

Roll Call of Executive in attendance

Paul North Lori Kennedy
Lloyd Slaney Dana Peckham
Steve Whitten Krista Drake
Joshua Kennedy Mike Taylor

Regrets

Dave Button
Kelly North

Alex McNutt - Staff
Kelley Button - Staff

Meeting called to order at 7pm.

PN gave remarks and welcomed Paradise Town council members Bic Carew and Larry Vaters, NLSA president Damien Masterson, and Steve White Acct with MNP.

PN Motion to adopt agenda, seconded by KD. Minutes from previous AGM were posted online with no issues. PN motioned to accept previous minutes and SW seconded.

1.FINANCIAL UPDATE/HIGHLIGHTS – SW

In the interest of time it was agreed to allow Steve White, accountant with MNP to proceed and provide financial statement update and then he could leave the meeting. Steve has been working with the club for over 7 yrs providing accounting and oversight of the associations accounting. SW provided more detail analysis highlighting revenues of \$510k along with expenses which were in line with previous yr. Club seen a net income of \$52k.

All Star registration opened In October 2022 thus there was deferred revenue entry needed of \$56,830.66 needed to be recorded for 2022/2023.

With all the uncertainties and challenges facing the association over the last couple of years, PSC has come through these challenging times on a very positive note and we are in a good financial position to start the 2022/2023 season. With that said and with the increase in costs, we will need to work hard on keeping this good financial position throughout the coming years

SW motioned to adopt the F/S, with DP seconded. SW appoint MNP to complete F/S for the 2023 year with KD seconded.

2.HIGHLIGHTS OF THE YEAR – Fall 2021 - Fall 2022 – PRESIDENTS ADDRESS - PN

- A more normal return to operations from the Covid pandemic
- First Paradise team to qualify for National Championships Boys U17
- First time the Paradise Challenge Cup team qualified for the playoffs
- Opening of the new turf field
- Continued growth in the Referee Program
- Annual Sunsplash Soccer Tournament continues with significant growth.

Challenges

- Need to continue to work to improve soccer facilities. Turf field is the first step of a need to become more independent in training facilities.
- Increase volunteer base for non-soccer events.
- Need to increase revenues, other than registration fee increases, to continue to grow the program.
- Access to facilities with the amount of growth is a significant issue. Answer should not be to limit participation.

3.REGISTRATION - MT

Total Membership for 2021/22 = 1599 up from 1276

There were a total of 433 Youth Explosion Players = 233 Male, 199 Female

There were a total of 810 Soccer 4 Fun Recreational Players = 441 Male, 369 Female

There were a total of 48 referees

There were a total of 169 Coaches

127 Adult Players + 12 Executive

4.HOUSE LEAGUE REPORT – KD

Huge growth in the Summer 4 fun program increased to 548 players in total. All age groups are seeing increased numbers.

Fall - Nov 2021 to April 2022

“Tots” - Coed U4 (16 players)

“FUNdamentals” - Coed U5/6 (20 players)

“FUNdamentals” - BU7/8 & GU7/8 (36 players total)

“REC Leagues” - Coed U9/10 (27 players)

Winter - Jan 2022 to April 2022

“FUNdamentals” - Coed U5/6 (24 players)

Summer - Jun to Aug 2022 (548 Players total)

“Tots” - U3 & U4 Coed programs

“FUNdamentals” - BU5, BU6, BU7, BU8, GU5, GU6 (+ overflow group), GU7, GU8

“REC Leagues” - BU9, BU10-12, GU9, GU10-12

5.ALL- STAR REPORT – LS*Explosion Registration & Number of Teams*

<u>Season</u>	<u>Reg'd Players</u>	<u># of Teams</u>
2015/16	196	18
2016/17	246	20
2017/18	328	25
2018/19	321	24
2019/20	317	25
2020/21	380	31
2021/22	451	39

Premier Youth League Participation History

<u>Season</u>	<u># of Teams</u>
2015/16	2
2016/17	3
2017/18	6
2018/19	4
2019/20	5
2020/21	8
2021/22	10

Number of Registered Explosion Players (Metro & PYL)

