- We held an online meeting with all players, coaches and the manager on January 3rd. Explained the decision by Hockey Alberta to end the AEHL season and the possibility of development sessions potentially starting in March. This would allow billeted players an opportunity to move home to finish the school year and graduate at home.
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- Also had a parent meeting on January 3rd to answer any questions that have arisen from the Hockey Alberta decision. Information on a possible development season was conveyed as well as options for school. IE outdoor education and credits for the semester from the school.
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- Team manager and treasurer are to pay all outstanding invoices, leave the same balance in the account that was provided at the start of the season, and refund the balance to the families. This should be completed in the next week. Further communication about possible development sessions will be shared via SportsEngine app.
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- The coaches will remain vigilant in insuring school attendance is a top priority and will provide assistance to all players as requested. They emphasized “Always an Oiler” means forever and their phones are always on. Emphasis is on finding a place for each player to play next season. Ryan and Brad will continue to reach out to junior teams across western Canada.
- 4 Players leaving Bow Mark Oilers
 - U18AA – Jeff Cowling – nothing to report
 - U16AAA - Jeff Cowling – nothing to report
 - U16AA- Cary LeGrandeur- nothing to report
 - U15AAA – Jamie McGregor – nothing to report
 - U15AA – Sheena Fox – nothing to report
 - U13 AA – Mark Kozak – nothing to report
 - U18 Female AAA – Nicki Simard
- Nicki has reached out to manager and team introducing herself.

U18 Female AA- Carolyn Berven – report given

- The U18AA Raiders team is winding up everything to close out the season. Coach Nels is undecided as to his return in some capacity next year. We are hoping to retain Amanda McLeod and Jenna Beaton as female coaches in some capacity as well.

U15 Female AA - Pat de Haas - nothing to report

6. **Slide Presentation – Blanket motion for All Four – Motioned by Jeff Cowling, All Board in Favor.**
- Mission Statement and Pillars – Dan/Pat – All Board Approved
 - Practice Ice Inequity – Gabe/Kelly – Board impressed – more ice is great for Assoc.- all Board Approved
 - Coach Compensation – Gabe /Kelly – All Board Approved
 - Refund Policy – Dan /Bob- to provide an oversight for all Managers and treasures of each team. – All Board Approved
 - -Lindsay will send out refund policy and Carolyn to put Refund Policy on Website

- Explained to Board that we used Sherwood Park Framework
- Mike Bara to use Mission Statement and Pillars in his Coaching Development.
- The Board liked the presentation and agreed it should be shown to members- possibly an info night.
- 7. **Ice Scheduler Update – Jamie Steer**
- Jamie has been working with Town and how we can do ID camp and tryouts. We will need to secure more ice. Jamie thinks cancelling the rest of the season is the right thing to do. Jeff Cowling thanked Jamie for all his hard work.
- Jamie explained that with the lack of ice (losing Murray and Piper in March) that we can run any kind of hockey that will be what players or parents want.
- Jamie to give Bob his invoice.
- 8. **Director of Coaching Development – Mike Bara**
- **- Powerpoint Presentation given**
- Overview – Dec 15th – Present – Mike has called all coaches to offer support and sent out Coach task out to them. Coach task will help to develop a coaching package.
- Coach Selection Time Frame given – Advertising, Applications and Announcements – Mike meeting with Carolyn to get social media going.
- Dates are: February 15th -March 15th – Recruiting/Application open
- March 15th – March 19th – Identification of Coaches to Interview
- March 22nd-March 26th – Connect with successful applicants
- March 29th – April 16th – Interview and Selection –
- April 19th – April 21st – Confirm Coaching selections with Board and Successful Hires
- April 22nd – April 23rd – OOAA Coaching Announcements
- May 25th – 30th – Spring ID Camp (May have to alter dates- depending on AHS, HA and Town)
- Have tentatively booked this time.
- **Process for all of this to occur:**
- Advertise / Marketing (Alberta Elite Leagues, HA and Social Media)
- Open competition for all levels within OOAA
- **Application Process –**
- Survey Monkey (Pre-screening Questions from Director of Coaching Development)
- Certification/Trained Status
- Level of Experience
- Desired Position
- Top 3 Skills, Tactics and Habits
- Option for Resume upload with Survey Monkey
- Scoring Matrix
- Interview Selection based on number of Applicants
- **All of the above needs to align with our Pillars**
- **Interview Committees –**
- Director of Coaching Development
- One Independent SME(Subject Matter Expert)
- Male (8 teams)
- Female (3 teams)
- OOAA Vice President
- OOAA Board Member
- OOAA Division Director
- *** If an Executive Member or Divisional Director has a son or daughter eligible to play in the division of the coach being selected, for the upcoming season, they would be deemed ineligible to participate as a committee member.***
- **This Process to be posted on the OOAA Website.**
- Randy Partaker – asked the question... Are All coaching positions up for review?
- Mike and executive confirmed that – yes all coaches have to re – apply or apply for coaching positions. Randy needs to go to the Elite Council and inform them of this information. Randy is to relate this to Elite Council and loop in Executive and Mike Bara.
- Randy and Mike are going to chat first before going to Elite Council.
- Spring ID Camp – Tentative Dates May 25th -30th**
- Two teams for each age group (Male and Female)
- Four ice sessions per group(2 skill practices and 2 games)
- Graduating U13 players to receive checking instruction

- Female program to host an open house (Also to touch base with Female Program across Mid – Southern AB)
- Introduce day time program
- Billeting..... Etc.....

- OOAA Hired Coaches will be expected to have 2 staff members at each ice time to evaluate players(this is when their season begins)
- More report cards to be given to players (so they know what to work on before try-outs)
- Skill Practices to be run by independent skill coach
- One OOAA Hired Coaches responsible for bench during game.

9. Storage Issues – Trevor Forbes-

- o – Meeting with Mayor and Susan on Thursday with Dan
- o – Meet with The Foothills Comp too.
- o Update the Board at next meeting

10. Equipment Update - Kelly Lauritsen

- no issues to assess at this time
- will know more once the meeting with managers and treasures tomorrow night.
- will update Board at next meeting.

11. Elite Council Update - Randy Partaker

- nothing to report
- Next meeting in March – will let committee know of all the new info given tonight

12. Awards Banquet – Carolyn Berven

- **Association Awards – what does this look like?**
- **Create new awards for this year?**
- **Graduating Players Recognition – super important!!**
- **Association Rings –** making sure we get this list compiled properly- List to be confirmed by Lindsay and Carolyn so far we have 36 graduating players. Trevor to send Carolyn a list too
- May need to update policies on Male Players and Female Players (make them the same?) Update the policies or standardize the years for Male and Female.
- To make a sub – committee for this.
- The Committee Consists of : Carolyn Berven, Nicki Simard, Sheena Fox and Trish Stewart
- This Committee will report back to board at next meeting.

13. Meeting with Managers/Treasures Wednesday Night.- Dan/Bob/Trish/Kelly

- Zoom Meeting to be held Feb 10th.
- Will explain the approved Refund Policy

14. New Business – Dan was approached by Alderman and Mayor of Okotoks to see if we are interested to work with the Town and build an outdoor rink for next year.

15. Adjournment - 8:45 pm – motioned by Dan, 2nd by Kelly L.