



OOAA Board Meeting Minutes- August 11, 2025

Called to Order: 7:00pm by Jennifer Dustow

Motion to approve Minutes of May 20th board meeting

1st Grant Farion

2nd Tamara Spencer

All in favor

Welcome

Attendance

Kris Schultz

Lee Morey

Tony Fairfield

Kathleen Dengler

Michelle Barratt

Dave Hayes

Sine McDonald

Katie Goulard

Nicole Brockhoff

Candice Wyma

Tamara Spencer

Jamie Steer

Diane Bjornson

Kari Meyer

Lindsay Graw

Jay Brockhoff

Grant Farion

Jennifer Zaffino

Dan Parsons

Melissa Deplaedt

Geoff Rollins

Jennifer Dustow

Mark Pederson

Jeremy Gough

Reports

President – Jennifer Dustow

New Board Members

- Welcome Jay Brockhoff to the board as Secretary following a successful interview process.
- Welcome Jeremy Gough as Director of Code of Conduct with support from Dave Hayes.
- Welcome Lee Watkins as Director of Tournaments.

Fall Evaluations & Conditioning Camps

- Fall evaluation and conditioning camp schedules are finalized.
- Registration is open, and early feedback and enrollment levels suggest a strong start to the season.
- Working on updating the slideshows and scheduling the parent meetings for the fall evaluations.
- Lee has been working hard on the pre-season tournaments – Lee can give an update to DD on the tournaments. Lindsay will provide additional details in her update.

Elite Player Movement

- Elite player movements submitted by athletes in our zone have been finalized by Hockey Alberta.

Ice Allocation Challenges and Scheduling

- OOAA has lost one hour of ice a week to accommodate new user groups in Okotoks.
- The Town of Okotoks has implemented a matrix-based system to determine future ice allocations. Things like the number of local vs non-local users, and females are a part of the matrix. The above mentioned ice changes are to help OOAA with future ice allocations.
- Collaboration with Jamie Steer led to refinement in the scheduling of OOAA teams for the upcoming season.
 - o U16AA Oilers will have 1 practice a week in Blackie Thanks to High River sharing an hour of their ice with OOAA.
 - o U13AAA Oilers will practice and play at SSSR.
 - o U18AA Raiders have been moved to Okotoks for practices and games.
 - o Improvements have been made to the U13AA Raiders schedule to accommodate earlier practice times.
- Raiders day in Strathmore January 18th
 - o 10:45 am - U13AA Raiders Game
 - o 1pm - U15AA Raiders Game
 - o 3:30pm U18AA Raiders Game

We will be looking to promote this event and have our OOAA teams show our community pride by attending and cheering on these teams throughout the day.

- **Proposal:** Explore introducing a Future Ice Allocation Fee to OOAA registrations, earmarked in a restricted fund to support future ice surface development.
 - o Many associations have successfully adopted this strategy.
 - o Forward planning now may ease future resource strain.

Coaches Meeting & Support

- Coaches meeting scheduled for Tuesday, August 12th.
- Mark (Director of Coaching) will lead the session, with support from Jay Brockhoff and myself.
- 9 Box Coach assessment tool. Pre-season, mid-season and post-season reviews will be conducted lead by Mark and a Coach review committee.
- In the process of updating the communication and questions that will be used for the player and parent feedback surveys. These will be sent out in November and February. Communication will stress the importance of completing the surveys, and that they are 100% confidential.

Mark will provide additional details in his Coach Director update.

Code of Conduct Implementation

- o Aligns with OOAA bylaws and sets minimum standards and expectations.
- o Coaches may add expectations but cannot reduce minimum standards in Player Code of Conduct.
- o Code will guide expectations for athletes, coaches, families, and disciplinary actions moving forward.

- **New Coaches Code of Conduct** has been created and will be signed by all coaching staff for the 2025/2026 season.
- **New Player Code of Conduct** will be presented to athletes and their families upon final team formation.

Apparel & Jersey Protocol

- Policy introduced allowing those teams primarily formed in the spring to pre-order required apparel before final team formation with special permission from the Executive.
 - o Includes pant shells, helmets (where required), gloves, bags, jackets, socks and dryland gear. Any additional team apparel (beyond the approved items listed above) must wait until final team formation to ensure that all families can have input on additional purchases.

Jersey Policy:

- o Jerseys are OAAA assets and it will be mandatory to have a jersey parent(s);
- o Jersey parent(s) to ensure that jerseys are washed and maintained;
- o Players are not permitted to transport their own jerseys.

Livestreaming & Technology Enhancements

- Internet installation in Murray Arena underway to facilitate livestreaming for the 2025/26 season.
- Camera equipment added for Murray including a storage and transportation cabinet.
- All teams except U13AA Raiders, U15AA Oilers, and U16AA Oilers and U18AA Oilers will livestream games. o U13AA Raiders and U16AA (Hudl Assist) and U15AA Oilers (Hudl Instat) will upload game footage to Hudl for video analysis. Cost of this will be billed directly to the teams.

