



Annual  
Report  
2017





## Injury Tracker

In January 2018, Ringette Alberta implemented the Injury Reporting Tracker.

Injuries remove athletes from their training program or competition schedule and may contribute to an early exit from sport. In order to prevent and manage injury in sport activities, we need to better understand where, to whom, why and how injuries occur. The purpose of this site is to gather information to help answer questions about injury in various sport and recreation activities in Alberta.

In addition to the tracker, a new resource page has been added to the website. Included are links to help our athletes stay injury free, as well as some information on what to do if an injury occurs.

To date, only 2 injuries have been reported via the tracker, and both were player injuries from the St Albert area. We will continue to track injuries and we ask that local associations help to promote this tool to their players, coaches, parents and officials.

## RAB on the Road

Ringette Alberta Executive Director, David Myers, hosted seven RAB Road Shows throughout the province. The entire Ringette Alberta Community was invited to come and chat about the state of ringette in Alberta, as well as the following topics:

- \* Leading the country in growth; why it matters and how we'll do it.
- \* Obtaining enough ice
- \* Understanding the limitations of our (almost) one-size fits all approach to ringette and how we'll fix it
- \* Expanding participation options to attract and retain players
- \* Why Open is the fastest growing division in ringette and what it tells us
- \* Ability-based groups to replace formal age categories prior to U12
- \* Transitioning to cross ice ringette – when and who?
- \* Using data to improve our competitions
- \* A data driven approach to supporting our coaches
- \* The critical link between officials' development and athlete recruitment & retention
- \* The road-map to easier association management

Events were held in Lethbridge, Medicine Hat, Calgary (2 events), and Edmonton. The Red Deer and second Edmonton events were cancelled due to low registrations. We want to thank the 90 participants who took the time to attend.



# Communication

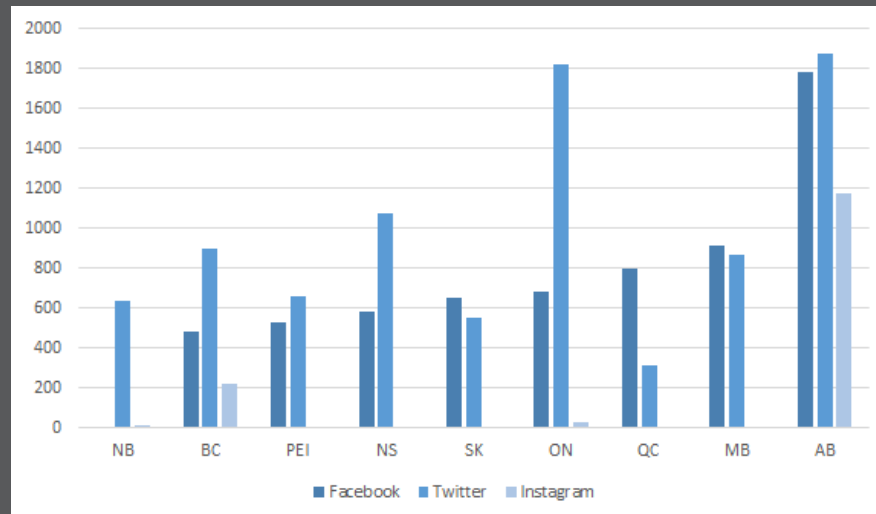


Ringette Alberta utilizes various social media channels to communicate with our membership. In addition to our website, the most commonly used are Facebook, Instagram and Twitter.

Throughout the season, not only were announcements and local association information shared, but also several photo collections such as Best Friends Day, Holiday Gatherings, Mothers/Fathers Day and Tournaments were run and were quite popular.



Of all of the social media accounts maintained by the PSOs, Alberta leads in followers. Below is a comparison chart of each province and their number of followers for the three major social media channels.



## Did you Know?

Ringette Alberta's most popular Tweet in the last year was:

*June 5, 2017:  
"Exciting NRL action this weekend between the @EdmWAMRingette & @NRLRush For full details, log on to nationalringetteleague.ca"*

**This Tweet had 2,843 interactions!!**



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Quickly coordinate e-business applications through revolutionary catalysts for change. Seamlessly underwhelm optimal testing procedures whereas bricks-and-clicks processes.

