# **RRLA Meeting MINUTES**

# Sport Manitoba

# **Conference Room**

### Tuesday, January 8, 2019 6:05pm

### ATTENDANCE:

### **Board Members:**

Name		Title	Email Address	Phone
Stacey McIvor	Х	President	laxgod9@live.ca	204-795-7699
Glenn Tinley	Х	Vice-President	glentin70@gmail.com	204-298-6430
Andrew Jolly		Past-President	sidewinders@shaw.ca	204-253-5951
Valerie Gingell	Х	Treasurer / Registrar	vlgingell@gmail.com	204-223-8377
Kim Winzoski	Х	Secretary	nwpgfalconslax@gmail.com	204-228-1261
Glenn Tinley		Marketing & Media	glentin70@gmail.com	204-298-6430
Bruce Paton	Х	Referee in Chief	b.patonlaxref@gmail.com	204-960-9168
Jenney Riddell	Х	Zone 1 Gryphons	jcriddel@mymts.net	204-661-4740
Sherri Ullett	Х	Zone 2 Falcons	nwpgfalconlax@gmail.com	
Mark Luke		Zone 3 Shamrocks	mark.luke@shaw.ca	204-430-5438
Mark Kennedy		Zone 3 Shamrocks	mkennedy@starbuilding.ca	204-
Nelson Graham		Zone 4 Sidewinders	neljoy@mts.net	204-250-6390
Daina Ojala	Х	Zone 5 Wizards	dojala@sogh.mb.ca	204-479-1786
Jon Ottenson		Zone 5 Wizards	goaldy5@mymts.net	204-981-9831
Myles Morriseau		Ojibway Lacrosse	mylesmorriseau@gmail.com	
Dustin From	Х	Director at Large/Even	dustyfrom@hotmail.com	204-223-2261
Marc Beghin	Х	Director at Large/Odd	Marcbeghin@hotmail.com	204-226-1745
Paul Amsler		Director at Large/Odd	paul@nativusenergy.com	431-777-7564
Open		MLD Representative		
Matt Mason Matt Garvey	x	Manitoba Lacrosse	lacrosse@sportmanitoba.ca	204-925-5684
Serge Balcaen		President MLA	serge@pmc-insurance.com	204-955-9060

### Approval of minutes from last meeting

#### Motion:

To accept the minutes from the December 8, 2018 meeting MADE by: Val Gingell SECONDED by: Dustin From All in Favour – yes

## Marketing Report:

- Emails sent out to Winnipeg Jets contact to see if we can get a player who has played lacrosse in his career to give us a sound bite about playing lacrosse, Scheifele, Lowry, and one other. Haven't heard anything back yet
- Would also like to use their image on a poster with the statement from them on it and post in arenas around the city. To co-ordinate with zone advertising.
- Radio campaign is still an option
  - Add sound bite to radio ad
  - Need about a \$2500 budget for about 3 weeks of ads on TSN based on last year's prices – no new pricing at this time but if we are serious about doing radio ads then this will be investigated further.
- Need to target kids and parents before they register for spring sports.
- Marc Beghin suggests we get a 12, 24, & 36 month marketing plan in place but agrees we need to also have a short term plan for this season.
- Marc Beghin made a motion to create a Marketing/Sponsorship committee consisting of 3-5 people to create this marketing plan – Val Gingell 2<sup>nd</sup> – All in favor – YES
  - Committee members are Marc, Glen, Stacey, Jenny, Mark Kennedy, and the MLA will also contribute and maybe share in expense if possible.
  - Plan to be created ASAP and report back to the board at the latest next meeting sooner if possible.

# Survey Monkey -

- All built now
- Surveys created are
  - o General members experience
  - Referees experience
  - Coaching experience
- Leverage social media and share survey once it is out.
- Survey will be emailed as a link so that the survey is anonymous
- To be sent out ASAP probably by weekend
- Maybe use mail chimp account to distribute

# Treasurer / Budget Report:

- No change in balance still \$33027.15
  - Andy has mailed out a cheque today to cover the outstanding invoice from last season.

## Discover camps -

- **Gryphons** looking at Louis Riel day booked date times are TBD
  - emailed out invites to the River East and Transcona minor hockey to come to the event
- Sidewinders doing their usual in Jan/Feb/March at Glenwood
- Shamrocks –
- Wizards going to do a traveling camp don't know when and where yet but it will all be posted on their website once decided still looking for venue TBD
- Falcons Monday nights at Sunova starting Jan 28<sup>th</sup> until March 18<sup>th</sup> have a coach registration is open, 8 gryphons, 2 shamrocks and 1 wizard registered already

### Arena Reports – MUST HAVE COST AVAILABLE AT NEXT MEETING AT THE LATEST

- Gryphons working on availabilities of rinks and possibly getting both rinks for spring break camp MLA is looking to put on All info is TBA at this time.
- Sidewinders n/a
- Shamrocks n/a
- Falcons \$65/hour GST included available date unknown at this time.
- Wizards free week right after spring break if it is needed for anything let them know.
- Ojibway is there a fee to have games at this arena? Please advise

Posters/ Advertising –

- Gryphons working on a new layout
- Sidewinders n/a
- Shamrocks n/a
- Falcons made and are being posted in arenas and community clubs in the area
- Wizards working on it
- Ojibway n/a