<u>Team</u>	<u># Players</u>	<u># Metro Teams</u>	<u># PYL Teams</u>
GU7	18	2 Teams	Na
GU8	20	2 Teams	Na
GU9	20	2 Teams	Na
GU10/11	62	1 T1, 2 T2, 2 T3	Na
GU12/13	43	1 GU12/13 Metro	1 GU12 / 1 GU13
GU14/15	36	Na	1 T1 / 1 T2
GU16/17	19	Na	1 T1
Girls Total	216	12 Metro Teams	5 PYL Team
BU7	10	2 Teams	Na
BU8	29	3 Teams	Na
BU9	42	5 Teams	Na
BU10/11	55	1 T1, 2 T2, 2 T3	Na
BU12/13	51	2 BU12/13 Metro	1 BU12 / 1 BU13
BU14/15	19	na	1 T1
BU16/17	29	na	1 T1 / 1 T2
Boys Total	235	17 Metro Teams	5 PYL Teams
Total:	451	29 Metro Teams	10 PYL Teams

Number of players selected to NLSA squads

At the end of 2021-2022 season, 22 Boys and 25 Girls were recommended for 2022-2023 NLSA U12 Programs. NLSA did not invite recommendations for older ages. U13 and older were open tryouts.

Talented Pathway Selections

STREAM	2022	2021	2020	2019	2018	2017
Girls	22	22	22	13	11	11
Boys	25	17	14	9	4	1
Total	47	39	36	22	15	12

See from the chart the growth for the club for the talented pathway. LS projected 62 players for the 2023 selections. Growth of the club has seen growth in development of our players.

6.SPONSORSHIP UPDATE – PN for DB

Total Sponsorship money collected - \$27,443

- 4 competitive teams (sponsorship value \$3,593)
- 11 Soccer 4 Fun teams (sponsorship value of \$5,650)
- Donations from 1 company (value of \$200)
- Field Signage (value of \$6,000)
- Other Club Sponsorships (\$12,000)
- Paradise Physio (All-Star Platinum Sponsor)
- North Atlantic (SunSplash Presenting Sponsor and All-Star Platinum Sponsor)
- Island Construction & Environmental
- Atlantic Planning & Management Limited

Tim Hortons sponsored our Tots to U8 divisions (jerseys, shorts, socks and soccer balls)

7.VICE CHAIR UPDATE - LK

Summer 2022 seen a return to record level registrations for the club, therefore requiring an increase in staffing to run programming. PSC had a total of 30 summer staff for 2022. Club continued to avail of funding from Canada Summer Jobs (CSJ) and Summer Student Employment Program (SSEP) along with support from the Town of Paradise. Following chart gives a full overview of the staffing.

<u>Role</u>	<u>Positions</u>	<u>Work Hrs</u>	<u>Funding source</u>
Operations Mgr	1	Full time	PSC
Admin	1	20 hrs	PSC
Head Coordinator	1	350 hrs	Partnership w/ Town
Recreation Coordinator	1	350 hrs	Partnership w/ Town
Senior Instructors	3	200 - 250 hrs	Partnership w/ Town
Junior Instructors	4	160 - 200 hrs	Partnership w/ Town
Program/Camp Coordinator	1	350 hrs	CSJ
Competition Coordinator	1	350 hrs	CSJ
Summer interns	19	80 - 120 hrs	SSEP/PSC

As part of Coordinator development program, training was again provided for:

- Summer Orientation; Weekly on field clinics for instructors by the Coordinators with the guidance of the Manager of Soccer Operations

Typical summer duties included:

- Assistance with the operation of PSC programming; Field marshal host weekends for competitive & development teams; Assist with operations at Sunsplash annual tournament

8.COMMUNICATIONS UPDATE - MT

Social media data

Facebook @pscnl

- Page likes currently at 1992, up from 1436 at last AGM

Facebook Messaging

- 199 conversations in 2022 with an avg of 11 interactions per. Avg response time of less than 2 hrs.

Twitter @pysainfo

-Followers currently at 1486, up from 1205 at last AGM

- 245 Tweets in 2022, 573K tweet impressions.

Instagram @pscnl #pscnl

Currently 315 followers, up from 237 at last AGM.

All mediums have seen an increase in overall interactions yr/yr.

Sunsplash 2022

- Largest event of its kind in Atlantic Canada.
- First use of new turf.
- Due to number of teams, event started at 4:30PM Thursday and ran past 6PM Sunday.
- All medal games were able to be held at DW.
- Increased number of ref mentors.
- First time with three age groups.
- Need for a larger book of rules.
- Formal appeals process to be put in place.
- Decision on whether to align U11 rules with U12/U13.

SunSplash Stats:

- 93 teams (new record)
- 206 games over 4 days on 4 fields.
- 362 referee games used.
- 1545 registered players and team staff.