Grant will provide additional details in his update

Policies & Procedures Update

- A complete update of the OAAA Policies and Procedures Manual is complete.
- Incorporated into the current Policies and Procedures the Policy updates that were made last year and posted individually on the website. They can now all be found in one document.
- Additional changes were, outdated verbiage and procedures no longer practiced by the association. (Approx. 45 changes and omissions)
- Uploaded to the OAAA website. Thank you to all board members for their contributions.
- Looking to engage the coaches to update the OAAA association awards policy prior to the annual awards banquet. A survey will be created and shared with coaches in October.

Sponsorship & Financial Planning

- Upcoming meeting with Bowmark regarding continued sponsorship of the U18AAA Bowmark Oilers.
- Looking for a group to develop Team Sponsorship Guidelines—leveraging models from other associations. This can help our teams offset expenses.
- Hoodies, Dryland Gear, Golf Shirts, and Jerseys.
 - o Example: Jersey sponsorship at \$5,000 per set for 3 years. (Life of jersey) ▪ Two sets = \$10,000 / 3 years ▪ Three sets = \$15,000 / 3 years

Second Tryouts in OAAA

- OAAA declared to Hockey Alberta that we will accept players on second tryouts if needed.

Development Initiatives

- Planning underway with CW Development to run Spring and Summer development programs.
 - o Goal: Support athlete growth and generate supplemental revenue for the association.
 - o Offering off-season on and off ice training options for families seeking additional development.

Tryout & Evaluation Reflection

- Planning to meet in mid-September with Coaches, Administrator and Division Directors to evaluate Spring/Fall tryout processes. (Date to be announced)
 - o Opportunity to reflect, adjust, and improve the process for the 2026 season.
 - o Expecting Hockey Alberta's feedback on provincial Elite formation province wide feedback to be shared by end of August.

Division Directors Q&A

- Post-meeting Q&A at 8:00 PM for Division Directors.
 - o A chance to address any final questions before evaluations begin.
 - o Next general meeting will be held after teams are formed.

I'm proud of our collective progress since June and incredibly excited for the season ahead. Your commitment to OAAA continues to shape a positive and inclusive environment for our athletes and families. Looking forward to working alongside all of you as we kick off 2025/26.

VP – Tony Fairfield

Thank you to everyone for all the hard work over the volunteers in the off season.

Coach Director- Mark Pederson

Thank you everyone especially Jen.

Coach meeting tomorrow, will review 9 box and make some changes to accommodate OAAA and our coaches.

Looking forward to the coach reviews x 2 during the season.

Push to make this a program from the board to the coaches to the players.

Admin- Lindsay Graw

Registration update- CC still open, no late fees. When does each DD want their closed?

Team Bank Accounts- Need Manager and Treasurer before accounts can be set up.

New Coaches- PRC and Courses

-Development 1- Jennifer reached out to Mike Bara to facilitate with dates. Mike is confirming, as soon as he does, we will start the registration process.

- equipment- Ordered and delivered to Grant

-Prebooked tournaments- U15AA Raiders doing an exhibition series, need Insurance information

- Update on team formation schedule- email me if there are exhibition games added
- U16AA/U18AA – Katie's baby is due on August 20th, will need help during evaluations. Need someone that does not have a player in that age group. (Michelle, Tamara will help)
- Need to book parent meeting rooms for each tryout. Please email me dates and times that work for your division.

Game and Conduct- Jeremy Gough

OOAA Policy and Procedures to be followed prior to escalating.

Please document everything

Will collaborate with Dave Hayes except with the U18AA Raiders

A new email will be created outside of the Okotoks Hockey email address. To maintain confidentiality.

U18AAA Bowmark/U17AAA- Tamara Spencer

CC posted

Tryout groups are done, just need to assign jerseys

U15AAA/AA Oilers – Michelle Barrett

Checking clinic started tonight

CC start this week, groups posted

Open camp groups posted

U15AA Raiders- Jennifer Zaffino

Only one committed play registered for tryouts.

Coach will need to be creative with tryout structure

May need a goalie

CC groups are posted.

U13AAA Oilers/Raiders- Candice Wyma

U13AAA CC camp numbers low. Signed goalies are attending

ALL committed players registered for tryouts

U13AA Raiders, all committed players registered for tryouts except 2

Ice Schedule- Jamie

Directors would like a summary of what has changed in the body of the email along with the schedule

Safety- AT's are all booked

Equipment- Dan Parsons

Patches arrived for new jerseys.

Flo Hudl- Grant

High speed getting installed in the Murray \$120 a month for unlimited high Speed

Full new set up at Murray ready to go.

Working with flo to set up all the encoders and rename them.

Teams can use Okotoks Jr A if they want.

\$1100 US to get Hudl Assist per team. U13AA Raiders, U16AA Oilers

\$3700 US Hudl instat is the bigger program. U15AA Oilers would like to add Instat this season.

Website- Kari Meyer

All CC groups are updated.

Please send tryout lists as they come.

Billet Coordinator- Melissa Deplaedt

Placed 9 athletes in billet homes

2 Raider players needing a home

1 U17AAA needing a home

Put in a Western Wheel ad for two more weeks.

Meeting Adjourned: 8:00pm

1st Michelle Barrett

2nd Jennifer Zaffino