



Okotoks Oilers Athletic Association

2024 Showcase

U15AA Raiders

Main Camp

2025



OOAA Vision and Mission

Through a dedicated volunteer base, the Okotoks Oilers Athletic Association will deliver an elite hockey program that will set the standard of excellence in developing hockey players to the next level.

This will be achieved through our four pillars of success.



Four Pillars

Community

Pride in our community is essential. Our teams will endeavor to give back through volunteering and being positive role models.

Character

OOAA will play a role in teaching our athletes integrity, responsibility, and accountability inside and outside the rink.

Hockey

Through our committed hockey operations coaching staff and specialty programs, we will deliver relevant hockey skills, focus on diversity, inclusion and athletic ability by adhering to the Long Term Athlete Development (LTAD) model.

Education

OOAA will focus on the importance of education and helping our athletes understand how it plays in the role of the opportunities available to them during and after their competitive hockey careers.



Agenda

- Introduction Welcome – Jennifer Dustow (President OOAA)
- Jennifer Zaffino – Division Director
- Mark Pederson – Director of Coach Development
- Season Outlook
- Introductions
- Team Budget
- Q&A



Introductions

- Mark Hallam – UI5AA Raiders Head Coach
- Madi Pott – Assistant Coach
- Kyra Greig – Assistant Coach
- Lindy Greig – Assistant Coach
- Shari Markert – Manager
- Maddy McArdle - Trainer
- Jennifer Zaffino – Division Director



Season Outlook

UI5AA

- UI5AA Raiders is a draw zone team
- Team will be composed 15-18 skaters and 2 goalies
- 2011 & 2012's from Draw Zone players in Blackie, Chestermere, High Country, Hussar, Foothills, Indus, Nanton, Okotoks, Rockyford, Siksika, Strathmore, Standard
- 2-3 Full Ice practices per week (3rd practice is every other week) at SSSR
- Pre-season Tournament Claresholm September 19th – 21st
- Pre-season Tournament Calgary Firestarter September 26th – 28th
- Tournaments
 - Kelowna Tournament October 10th – 13th
 - Okotoks Female Hockey Classic November 14th – 16th
- 30 Game League Schedule in AFHL UI5AA
- Showcase weekend hosted in one location with games against Northern teams. This helps to reduce team travel. November 7th – 9th in Lethbridge.
- 10 Skills and 7 Goalie Development sessions throughout the season provided by OOAA.
- Video review sessions for players, goalies. Individual and team.
- AFHL teams broadcast games on HockeyTV and Instat (analytics)



Athletic Trainers

- UI5AA Raiders Team is assigned one AT with a back-up for the season
- Trainers help players with games for player preparation, injury prevention, injury treatment and assessment
- Reporting and follow-up on injury recovery

Athletic trainers are assigned to teams by ProSport Therapy or Baseline Athletic Therapy



Team Budgets

UI5AA Raiders team budget has averaged from \$6,000 - \$8,000 per player.

Each team's budget will depend on various factors:

- Tournaments, Apparel, Training, Ice Costs, Referees, Assistant Coach Honorariums, Team Travel, Video Review, Deposits and Administration fees.
- Sponsorship and Fundraisers to offset team expenses.
- OOAA has a 'Cash Call' Policy min of \$3,000 per AA player to be paid by October 15th
 - Committed players will pay the remaining \$1,500 of their cash call by October 15th
 - Second cash calls depend on team budget. Collected by November 15th
 - Third cash call dependent on team budget. Collected by December 15th



Questions?