



**AGM 2022-2023**

# **Paradise Soccer Club**

## **2022-2023 Annual General Meeting**

**January 23, 2024  
Paradise, NL**



AGM 2022-2023

## Agenda

- Call to Order
- Role Call for Executive Members
- Adoption of Agenda
- [Minutes of previous AGM](#)
- Presentation of Annual Report
- Appointment of Accountant
- Nominations for Executive Positions
- Election of Executive Directors
  - President
  - Director (Finance)
  - Director (House League)
  - Director (Officials)
  - Director (Communications & Registration)
  - Director (Senior Players/Teams)
- New Business
- Adjournment



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## 2022-2023 Annual Report

- Highlights of the Year
- Financial Statements
- Registration
- House League
- All-Star Program
- Senior Player Program
- Officials
- Vice Chair
- Communications
- Equipment
- Community Relations
- Manager of Soccer Operations, Alex McNutt
- Sponsorship



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## Highlights of 2022-2023

- A successful launch of a Jubilee Senior Women's team
- Significant success of PYL & Metro League Teams
- Significant number of players moving from Soccer for Fun to Development Teams
- Continued growth of all youth programs
- Continued growth in the Referee Program
- Annual Sunsplash Soccer Tournament continues with significant growth



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## Challenges

- Need to continue to work to improve soccer facilities. Turf field is the first step of a need to become more independent in training facilities.
- Increase volunteer base for non-soccer events.
- Need to increase revenues, other than registration fee increases, to continue to grow the program.
- Access to facilities with the amount of growth is a significant issue. Answer should not be to limit participation.
- Significant loss of gym time in Community Center and local schools has limited growth and training opportunities for all teams.



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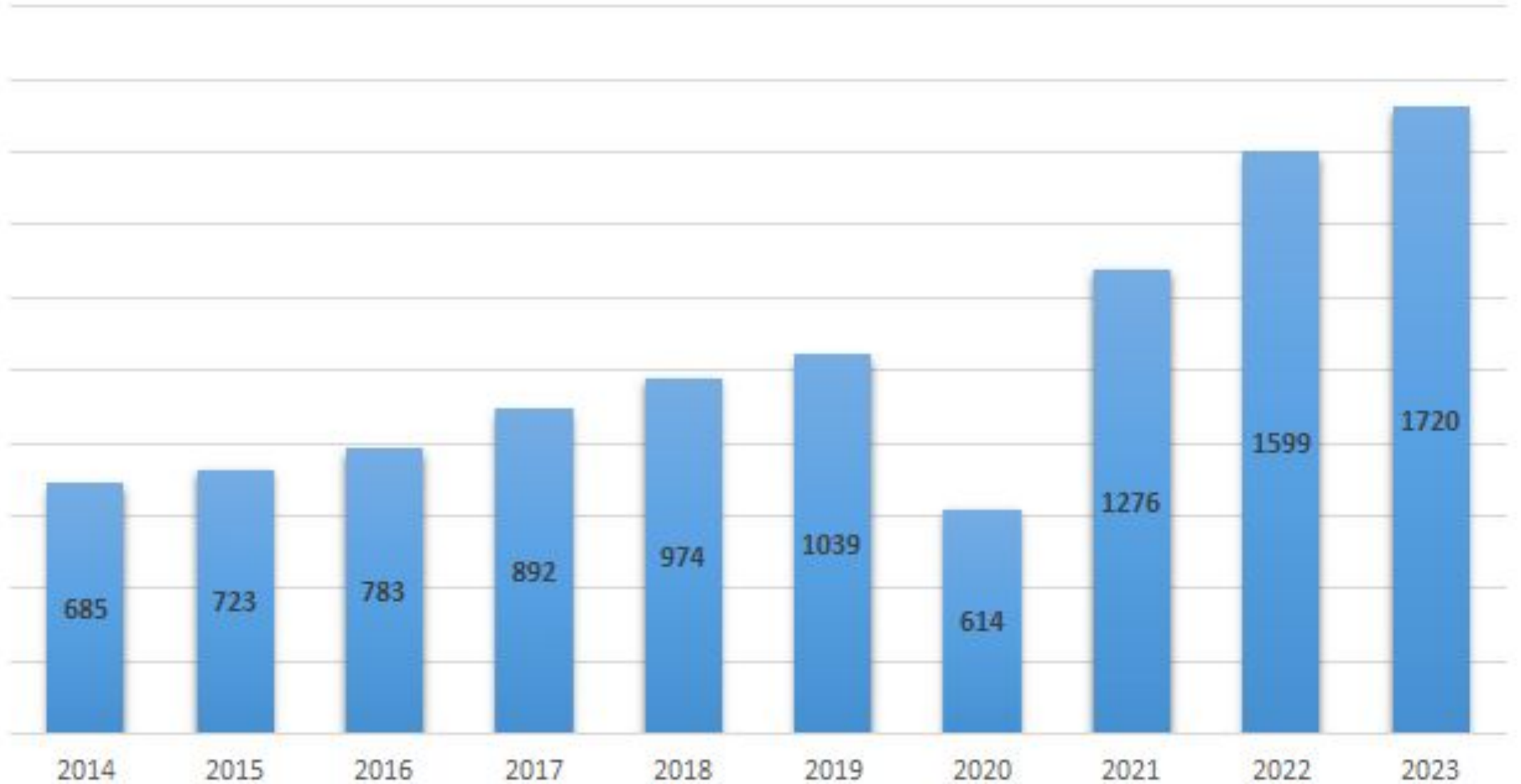
## Registration

