



SPONSORSHIP INFORMATION

RICHMOND LACROSSE WHO WE ARE

The Richmond Roadrunner Lacrosse Association (RLA) has been active in the City of Richmond for Decades. Promoting Canada's Summer National Sport to the fullest.

It is a non-profit and volunteer based sport which provides children the ability to be creative with hand-eye coordination. There are numerous opportunities for scholarships in North America in Post-Secondary schools.

BENEFITS FOR OUR PLAYERS

- + Developing leadership skills, teamwork and positivity
- + Building self confidence, empowerment and regulating mental health
- + Encouraging community involvement
- + Helping build lifelong friendships!

BENEFITS FOR YOUR ORGANIZATION

- + Increased brand exposure through social media and web presence
- + Helping kids in your community!

SPONSORSHIP PACKAGES

The Richmond Lacrosse Sponsorship program has various levels of sponsorship opportunities. If your organization would like to create a unique package please contact us and we can work with you to create a package that will work with your organization.

	PLATINUM \$4,000 AND ABOVE	GOLD \$2,000	SILVER \$1,000	BRONZE \$500
Company logo on the RLA home page & sponsorship page	✓	✓	✓	✓
Social media shout-outs/tags for 2023/24 season (Instagram & Facebook)	✓ Min. of 6	✓ Min. of 4	✓ Min. of 2	✓ Min. of 2
Company logo on RLA sponsor banner	✓	✓	✓	
Company logo at the bottom of association sent emails	✓	✓		
Sponsorship plaque	✓			

For more information contact: sponsorship@richmondlacrosse.com

