



FOR MORE INFORMATION PLEASE CONTACT RDMBA OFFICE  
403-346-5075 or [marketing@reddeerminorbbaseball.com](mailto:marketing@reddeerminorbbaseball.com)



# TRIPLE SPONSOR



**\$2250 per Season**

- Our TRIPLE sponsor package is reserved for our AAA and AA Competitive Teams.
- Our competitive teams and individual players are often referenced on both local, and surrounding news outlets, Baseball Alberta communications, as well as a variety of social media platforms, both local and provincial. With this sponsorship, our team would adorn your company name (ie. Red Deer Minor Baseball CarStar Braves), providing many points of advertising.
- With our TRIPLE sponsorship, all players and coaching staff are provided with sponsorship logoed, athletic shirts that they wear to practice, warm-up, to school and around the city.
- Sponsors are posted and recognized on the RDMBA website, at our Annual General Meeting, as well as on all our social media platforms, including personalized sponsor acknowledgement throughout the season.
- Our AAA teams have the opportunity to play their games at Great Chief Park, welcoming many spectators. One of the many benefits of Great Chief Park is the atmosphere provided by the announcers of those games, offering multiple opportunities to once again acknowledge our team sponsors.
- Red Deer Minor Baseball Association will provide the teams with Sponsorship banners that are displayed at all home and away games.
- Sponsors will receive a personalized, commemorative team photo.
- You will receive the first right of sponsorship continuation.
- Should you wish to take advantage of an additional advertising opportunity, TRIPLE sponsors are offered a prime advertising space on either our Hunting Hills Baseball facility fencing (30th Ave / 32nd street) or on our Westpark Middle School facility fencing (facing Red Deer Polytechnic on 32nd street) for the duration of your sponsorship. The banners are double sided, ensuring your company's sponsorship is being seen by both the spectators of the game and the traffic outside the diamond fences. If this is an opportunity you'd like to capitalize on, the only additional expense to you would be the cost of the banner (purchased through RDMBA from a local supplier at an approx cost of \$650.00). RDMBA would also require you to provide a vectorized company logo. Should the durable, weather resistant banner be removed, become worn out, or damaged, a replacement would be at your expense should you choose to do so.

#### Banner Description:

Mesh Banner - 8'w x 4'h - Double Sided - Custom colors, logos, text, etc.. - Printed on Mesh Banner material - Grommets for hanging - Heat Hemmed edges etc

# DOUBLE SPONSOR



## \$1500 per Season

- Our DOUBLE sponsor package is reserved for our AA Competitive Teams.
- Our competitive teams and individual players are often referenced on both local, and surrounding news outlets, Baseball Alberta communications, as well as a variety of social media platforms, both local and provincial.
- With this sponsorship, our team would adorn your company name (i.e. Red Deer Minor Baseball Budal Construction Braves), providing many points of advertising.
- Sponsors are posted and recognized on the RDMBA website, at our Annual General Meeting, as well as on all our social media platforms, including personalized sponsor acknowledgement throughout the season.
- Red Deer Minor Baseball Association will provide the teams with Sponsorship banners that are displayed at all home and away games.
- Sponsors will receive a personalized, commemorative team photo.
- You will receive the first right of sponsorship continuation.



# SINGLE SPONSOR



**\$600 per Season**

- Our SINGLE sponsor package is reserved for our A City League / Provincial A Teams.
- With our SINGLE sponsorship, our team would adorn your company name (ie. Red Deer Minor Baseball Grand Central Stitchin' Braves).
- Sponsors are posted and recognized on the RDMBA website, at our Annual General Meeting, as well as on all our social media platforms, including sponsor acknowledgement throughout the season.
- Sponsors will receive a personalized, commemorative team photo.
- You will receive the first right of sponsorship continuation.





# DOUBLE PLAY ADDITION



**\$1200**

**(one time fee for current DOUBLE or SINGLE sponsors)**

Take advantage of an amazing advertising opportunity and promote your business on an 8' x 4' double sided banner all while supporting the baseball playing youths of our community.