- Total Membership for 2022/23 = 1720
- There were a total of 607 Youth Explosion Players
- There were a total of 770 Soccer 4 Fun Recreational Players
- There were a total of 28 referees
- There were a total of 186 Coaches
- 117 Adult Players + 12 Executive



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## PSC Membership





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## House League Directors Report - Program Structure

Fall - Oct 2022 to Dec 2022

- “Tots” - Coed U4 (10 players)
- “FUNdamentals” - BU7/8 & GU7/8 (39 players total)
- “REC Leagues” - Coed U9/10 (22 players)

Winter - Jan 2023 to April 2023

- “Tots” - Coed U4 (11 players)
- “FUNdamentals” - BU5/6 & GU5/6 (33 players total)
- “Rec Leagues” - 8 players (Integrated with Explosion?)

Summer - Jun to Aug 2023 (710 Players total - see next slide for breakdown)

- “Tots” - U3 & U4 Coed programs
- “FUNdamentals” - BU5, BU6, BU7, BU8, GU5, GU6 (+ overflow group), GU7, GU8
- “REC Leagues” - BU9, BU10-13, GU9, GU10-13





# Soccer 4 Fun - Summer Program

## Age Group #'s Breakdown

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Age	Girls	Boys
Tots U3	Mon/Wed 24 & Tues/Thurs 34	
Tots U4	Mon/Wed 39 & Tues/Thurs 46	
Tots Total	143	
Under 5	55	50
Under 6	55	55
Under 7	31	68
Under 8	43	42
Fundamentals Totals	184	215
Under 9	30	39
Under 10 - 13	30	69
Rec Leagues Total	60	108
Overall Total	710	



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## All Star Director's Report - Explosion Teams (formerly All-Star) Includes - Development & Competitive Programs

- Registered Explosion Players by Age Group (Metro & PYL)
- Explosion Registration & Number of Teams
- Premier Youth League Participation History
- Number of players selected to NLSA squads
- Talented Pathway Selections

## Registered Explosion Players by Age Group (Metro & PYL)

Team	# Players	# Metro Teams	# PYL Teams
GU7	18	Two Teams	Na
GU8	33	Three Teams	Na
GU9	22	Two Teams	Na
GU10/11	62	One T1 Team, Two T2 team, Two T3 Teams	Na
GU12/13	60	One T1 Team, One T2 Team	One GU12 Team + One GU13 Team
GU14/15	33	Na	One GU15 T1 + One GU15 T2 Team
GU16/17	22	Na	One GU17 T1 Team
<b>Girls Total</b>	<b>250</b>	<b>14 Metro Teams</b>	<b>5 PYL Team</b>
BU7	22	Two Teams	Na
BU8	30	Three Teams	Na
BU9	40	Four Teams	Na
BU10/11	74	Two T1 Team, Two T2 team, Two T3 Teams	Na
BU12/13	63	One T1 Team, One T2 Team	One BU12 Team + One BU13 Team
BU14/15	32	One BU14/15 Metro Team	One BU15 T1 Team
BU16/17	39	Na	One BU17 T1 + One BU17 T2 Team
<b>Boys Total</b>	<b>300</b>	<b>18 Metro Teams</b>	<b>5 PYL Teams</b>
<b>Overall Total:</b>	<b>550</b>	<b>32 Metro Teams</b>	<b>10 PYL Teams</b>