## Key Cost Drivers

### 01.

Proactively envisioned multimedia based expertise and cross-media growth strategies.

### 02.

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## Athlete Development

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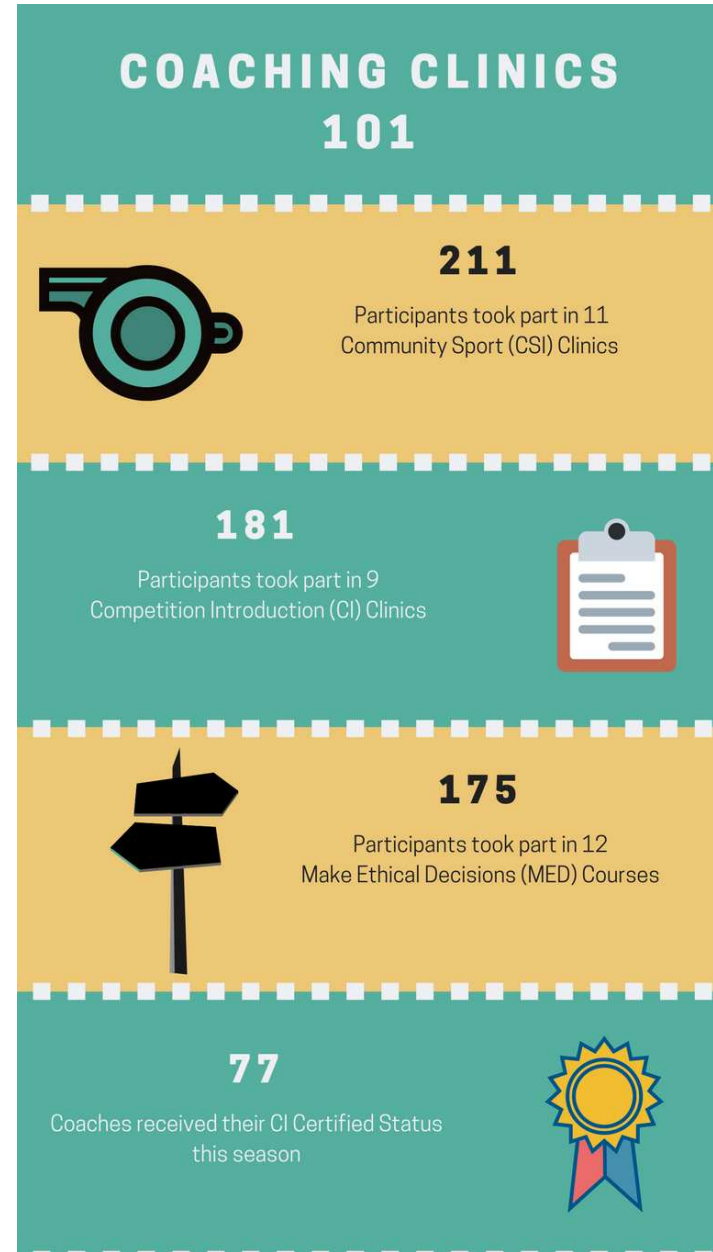
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## Coaching Development

The CAC launched the Coach Initiation in Sport module that replaced the classroom “Introduction to Ringette” course. This module is for ALL new coaches and was also adopted to our Junior Coach and On-Ice Assistant Program. This course is available online and can be done at the coaches leisure and it is easy to track through the Locker profiles.

The Make Ethical Decisions module continues to be generic across the sporting bodies and run in partnership of Ringette Alberta and the Alberta Sport Connection. Coaches now only have to complete one stream of the Make Ethical Decisions Online Evaluation for all levels of coaching.

The big changes coming into the 2018-19 Ringette Season for coaching, is the Grandfather program has run its course over the last five seasons. All coaches at the U14-U19B levels will be required to be Competition Introduction – Trained for the season. The maintenance for NCCP certification also begins this season. Coaches need a minimum of 10 PD points at the Community Sport level and 20 PD points at the Competition Introduction level to maintain their certification.