9.SENIOR UPDATE - JK

Review

This past season has been a successful one in terms of senior teams. Our Challenge Cup team achieved its highest season point tally in 5 years, and made the playoffs for the first time. We saw the introduction of our third intermediate team, as well as the carrying on with two others (1 men's team & 2 women's teams in total). Each intermediate team did well in their respective leagues, Paradise First Choice were runners up in tier 1, Paradise Drilling bowed out in the Quarter finals of tier 1, and Paradise men's intermediate got to the semi final of tier 2. We also had a team compete in the men's masters league, Paradise Island Auto, who made it to the tier 2 semi finals.

Player Retention

With the growing number of players within the club, we now have a clear set pathway to continue playing in Paradise from tots all the way to masters, so players always have a higher level to strive for. We have already begun to see this at a larger rate with aged out U17's graduating into the different senior teams respectively. And based on our numbers, we expect this to continue next year. Regarding player retention, we will look to expand our men's intermediate to two teams to match that of the women's side. This will take place either next year or the year after, in order to accommodate our rising numbers as well as building on what we already have.

Jubilee Trophy

As it stands we plan to have, for the first time, teams competing in all senior soccer leagues this year. This is with the introduction of our new Jubilee team which will play its inaugural season this upcoming summer. This has been a long time coming, ever since the introduction of senior teams at the club, and we are excited for what the future holds.

10.EQUIPMENT UPDATE - DP

Uniforms

- Tim Horton's sponsored HL uniforms for tots – U9 and included jerseys, shorts, socks and medals
- 121 HL uniforms for U10-U14 were ordered from Universal Corporate Wear
- Inaria was the club brand for the 2nd year for Explosion and Senior Teams ordered through Sportscraft
- Explosion/Senior Team uniform top-up for 2021-22 included:
 - Jerseys (both blue and green combined) - 308
 - Shorts – 285
 - Socks - 1500

Equipment

- Equipment purchased in 2021-22 to be used by all programming for both training and match play included:
 - Size-3 balls - 0 (Donated by Tim Horton's)
 - Size-4 balls - 240
 - Size-5 balls - 36
 - Ball bags - 20
 - Ball pumps - 25
 - Cones - 644
 - Pinnies - 334
 - Training nets - 16
 - Set of corner flags - 2
 - First aid kits - 25
 - Ice packs – 200

11.OPERATIONAL REPORT – AM

Player Development

- Continued documentation & implementation of Club Technical Philosophy & Processes (Paradise Way)
- Multiple levels of programming making soccer accessible and affordable and encouraging multi sport participation
- Seasonal Recreational Programs, and 10 month and 5 month programs for Dev and Comp players
- Recruitment - strategic marketing communications to Rec program players providing a clear understanding of how players can move from recreational to development to competitive programming
- Continue to strive to enhance training environment to raise the standard of play with the following objectives;
 - Retention of players at all levels
 - Development - players selected for talented pathway & increased competitiveness of our Explosion Teams

- GK Development Program
 - DEV TEAMS GUEST SESSIONS U9 and U11 - Gk coach visits a team training session and does an intro to Goal keeping with the entire team To be coordinated with Team Head Coach to arrange specific dates and times
 - COMP TEAMS GK. specific training within regular Tplex sessions – WEEKLY
- **Challenges**
 - Culture - We continue to cater to a membership a significant portion of which are seasonal soccer players, with other sports prioritised during indoor season
 - Retention - Unpredictable and unstable nature of the league structure for U13 and above continues to be an obstacle for promotion and growth of programs at these age groups (For example - Inconsistent tiering of PYL, instability of Metro League for U13 and older)

Coach Development

- Significant expansion of our Volunteer Coach base to accommodate expansion in number of teams (& rule of two)
- Internal Coaching support
 - Technical Delivery Plan once again included winter seminars and workshops for both Development and Competitive Coaches, on field model sessions and formal written Coach Evaluations as well as informal feedback
 - Introduction of the Coach Support Group - to provide cover as needed
 - Financial support for coaches taking Community & Licensing Stream Courses & GK Training
- Summer Staff required to take the Active Start & Fundamentals coach training

Challenges

- Certification Challenges - increasingly challenging to ensure coaches are meeting mandatory certification requirements over the coming years
- Competitive Teams 2023/24 onwards U15 PYL Tier 1 Coaches req'd to have Youth License
- All levels Increasing list of Mandatory Courses - MED / RIS / MHW / SS

Operational Report - Facilities

Indoor:

