



Okotoks Oilers Athletic Association
2020 - 2021

2025 Interim General Meeting (IGM)
Tuesday November 25th, 2025
7pm



OOAA IGM Agenda

- Roll Call of Officers and Directors
- Review of 2025 AGM Minutes
- Executive Reports/Financial Reports
- Ice Schedulers Report
- Coach Director Report
- Division Directors Reports
- Q and A
- Adjournment



2025 OOAA AGM MINUTES

- Please refer to the AGM minutes posted to the OOAA website under meeting minutes.
- Board Meeting/IGM/AGM minutes and Financials Minutes (ooaaoilerhockey.ca)



2025 OOAA AGM MINUTES

- Motion - to approve the minutes of the 2025 AGM
 - Second to the Motion
 - Vote



President Report – Jennifer Dustow

- New Code of Conducts for Players/Parents and Coaches this season. Looking to clearly define a set standard for the association.
- Apparel lookbook established for the 2025-2026 season. Offering a standardized look for all our teams and access for our fans to put OOAA logo's on their fan fare while setting a standard of expectations on logos that can be used, colors and location.
- Apparel Sponsorship Guide established for the 2025-2026 season. Allowing teams the ability to put sponsors logos on team apparel. OOAA has created a guide that outlines pricing, location and size of logos for apparel sponsorship.



President Report – Jennifer Dustow

- Skills and Development sessions with CW Development scheduled for the season. This has worked well allowing Head coaches to plan accordingly.
- Video review sessions have begun for most teams.
- Hudl or Hudl assist being used by 10 of the 11 teams this year. Finally got the UI3AAA's access.
- 2 weekly Academic sessions to support program in place for UI8AAA and UI7AAA Oilers. Other than a slight interruption with the teachers strike the academic support has been going well.



President Report – Jennifer Dustow

- OOAA hosted the Development I coaching program in Oct for any HC or AC that was interesting in participating.
- OOAA has submitted the proposal for Spring and Summer ice.
- Spring Tryouts are planned for April. All age divisions will have tryouts similar to our fall process and player invites to main camp and commitments will be made at this time. The schedule for Spring Tryouts will be released once ice has been confirmed.
- OOAA will be hosting a Spring and Summer Development program in partnership with CW Development. The plan is to offer daytime ice for U18 and U17 male and female programs in the Spring, as well as U13 – U15 for evenings. Built into this program will be some 3 on 3 hockey as well. Once ice has been confirmed please watch for early bird pricing. Spots will be limited in each group.



President Report – Jennifer Dustow

- Board is supporting UI3AA Raiders Provincial Tournament Bid March 26th – 29th , 2026.
- OOAA Player and Parent surveys were launched November 4th with a completion date of November 30th. We look forward to reviewing the feedback.
- Coaches review meetings have been booked for early December where we will look forward to meeting with our coaches, discussing how the season is going, review survey feedback and identify areas that need support.
- Thank you to everyone for your support in my new role and to all the volunteers who dedicate their time to the success of our program.



Auditors Report

- The purpose of the auditor's report is to provide an opinion for the validity and reliability of the financial statements.
- The audit is conducted in accordance with Canadian generally accepted auditing standards. These standards require that the audit is planned and performed to obtain reasonable assurance whether the financial statements are free from material misstatement. The audit procedures selected depend on the auditor's judgement and include the assessment of the risks for material misstatement. Whether due to fraud or error.
- The auditors reports for the audit that was completed for the period has provided a qualified opinion. Overall, the opinion is positive because it indicates that nothing is wrong in the financial documentation. The qualification confirms that an inventory count was not attended by the auditors and therefore inventory was not audited.



FINANCIAL STATEMENTS

- An external auditor was engaged to audit the financial statements.
- The statement of financial position reports the financial position at a point in time. It explains what we own (assets) and what we owe (our liabilities). The difference is our Equity or net assets.
- The statement of operations and changes in fund balances explains the change in the overall financial position of the entity during the accounting period
- The Statement of Cash Flows explains the changes in cash and details the sources and uses of cash
- Notes to the financial statements is additional information added to help explain items in the statements and they clarify individual statement line items. The accounting policies in Note I document the policies chosen by the ASSOCIATION.