Choose from 1 of 2 locations:

- Westpark Middle School baseball facility fences (32nd Street across from Red Deer Polytechnic).
- Hunting Hills baseball facility fences (30th Ave and 32nd Street)

Your DOUBLE PLAY sponsorship essentially includes prime fencing real estate for your company banner. The cost of the banner, purchased through RDMBA from a local supplier, is at the sponsors expense. Should the banner be removed, become worn or damaged, a replacement banner will also be at the sponsor's expense. Approximate cost of the banner is \$650.00 subject to change.

Sponsor's must provide RDMBA with a vectorized logo.

Banner Description:

Mesh Banner - 8'w x 4'h - Double Sided - Custom colors, logos, text, etc.. - Printed on Mesh Banner material - Grommets for hanging - Heat Hemmed edges etc.





# SWING FOR THE FENCES



**\$1200 per season**

**(for non team sponsor companies)**

Take advantage of an amazing advertising opportunity and promote your business on an 8' x 4' double sided banner all while supporting the baseball playing youths of our community.

Choose from 1 of 2 locations:

- Westpark Middle School baseball facility fences (32nd Street across from Red Deer Polytechnic).
- Hunting Hills baseball facility fences (30th Ave and 32nd Street)

Your SWING FOR THE FENCES sponsorship essentially includes prime fencing real estate for your company banner. The cost of the banner, purchased through RDMBA from a local supplier is at the sponsors expense. Should the banner be removed, become worn or damaged, a replacement banner will also be at the sponsor's expense. Approximate cost of the banner is \$650.00 subject to change.

Sponsor's must provide RDMBA with a vectorized logo.

Banner Description:

Mesh Banner - 8'w x 4'h - Double Sided - Custom colors, logos, text, etc.. - Printed on Mesh Banner material - Grommets for hanging - Heat Hemmed edges etc.





# PINCH HIT ADDITION

AVAILABLE TO CURRENT TEAM SPONSORS



## TEAM PRACTICE SHIRTS, ADORN WITH YOUR COMPANY LOGO

Various sponsor shirts can be seen not only in Red Deer, but all over the province as players wear them to team practices/events, out of town pre-game warm-ups, school etc. Sponsor shirts are provided to every player and coaching staff on the team. Many coaches wear them as their game shirts.

**\$600**  
PER  
SEASON

## RBI SPONSOR



## YEAR END EVENT SPONSOR

This is an exciting opportunity to become a sponsor to not just one team, but to many. Our RBI Year-End Event Sponsors provide a fun and rewarding year end experience for all the players of one of our A City League Divisions.. Your company logo will be recognized throughout the tournament/event through social media as well as products provided to players divisions.

RDMBA would require your vectorized business logo.

**\$1000**  
PER  
SEASON

**PLEASE ASK ABOUT ANY IDEA(S) THAT MAY WORK FOR YOUR BUSINESS!**



# OUR CAPITAL PROJECTS



As we canvass our community for support, we want to ensure our sponsors are informed of RDMBA's intentions for their sponsorship contributions. First and foremost, our priority is to our players and ensuring they have adequate diamonds to develop their skills and learn the great game of baseball.

- Westpark Project – The city of Red Deer was responsible for the construction of our 2 new Westpark diamonds, however RDMBA is responsible for financial contribution towards that construction as well as, dugouts, scorekeeping/media structures, storage, bullpens, score clocks, bleachers etc.
- Victoria Park - In an effort to ensure we have adequate facilities for our growing number of 15U players, we coordinated with the city of Red Deer to identify possible locations that could be converted to accommodate this division. 2024 will see the creation of a 15U diamond in Victoria Park.
- Ongoing diamond upgrades and maintenance for our current facility inventory including Westpark diamonds x4, Hunting Hills diamonds x2, Deerpark Davison diamonds x2 and our stand alone Clearview facility.
- RDMBA Rebrand - Beginning in 2025, RDMBA will leave our Braves moniker behind and adopt the name Rangers to represent our teams. Although the initial brand of our teams was never intended to carry a derogatory or disrespectful connotation, for some, it has. We made the decision to move forward in the direction we believe is best for the association and create a new inclusive legacy that all can be proud of.

Contact the RDMBA office at [marketing@reddeerminorbaseball.com](mailto:marketing@reddeerminorbaseball.com) for information regarding sponsorship and support opportunities.

Your support of our association, and the over 800 amazing youth baseball players in Red Deer, is greatly appreciated...thank you!