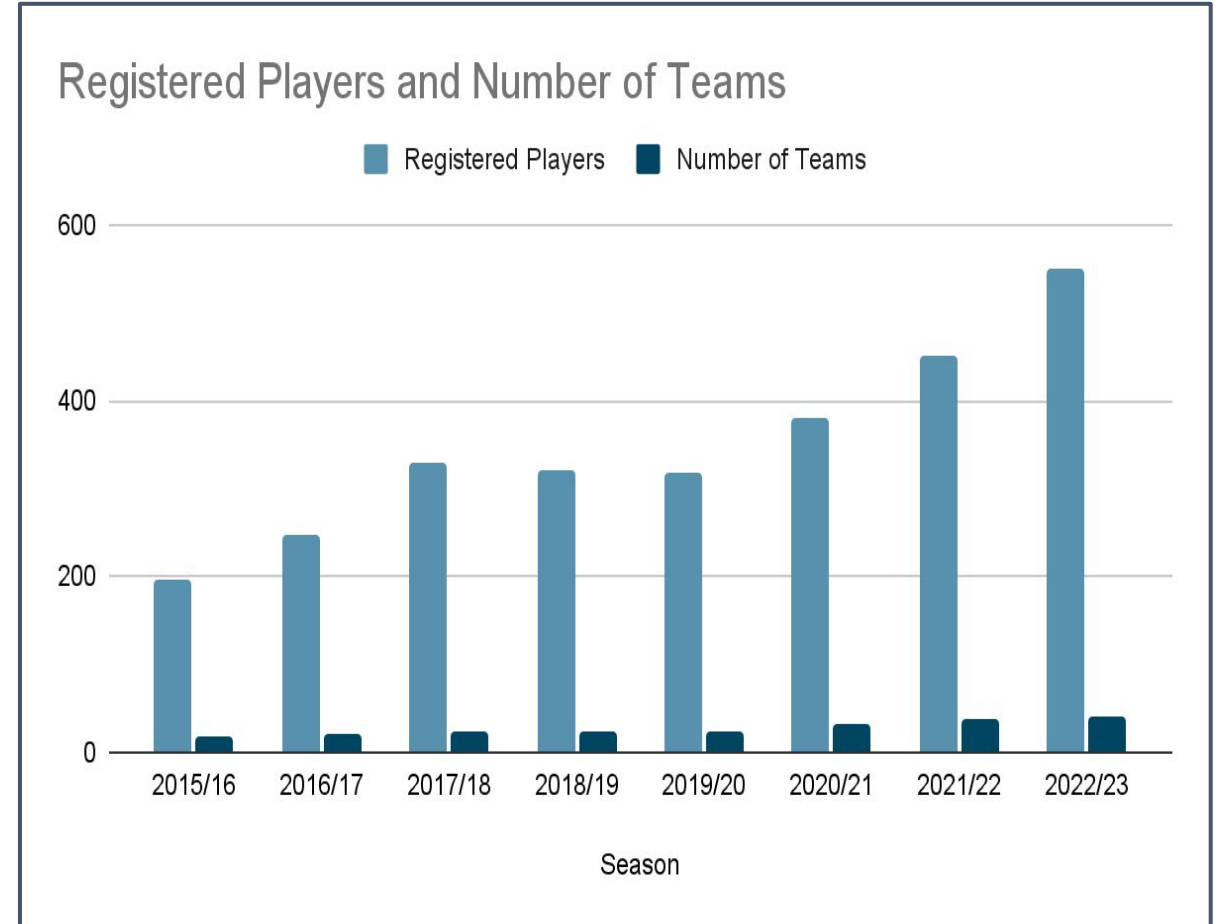
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## Explosion Registration & Number of Teams (Trends)