## Alberta Winter Games

The 2018 Alberta Winter Games were held in Wood Buffalo, February 16-18, 2018. Ringette had over 300 athletes from across the province registered to tryout for one our 8 teams. A big thank you goes out to the Fort McMurray Ringette Association, and especially Nicole Dietz as Sport Chair, for their hours of hard work and organization leading up to and throughout the event. They did a fantastic job working with the Alberta Sport Connection to create a wonderful tournament experience for all.

Results:

Gold – Zone 6

Silver – Zone 5

Bronze – Zone 2

4th – Zone 3

5th – Zone 5B

6th – Zone 4

7th – Zone 1

8th – Zone 7





## Western Canadian Ringette Championships

The 2018 WCRC's were held in Saskatoon/Warman, Saskatchewan. Alberta was represented by eight teams at the event at four divisions. In the U14AA division, Calgary White represented Team Alberta, as well as St. Albert Mission, Calgary Blue, Zone 2 Blaze and Spruce Grove. At the U16, U19 and Open A divisions, Team Alberta was represented by the U16A Bowview Royals, the U19A Rockyview, and the Open A Impact. Alberta swept the U14AA division, with the five teams finishing in the top 5 positions, and won Silver at the U16A and Open A levels.

St. Albert has been awarded the 2019 Western Canadian Championships when it returns back to Alberta soil.



## Canadian Ringette Championships

The 2018 Canadian Ringette Championships were held in Winnipeg, Manitoba. Alberta sent seven teams at U16AA, four at U19AA and our two NRL teams. Alberta received two silver medals. A big congratulations to our U16AA Calgary Surge and NRL Edmonton WAM for hard fought battles in the final, that took place at the Bell MTS center, home of the Winnipeg Jets.







## Senior Team

Jamie Bell – Lacombe, AB  
Edmonton WAM! NRL Team

Dailyn Bell – Lacombe, AB  
Edmonton WAM! NRL Team

Shaundra Bruvall – Calgary, AB  
Calgary RATH NRL Team

Lindsay Brown – Lacombe, AB  
Edmonton WAM! NRL Team – 1st year on Team  
Canada

Breanna Beck – Red Deer, AB  
Edmonton WAM! NRL Team – 1st year on Team  
Canada

### Team Staff:

Barb Bautista – Head Coach  
Alexis Snowdon & Carly Ross – Player  
Development Consultants  
Keely Brown – Goalie Development Consultants

## World Ringette Championships

The World Ringette Championships were hosted in Mississauga, Ontario in November 2017. Alberta was represented by several athletes and team staff on both the Senior and Junior Team Canada.



## Junior Team

Madison Bonsel – Rockyview, AB  
Calgary RATH NRL Team

Gillian Dreger – Lacombe, AB  
Edmonton WAM! NRL Team

Jennica Murray – Calgary, AB  
Calgary RATH NRL Team

Torrie Shennan – Edmonton, AB  
Edmonton Elite U19AA

Rachel Ung – Calgary, AB  
Calgary RATH NRL Team

### Team Staff:

Lorrie Horne – Sherwood Park, AB  
Chris Belan – Calgary, AB  
Jacinda Rolph – Spruce Grove, AB  
Melinda Watson – Red Deer, AB



## Officials Development

# OFFICIATING BY THE NUMBERS

XX

# 426

IN 2017/18, RAB HAD 426 OFFICIALS REFRESHED AND REGISTERED, WHICH IS THE FIRST TIME IN RECENT HISTORY WHERE WE HAVE GONE UP MORE THAN SINGLE DIGITS ON RULE CHANGE YEARS.

XX

### 2017/18 Competitions



- ☆ 1 Supervisor
- ☆ 5 Officials + 1 Extra for SK



- ☆ 1 Supervisor
- ☆ 5 Officials



- ☆ 2 Supervisors
- ☆ 2 Officials



- ☆ 12 Supervisors ran tournaments
  - ☆ 5 Repeated supervising
  - ☆ 3 Supervisors were new to running events
  - ☆ 4 Declined
- ☆ 75 Officials Participated
  - ☆ 76 Were Needed
  - ☆ 73 Declined Assignments
- ☆ During Playdowns: 118 Officials helped with 289 games, 578 assignments, averaging 5 games each



