



Dear Potential Sponsor:

The Kanata Girls Hockey Association (KGHA) is one of the premier, established and reputable amateur sports associations in Kanata. With almost 650 players registered, representing many households within the community you serve, sponsorship of the Kanata Girls Hockey Association makes good business sense.

The KGHA has both house league and competitive hockey teams, including the U22 AA Ottawa Lady Senators, which plays in the Provincial Women's Hockey League. Many of our players have gone on to play hockey at Canadian and American universities. We pride ourselves on being an association that develops not just hockey skills but also community and sportsmanship. We are looking for sponsors that share these goals and want to support their growth while growing their own business.

With the start of the 2022/2023 hockey season, the **Ottawa Lady Senators U22 AA, U18 AA and U15 AA teams** are offering an opportunity for local businesses, like yours, to become Team Sponsors. Your contributions will enable our teams to fully participate in regional tournaments and help with our operating expenses. Your sponsorship will give your business visibility and build your business profile through recognition and community involvement.

The **Ottawa Lady Senators teams** are a group of hard-working and talented young players who love the game of hockey and bring to it good sportsmanship, honesty, loyalty, courage, physical fitness, discipline and respect in order to develop the skills necessary to become healthy, responsible, principled adults. The **Ottawa Lady Senators** are guided by coaches and dedicated parent volunteers.

Our primary revenue sources are registration fees paid by families, proceeds from fundraisers, and donations received from generous individuals and businesses. Since these funds do not cover all of the organisation's operating expenses, families often must raise their own funds to pay for equipment, training fees, ice rentals, travel, and tournament entry fees. The average cost per player per year to participate is \$4500.

You can reach us at [manager.u22.ladysens@gmail.com](mailto:manager.u22.ladysens@gmail.com) to discuss this further.

Thank you.