OKOTOKS OILERS ATHLETIC ASSOCIATION
Statement of Financial Position
May 31, 2025

	2025	2024
ASSETS		
CURRENT		
Cash (Note 3)	\$ 608,973	\$ 346,526
Government remittances recoverable	32	893
Inventory	20,544	20,884
Prepaid expenses	53,357	108,130
	682,906	476,433
PROPERTY AND EQUIPMENT (Note 4)	61,493	22,779
	\$ 744,399	\$ 499,212
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts payable and accrued liabilities	\$ 13,800	\$ 65,202
Deposits	207,000	36,000
Deferred revenue (Note 5)	86,548	28,442
	307,348	129,644
NET ASSETS		
Unrestricted fund	437,051	369,568
	\$ 744,399	\$ 499,212



OKOTOKS OILERS ATHLETIC ASSOCIATION

Statement of Operations

Year Ended May 31, 2025

	2025	2024
REVENUES		
Registration fees	\$ 741,920	\$ 577,624
Other income	71,157	33,235
Tournament revenue	26,100	19,200
Showcase revenue	-	66,531
Casino revenue	-	6,814
	<u>839,177</u>	<u>703,404</u>
EXPENDITURES		
Tryout, skills and conditioning camp	275,789	151,263
Coach director, register and ice scheduler	139,606	87,752
Equipment and apparel	54,616	33,866
Amortization	43,828	28,921
Interest and bank charges	32,892	23,616
Provincial entry fees	26,377	11,500
Professional fees	17,721	22,642
Office	13,573	13,131
Awards and scholarships	9,949	16,865
Ice and facility rental	7,054	5,885
Coach and training	5,536	8,599
Software and licenses	4,503	2,740
Repairs and maintenance	3,580	27,396
Showcase	-	31,759
	<u>635,024</u>	<u>465,935</u>
EXCESS OF REVENUES OVER EXPENDITURES FROM OPERATIONS	204,153	237,469
OTHER EXPENSES		
Transfer fees paid	<u>136,670</u>	<u>131,855</u>
EXCESS OF REVENUES OVER EXPENDITURES	\$ 67,483	\$ 105,614



OOAA Tryout Fees Explained

OOAA Fees

- OOAA fees contribute to the operations of the association. The amount collected from all teams is approximately **\$43,000**. This is an extremely small percentage of the operating costs of the association.
- The remaining operating costs are paid for from:
 - Camp fees
 - Tryout fees



OOAA operating expense examples

Teams

- Game Jerseys, patches for jerseys, logos and numbers, cresting
- Pucks
- Camera equipment
- Camera cart set up – Monitor, keyboard, encoder, and all necessary cords
- iPads / Chromebooks for live scoring
- Mental health sessions
- Skills sessions (player and goalie)
- Monthly internet that is required to live stream games



OOAA operating expense examples

Prepaid Team Expenses – These are covered by the association until teams are formed

- Tournaments
- Bussing
- Flights
- Apparel
- Team equipment: gloves, helmets, pant shells, bags, socks
- Referee association requires a \$60k deposit for the entire season to be paid in early September
- Coach September honorariums
- League Fees
- Referee Association assigning fees



OOAA operating expense examples

Coaches

- Coach apparel up to \$1,000 per team
- Coach Clinics - these prices range from a few hundred dollars to a couple thousand dollars for HPI
- Coach Honorariums for March, April and August (team dependent)
- Monthly fuel allowance for out-of-town coaches

Tryouts and Camps

- Ice
- Cost for on-ice instructors
- Athletic Therapists
- Referees
- Tryout Jerseys
- Pre-Season Tournaments
- Room Rentals for parent information sessions, player interviews
- Director expenses related to tryouts or camps, program printing, etc



OOAA operating expense examples

Operations

- Contractor Salaries – Coach Director, Ice Scheduler, Administrator
- Insurance and utilities for the storage facility
- Room rentals for meetings
- OOAA Annual Awards Banquet for Athletes and Coaches
- Storage facility rental fee
- Misc office supplies, photocopies etc
- Coach Them program
- Forensic annual audit
- Accounting fees



