



Okotoks Oilers Athletic Association

2024 Showcase

U18AA Raiders

Main Camp

2025



OOAA Vision and Mission

Through a dedicated volunteer base, the Okotoks Oilers Athletic Association will deliver an elite hockey program that will set the standard of excellence in developing hockey players to the next level.

This will be achieved through our four pillars of success.



Four Pillars

Community

Pride in our community is essential. Our teams will endeavor to give back through volunteering and being positive role models.

Character

OOAA will play a role in teaching our athletes integrity, responsibility, and accountability inside and outside the rink.

Hockey

Through our committed hockey operations coaching staff and specialty programs, we will deliver relevant hockey skills, focus on diversity, inclusion and athletic ability by adhering to the Long Term Athlete Development (LTAD) model.

Education

OOAA will focus on the importance of education and helping our athletes understand how it plays in the role of the opportunities available to them during and after their competitive hockey careers.



Agenda

- Introduction Welcome – Jennifer Dustow (President OOAA)
- Nicole Brockhoff – Division Director
- Mark Pederson – Director of Coach Development
- Coach Introductions
- Season Outlooks
- Team Budgets
- Athletic Trainer
- Q&A



Coaching Staff

UI8AA Raiders – AFHL UI8AA

- Head Coach – Dave Hayes
- Assistant Coach – Mike Bara
- Assistant Coach – Chelsea Karpenko
- Assistant Coach – Chris Jamieson
- Manager – Diane Bjornson



Season Outlook

UI8AA ('08-'10)

- UI8AA Raiders is a draw zone team.
- The draw zone includes Blackie, Chestermere, High Country, Hussar, Foothills, Indus, Nanton, Okotoks, Rockyford, Siksika, Strathmore, Standard
- AFHL Schedule of 31 regular season games
- 6 team southern division and 1 game vs each of the 6 north teams
- Showcase weekend hosted in one location allowing games with Northern teams to help minimize team travel. (Last year was November 1st weekend)
- Tournaments
 - Preseason Firestarter tournament October 3rd – 5th
 - Okotoks Female Classic November 14th – 16th
 - Kamloops River City Showdown January 9th – 11th
- 10 Skills and 7 Goalie Development Sessions provided by OOAA.
- Video Sessions for players and goalies. Individual and team.
- All AFHL games are streamed on FloHockey and InStat (Analytics)



Practices

- UI8AA Raiders have 2 practices per week with a 3rd practice incorporated every other week.
 - Tuesday and Thursday at VRC Green or Gold
 - Every other Wednesday at VRC Green or Gold arena
- Strength and Conditioning training. Determined and set up by Head coach.



Athletic Trainers

- Each UI8 Team is assigned one AT with a back-up for the season
- Help players with games for player preparation, injury prevention, injury treatment and assessment
- Reporting and follow-up on injury recovery

Athletic trainers are assigned to teams by ProSport Therapy or Baseline Athletic Therapy



Team Budgets

- Each team's budget will depend on various factors:
 - # of Tournaments
 - Team travel
 - Ice Times/Referees
 - Deposits and Administration fees
 - Video Review
 - Coach Honorariums
 - Sponsorship and Fundraising can be used to offset team expenses

UI8AA have ranged from \$6,000 - \$8,000 per player

- OOA has a Cash Call Policy min of \$3,000 per AA player to be paid by October 15th
- Committed players will pay \$1,500 for the remainder of their cash call by October 15th
 - Second cash depends on team budget. Collected by November 15th
 - Third cash call dependent on team budget. Collected by December 15th



Questions ?