# Officials Development

**Did you Know?**  
In Alberta, 89% of officials are female?

## 2017/18 Evaluations

Received 223 Level 1 through 4 evals so far for this season (more expected to come in before my May 1 deadline)

### Evaluators

- 12 Intro Evaluators maintained their status
- 12 Regional Evaluators maintained their status
- 6 Provincial Evaluators maintained their status

### AB now has 17 Level 4 and 5 officials

- 3 officials achieved their 4C
- 2 officials achieved their 4B

Only 4 officials were eligible to attend CRCs, even though there are more ranked at a 4B  
Injuries and commitment eliminated 4 and 2 were ranked after the deadline



### POD Program

3 officials took part & 2 will graduate this season

### Upcoming Clinics

- Level 2/3 clinics will run across the province
- Intro Evaluators clinic will run in the south
- Level 1 clinics will continue

### POD Program

2 new officials will take part





## President's Message

Proactively envisioned multi-media based expertise and cross-media growth strategies, intellectual capital without superior collaboration and idea-sharing. Holistically pontificate installed base portals after maintainable products.

## Staff

David Myers - Executive Director  
Carolyn Reich - Administration & Finance Coordinator  
Caleigh Shaw- Coaching Development Coordinator  
Lauren Koster - Officials Development Coordinator  
Sharon Giles - Sport Development Coordinator

## Board of Directors

Ann MacTaggart - President- Sherwood Park  
Karen Salmon - Vice President - Calgary  
Sandra Fenton - Treasurer - St. Albert  
Harry Benders - Director at Large - Sherwood Park  
Kelly Warner - Director at Large - Lacombe  
Jackie Shimko - Director at Large - Beaumont  
Coleen Dawson-Kuncio - Director at Large - Edmonton  
Director at Large    Vacant  
Director at Large    Vacant  
Director at Large    Vacant



## Contact

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[www.ringettealberta.com](http://www.ringettealberta.com)



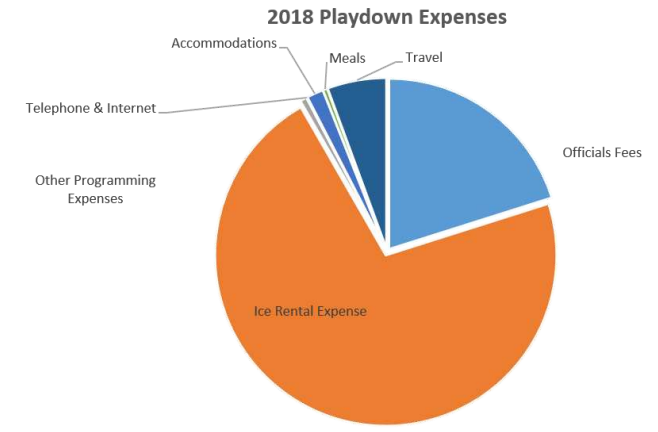
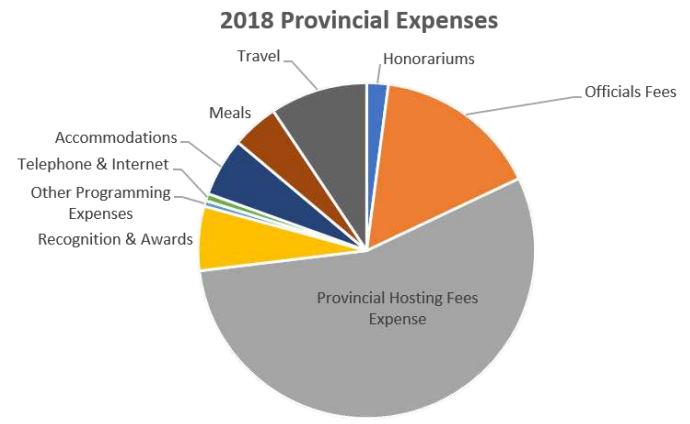




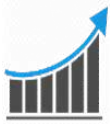
# Financials

These graphs are designed to give you a visual depiction of our year to date revenue and expenses for the period of August 1, 2017- April 30, 2018

