

## **19. Equipment and Clothing**

### **(a) Use of Logos:**

(i) OOAA logos include any and all logos Okotoks Oilers Athletic Association has used to identify its brand, including our current OOAA Oilers, Bowmark Oilers and Rocky Mountain Raiders Logos.

(ii) All apparel and equipment using the OOAA Oilers, Bowmark Oilers and Rocky Mountain Raiders must be purchased through our approved partner suppliers.

(iii) OOAA may approve the use of our logo for team purchases if a required product is not available or otherwise supplied by our partner suppliers. A written request must be submitted through [OOAAMarketing@okotokshockey.com](mailto:OOAAMarketing@okotokshockey.com)

(iv) Cresting -The OOAA logo will not be placed on anything, without Board approval. (v) Alterations of the OOAA Logos are not permitted. This includes tilting, overlays, color alterations or design alterations.

(vi) OOAA logos may not be used to promote non-sanctioned activities, marketing materials or communication documents.\* May be subject to a use of logo fee per item.

### **(b) Equipment**

(i) The OOAA will provide one set of home jerseys, one set of away jerseys, socks and pucks to each team. This equipment is to be returned to the OOAA at the end of each year.

(ii) All Team name bars if used will be consistent and the same for all categories. The OOAA approved name bar vendor will make no exceptions. Name bars should also follow the proper recycling process within the OOAA. \*Must be professionally sewn/removed.

(iii) OOAA board of directors must approve & has the right to disallow the use of an alternate jersey / 3rd jersey at any time.

(iv) OOAA division directors must be notified before an alternate jersey / 3rd jersey order is placed.

(v) Alternate jerseys / 3rd jerseys must be considered "in good taste" as well as be appropriate in representing OOAA.

(vi) All costs associated with purchasing & altering alternate jerseys / 3rd jerseys will be covered by the team or parent. \*Must be professionally sewn/removed.

(vii) All protective equipment worn by a Player and sticks are to be provided by the Player. The equipment should be visually inspected by a Coach or Team Manager to ensure that equipment is in good repair and fits properly. If deficiencies in the equipment are noted it will be brought to the attention of the Player and his Parents. It should be stressed that the ultimate responsibility for the maintenance and repair of Player equipment remains with the Player and his family.

(viii) The OAAA requires that all Players wear protective neck-guards whenever on the ice.

(ix) Helmet colors default to black unless Player is rostered to the U18 AAA teams. In which they will use the color of the team.

(x) Gloves are to be Black, accents can be black, white or green.

(xi) All teams are required to pay an equipment deposit and will be reviewed and adjusted if needed on an annual basis

### **(c) Clothing**

(i) All teams/players are required to purchase the dryland training package as specified by OAAA Marketing. Every player must wear the sanctioned dryland training apparel when participating in warm up and/or cool down.

(ii) Approved sponsorship logos are not to take priority location over that of the OAAA Logo. There must be "clear space" to distinguish the OAAA logo and the secondary logo.

(iii) Game Day Dress Code

(iv) Players representing the OAAA on game day should wear appropriate dress clothes as designated by the Head Coach.

(v) Home game dress attire for Male/Female players are required to wear business casual. Away game dress attire for Male/Female players are required to wear at minimum OAAA branded apparel or dress attire as indicated by the head coach.

(vi) Dress shoes, no runners, sandals, etc with Business Casual attire. Shoes worn with track/jogger suits are to be in good condition.

(vii) No baseball style hats to be worn by team officials/players to games unless OAAA Branded. Fashion hats/ toques may be approved by the head coach as long as they remain appropriate.

(viii) During the non-snow/cold months, both male and female players are permitted to wear their association approved track jacket. If a winter jacket is to be worn, the players and coaches will be required to wear the winter jackets that are sanctioned by the association. The winter

jacket is a player expense. Dress jackets can be worn with the approval of their coaching staff. For away games, (at all levels) where a team must travel by bus, the coach and/or manager reserves the right to determine the travel attire. ie Jogger or Track Suits.

(ix) Coaches, Managers and Athletic Trainers are expected to dress appropriately; similar to the player dress code. NOTE: Jackets shall only be the OAAA approved

### **Vendor Contract**

(i) Contracts will be open to tender every three years to align with the jersey orders and potential sponsorship opportunities.

(ii) No contract is to auto renew and will become null and void. Use of the logo would be retracted at the expiration date.

(iii) No unauthorized vendor use without board approval.

(iv) Fees to be outline in contract for any use of logo