Director of Coach Development – Mark Pederson

- Coach mentorship- practice and games
- Coach them practice planning
- Coach reviews- early December
- SkillShark- Bowmark is piloting this program
- CW- Skills, Goaltending, Video
new spring and summer development programs will be launching soon



ICE SCHEDULER- JAMIE STEER

- League schedules all done and practice schedule done until Xmas break.
- Teams are responsible for renting their own ice when and where they want it over the Xmas break, December 22nd until January 6th when regular practices resume.
- Normal practices will resume January 6th and the schedule for January and February will be released before we hit break.
- Working with town and executive on spring camps, dates and ice. What ice we got will be relayed back to OOAA end of November.
- I have volunteered on a elite scheduling committee to better understand issues and good practices done by other associations and we have had one productive meeting so far.



Administrator- Lindsay Graw

Spring Tryouts 1st season bring offered 2025-2026 Registration Numbers

- UI3AA Raiders - 45
- UI5AA Raiders- 37
- UI8AAA/AA Raiders combined tryout – 78

- UI3AAA Oilers – 58
- UI5AAA/AA Oilers combined tryout – 114
- UI8AAA Bowmark, UI8AA, UI7AAA and UI6AA combined tryout – 175

Conditioning Camps

- 2025-2026 – 209 registered down 143 from 2024-2025



Administrator- Lindsay Graw

Spring Commitments

Team	Commitments
UI3AAA Oilers	10
UI5AA Oilers	9 – 1 made UI5AAA
UI5AAA Oilers	15
UI6AA Oilers	7 – 2 moved on
UI7AAA Oilers	9 – 2 made Bowmark, 1 made other AAA
UI8AA Oilers	0
UI8AAA Bowmark	9
UI3AA Raiders	10
UI5AA Raiders	10
UI8AA Raiders	11
UI8AAA Raiders	19



Administrator- Lindsay Graw

Tryouts

2025-2026 486 plus 15 G/W game only total registered down 167 from 2024-2025

Tryout	24-25	25-26	Diff
U13AA Oilers	44	41	Down 3
U15AA Oilers	47	48	Up 1
U15AAA 1st yr-Open 24/25			
Last Chance U15AAA Oilers	59	35	Down 24
U15AAA Oilers	54	41	Down 13
U16AA Oilers	53	29	Down 24
U16/U18 Combined Oilers	51	43	Down 9
U17AAA/AAA 1st yr-open Oilers	94	62	Down 32
U18AAA/U17AAA Oilers	97	76	Down 21
U13AA Raiders	24	35	Up 11
U15AA Raiders	44	26	Down 4
U18AA Raiders	33	28	Down 18
U18AAA Raiders	41	21	Down 20
Raider 2 nd tryout	12	1	Down 11
	653	486	Down 167



Safety- Sine Macdonald

Athletic Therapy

- All teams have an assigned AT.
- Baseline Therapy and Prosport Therapy are our respective companies.
- Any questions regarding athletic therapy please direct to ooaasafety@okotokshockey.com

Mental Health

- Each team is allocated \$500 for mental health well being. This can be used as team sessions with mental health counselor or individual sessions for a player on the team. It can also be used for mental mindset sessions.
- Teams must provide a receipt to OOAA for reimbursement



UI3AA Raiders- Candice Wyma

Head Coach- Tony Fairfield

- Okotoks hosted preseason tournament
- After 7 regular season games team is sitting in 1st with a 6-0-1 record
- Entered Thanksgiving Classic in Calgary
- Putting in a bid to host Provincials



UI3AAA Oilers- Candice Wyma

Head Coach- Greg Krebs

- Hosted a pre-season tournament in Okotoks
- Sitting in 6th in division with a 4-5-2 record.