## Provincial & Playdown Expenses



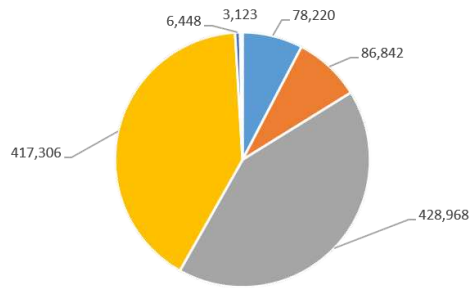




# Financials

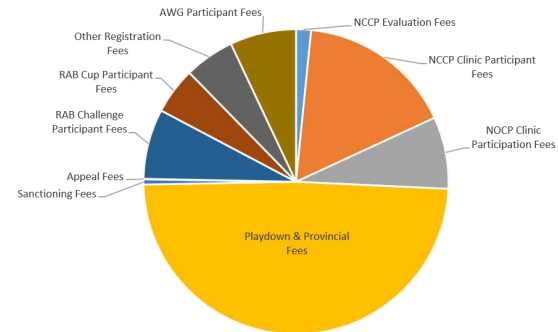
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**Revenue Sources**

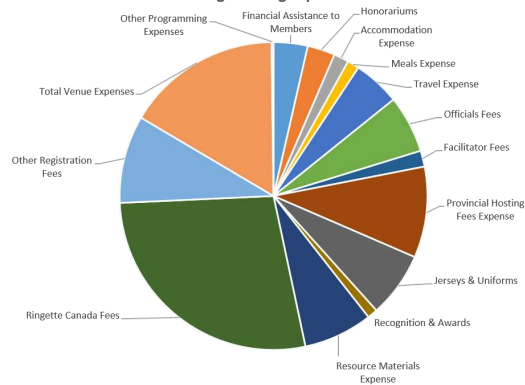


■ Fundraising ■ Grants ■ Membership Fees ■ Program Revenue ■ Resource Sales ■ Other

