




















Parkland Posse Lacrosse Association  
Request for Sponsorship



The Parkland Posse Lacrosse Association was established in 2010 to bring minor box lacrosse to the families of Parkland County and increase awareness and participation in Canada's National summer sport. Over the years, we have grown to be the third largest lacrosse club in Edmonton with over 350 kids under 17 participating each year, and in 2019 added a Junior B franchise. Because of this growth, we are faced with the challenge of providing the necessary equipment and development opportunities for our current membership while keeping our registration affordable, in the hopes of encouraging new participants every year.

The Posse is seeking your support by way of corporate sponsorship, to help provide jerseys, equipment, and opportunities for development to our players, coaches and officials. If you choose to sponsor the Posse, we will provide you with the following benefits based on the amount of your donation:

	<b>Bronze \$500+</b>	<b>Silver \$2,500+</b>	<b>Gold \$5,000+</b>
Annual acknowledgement in local paper, company logo and weblink on our website.			
Monthly feature on our social media, can post an ad, interview with your staff etc. to promote your business.			
2x Season ticket to the Junior B team; approximate value \$40			
Company name displayed on bulletin board (minor) and in game-day program (junior)			
Company logo decal on playing surface at Junior B home games.			
Optional Ticket stub placement, 2x additional season tickets (4 total)			
Junior B Game Day ad's during pre-game and period intermissions. Junior B team will partner in an onsite event to promote your business.			

**Junior B Specific**

<b>Beer Garden Sponsor</b> – Become the exclusive supplier of our beer selection at each Junior home game.	\$1,500
<b>Jersey Sponsor</b> – Team jerseys need to be replaced every two years. We will proudly display your company name or logo on both our home and away jerseys with this sponsorship.	\$3,750
<b>Transportation Sponsor</b> – The team relies on bus transportation three times each season.	\$5,000

If you are interested, we can accept cheques, credit card or e-transfer. We will also require a high-quality vector file or PDF image of your company logo to fulfill our advertising commitments. These files can be sent via email along with any questions to our President, Ray Shelton at [president@parklandposse.com](mailto:president@parklandposse.com)

Thank you for your consideration and continued support!