Season	Registered Players	Number of Teams
2015/16	196	18
2016/17	246	20
2017/18	328	25
2018/19	321	24
2019/20	317	25
2020/21	380	31
2021/22	451	39
2022/23	550	42



- PSC had more teams at Regional (Metro) and Provincial Level (PYL) than any other club in the province
- PSC achieved 18 medal finishes (PYL, Metro and Sunsplash combined) more than any other club.
  - PSC won 9 PYL medals (3 Gold, 3 Silver, 3 Bronze), next closest SJSC & CBS each with 6 total

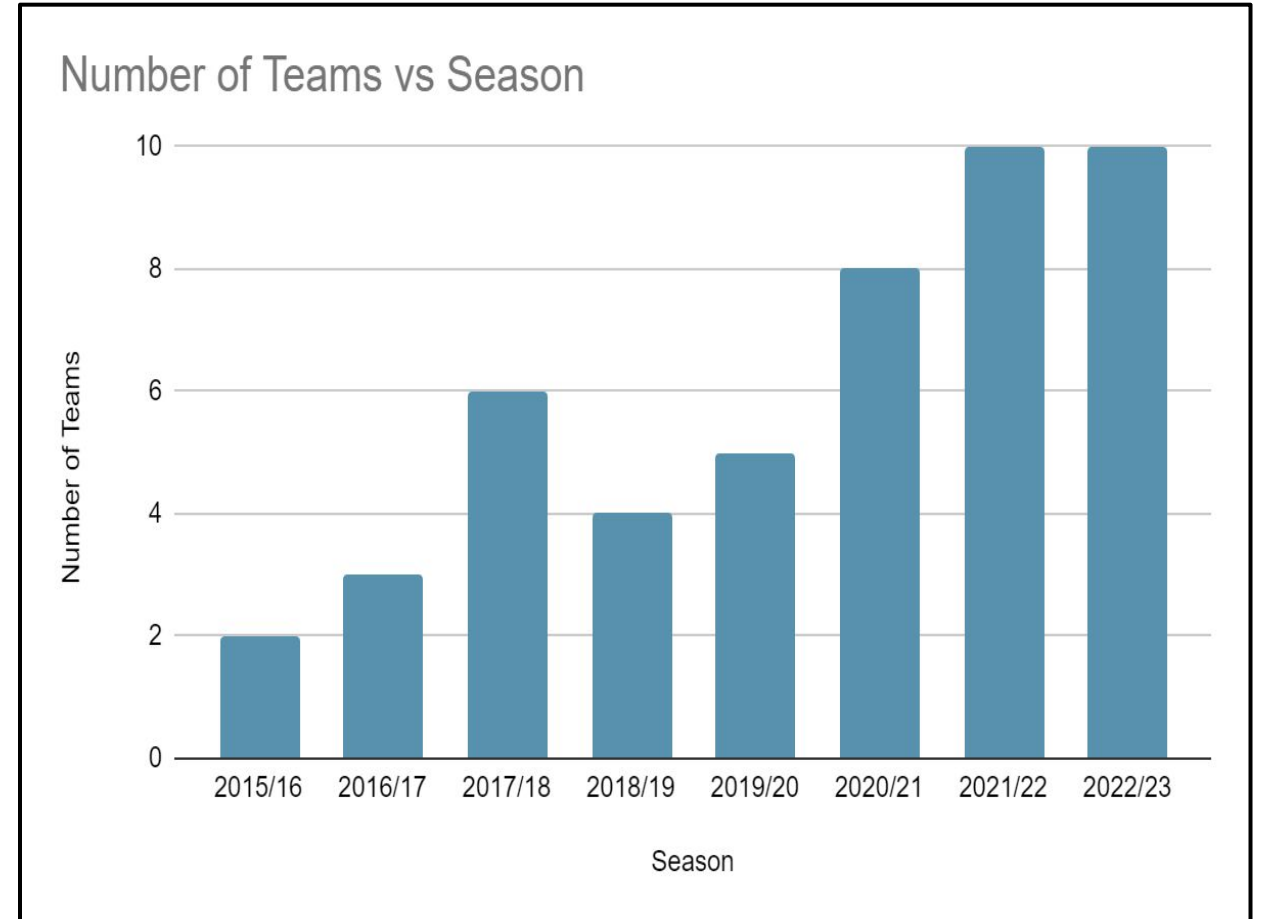


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## Premier Youth League - Participation History