- Techniplex Turf
 - o Wednesdays 6:30 - 7:30pm (2/3 field) & Sundays 3-5pm (Expanded to Full field)
- Power Plex Turf
 - o Mondays & Tuesdays 6-8:30pm, Sundays 2-4pm & 6-8:30pm
- Rotary Paradise Community Centre Gym
 - o Mondays, Tuesdays 6-7pm, Wednesdays 6-8:30pm, Fridays 5:30-8pm, Saturdays 12-2:30pm & 3-5:30pm & Sundays 8am-2:30pm & 6-8:30pm
- School Gyms;
 - o Elizabeth Park Elementary (Wednesdays)
 - o Octagon Pond Elementary (every day)
 - o Paradise Intermediate (New) (every day except Monday and Friday)

Outdoor:

- Mount Pearl Turf (utilized for the month of May for training for all explosion teams)
- Dianne Whalen Park (New Turf Introduced last weekend of July of 2022)
- Peter Barry Duff

Challenges

The Major ceiling to the continued progression and development of our competitive players and programs is our limited access to Techniplex time during indoor season and the inequity of access compared to other clubs. Also outdoor facility access not sufficient for sustained growth. Currently at capacity for summer usage on weeknights & increased interest in field access from other sports groups (Baseball, American Football)

Operational Report - General

Fee Structures

- Continued with status quo from 2020/21 season for fee structures;
 - o Recreational - \$150 plus \$25 tickets
 - o Explosion - Base Fee/Optional Indoor/Spring League Fee
 - Fees vary with increasing age groups and Metro vs PYL

Challenges

- Respect in Sport Implementation
 - o Incidents across the full range of age groups within our Explosion program involving players, parents and Coaching Staff
 - Continuing education of Respect in Sport and club Charter as well as club codes of conduct required
- Scheduling - during 2021 22 particularly challenging due to;
 - o Access to Field 3 due to construction
 - o NLSA rescheduling due to referee shortages & MPSA strike
 - o Metro League administrative challenges

Operational Report - Recreational Programs

Our Rec programs continue to offer a sound entry platform for new players in our community to get into soccer. These fun based programs are geared towards retaining players while also offering the proper development outcomes through a fun based program philosophy

Fall & Winter Soccer 4 Fun Programs

- Fall Programs for U4, U6, U8, U10
- Winter Program for U6 only
 - o COVID interruption to schools access (Jan/Feb)

Summer Soccer 4 Fun Programs

- Start times were adjusted earlier (5pm) to accommodate the entire program on Field 1
 - o Improved Parking Access to Paradise Intermediate

- Improved Access to washrooms and storage (permanent storage container purchased)
- Morning Tots option removed due to limited interest
- Once again there was no Interlocking REC League for U13+ so we encouraged these players to consider attending our competitive team tryouts.

Operational Report - Explosion Programs

Development

- Under 7/8 programs
 - November start option
 - January start option reintroduced (to follow Fall Soccer 4 Fun)
 - trained once per week
 - Spring Assessments to accommodate seasonal players where possible, and form final rosters
- Under 9 and Under 11
 - November start - Training Pools one session on turf at Powerplex and one gym session
 - Spring Assessments - seasonal players integrated, tiered rosters identified
 - Note U11 Metro moved to 3 tiers for the first time.
- NLSA Introduced Memorable Events - with scores and standing for U7 to U9 Jambourees

Competitive

- New NLSA ruling required clubs to name PYL rosters October 31st
- Introduction of U12 PYL
- PSC Special Call ups Policy developed to account for undersized rosters and lack of access to Canada Games Players
- U17 PYL comprised a regular season & final weekend, however Qualification for Nationals was determined by a playdown tournament weekend with Canada games players reintegrated into club teams

12.ELECTION OF EXECUTIVE - PN

Nominations for the following positions:

Vice Chair, Dir Admin, Dir All Star, Dir Officials, Dir Corp Relations, Dir Comm Relations, Dir Equipment

VICE CHAIR – Lori Kennedy puts name forward; no other nominations. Lori Kennedy acclaimed.

DIR ADMIN – Laura Crane puts name forward, no further nominations, Laura Crane acclaimed.

DIR ALL STAR – Lloyd Slaney puts name forward, no further nominations, Lloyd Slaney acclaimed.

DIR CORPORATE RELATIONS – Dave Button puts name forward, no further nominations, Dave Button acclaimed.

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DIR EQUIPMENT – KB nominates Alison Leonard, KD seconds, no other nominations, Alison Leonard acclaimed.

DIR COMM RELATIONS – Melissa Tarrant put name forward, April Newhook sent email advising interest in the position. Voting was required, Melissa won and PN motioned to destroy ballots.

DIR – OFFICIALS – no nominations, position posted for interest.

New Business Arising, nothing noted. Councilor Larry Vaters thanked the Board for all their efforts
Meeting adjourned 8:47pm.