UI5AA Raiders- Jennifer Zaffino

Head Coach- Mark Hallam

- Roster 9 Forwards, 6 Defence and 2 Goalies
The Raiders hosted a 4 team Pre-Season tournament in
- The Raiders attended The Firestarter Tournament in September.
record was 1-3-1
- Regular season started Oct. 18, 2025 record 3-6



UI5AA Oilers- Michelle Barratt

UI5AA Head Coach – Geoff Stewart

- Currently sitting in 1st in the AEHL South Division 9-2-0
- Attended the Edge Western Sports School Classic Tournament
- Will be attending a tournament in Lethbridge in Jan 2026
- Applied for Alberta Winter Games
- Planning community projects for the season



UI5AAA Oilers- Michelle Barratt

UI5AAA Head Coach- Daron Dumanski

- Signed 15 players from the spring tryouts. 6 are first years
- Currently sitting 4th in AEHL at 5-3
- Attended the Red Deer tournament
- Attended the Rocky Mountain Classic
- Attending Crowne Invitational in January



UI6AA Oilers- Katie Goulard

Head Coach - John Shaw

- Record as of Nov. 16th : GP: 8; W: 4; L: 4; Sitting 4th out of 8 in AEHL South Division
- Attended the Tournament of Champions in Edmonton, Nov. 8-11 record 1-2-1\
- Team is hosting a tournament in Jasper in 2026



UI7AAA Oilers- Tamara Spencer

Head Coach- Ken Plaquin

- Placed first in Logan Boulet Tournament in Lethbridge
- Currently Fourth Place in South Division with 6-4-1 OTL Record. 6/20th Overall in League
- Upcoming UI7AAA Showcase Dec 19-20th
- Attending CIHA Tournament in January



UI8AA Oilers- Katie Goulard

Head Coach- Rob Hale

- Currently sitting in 1st place in the AEHL South Division with a record of 8-5-1
- Attended and finished 3rd Camrose Viking tournament November 14-16th
- Team hopes to continue to make improvements and remain at the top of their division



UI8AA Raiders- Nicole Brockhoff

Head Coach – Dave Hayes

- Preseason win against the Montana Wolves UI9 team
- Season off to a good start 4-0-2
- Tournament in Prince Albert
- AFHL UI8AA Showcase in Leduc record 1-0-2
- Attending River City Showdown in Kamloops, January 2026



UI8AAA Raiders- Nicole Brockhoff

New Coaching Staff joining the Raiders Team

Head Coach- Lars Pettersen

Assistant Coach: Rolf Pettersen

Assistant Coach: Lindy Greig

Assistant Coach: Dallas Robbins

- Attendance in 2 Tournaments: Firestarter and Crown Invitational
- 2-4-2 Record, 8th in standings
- The team is showing improvements in all zones of the game from the start of the year.
- Numerous players in talks with NCAA D3/ACHA and ACAC teams for next year. Goal to provide an option to play for all of our graduating players
- Recruitment for 25/26 has commenced with players already reaching out for next season.



UI8AAA Bowmark Oilers – Tamara Spencer

Head Coach- Mark Pederson

- Currently Fifth in south division and league with 6-5- 1OTL record. 9/16 in the Overall League
- Competed in Island Classic tournament in Victoria Nov 13-16th



Q and A

Q: The AAA Raiders have a player retention problem. How is the OOAA going to address this?

A: Player retention has been identified as an important area of focus for the UI8AAA Raiders program. Together with our Coach Director, we have been working to strengthen both player and coach development; skills and goalie sessions for players, as well as coaching mentorship during daytime practices. Improved communication between coaches and families so they feel valued and supported within our program. We have reached out to past players to ask why they have left to help us understand what we need to do to improve player retention. We have a new coach in place that understands the critical importance of player retention, recruitment, with a focus on athlete development and building a program that athletes and their families are proud to be a part of. With open borders we recognize that players have options and understand how vital it is to demonstrate through our actions that the Raiders program is a place for athletes to thrive.



Q and A

Q: Is OOAA going to look at reviewing the tryout fee structure?

Tryouts could cost parents into the \$1000s of dollars

A: Yes, OOAA is actively reviewing the tryout process and its fee structure. We understand that for some families, the costs have added up to thousands of dollars.

As part of our broader commitment to affordability and transparency, we've prioritized looking at ways to reduce costs while still covering the significant operational expenses involved in evaluations; such as ice time, referees, coaching fees, insurance, administration, and athletic therapy.

We're also exploring additional revenue streams to help offset some of these costs like the Spring and Summer Development sessions we plan to launch registration for next month. Our goal is to help families understand that there must be a balance between covering the direct costs of hosting evaluations and ensuring the association has the revenue it needs to operate effectively throughout the year.



Adjourn