

PMHA Minutes

Tuesday January 7th 2020

1) Call to order: 7:06pm

2) Attendees:

a) Board Members: Brent McCracken, Jacqueline Smith, Krystal Alston, Jackie McKinnon, Clint Rose, Pamela Ekroth, Brittany Tremblay, Kristina Ewen, Luke Van Dyk, Kevin Volk, Carannda Raymond and Suzanne Williams.

b) Non-Board Members: Brandy Rose.

3) Additions to the Agenda/Adopt the Agenda:

a) Brandy requested the addition of “Midget Registration” under New Business, subsection (d).

b) Brittany made a motion to adopt the agenda, Krystal 2nd.

4) Review of minutes from last meeting (December 10th 2019):

- Krystal made a motion to adopt the minutes, Brittany 2nd.

5) Correspondence

- We received new cheques but otherwise, Cara was not present to report about any incoming mail.

6) Old Business

a) Fun Casino

i) Carannda will have posters going out tomorrow, January 8th and will provide Sandy with a digital copy to advertise in the Pembina Post. She has put table sponsor requests out to approximately 30 businesses. Tickets should be coming out this week.

ii) Each Pembina Pirate team will be responsible for providing a gift/prize in the value of \$20/player. Carannda will speak to team managers about collecting the money and purchasing the gifts/prizes. We will kindly accept any other donations for the Fun Casino.

iii) The board also discussed adding “Package Options” for fundraising to use in conjunction with the Fun Casino Table Sponsors, which is addressed later under New Business, subsection (a) Advertising.

b) Raffle

i) Our cash raffle was a great success, and members of the association sold all but 39 out of 1900 tickets. The gross ticket sales were \$18,610, and after prizes and expenses of \$6,226.80, the net profit was \$12,383.20.

ii) We would like to thank all of those that participated in the raffle. The funds will go directly towards tournament fees for our teams.

c) Fee's for 2020/21 season

i) Brent did some research to determine what the current fees are at our neighboring associations and this is what he found:

	Mayerthorpe	Onoway	PMHA
Initiation	\$275	\$426	\$250
Novice	\$450	\$636	\$400
Atom	\$590	\$716	\$450
Pewee	\$610	\$876	\$500
Bantam	\$640	\$926	\$550
Midget	\$700	\$1026	\$600

** In addition to fees, other associations require a cheque to be written at the beginning of the year and is cashed if the member does not participate in fundraising activities.

ii) PMHA is constantly operating with a deficit and therefore needs to increase fees for the upcoming season. Brent has suggested the following registration fees for 2020/21:

Learn To Play	\$150 (same as before)
Initiation	\$275
Novice	\$475
Atom	\$550
Pewee	\$600
Bantam	\$650
Midget	\$700

** These fees will remain in place until May 31st at which time late registration fees will be added.

iii) Dale made a motion to accept the registration fee increases outlined in the above table, Luke 2nd. All in favor, none opposed.

iv) There will be much stricter deadlines with penalties in place for late registrations. These will apply to all returning players from Novice to Midget.

v) Jackie made the following motion:

- The above registration fees will apply until May 31st.
- Registrations received between June 1st – 30th will have a \$100 penalty for each age category.
- Registrations received between July 1st- 31st will have a \$250 penalty for each age category.
- No registrations will be received after August 1st. Krystal 2nd, all in favor, none opposed.

vi) Jackie will update the registration forms with the updated fees, deadlines and fees for late registrations.

viii) In February, members of PMHA will receive an e-mail indicating the changes and strict deadlines. They will be provided with a link to the new forms. Managers will be asked to have a quick meeting with their current teams so that all PMHA members are aware of the changes for the 2020/21 season.

7) New Business

a) Advertising

i) As previously discussed, Brent has put together a list of Package Options for potential sponsors. Here are his recommendations:

Sponsorship Level & Cost	What is included
Package A - \$1500	Rink Board Sign Fun Casino Table Sponsor Advertising on PMHA website

	Recognition as Sponsor for the Initiation & Novice Jamborees Recognition at Annual Awards Ceremony and any other tournaments
Package B - \$1100	Rink Board Sign Fun Casino Table Sponsor Advertising on PMHA website
Package C - \$800	Rink Board Sign Fun Casino Table Sponsor
Package D - \$500	Rink Board Sign
Package E - \$325	Fun Casino Table Sponsor
Package F - \$300	Advertising on PMHA website
Customize	Contact Brent or Carannda to customize a sponsorship package to meet your needs.

