

Queen City United Soccer Club

Commitment to Compete; Attitude to Achieve; Passion to Play! ™



ADVERTISING OPPORTUNITIES AT QC SPORTS CENTER

Opened in 2014, the QC Sports Center (QCSC) has developed a reputation as a community athletic hub for indoor sports and recreation for adults and youth in Regina, Saskatchewan.

QCSC is a 17,000 square foot facility (accessible to participants of all abilities) that has a 130' x 104' FIFA approved turf playing surface, locker rooms, meeting room, offices, equipment room and player's lounge. QCSC is the home of the Queen City United Soccer Club's youth soccer programming but also hosts soccer and multi-sport camps, adult and co-ed soccer leagues, lacrosse, ultimate frisbee, baseball, football, field hockey and rugby, among other user groups.

With your support, QCSC can continue to develop its mission to provide an exceptional space for the community to be active and engaged. Please contact us for advertising opportunities and see how a partnership with the QC Sports Center can work for you.

For more information, please contact:

Hugh Dooley
Director of Club Operations
hugh@qcsoccer.ca

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Advertising Opportunities

Advertisement Opportunity	Availability	Term	Investment	Additional Costs
Facility Naming Rights	1	5 years	\$25,000 per year	Signage design and production
Feature Back Wall	1	3 years	\$5,000 per year	Signage design and production
Feature Dressing Room Door Wrap	1	1 year	\$1,500	Signage design and production
Playing Surface Wall Banner	25	1 year	\$1,000	Signage design and production
Dressing Room/Washroom Door Wrap	3	1 year	\$750	Signage design and production
Rafter Banner	10	1 year	\$750	Signage design and production
Floor Graphic/Decal	10	1 year	\$750	Signage design and production (annually)

Facility Naming Rights (1 available)

- **\$25,000.00 per year over a 5-year term (plus one (1) time fee for signage design and production)**
 - Company name on the exterior of the QC Sports Centre;
 - Company signage on the inside of the facility;
 - Company signage at four (4) United Women's Soccer League home games, including 100 complimentary tickets per game;
 - Company name as a prefix to the facility name on all print materials associated with the recreation component of the property including facility brochures, posters, tournament and event promotional flyers;
 - Company name as a prefix to the facility name on all electronic channels associated with the recreation component of the property including soccer club's website, social media and online ads.
 - Company name on print ads promoting facility recreation activities;
 - Company name on news releases and media activities associated with the recreation component of the facility;
 - Link to your corporate webpage on the Queen City United Soccer Club's website;
 - Complimentary use of the facility for community events or corporate functions (subject to availability); and
 - Other opportunities are available to enhance your visibility. We can customize a package to maximize your success.

Feature Back Wall Signage (1 available)

- **\$5,000.00 per year over a 3-year term (plus one (1) time fee for signage design and production)**
 - Company name displayed on a 10'x20' exclusive advertisement on the interior back wall of the QC Sports Centre.
 - Link to your corporate webpage on the Queen City United Soccer Club's website.
 - Complimentary use of the facility for one (1) corporate function (subject to availability).

Feature Dressing Room Door Wrap (1 available)

- **\$1,500.00 per year (plus one (1) time fee for signage design and production)**
 - Company name displayed on an advertisement door wrap on the entrance of the feature dressing room (visible when entering the QC Sports Centre).
 - Link to your corporate webpage on the Queen City United Soccer Club's website.

Playing Surface Wall Banner (25 available)

- **\$1,000.00 per year (plus one (1) time fee for signage design and production)**
 - Company name displayed on a 3'x7' banner on one of the field walls of the playing surface.
 - Link to your corporate webpage on the Queen City United Soccer Club's website.

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Dressing Room/Washroom Door Wrap (3 available)

- **\$750.00 per year (plus one (1) time fee for signage design and production)**
 - Company name displayed on an advertisement door wrap on the entrance door of the sponsored dressing room/washroom.
 - Link to your corporate webpage on the Queen City United Soccer Club's website.

Rafter Banner (10 available)

- **\$750.00 per year (plus one (1) time fee for signage design and production)**
 - Company name displayed on a 2'x4' banner on the first steel rafter (visible from the upper level of the QC Sports Centre).
 - Link to your corporate webpage on the Queen City United Soccer Club's website.

Floor Graphics/Decal (10 available)

- **\$750.00 per year (plus annual fee for signage design and production)**
 - Company name displayed on a 3'x3' floor graphic placed near the entrance doors in the busiest areas of the main lobby of the QC Sports Centre.
 - Link to your corporate webpage on the Queen City United Soccer Club's website.

