



Dear Potential Sponsor:

The Kanata Girls Hockey Association (KGHA) is one of the premier, established and reputable amateur sports associations in Kanata. The KGHA has both house league and competitive hockey teams, including the U22 Ottawa Lady Senators, which plays in the Provincial Women's Hockey League. Many of our players have gone on to play hockey at Canadian and American universities. We pride ourselves on being an association that develops not just hockey skills but also community and sportsmanship. We are looking for sponsors that share these goals and want to support their growth while growing their own business.

With the start of the 2022/2023 hockey season, the **Ottawa Lady Senators** are offering an opportunity for local businesses, like yours, to become Team Sponsors. Your contributions will enable our team to fully participate in regional tournaments and help with our operating expenses. Your sponsorship will give your business visibility and build your business profile through recognition and community involvement. With almost 650 players registered, representing many households within the community you serve, sponsorship of the Kanata Girls Hockey Association makes good business sense.

The **Ottawa Lady Senators** consists of hard-working and talented young players who love the game of hockey and bring to it good sportsmanship, honesty, loyalty, courage, physical fitness, discipline and respect in order to develop the skills necessary to become healthy, responsible, principled adults. The **Ottawa Lady Senators** are guided by coaches and dedicated parent volunteers.

Our primary revenue sources are registration fees paid by families, proceeds from fundraisers, and donations received from generous individuals and businesses. Since these funds do not cover all of the organisation's operating expenses, families often must raise their own funds to pay for equipment, training fees, ice rentals, travel, and tournament entry fees. The average cost per player per year to participate is \$4500.

Please take a moment to review and select the sponsorship package that best fits your business and budget. We are flexible and would be happy to discuss tailoring your involvement.

You can reach me at [manager.u22.ladysens@gmail.com](mailto:manager.u22.ladysens@gmail.com) to discuss this further.

Thank you,

**First Star Sponsor P \$1500+**

- ¾ Sponsor name to appear on Team Sponsor Banner (at discretion of team to create) that will be displayed at all games – larger size and premier placement
- ¾ Corporate logo with link to sponsor's website from the KGHA website
- ¾ Thank you photo plaque

**Second Star Sponsor P \$1000 to less than \$1500**

- ¾ Sponsor name on Team Sponsor Banner (at discretion of team to create) that will be displayed at all games.
- ¾ Corporate logo with link to sponsor's website from the KGHA website
- ¾ Thank you photo plaque

**Third Star Sponsor P \$500 to less than \$1000**

- ¾ Corporate logo with link to sponsor's website from the KGHA website
- ¾ Thank you photo plaque

**Power Play Sponsor P Up to \$500**

- ¾ Recognition of sponsorship to team
- ¾ Thank you photo plaque

Being involved as a sponsor allows you to directly contribute to the growth and development of these young players while supporting the local community and profiling your business.

<b>Team Sponsoring:</b> _____	<b>Date:</b> _____
<b>Sponsor Name:</b> _____	<b>Contact Name:</b> _____
<b>Mailing Address:</b> _____	<b>Phone Number:</b> _____
_____	<b>Email Address:</b> _____
_____	<b>Website:</b> _____

**Please select one of the following:**

( ) I/We agree that this is a non-directed sponsorship and that 100% of the funds will be utilized to offset team expenses

**Sponsor Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

*Internal Use Only*

Logo Received: Y / N

Payment Received: Y / N