* Packages would be paid for in January for the current calendar year.

ii) Dale made a motion to accept all of the sponsorship package options as outlined above, Krystal 2nd, all in favor, none opposed.

iii) Luke suggested that one person should ultimately be responsible for promoting these packages and contacting businesses to avoid asking the same people multiple times. Carannda will draft a letter outlining the package options and elaborate on items such as the fun casino table sponsor. She will get approval from Brent before Jackie posts it to the website and sends it out to all PMHA families.

b) MCN for 2020/21 season

i) Brent reported that he spoke with Matt to discuss options for player development in the upcoming season. He is suggesting that each team (Pewee and under) will get one monthly session with Matt on either the first or third week of the month. Then on weeks 2 and 4, players who choose to register and pay for additional training will receive sessions from MCN. The predicted cost would be \$200 for 10 sessions in a group of 15 kids or less (split up by age.) The first 30 kids who

register and pay will be in, and we would need 24 kids to break even.

ii) Goalie training has not yet been considered or priced out. Jackie suggested that we add goalie training during the sessions recommended above. We should have more funds available next year for player development given the increase in registration fees.

iii) Brent would like to see the opening week as just a conditioning skate for players with their coaches. The second week would include skills and checking camps with MCN, followed by evaluations. There will be four skates prior to evaluations next season as well.

iv) Cara and Brent can follow up with MCN. Matt's pricing is not going to change for the upcoming season. Brent will determine costs for the preseason camps. Tabled until next meeting.

v) Cara is looking into the RAMP online payment options. If we choose to go this route, the camps and additional training can be added as options for online payment and registration.

vi) Brent is going to check with Hockey Canada and Mike McGinnis to see if the cutoffs for player age categories will remain as January 1st. (There will be changes to the naming of age categories next season.)

c) Complaint

i) A complaint has been filed via e-mail to Pam. She has formed a committee to review the complaint and a meeting date will be set.

ii) Hockey Alberta is aware of everything going on.

iii) Any questions can be directed to Brent or Pam.

d) Midget Registration

i) A midget player recently suffered a broken collarbone, and is out for the remainder of the season. Head Coach Clayton Seely has recruited a player to fill his spot and is requesting that his registration fees be waved. This particular player hasn't played since he was in Peewee and would bring the current roster to 10 players. He would

still fill out all of the necessary forms and would get the adequate insurance.

ii) Brent will follow up with Kristina to determine whether we will incur a fee from Hockey Alberta for registering a new player.

iii) Jackie made a motion to wave the registration fees for the new Midget player (except any additional fees incurred from Hockey Alberta), Krystal 2nd. All in favor, none opposed.

8) Committee Reports

a) President

i) Brent received an e-mail from Hockey Alberta in regards to penalty minutes. Our Midget and Bantam teams are at risk of surpassing the maximum allowable penalty minutes in a season. Our Midgets currently have 230 penalty minutes after only 10 games (450 is the maximum allowable.) Individual players also face a maximum penalty allowance of 100 minutes/season. Our Bantams are currently at 280 of 400 allowable penalty minutes. Individual players face a maximum penalty allowance of 75 minutes/season. After maximum penalty minutes are reached, players will face suspension. The rules for these suspensions are outlined in the regulations on the NAI website.

ii) Both of these teams as well as some players are at risk of being suspended for playoffs.

b) Vice President – not present

c) Ice Scheduler – Jacqueline needed to switch an MCN date from January 28th to the 21st to accommodate Matt Gorman.

d) Game & Conduct/Safety

i) Pam has received another complaint in the form of a 3-page e-mail that was in regards to occurrences in the previous PMHA season (2018/19). She will forward the complaint to Brent.

ii) A committee will be formed and a meeting will be held to address the member's concerns.

e) Equipment Manager – not present

- f) Publicity Director – not present
 - g) Communications Director – pass
 - h) Fundraising Coordinator – pass
 - i) League Rep – left early
 - j) Registrar – left early
 - k) Ref Coordinator
 - i) PMHA could benefit from having someone around to offer skate sharpening services during tournaments on the weekends. A Calgary Bantam team just hosted a tournament out of our arena and lots had wanted skate sharpening.
 - ii) Would still like to see a divider separating the ref room from public access, even if it were just an accordion style divider. Would still need to abide by fire regulations and have exits clearly indicated. Cara will attend the PARS meeting and discuss this.
 - l) Hockey Development – pass
 - m) Secretary – pass
 - n) Treasurer – pass
 - o) Past President – pass
- 9) Other
- a) Luke informed the board that the Eagles Hockey Academy is looking for players born in 2010 for spring hockey in Acheson. Please contact Luke for more information.
 - b) Overdue fees
 - i) A concern was brought to the board in regards to the information that is made public in regards to overdue fees. It was felt that only the President, Treasurer and Registrar should have this information. Dale Hofmann said that topics regarding financials should not be public knowledge. Currently our SOP's do not address this. This is not the first year that overdue fees were shared at the board meeting.
 - ii) Brent reported that no one has approached him to discuss overdue fees, and those people have also not made an attempt to pay any of

their bill yet. He will be contacting those families and discussing options including referrals to Pembina Kids Sports.

iii) Next season the treasurer will get a list of all outstanding fees in September and it will be handled differently. Those players that do not pay their fees may not be able to start the season.

10) Next meeting date – Wednesday February 5th 2020, 7:00pm at the Arena.

11) Meeting Adjourned at 8:51pm by Brent McCracken, Suzanne 2nd.