### Provincial PYL League Participation History:

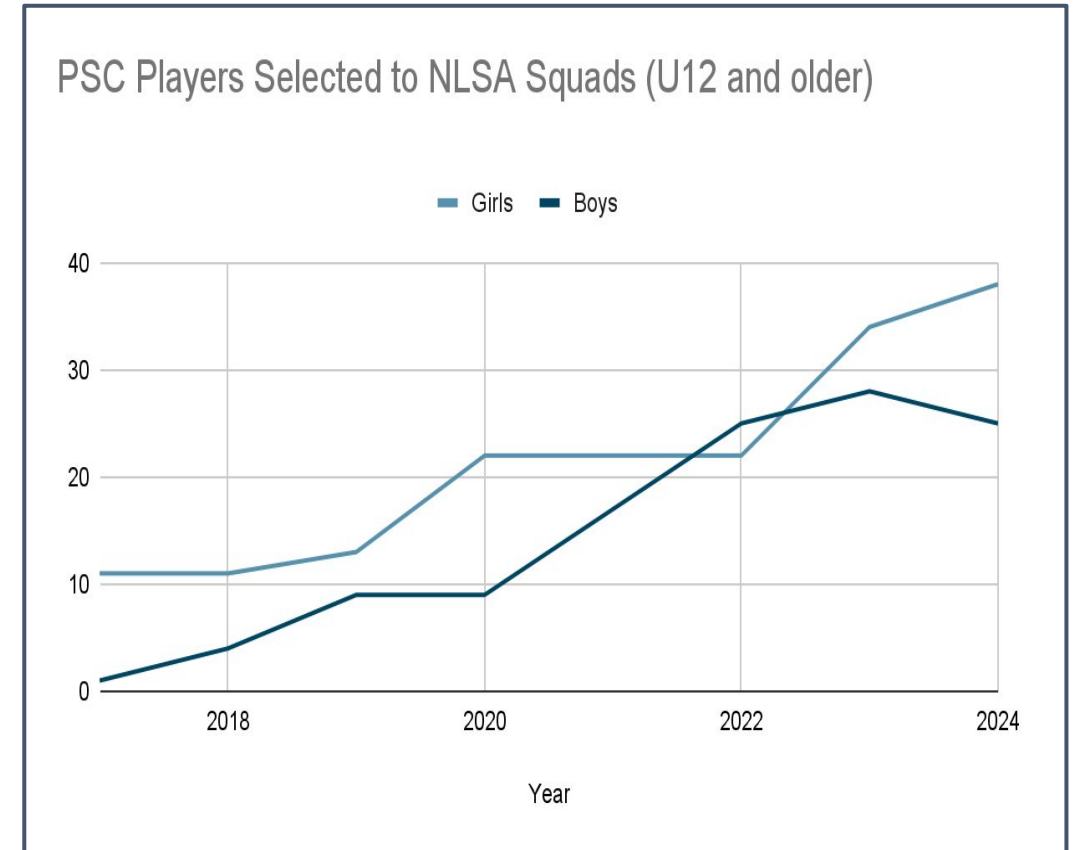
Season	Number of Teams
2015/16	2
2016/17	3
2017/18	6
2018/19	4
2019/20	5
2020/21	8
2021/22	10
2022/23	10



# Talented Pathway Selections (Trends)

## PSC Players Selected to NLSA Squads (U12 to U17)

Year	Girls	Boys	Total
2017	11	1	12
2018	11	4	15
2019	13	9	22
2020	22	9	31
2021	22	17	39
2022	22	25	47
2023*	34	28	62
2024	37	25	62



\* 2023 NLSA program expanded to include U18 (i.e., 7 birth years instead of 6). For 2024 oldest age group is U17 as per 2022 and earlier.



