



Okotoks Oilers Athletic Association

2024-25
U17/U18AAA
Main Camp
2025



OOAA Vision and Mission

Through a dedicated volunteer base, the Okotoks Oilers Athletic Association will deliver an elite hockey program that will set the standard of excellence in developing hockey players to the next level.

This will be achieved through our four pillars of success.



Four Pillars

Community

Pride in our community is essential. Our teams will endeavor to give back through volunteering and being positive role models.

Character

OOAA will play a role in teaching our athletes integrity, responsibility, and accountability inside and outside the rink.

Hockey

Through our committed hockey operations coaching staff and specialty programs, we will deliver relevant hockey skills, focus on diversity, inclusion and athletic ability by adhering to the Long Term Athlete Development (LTAD) model.

Education

OOAA will focus on the importance of education and helping our athletes understand how it plays in the role of the opportunities available to them during and after their competitive hockey careers.



Agenda

- Introduction Welcome – Jennifer Dustow (President OOAA)
- Tamara Spencer – Division Director
- Mark Pederson – Director of Coach Development
- Introduction:
 - Coaching Staff
- Season Outlook
- Daytime Programming
- Academics
- Billet Program
- Team Budgets
- Athletic Trainer
- Q&A



Introduction of Coaching Staff

UI8AAA Oilers – AEHL UI8AAA

- Head Coach – Mark Pederson
- Assistant Coach – Tyler Wagner
- Assistant Coach – Mark Hanna
- Team Trainer – Thias Stang

UI7AAA Oilers – AEHL UI7AAA

- Head Coach - Ken Plaquin
- Assistant Coach – Darryn Severyn
- Team Trainer – Terra Sergeant
- Manager – Lee Watkins



Season Outlook

UI8AAA/UI7AAA

- UI8AAA and UI7AAA evals will be split after G/W game
- UI8AAA Final Roster – September 11th
- UI8AAA ('08 - '10)
 - AEHL Schedule of 38 games
 - Okotoks Pre-Season Tournament Sept 8th – 11th
 - Victoria November 13th – 17th
 - Circle K Classic – Pending Invitation

UI7AAA

- UI7AAA tryouts will begin following the conclusion of the UI8AAA camp
- UI7AAA Final Roster – September 14th
- UI7AAA ('09 - '10)
 - AEHL Schedule of 34 games
 - NWCAA Preseason Tournament Sept 12th – 14th
 - Logan Boulet Tournament October 17th – 19th
 - CHA January 23rd – 25th



Daytime Programming

UI8AAA

- Daytime (morning) practice times
 - Tuesday and Thursday – 11:00am – 12:15pm VRC Green
 - Wednesday and Friday – 8:30am – 9:45am VRC Green
- Coordination with spare blocks at school
- Evening Strength & Conditioning
 - Tuesday and Thursdays – 5:30pm – 6:30pm

UI7AAA

- Daytime (morning) practice times
 - Tuesday and Thursday – 10:45am – 12:00pm VRC Gold
 - Wednesday and Friday – 8:15am – 9:30am VRC Gold
- Coordination with spare blocks at school
- Evening Strength & Conditioning
 - Tuesday and Thursday – 6:45pm – 7:45pm
- This helps to create a balance of academics/athletics/life



Academics

- Options available at both local High Schools
- OOAA offers academic support teacher sessions for the UI8AAA/UI7AAA teams
- Starting the 3rd week in September through to the end of March
- Monday and Thursday 4:15pm-5:15pm at VRC – National Room
- All academic core subjects are covered
- Jessica Larocque – Specializes in Math and Science
- Rich Dusevic – Specializes in English and Social Studies
- Rich and Jessica bring with them a wealth of knowledge in the 4 core subjects. They look forward to building strong relationships with our athletics and guiding them to balance their academics and athletics.



Billet Program

- OOAA has a Billet Program for athletes from outside Okotoks

Process

- OOAA Billet Coordinator accepts applications from potential host families
- Applicants are interviewed and must meet eligibility requirements prior to approval
- Players meet with prospective billet families before placement

Throughout this entire process OOAA Billet Coordinator will work to ensure a smooth transition for all student athletes and billet families.



Team Budgets

- Each team's budget will depend on various factors:
 - # of Tournaments and tournament travel
 - League travel (northern AB)
 - Ice times/Referees
 - Coach Honorariums
 - Video Review Sessions
 - Sponsorship and Fundraising can be used to offset team expenses



Team Budgets

UI8AAA cash calls have ranged from \$13,000-\$15,000 per player

UI7AAA cash calls have ranged from \$9,000-\$11,000 per player

- OOAA has a First Cash Call Policy min of \$6,000 per AAA player to be paid by October 15th
 - Committed players will pay \$3,000 for the remaining half of the first cash call to be paid by October 15th
 - Second cash call depends on team budget. Collected by November 15th
 - Third cash call dependent on team budget. Collected by December 15th



Athletic Therapist

- Each Team is assigned one AT with a back-up for the season
- Help players with preparation, injury prevention, injury treatment and assessment
- Reporting and follow-up on injury recovery



Questions