



Okotoks Oilers Athletic Association

2025 Spring
Evaluations



OOAA Vision and Mission

Through a dedicated volunteer base, the Okotoks Oilers Athletic Association will deliver an elite hockey program that will set the standard of excellence in developing hockey players to the next level.

This will be achieved through our four pillars of success.



Four Pillars

Community

Pride in our community is essential. Our teams will endeavor to give back through volunteering and being positive role models.

Character

OAAA will play a role in teaching our athletes integrity, responsibility, and accountability inside and outside the rink.

Hockey

Through our committed hockey operations coaching staff and specialty programs, we will deliver relevant hockey skills, focus on diversity, inclusion and athletic ability by adhering to the Long Term Athlete Development (LTAD) model.

Education

OAAA will focus on the importance of education and helping our athletes understand how it plays in the role of the opportunities available to them during and after their competitive hockey careers.



Agenda

- Introduction Welcome – Jennifer Dustow (Secretary OOAA)
- Dan Laplante (President OOAA)
- Mark Pederson – Director of Coach Development
- Rob Ellis – U17AAA/U18AAA Division Director
- Katie Goulard U16AA/U18AA Division Director
- OOAA Vision and Mission
- Introduction:
 - Coaching Staff
- Season Outlook
- Player Commitments
- Daytime Programming
- Academics
- Billet Program
- Team Budgets
- Athletic Trainer
- Q&A



Introduction of Coaching Staff

- U18AAA Oilers – AEHL U18AAA
 - Head Coach – Mark Pederson
- U17AAA Oilers – AEHL U17AAA
 - Head Coach - Ken Plaquin
- U18AA Oilers – SCAHL U18AA
 - Head Coach – Rob Hale
- U16AA Oilers – SCAHL U16AA
 - Head Coach – John Shaw



Season Outlook

U18AAA/U17AAA

- Conditioning Camp starts mid August
- U18AAA/U17AAA Camp late August
- G/W game first week of September
- U18AAA and U17AAA evals will be split after G/W game
- U18AAA Final Roster – mid September

U17AAA

- U17AAA tryouts will begin in early September
- U17AAA Final Roster – mid September

U18AA/U16AA

- U18AA and U16AA will begin mid September
- U18AA Final Roster – late September
- U16AA Final Roster – late September



Season Outlook

- U18AAA ('08 - '10)
 - AEHL Schedule of 38 games
 - Okotoks Pre-Season Tournament Sept 8th – 11th
- U17AAA ('09 - '10)
 - AEHL Schedule of 34 games
 - NWCAA Preseason Tournament Sept 12th – 14th – Awaiting response
- U18AA (Okotoks '08-'10)
 - AEHL Schedule of 34 games
 - Okotoks Preseason Tournament September 19th – 21st
- U16AA (Okotoks/Foothills '09)
 - AEHL Schedule of 32 games
 - Tournaments



Player Commitments

Hockey Alberta is permitting all AAA and AA teams to make player commitments for the 2025/2026 season

- Okotoks Oilers Athletic Association is permitting each team up to the following commitments;
 - U18AAA Oilers up to 18
 - U17AAA Oilers up to 15
 - U18AA Oilers up to 10
 - U16AA Oilers up to 10

Selections are Coaching staff's decision



Player Commitments

- Player Agreement Terms:
 - 48 hours to sign agreement once provided by OAAA
 - \$3,000 non-refundable deposit for AAA teams
 - \$1,500 non-refundable deposit for AA teams
- Deposits will go towards teams First Cash Call
 - Deposit will be refunded if:
 - If a U16AA, U17AAA, or U18AA committed player earns a spot with a higher level AEHL team the deposit will be applied towards an Okotoks based team cash call; or in the event of making another AEHL team in another association the deposit will be refunded.
 - If a U18AAA Committed player earns a WHL or AJHL team commitment
 - Player suffers season-ending injury prior to team formation
 - Family relocates out of draw zone for work purposes

Committed Players will be announced on OAAA website and on social media no later than August 1st.



Daytime Programming

U18AAA

- Daytime (morning) practice times
 - Tuesday and Thursday – 11:00am – 12:15pm
 - Wednesday and Friday – 8:30am – 9:45am
- Coordination with spare blocks at school
- Evening Strength & Conditioning
 - Tuesday and Thursdays – 5:30pm – 6:30pm

U17AAA

- Daytime (morning) practice times
 - Tuesday and Thursday – 10:45am – 12:00pm
 - Wednesday and Friday – 8:15am – 9:30am
- Coordination with spare blocks at school
- Evening Strength & Conditioning
 - Tuesday and Thursday – 6:45pm – 7:45pm
- This helps to create a balance of academics/athletics/life



Academics

- Options available at both local High Schools
- OOAA offers academic support teacher sessions for the U18AAA/U17AAA teams
- Starting the 3rd week in September through to the end of March
- Monday and Thursday 4:15pm-5:15pm at VRC
- All academic core subjects are covered
- Jessica Larocque – Specializes in Math and Science
- Rich Dusevic – Specializes in English and Social Studies
- Rich and Jessica bring with them a wealth of knowledge in the 4 core subjects. They look forward to building strong relationships with our athletics and guiding them to balance their academics and athletics.



Billet Program

- OOAA has a Billet Program for athletes from outside Okotoks

Process

- OOAA Billet Coordinator accepts applications from potential host families
- Applicants are interviewed and must meet eligibility requirements prior to approval
- Players meet with prospective billet families before placement

Throughout this entire process OOAA Billet Coordinator will work to ensure a smooth transition for all student athletes and billet families.



Team Budgets

- Each team's budget will depend on various factors:
 - # of Tournaments and tournament travel
 - League travel (northern AB)
 - Ice times/Referees
 - Coach Honorariums
 - Video Review Sessions
 - Sponsorship and Fundraising can be used to offset team expenses



Team Budgets

U18AAA cash calls have ranged from \$13,000-\$15,000 per player

U17AAA cash calls have ranged from \$9,000-\$11,000 per player

- OAAA has a First Cash Call Policy min of \$6,000 per AAA player to be paid by October 15th
 - Second cash call depends on team budget. Collected by November 15th
 - Third cash call dependent on team budget. Collected by December 15th

U18AA cash calls have ranged from \$5,000 - \$6,000 per player

U16AA cash calls have ranged from \$5,000-\$7,000 per player

- OAAA has a First Cash Call Policy min of \$3,000 per AA player to be paid by October 15th
 - Second Cash call depends on team budget. Collected by November 15th
 - Third cash call dependent on team budget. Collected by December 15th



Athletic Therapist

- Each Team is assigned one AT with a back-up for the season
- Help players with preparation, injury prevention, injury treatment and assessment
- Reporting and follow-up on injury recovery
- Savannah Blakely – ProSport Therapy
- Laura Redgate – Baseline Athletic Therapy



Questions