



Okotoks Oilers Athletic Association

U15AA Raiders
Showcase 2025



OOAA Vision and Mission

Through a dedicated volunteer base, the Okotoks Oilers Athletic Association will deliver an elite hockey program that will set the standard of excellence in developing hockey players to the next level.

This will be achieved through our four pillars of success.



Four Pillars

Community

Pride in our community is essential. Our teams will endeavor to give back through volunteering and being positive role models.

Character

OOAA will play a role in teaching our athletes integrity, responsibility, and accountability inside and outside the rink.

Hockey

Through our committed hockey operations coaching staff and specialty programs, we will deliver relevant hockey skills, focus on diversity, inclusion and athletic ability by adhering to the Long Term Athlete Development (LTAD) model.

Education

OOAA will focus on the importance of education and helping our athletes understand how it plays in the role of the opportunities available to them during and after their competitive hockey careers.



Agenda

- Introduction Welcome – Jennifer Dustow (Secretary OOAA)
- Dan Laplante (President OOAA)
- Mark Pederson – Director of Coach Development
- OOAA Vision and Mission
- Season Outlook
- Introductions
- Player Commitments
- Team Budget
- Q&A



Introductions

- Mark Hallam – U15AA Raiders Head Coach
- Tamara Spencer – Division Director



Season Outlook

U15AA

- U15AA Raiders is a draw zone team
- Team will be composed 15-18 skaters and 2 goalies
- 2011 & 2012's from Draw Zone players in Blackie, Chestermere, High Country, Hussar, Foothills, Indus, Nanton, Okotoks, Rockyford, Siksika, Strathmore, Standard
- Conditioning camp/evaluations late August
- G/W game early September
- 2-3 Full Ice practices per week (3rd practice is every other week).
- Pre-season Tournament Medicine Hat (Last year 3rd weekend in September)
- Final Roster mid September
- Pre-season Tournament Calgary Firestarter September 26th – 28th
- 31 Game League Schedule in AFHL U15AA
- Showcase weekend hosted in one location with games against Northern teams. This helps to reduce team travel. (Last year was November 8th weekend)
- Tournaments
 - Okotoks November 14th – 16th
 - Kindersley January
- 10 Skills and 7 Goalie Development sessions throughout the season provided by OAAA.
- Video review sessions for players, goalies. Individual and team.
- AFHL teams broadcast games on HockeyTV and Instat (analytics)



Athletic Trainers

- U15AA Raiders Team is assigned one AT with a back-up for the season
- Trainers help players with games for player preparation, injury prevention, injury treatment and assessment
- Reporting and follow-up on injury recovery

Athletic trainers are assigned to teams by ProSport Therapy or Baseline Athletic Therapy



Team Budgets

U15AA Raiders team budget has averaged from \$8,000 - \$10,000 per player.

Each team's budget will depend on various factors:

- Tournaments, Apparel, Training, Ice Costs, Referees, Team Travel, Video Review, Deposits and Administration fees.
- Sponsorship and Fundraisers to offset team expenses.
- OOAA has a 'Cash Call' Policy min of \$3,000 per AA player to be paid by October 15th
 - Second cash calls depend on team budget. Collected by November 15th
 - Third cash call dependent on team budget. Collected by December 15th



Player Commitments

- HA is permitting Player Commitments for the U15AA Raiders Team
- OOAA has agreed that the U15AA Raiders will have the ability to commit up to 12 players at Spring Evaluations
- Commitments are coach's staff decision
- Player Commitment Terms:
 - 48 hours to sign agreement once provided by OOAA
 - \$1,500 non-refundable deposit which will go towards First Cash Call
- Deposit is refunded if:
 - Player suffers season-ending injury prior to team formation
 - Family relocates out of draw zone for work purposes.

Committed Players will be announced online by August 1st, and through social media.



Questions?