



Okotoks Oilers Athletic Association

2024 Showcase

U18AAA

Raiders Main

Camp 2025



OOAA Vision and Mission

Through a dedicated volunteer base, the Okotoks Oilers Athletic Association will deliver an elite hockey program that will set the standard of excellence in developing hockey players to the next level.

This will be achieved through our four pillars of success.



Four Pillars

Community

Pride in our community is essential. Our teams will endeavor to give back through volunteering and being positive role models.

Character

OOAA will play a role in teaching our athletes integrity, responsibility, and accountability inside and outside the rink.

Hockey

Through our committed hockey operations coaching staff and specialty programs, we will deliver relevant hockey skills, focus on diversity, inclusion and athletic ability by adhering to the Long Term Athlete Development (LTAD) model.

Education

OOAA will focus on the importance of education and helping our athletes understand how it plays in the role of the opportunities available to them during and after their competitive hockey careers.



Agenda

- Introduction Welcome – Jay Brockhoff (Secretary OOAA)
- Nicole Brockhoff – Division Director
- Mark Pederson – Director of Coach Development
- Coach Introductions
- Season Outlooks
- Daytime Programming
- Academics
- Billet Program
- Team Budgets
- Athletic Trainer
- Q&A



Coaching Staff

UI8AAA Rocky Mountain Raiders – AFHL UI8AAA

- Head Coach – Dave Addison
- Assistant Coach – Mallory Dyer
- Assistant Coach – Katie Maloney
- Goalie Coach – Colin Cooper
- Trainer - Miranda McGhee
- Manager – Leslie Burton



Raiders AAA - Who Are We Looking For??

Ultra-Competitive. There is a significant difference between working hard and being ultra-competitive. Ultra-competitive involves both physical and mental hard work with an un-dying obsession to be successful.

IQ and Hockey Sense. Players must be able to make decisions under adverse conditions and have the ability to do so without thinking. Mental speed is best developed when players are surviving on the ice and figuring out how to be successful when they are at a physical disadvantage.

Innovative and Deceptive. These players experiment, have the courage to try and recognize great athletes will not be beaten with rudimentary and predictable skills and habits. Deception is a clear differentiator and it levels the playing field for all types of players.

Puck Management, Puck Patience, Puck Control, Puck Protection, Puck Skills. The puck is the “heartbeat of the game”. Great players have an outstanding panic scale, they conceptualize the “magic moments” of moving or holding the puck. Great players have 360 degree vision and 360 range in puck handling which is an absolutely lethal combination. Playing without excellent hands is like being a “painter without a brush”.

Speed, Agility, Quickness and Escape-ability. The ability of a player to move themselves at a high pace with body control, precision and conceptual awareness. Players that excel in this area can have a “slower mind” as they can buy themselves time and space if needed.

Stick Skills. Offensive and Defensive proficiency to move pucks, tip pucks, handle pucks, spot pucks, check pucks, elevate pucks, shoot pucks.....

Strength and Power. Size is not a factor but these two elements are. Players have to be able to exert their “will” on opponents and do so consistently shift after shift and game after game.



Season Outlook

UI8AAA ('08 - '10)

- Okotoks Oilers Athletic Association is a proud host of the UI8AAA Raiders.
- UI8AAA Exhibition game August
- AFHL Schedule of 28 regular season games
- 8 Team League
- Showcase weekend to allow Southern teams to play Northern teams in one location and reduce season travel. (Last year was December 20th weekend)
- Tournaments
 - Preseason Firestarter tournament September 11th – 14th
 - Crowne Edmonton October 10th – 13th
 - Mandi Schwartz December 11th – 14th – With Invitation
 - Rink Kelowna – Awaiting confirmation
- 15 Skills and 14 Goalie Development Sessions provided by OOAA
- Video Sessions for players and goalies. Individual and team sessions
- All AFHL games are streamed on FloHockey and InStat (Analytics)



Daytime Programming

- UI8AAA Raiders is a daytime program
- Up to 4 daytime practices a week
 - Tuesday and Thursday 12:15pm - 1:30pm VRC Gold
 - Wednesday and Friday 2:45pm - 4:00pm VRC Green
- Student Athletes will work with the school to coordinate spare blocks to accommodate daytime practice schedule
- Evening Strength & Conditioning sessions at Training Foundation
 - Tuesday and Thursday 4:30pm – 5:30pm with Elie Bouka @ Training Foundation

By offering a daytime program OOAA helps create a balance of academics/athletics/life for our players



Athletic Trainers

- Each U18 Team is assigned one AT with a back-up for the season
- Help players with games for player preparation, injury prevention, injury treatment and assessment
- Reporting and follow-up on injury recovery

Athletic trainers are assigned to teams by ProSport Therapy or Baseline Athletic Therapy



Team Budgets

- Each team's budget will depend on various factors:
 - # of Tournaments
 - Team travel
 - Ice Times/Referees
 - Deposits and Administration fees
 - Video Review
 - Coach Honorariums
 - Sponsorship and Fundraising can be used to offset team expenses

UI8AAA have ranged from \$14,000 - \$15,000 per player

- OOAA has a 'Cash Call' Policy min of \$6,000 per AAA player to be paid by October 15th
- Committed players will pay \$3,000 for the remaining half of their first cash call by October 15th
 - Second cash call depends on team budget. Collected by November 15th
 - Third cash call dependent on team budget. Collected by December 15th



Billet Program

- OOAA has a Billet Program for athletes from outside Okotoks

Process

- OOAA Billet Coordinator accepts applications from potential host families
- Applicants are interviewed and must meet eligibility requirements prior to approval
- Players meet with prospective billet families before placement

Throughout this entire process OOAA Billet Coordinator will work to ensure a smooth transition for all student athletes and billet Families.

**** If you are interested in billeting, please reach out to Nicole Brockhoff for more Billet Coordinator contact information.**



Questions ?