

# Provost Minor Hockey Logo Patent Policy

## Logo Patent

No reproducing of logo, all-encompassing including size/color/shape for any item not available through MacStitch and It's Time Promotions currently.

If item's and or Team gear are not available through MacStitch and It's Time Promotions, a written request by the Teams Manager shall be submitted to the Provost Minor Hockey Board for approval prior to purchase and Logo Stitching done by McStitch and It's Time.

Defined Apparel includes Jackets, Track Suits, Wind Suits, Hoodies, T-Shirts, Hats, Toques, Scarves, Mugs, etc...

For tournaments, the team must seek prior approval from the teams attending their tournament to use their team's logo. This can be done through a quick email so the team has documented proof for permission.

### **Rational:**

The Logo is the sole property of the minor hockey association, and its use is generally restricted to authorized purposes

This helps detail how the logo can be used, such as team apparel, tournament materials, or website

With this policy it will prohibit any changes of the logo, including color modifications, adding elements or distorting its appearance.

Teams will require approval logo usage, especially for items not provided by the official suppliers.

Tournaments organized by the association require logo approval and for logo placement on tournament materials.

Clear and consistent logo usage helps build and maintain brand recognition and a positive reputation for the PMHA