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## Talented Pathway Selections (End 2023 Season for 2023/24 Program)

62 Players selected to NLSA Provincial teams,  
38 of whom were also selected for Indoor High Performance Program (Formerly Whitecaps).

Age Group	# of Provincial Team Players	# of Indoor Performance Program Players
2012/13 Girls - U12	5	4
2011 Girls - U13	7	2
2010 Girls - U14	8	3
2009 Girls - U15	9	3
2008/07 Girls - U16/17 Canada Games	8*	8*
2012/13 Boys - U12	7	4
2011 Boys - U13	9	9
2010 Boys - U14	8	5
2009 Boys - U15	1	0
2008/07 Boys - U16/17 Canada Games	0	0
<b>Total Provincial Players</b>	<b>62</b>	<b>38</b>

\* Includes one 2009 Lauren Daley



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## Senior Player Report

### Review

This past season has been a successful one in terms of senior teams. Our Challenge Cup made the playoffs for the second year in a row. This year saw the introduction of our first Jubilee Trophy team, who lost in the semi-finals. Each intermediate team did well in their respective leagues, Paradise First Choice & Paradise Drilling both competed in tier 1, and Paradise men's intermediate got to the final of tier 2.

We are excited by the achievements of our senior teams, and look forward to their continued growth.





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## Senior Player Report

### Player Retention

With the growing number of players within the club, we now have a clear set pathway to continue playing in Paradise from tots all the way to senior mens & womens soccer, so players always have a higher level to strive for. We have already begun to see this at a larger rate with aged out U17's graduating into the different senior teams respectively. And based on our numbers, we expect this to continue next year.

Regarding player retention, we will look to expand our men's intermediate to two teams to match that of the women's side. This will take place either next year or the year after, in order to accommodate our rising numbers as well as building on what we already have.



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## Officials Report

### Highlights:

- PSC hosted referee clinic for small sided referees
- Collaboration with PCSP to offer access to another SSG course delivery for PSC members
- Continued success of the Sunsplash Ref Mentorship program

### Challenges:

- 28 registered referees in 2023 compared with 48 in previous year
- NLSA Referee Development Officer Position vacated
- An increase in support and guidance for new referees between completion of NLSA training and commencement of actual refereeing duties



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## Vice Chair Report 2023

Summer 2023 seen another increase in registrations for the club, therefore maintaining staffing numbers was critical to running our programming. PSC had a total of 30 summer staff for 2023.

Club continued to avail of funding from Canada Summer Jobs (CSJ) and Summer Student Employment Program (SSEP) along with support from the Town of Paradise (1600 hrs @ \$15 = \$24k)

<u>Role</u>	<u>Positions</u>	<u>Work Hrs</u>	<u>Funding source</u>
Operations Mgr	1	Full time	PSC
Admin	1	30 hrs	PSC
Supervisor Summer Programs	1	40 hrs	PSC
Recreation Coordinator	1	350 hrs	PSC
Recreation Coordinator	1	350 hrs	CSJ
Recreation Coordinator	1	350 hrs	CSJ
Senior Instructors	4	200 - 250 hrs	PSC
Junior Instructors	4	200 hrs	PSC
Summer interns	16	120 hrs	SSEP/PSC



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## Vice Chair Report 2023

As part of Coordinator development program, training was again provided for:

- Summer Orientation
- Weekly on field clinics for instructors by the Coordinators with the guidance of the Manager of Soccer Operations

Typical summer duties included:

- Assistance with the operation of PSC programming
- Field marshals host weekends for competitive & development teams
- Assist with operations at Sunsplash annual tournament

Hired a Supervisor for Summer Programs to assist with scheduling of staff, referees, field marshals.

Based on the funding received from federal, provincial and municipal and compared to other associations we need to acquire access to increased funding for our student hires.



