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**So, You Want to Be a Ringette Coach?**

**Message from the Director of Coaching, Ringette New Brunswick**

Whether you’re a parent, a former player, or simply someone who loves the game, becoming a ringette coach is one of the most rewarding ways to stay involved in our sport. At Ringette New Brunswick, we believe coaches are at the heart of athlete development—and we’re here to support you every step of the way.

**Why Coach?**

Coaching ringette is more than teaching passes and plays. It’s about shaping confident, resilient athletes and creating a positive environment where players grow both on and off the ice. As a coach, you will:

* Make a difference in young athletes’ lives.
* Stay active in the sport and community you love.
* Gain leadership skills and personal growth opportunities.
* Build lasting relationships with players, families, and fellow coaches.
* Experience the joy of team success—not just in wins, but in effort, improvement, and sportsmanship.

**What Does It Take to Be an Effective Coach?**

Coaching is a journey, and success begins with a commitment to learning and growth. Here’s what you’ll need:

✅ Training & Certification Complete age-appropriate training through Ringette Canada’s Coaching Pathway, including Community Sport Initiation (CSI) and/or Competition Introduction (Comp-Intro) courses. Learn more here: https://www.officiatingringette.ca/c/

✅ Respect in Sport & Screening All coaches must complete Respect in Sport for Activity Leaders and pass a criminal record check with vulnerable sector screening. This ensures a safe, ethical, and positive environment for athletes and coaches.

✅ Communication & Team Building Create inclusive, safe, and supportive environments. Clear expectations, strong communication, and an athlete-centered approach are essential.

✅ Growth Mindset Embrace continuous improvement through mentorship, clinics, and feedback from players.

✅ Time & Dedication Coaching requires preparation, organization, and a commitment to attend practices, games, and team activities.

Getting Started is Easy If you’re ready to start coaching—or even just considering it—your local association and Ringette New Brunswick are here to guide you.

Coaching is both a privilege and a joy. Join our coaching community and help grow the game, one player at a time.

See you at the rink!

**Mike Walker**  
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**Director of Coaching**  
**Ringette New Brunswick**

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### **Ringette New Brunswick Female Coach Recruitment Campaign**

### **For Distribution by the Director of Coaching – Pre-Season Start-Up**

### 1. The Requirement

### Ringette Canada Rule: At least one female coach must be on the bench at all times during games.

### Applies to all ages and levels.

### Local associations are responsible for ensuring coaches are trained and certified.

### 2. Why Female Coaches Matter

### With 98% female athletes in ringette, female coaches bring:

### Role Models: Girls see women in leadership, proving they can coach, lead, and influence the sport at any level.

### Representation: Athletes feel understood and supported, increasing engagement and retention.

### Positive Team Culture: Diverse perspectives improve problem-solving, communication, and player development.

### Pathways for Growth: Coaching builds leadership skills and opens doors for women in sport nationally and internationally.

### Player Retention: Research shows girls are more likely to stay in sport when they have female role models.

### 3. The Current Challenge

### In many associations, male coaches outnumber female coaches — even in a sport with almost all female players.

### Some teams scramble late in the season to add a qualified female coach to meet the bench requirement.

### Early recruitment and training is key to avoiding last-minute roster problems.

### 4. How Associations Can Recruit Female Coaches Now

### Ask Your Alumni – Former players are often the best candidates; they already know the sport.

### Approach Parents – Even if they’ve never coached before, training and mentorship are available.

### Highlight Flexible Roles – Not every coach needs to run every drill; assistant roles count.

### Offer Support – Pair new female coaches with experienced mentors.

### Promote Benefits – Leadership skills, community involvement, and a chance to inspire the next generation.

### 5. Training & Certification

### Community Sport Initiation (CSI) is the first step for most new coaches.

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### Courses are available through RNB September–March.

### Director of Coaching can assist with registration and funding options.

### Check out the Coaching section of this website to learn more:  <https://www.officiatingringette.ca/c/>

### 6. Key Messages for Associations to Share Publicly

### *(These can go in your newsletters, social media, or emails to parents & alumni)*

### "We need more female leaders on our benches this season – help inspire our athletes!"

### "You don’t need years of experience – we provide training and mentorship."

### "Female athletes thrive when they have female role models in the game."

### "Your involvement can change the game for the next generation of players."

### 7. Call to Action

### Associations:

### Start identifying female coach candidates before evaluations begin.

### Connect them with the RNB Director of Coaching for training and onboarding.

### Promote coaching opportunities on your social channels this month.

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