



Okotoks Oilers Athletic Association

2024 Showcase

U15AA Oilers
Main Camp 2025



OOAA Vision and Mission

Through a dedicated volunteer base, the Okotoks Oilers Athletic Association will deliver an elite hockey program that will set the standard of excellence in developing hockey players to the next level.

This will be achieved through our four pillars of success.



Four Pillars

Community

- Pride in our community is essential Our teams will endeavor to give back through volunteering and being positive role models.

Character

- OOAA will play a role in teaching our athletes integrity, responsibility, and accountability inside and outside the rink .

Hockey

- Through our committed hockey operations coaching staff and specialty programs we will deliver relevant hockey skills, focus on diversity, inclusion and athletic ability by adhering to the LTAD(long term athlete development)model.

Education

- OOAA will focus on the importance of education and helping our athletes understand how it plays in the role of the opportunities available to them during and after their competitive hockey careers.



Agenda

- Introduction Welcome – Jennifer Dustow (President OOAA)
- Division Director – Michelle Barratt
- Coach Director – Mark Pederson
- Season Outlook
- Introductions
- Team Budgets
- Q&A



Introductions

- Geoff Stewart – UI5AA Oilers Head Coach
- Boogie Blackwater – Assistant Coach
- Avery Greig – Assistant Coach
- Evan Woods – Assistant Coach
- Katie Goulard - Manager
- Michelle Barratt– Division Director



Season Outlook

UI5AA

Okotoks based team

- Pre-Season Tournament in Okotoks September 12th – 14th
- Final Team Formation mid September
- 2-3 Full Ice 1.25 Hour Practices per Week.
 - Tuesday 6:30am-7:45am VRC, Thursday 8:00pm-9:15pm VRC, and every other Wednesday 8:00pm-9:15pm VRC
- 34 Regular Season Games in AEHL
- Weekly Dryland Training Sessions
- 10 Skills and 7 Goalie Development sessions throughout the season provided by OOAA
- Video Sessions for Players and Goalies. Individual and Team
- Alberta Winter Games – Team needs to qualify to attend

Tournaments

- Bonnyville – Awaiting Confirmation
- Lethbridge – Awaiting Confirmation



Team Budget

Each team's budget will depend on various factors:

- League fee's, Hudl Assist, Tournaments, Apparel, Training, Ice and Ref costs, Coach Honorariums, Video Review, Team Travel, Deposits and Administration costs.
- Sponsorship and Fundraising can offset team expenses

UI5AA budget can range from \$6,000 - \$8,000 per player

- OOAA has a Cash Call Policy min of \$3,000 per AA player to be paid by October 15th
- Committed players first cash call is \$1500 by October 15th
- Second cash call depend on team budget. Collected by November 15th
- Third cash call dependent on team budget. Collected by December 15th



Questions?