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## Communications

- Social media data
  - Facebook @pscnl
    - Page follows currently at 2419, up from 1992 at last AGM
  - Facebook Messaging
    - 168 conversations in 2023 with an average of 9 interactions per. Average response time of less than 2 hours.
  - X @pysainfo
    - Followers currently at 1681, up from 1486 at last AGM
    - 223 Tweets in 2023, 337K tweet impressions.
  - Instagram @pscnl #pscnl
    - Currently 408 followers, up from 315 at last AGM.
    - Joined Threads In Dec 2023. Evaluating Options.

# SunSplash 2023

- Largest event of its kind in Atlantic Canada.
- Due to number of teams, event started at 4:00 PM Thursday and ran past 9:30 PM Sunday.
- All medal games were able to be held at DW.
- Increased number of ref mentors.



## SunSplash Stats:

- 116 teams (new record)
- 268 games over 4 days on 6 fields.
- 482 referee games used.
- 2000 registered players and team staff.

## Where do we go from here...

- Future Growth?
- U10?
- Two tournaments divided by ages?
- Two locations?



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## Equipment

### Uniforms:

- Tim Horton's sponsored Soccer 4 Fun uniforms for tots – U9 and included jerseys, shorts, socks and medals
- Soccer 4 Fun uniforms for U10-U14 were ordered from Universal Corporate Wear
- Inaria was the club brand for the third year for Explosion teams U7-U15
- Adidas will be the new club brand moving forward. Senior teams U17, Challenge Cup and Jubilee wore the new Adidas uniforms this year. All club brand uniforms were ordered through Sportscraft



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## Equipment

- Equipment purchased in 2022-23 to be used by all programming for both training and match play included:
  - Size-3 balls - 0 (Donated by Tim Horton's)
  - Size-4 balls - 30
  - Size-5 balls - 22
  - PYL balls - 10
  - Challenge Cup balls - 4
  - SunSplash game balls - 20
  - Ball bags - 6
  - Ball pumps - 0
  - Cones - 0
  - Pinnies - 81
  - Training nets - 18
  - Kwik lock net clips -100
  - Laundry bags -2
  - SunSplash whistles - 52





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## Community Relations

### **Club Participation in Town of Paradise Events**

- Town of Paradise Santa Claus Parade (NEW)
- Memorial Day Service
- Korean War Service
- Remembrance Day Service

### **Club Organized Community Engagement**

- Club Awards Presentation (NEW)
- Annual Year End Banquet



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## Technical Report - Long Term “Player” Development

**Accessible Programs** - Multiple levels of programming making soccer affordable and encouraging multi sports;

- Seasonal Recreational Programs (Fall, Winter and Summer offerings)
- 10 month and 5 month programs for Dev and Comp players - Explosion

### **Explosion Program Overview;**

- International Travel - BU12 PYL team travelled to England with Chris Hodges Events (Leicester City)
- Continued success of Round Robin Leagues during indoor for U10/U11
- Exhibition play budget again allocated in winter for 1 game per team on turf in Feb/March timeframe
- GK Development Programs (GKS specific training for COMP gk's plus U11/U13 Pay to Play GK skills program)

### **Challenges;**

- Capacity - Spring entry saw unprecedented volume of players looking to join Explosion teams U11 and younger which is challenging in terms of volunteer capacity, game kit availability and facility space
- Culture - We continue to cater to a membership a significant portion of which are seasonal soccer players, with other sports prioritised during indoor season
- Retention - Various challenges to player retention;
  - Limited facility access during indoor leading to increasing group size and limited opportunities for exhibition
  - Continued unstable nature of the league structure for U13 and above continues to be an obstacle for promotion and growth of programs at these age groups
    - Introduction of U12PYL, instability of Metro League for U13 and older
    - U15 Metro in 2023 consisted of two teams



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## Technical Report - Long Term “Coach” Development

### **Overview;**

- Recruited the required Volunteer Coach base to accommodate expansion in number of teams
- Summer Staff required to take the Active Start & Fundamentals coach training
- Apprentice and Associate Coaches assigned to various groups (to support 1 Head Coach and 1 Assistant Coach with each team)

### **Challenges;**

- Volunteer availability - increasingly volunteers only feel able to commit part time to roles
- Female Coaches - must continue to recruit and retain female coaching staff to meet requirements for female teams
- Certification;
  - Canada Soccer and NLSA continually updating coaching certification courses and mandatory required coaching standards for Competitive Teams
  - All levels require Increasing list of Mandatory Courses - Safe sport now also required (MED / RIS / MHW / SS)



