



Alex Levin

Hello, my name is Alex Levin. My son is currently in his second year of Peewee. After 5 years with Seafair and 2 years with Richmond Minor I stepped forward to join the project team for the merger of the two associations. Merging two independent and proud organizations together is no easy task. And while overall, I think this exercise has been a success, we have certainly not gotten everything right.

There are a number of issues that need to be reviewed. For example, should skills be mandatory or part of an opt-in program, should modifications be made to the rep tryout process to provide more transparency, and how should we modify our coach recruitment to ensure the best possible coaches for our players. There are also questions with rep vs house ice allocation, practice times, what additional steps can be taken to ensure minor hockey continues to be affordable for families in Richmond. These are just a few of the to-do's.

I believe I have both the background and commitment necessary to contribute towards getting these and many other questions resolved correctly. Outside of minor hockey I am a Human Resources executive. I've worked in multiple countries and different industries. And I have sat on boards of companies ranging from 150 to nearly 9,000 employees.

Finally, I would like to call on everyone to recognize that an association of 1,100 players cannot be run the same way Seafair or Richmond Minor were run. Both associations did many things right. And both deserve to be remembered, honored, and learned from. But we are different now. We are larger. And with academies, zone teams, and changing demographics, we are facing a combination of challenges neither association faced before. So, while it may be easy to fall back on what you know, I ask instead that you look forward and elect those who will do the right things for the Richmond Jets Minor Hockey Association.

Should you have any questions for me, I would be happy to discuss them. I can be reached via email (alex.levin2006@gmail.com) or phone (778-999-2962).