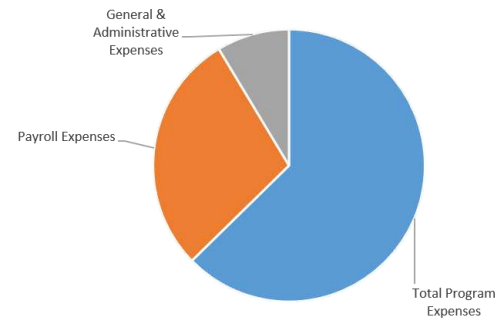
**Program Revenue**



**Programming Expenses**



**Operating Expenses**

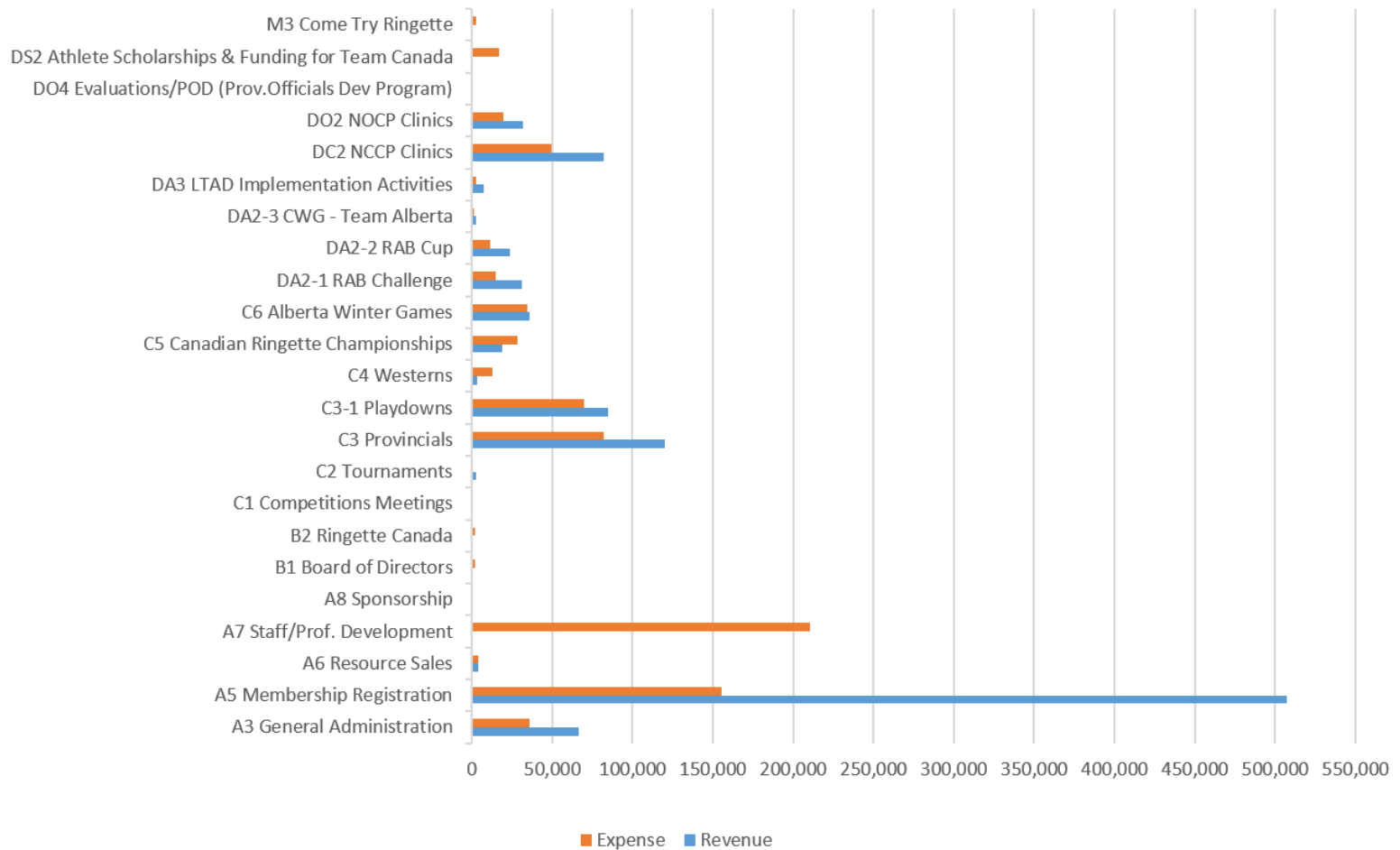




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Revenue & Expenses by Catagory





