



Team Apparel Sponsorship Policy 2025–2026 Season

PURPOSE

The OOA Team Sponsorship Policy is designed to provide clear and consistent guidelines for team-level sponsorships. These sponsorships help offset team expenses (such as tournaments, apparel, and development opportunities), while preserving the professionalism and brand integrity of the OOA.

KEY GUIDELINES

1. Sponsorship must not interfere with the OOA brand identity.
2. Sponsors will receive exposure via team social media, and game day program mentions as apparel sponsor.
3. Sponsor logos must be professionally printed and adhere strictly to size and location guidelines (below).

** A Jersey and Pant Shells sponsorship package is being developed for the 2026/2027 Season **

SPONSORSHIP PRICING (Effective 2025–2026)

Sponsorship Type	Sponsor Contribution (per team/season)
Team Jacket Sponsor	\$3500 Minimum
Hoodie Sponsor	\$3000 Minimum
Team Golf Shirt Sponsor	\$2500 Minimum
Dryland Shirt Sponsor	\$2000 Minimum
Team Backpack Sponsor	\$2,000 Minimum
Dryland Short Sponsor	\$1500 Minimum
Toques/Hat Sponsor	\$1500 Minimum

- Maximum of 2 sponsors per apparel item.

APPROVED APPAREL & LOGO GUIDELINES

Approved Apparel Sponsorship Items:

Hoodies
Dryland shirts
Team golf shirts
Shorts
Jackets
Backpacks
Toques/Hats

All apparel must be ordered through an OAAA-approved vendor to ensure consistent logo placement, size, and quality.

LOGO PLACEMENT & SIZE

Item	Approved Location	Logo Size	Notes
Hoodies	Left Sleeve or lower back hem	3" x 2"	Must not interfere with front chest OAAA team logo
Dryland Shirts	Left Sleeve	3" x 2"	No logos on chest or collar
Golf shirts	Left Sleeve	3" x 2"	No logos on chest or collar
Shorts	Bottom Left Leg	2" x 2"	Logo must be subtle and not impede with OAAA team logo
Jackets	Left Sleeve	3" x 2"	No logos on chest, collars or back.
Backpacks	Lower front pocket panel	3" x 2"	No logo placement near OAAA team logo
Toques/Hats	Back or Left side of hat	2" x 2"	No logo placement near OAAA team logo

RESTRICTIONS & CONDITIONS

No sponsor logos allowed on:

Chest, or collar areas of any garment

Logos may not feature:

Alcohol, tobacco, cannabis, or gambling references
Inflammatory or political messaging
Businesses in conflict with OOAA's values or ethics

USE OF SPONSORSHIP FUNDS

Funds from sponsors may only be used for approved team expenses such as:

Tournament registration
Additional ice time
Dryland training
Apparel and team gear
Team-building activities

Funds may not be used for:

Parent or coach travel expenses
Personal items not related to the team

INVOICING & RECEIPTS

All sponsors must be invoiced through the team's manager or treasurer.
OOAA will not issue charitable donation receipts.
Teams must track sponsorship income.

POLICY COMPLIANCE

This policy is binding for all teams and players under OOAA.

Teams that are primarily formed in the Spring may through special permission from the executive order team mandated apparel. (Pant Shells, Gloves, Helmets, Dryland Clothing, Bags)

Teams are encouraged to book an appointment with the Source for team apparel fittings for a date after final team formation. No teams should be booking apparel fittings/ordering team apparel until teams are formed. (outside of the exceptions mentioned above)

Any team not following these guidelines may be subject to disciplinary action and/or forfeiture of sponsor funds.

Policy to be reviewed and updated annually by the OOAA Executive.