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## Operations Report - General

### Fee Structures

- Continued with status quo from 2021/22 season for fee structures;
  - Recreational - \$150 plus \$25 tickets
  - Explosion - Base Fee/Optional Indoor/Spring League Fee
    - Fees vary with increasing age groups and Metro vs PYL

### Senior Staffing Expansion and Organisational Restructuring

- New Supervisor Position introduced in 2023 to handle increasing workload as a result of club growth
- Coordinators roles restructured - Two Recreation Coordinators working in tandem plus one Competitions Coordinator

### Challenges

- Scheduling - due to the schools not confirming times until mid September to early October timeframe this delays the confirmation of our indoor training schedule and registration launch, leading to obstacles to registration eg clashes with other activities/sports
- Grants/Funding - despite repeated efforts to expand our application for funded summer jobs (CSJ and SSEP) we are not seeing significant increases compared to other associations
- Respect in Sport Implementation
  - Incidents across the full range of age groups within our Explosion program involving players, parents and Coaching Staff (including a 1 game spectator suspension)
    - Continuing education of Respect in Sport and club Charter as well as club codes of conduct required



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## Operations Report - Facilities

### **Indoor:**

Gym and turf access for Explosion training during indoor season. Rec programs operate at RPYCC Gymnasium;

- Techniplex Turf - 2 days/week
  - Wednesdays 6:30 - 7:30pm (2/3 field) & Sundays 3-5pm (Full field)
- Power Plex Turf - 3 days/week
  - Mondays 6-8:30pm, Saturdays 12-2pm, Sundays 2-4pm & 6-8:30pm
- Rotary Paradise Community Centre Gym - 6 days/week
  - Mondays 6:30-7:30pm, Tuesdays 5:30-7:30pm, Wednesdays 5:30-6:30pm, Fridays 5:30-8:30pm, Saturdays 12-2:30pm and 8-10:30pm & Sundays 8am-2:30pm & 6-8:30pm
- School Gyms;
  - Elizabeth Park Elementary = 1 day/week (Wednesdays)
  - Octagon Pond Elementary = 6 days/week (every day except Fridays)
  - Paradise Intermediate = 3 days/week (Wed/Sat/Sun)
  - Paradise elementary = 2 days/week (Tues/Thurs)

### **Outdoor:**

- Paradise Turf used for entire program for the first time (including fall tryouts)
- Dianne Whalen Grass fields 1 & 2
- Peter Barry Duff Grass Field



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## Operational Report - Facilities Continued

### Infrastructure

- Goal Posts - cost of new goals (two 6'x12' and six 4'x9' KWIKGOALS to replace old 5'x10' steel goals plus additional pug nets) 50% covered by Community Healthy Living government funding program

### Challenges:

- Indoor
  - Reduced access to Paradise Intermediate due to expansion of school programming likely to get worse over time.
  - Limited access to Techniplex time (relative to SJSC and FAA) during indoor season and the inequity of access compared to other clubs.
  - Powerplex turf facility less than ideal field size
- Outdoor
  - Outdoor facility access not sufficient for sustained growth.
  - Currently at capacity for summer usage on weeknights & increased interest in field access from other sports groups (Baseball, American Football)
  - While field lining and maintenance during season was improved this year there is limited or no investment into field regeneration/maintenance in the off season



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## Sponsorship

- Sponsorships include:
  - Field Signage - 9
  - Competitive (All-Star) - 2
  - Recreational (House League) - 8
  - Platinum Club Sponsorship - 2
    - Paradise Physio (All-Star Platinum Sponsor)
    - North Atlantic (SunSplash Presenting Sponsor and All-Star Platinum Sponsor)
    - BMO (sponsored U10 division Soccer 4 Fun)
- Tim Hortons sponsored our Tots to U9 divisions (jerseys, shorts, socks, soccer balls & medals)
- Thank you to our new and returning sponsors for your support this year!

*Tim Hortons*



**North Atlantic**