Shot Clocks – update

- Gryphons at the MLA office
- **Sidewinders -** at the MLA office
- Shamrocks still needs to be turned in ASAP
- Falcons at the MLA office
- Wizards at the MLA office
- Ojibway no shot clocks doesn't apply

#### Season –

- Season time line
  - Team declarations April 3, 2019
  - Scheduling meeting April 13, 2019
  - Rosters submitted April 15, 2019
  - Start of season April 23, 2019
  - End of regular season June 27, 2019
  - Playoffs round robin July 3-11, 2019
    - Gold medal games July 15-18, 2019 no gold medal weekend in July
  - Tournament weekend May 31 June 2, 2019
  - Season dates are dependent on survey responses
  - Season changed to a 14 game schedule this season as a trial if we can run playoffs in July
- Community outreach to rural areas Jan 10<sup>th</sup> meeting
  - Stacey and Kim are attending a meeting of all rec directors in Eastman, and Interlake regions to propose bringing lacrosse to their communities. Matt and Matt will let us know if they are able to attend as well. Just basic info to be given along with contact information if they are looking to pursue.

- Safety Zone NEW THIS SEASON we would like to have painted on the playing surface a board safety zone all the way around the rink that includes the 18-24 inches next to the boards that indicates a no hitting zone – if you are not in that 18-24 inch zone you are not allowed to hit a player into the boards or it is an automatic 5 minute major –
  - Matt and Matt are going to contact Alberta Lacrosse and get their official rule on this and the width. - No rule in Alberta lacrosse – lines painted on the playing surface is indoor soccer related not lacrosse related. – Bruce – no rules in the CLA for this line – penalty would fall under the boarding penalty no line required for this penalty to take effect.
  - Please ensure that your arena not have an issue with painting this on the floor.
  - Different solution for this issue is ensuring better training for coaches and refs so that players are taught not to do this.
  - Coaches need to stop these plays from occurring and if they see their player hit someone into the boards and it is not called they can still talk to the player and sit them for a while to reinforce the rule.
  - Coaches/players/parents should not be encouraging play that is dangerous and they all need to work together to change the stigma of the game.
  - Need to change language when talking about sport physical sport not dangerous or aggressive
  - Line needs to be put in to show parents and players that we are serious about safety and are trying to prevent injuries
  - $_{\odot}$  Rules in the books are divided into 2 groups safety and fairness
    - Everyone is concerned with safety
    - This is a coaching issue not a referee issues –
    - Coaches need to teach players to not check into boards

### Vote tabled until next meeting need ALL zone input. - add to email going out for absentee votes if necessary

0

- **Registration software –** RAMP new software
  - \$250 data transfer fee will be paid by MLA if the data we can retrieve out of sportzsoft is useful
  - Cheaper than the current program being used
  - $\circ~$  Need registrar email from every zone sent to the MLA so that this can happen sooner rather than later

- Dustin From made a motion to change our registration software to RAMP for the 2019 season pending Val's approval of requirements. Jenny 2<sup>nd</sup> – All in Favor? - YES
- Coaching clinics
  - Still TBD Doug Krochak is the only facilitator at this time so clinics availability will be up to him
- Official clinics
  - Looking at March 23, 24, 30, 31 or April 5th

#### **New Business-**

- **Midget program –** extending it to include 17 year olds
  - o Issues parents are concerned about 15 year old playing with 17 year olds -
    - done in high school field why not here
  - Can't take 17 year old players to tournaments outside Manitoba
  - Limit number of 17 year olds to be allowed to play on a team based on skill of player and team they are being added to. May have to put them all into 1 pool and divide evenly across the teams
  - Have harsher suspensions for penalties that result in suspensions normally a 1 game suspension becomes a 2 or 3 game suspension.

 Motion made by Dustin From to extend the midget league for the 2019 season to include the players with a 2002 birth year. - tabled at this time – voted on next meeting need all zones to vote – add to email going out for absentee votes if necessary

**Meeting Day –** what day is best for everyone? 11 people responded – 75% said Wednesdays were better – meetings moved to Wednesday

#### ROUND TABLE

Stacey McIvor – hockey puts on a year end banquet – can we/ should we do something similar? – Name star Players, coaches, referees – make plaques to recognize?

Glenn Tinley

Andrew Jolly

Valerie Gingell

Kim Winzoski

**Glenn Tinley** 

**Bruce Paton** 

**Jenney Riddell** 

Sherri Ullett - would like us to look into providing goalie clinics and having more dedicated goalies in the league

Mark Luke

Mark Kennedy

Nelson Graham

Daina Ojala

Jon Ottenson

Myles Morriseau

Dustin From - seeing positive things happening and we are moving in the right direction

Marc Beghin – this board should go out socially one night we are a team too and we need to do stuff outside the meetings to solidify us as a group. Marc might even pay! LOL

Paul Amsler

Open

Matt Mason/Matt Garvey

Serge Balcaen

Meeting date -

- January 30, 2019
  - Pre-budget meeting
  - Preliminary survey answers back
  - Need phone and projector
  - Vote on safety line
  - Vote on midget program
  - o Arena reports
  - Software issues?

- February 13, 2019
  - Budget approval
  - Team fees set
  - Final survey result
  - Finalize season date
  - Software issues?
- February 27, 2019
  - Equipment check
  - Software issues?
  - Ready for season?

## Motion to Adjourn:

9:20