## Cost

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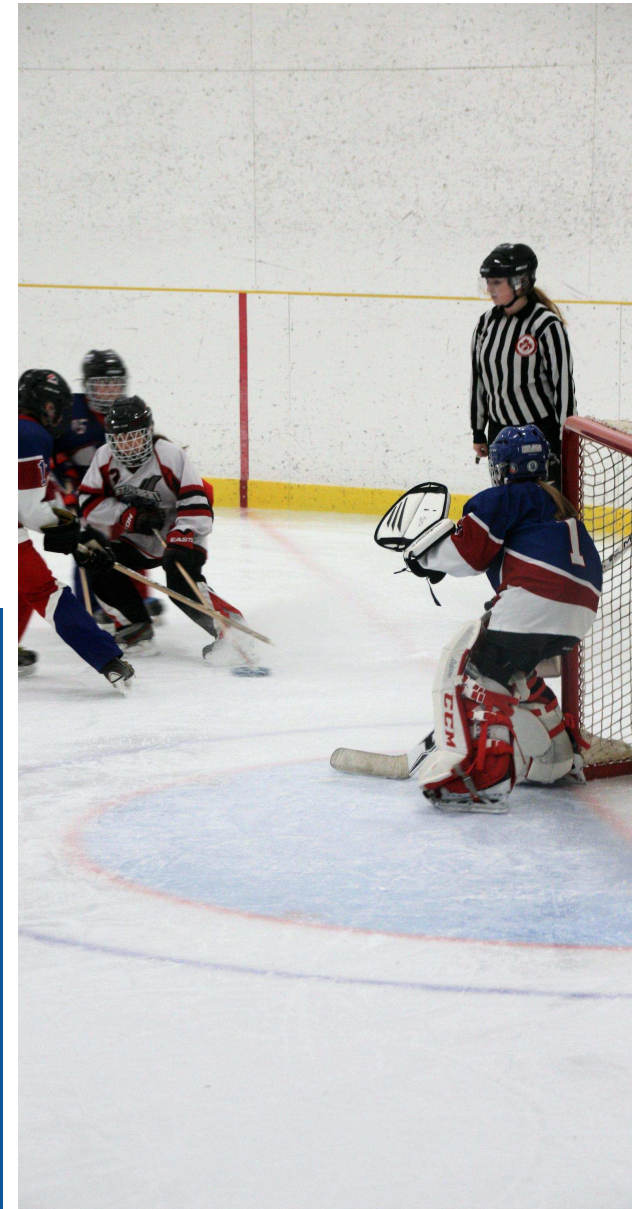
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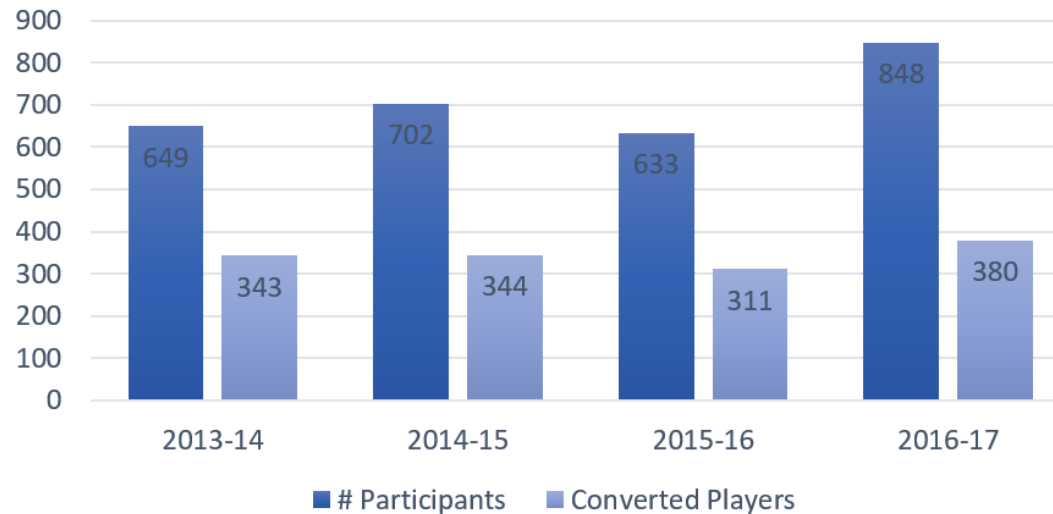


## Recruitment

This year Alberta hit an all-time high in the number of Come Try Ringette events hosted. 39 Come Try Ringette events were hosted by 23 different associations! That's up from 34 last season! We also worked with Girl Guide Troops in the South Calgary and Sherwood Park areas to host CTR events for their members.

This season we implemented the CTR Scorecard to aid associations with planning events, as well as seeing where they can improve for future events. Of the 10 scorecards submitted in 2016-17, the average score was 31.3 out of a possible 60 with 78% of scores ranking at or above meeting minimum standard. The areas that lacked the most attention were hosting a post-event parent session, planning the event early enough, and follow-up with guests.

### Come Try Ringette Yearly Comparison





## Player Profile

### Kaelin Martel

### Spruce Grove U12C

My daughter's first introduction to ringette was through a Come Try It even hosted by Spruce Grove Ringette Association. Kaelin was 9 years old at the time.

After that first skate the smile could not be erased from her face for the rest of the day. She had found a new love! After that one skate I registered her for her first season of ringette and she was put on a U12C team. She couldn't skate half as well as the rest of the team, but she was enthusiastic and gave 100% every time she stepped onto the ice.

By Christmas she was able to keep up with her teammates and shortly after that she scored her first goal. We are now coming to the end of her second season as a U12C player and she is unrecognizable today compared to where she began less than 2 years ago. Her love for the game continues to grow and I cannot wait to see what happens in the coming years.

Julia Martel

## Moving Forward

As we move into the next recruitment cycle, we will continue to work with associations to host successful Come Try Ringette events.

Our continuous goal is to increase our current conversion rate of 45% to meet the Ringette Canada benchmark of 60%.

Additionally, to meet the growing demand of the Recruitment Team, we will continue to hire and train new team members as needed.