



Okotoks Oilers Athletic Association

2024 Showcase

U16/U18AA Main
Camp 2025



OOAA Vision and Mission

Through a dedicated volunteer base, the Okotoks Oilers Athletic Association will deliver an elite hockey program that will set the standard of excellence in developing hockey players to the next level.

This will be achieved through our four pillars of success.



Four Pillars

Community

Pride in our community is essential. Our teams will endeavor to give back through volunteering and being positive role models.

Character

OOAA will play a role in teaching our athletes integrity, responsibility, and accountability inside and outside the rink.

Hockey

Through our committed hockey operations coaching staff and specialty programs, we will deliver relevant hockey skills, focus on diversity, inclusion and athletic ability by adhering to the Long Term Athlete Development (LTAD) model.

Education

OOAA will focus on the importance of education and helping our athletes understand how it plays in the role of the opportunities available to them during and after their competitive hockey careers.



Agenda

- Introduction Welcome – Jennifer Dustow (President OOAA)
- Mark Pederson – Director of Coach Development
- Katie Goulard UI6AA/UI8AA Division Director
- Introduction:
 - Coaching Staff
- Season Outlook
- Team Budgets
- Athletic Trainer
- Q&A



Introduction of Coaching Staff

- UI8AA Oilers – SCAHL UI8AA
 - Head Coach – Rob Hale
 - Assistant Coach – Dean Black
 - Assistant Coach – Neil Hawryluk
 - Assistant Coach – Hayden Hale
 - Assistant Coach – Brandt Black
- UI6AA Oilers – SCAHL UI6AA
 - Head Coach – John Shaw
 - Assistant Coach – Chris Farley
 - Assistant Coach – David McIvor



Season Outlook

- UI8AA (Okotoks '08-'10)
 - AEHL Schedule of 34 games
 - Okotoks Preseason Tournament September 19th – 21st
 - Camrose Vikings Tournament November 14th – 16th
- UI6AA (Okotoks/Foothills '09)
 - AEHL Schedule of 32 games
 - Cochrane Preseason Tournament September 26th – 28th
 - Edmonton Tournament of Champions November 7th – 10th



Team Budgets



Team Budgets

Each team's budget will depend on various factors:

- # of Tournaments and tournament travel
- League travel (northern AB)
- Ice times/Referees
- Coach Honorariums
- Hudl – Assist and Video Review Sessions for UI6AA
- Sponsorship and Fundraising can be used to offset team expenses

UI8AA cash calls have ranged from \$5,000 - \$6,000 per player

UI6AA cash calls have ranged from \$5,000-\$7,000 per player

- OAAA has a First Cash Call Policy min of \$3,000 per AA player to be paid by October 15th
- Committed players will pay \$1,500 for the remainder of their first cash call by October 15th
 - Second Cash call depends on team budget. Collected by November 15th
 - Third cash call dependent on team budget. Collected by December 15th



Athletic Therapist

- Each Team is assigned one AT with a back-up for the season
- Help players with preparation, injury prevention, injury treatment and assessment
- Reporting and follow-up on injury recovery



Questions