



2024 - 2025 Season Report

RINGETTE
ALBERTA





MESSAGE FROM THE PRESIDENT

To our Ringette Alberta Community,

As we come together for our Annual General Meeting, I'm thrilled to look back on another fantastic year for ringette in Alberta. The energy and commitment shown by everyone in our ringette family continue to make our sport something special.

I want to start by giving a big thanks to our operations team. You work tirelessly to keep the wheels turning behind the scenes every day, and your flexibility as we worked from registration, to evaluations through to provincials, WCRCs and CRCs has not gone unnoticed.

To our officials who brave those chilly early games and late-night matchups, you deserve a special shout-out. Your dedication ensures fair play on the ice, and as we all know, without you, we'd just be practicing!

It's a tough job and we appreciate you through all levels and age groups.

To all our players, from our little ones just learning to skate to our competitive adult leagues, you bring the spirit and joy that make ringette such an incredible sport. Ringette would literally not exist without you.

And let's not forget the amazing support network of parents and family members who brave winter roads and early mornings to get athletes where they need to be. Those coffee-fueled road trips and bleacher cheering sections are the backbone of our community.

To everyone who has raised their hand to volunteer, whether you've served on boards, coached teams, managed equipment, coordinated tournaments, or helped in countless other ways, ringette in Alberta thrives because of you.

Each hour you've contributed has made a difference.

We've made some great strides this past year that will help shape our sport moving forward. We've carried on refining and implementing our tiering policy. Iterating on this initiative to reflect learnings and grow our sport will be important, always with the goal of creating better competitive experiences for players at all levels.

Our policy work across all facets remains at the core of our governance work and is something we pride ourselves in actively monitoring and amending as the world of sport changes.

Now and forever, our SAFE Sport initiatives remain front and center, ensuring that the wellbeing of our athletes—both physical and mental—is always our top priority. Over the last couple of years, our implementation of ALIAS to help handle cases has proven very successful and we're glad to see situations being resolved in fair and expedient ways.

Collaboration across ringette remains a focus from Ringette Canada to the provinces through to our community associations. We've continued to strengthen our partnerships with Ringette Canada and other Provincial Sport Organizations, improving how we work together on governance, athlete development, and competitive structures nationwide. We greatly appreciate the effort of our member associations in this collaboration as well as you work to adopt and amend your policies to align with provincial policies. This work will continue creating more consistency in how ringette operates across Alberta and foster a fun and competitive environment for all.

Looking ahead, we're ready to tackle whatever challenges and opportunities come our way. With your continued passion and involvement, ringette in Alberta is in great hands.

Thanks for everything you do for our sport!

Megan Lamb - Chair



WHO WE ARE



BOARD OF DIRECTORS

Megan Lamb
Chair

Kristen Bodnarchuk
Vice Chair

Sandra Fenton
Treasurer

Brandon Campbell
Director

Chelsea Cameron
Director

Christopher Nuefeld
Director

Dean Kozak
Director

Janice Tymkow
Director

Keith Driver
Director

Todd Rodgers
Director



EMPLOYEES

Carolyn Reich
Executive Director

Brandy Hanson
Administration & Finance

Bronwen Harvey
Coach Development

Jazmin Pitruniak
Member Services

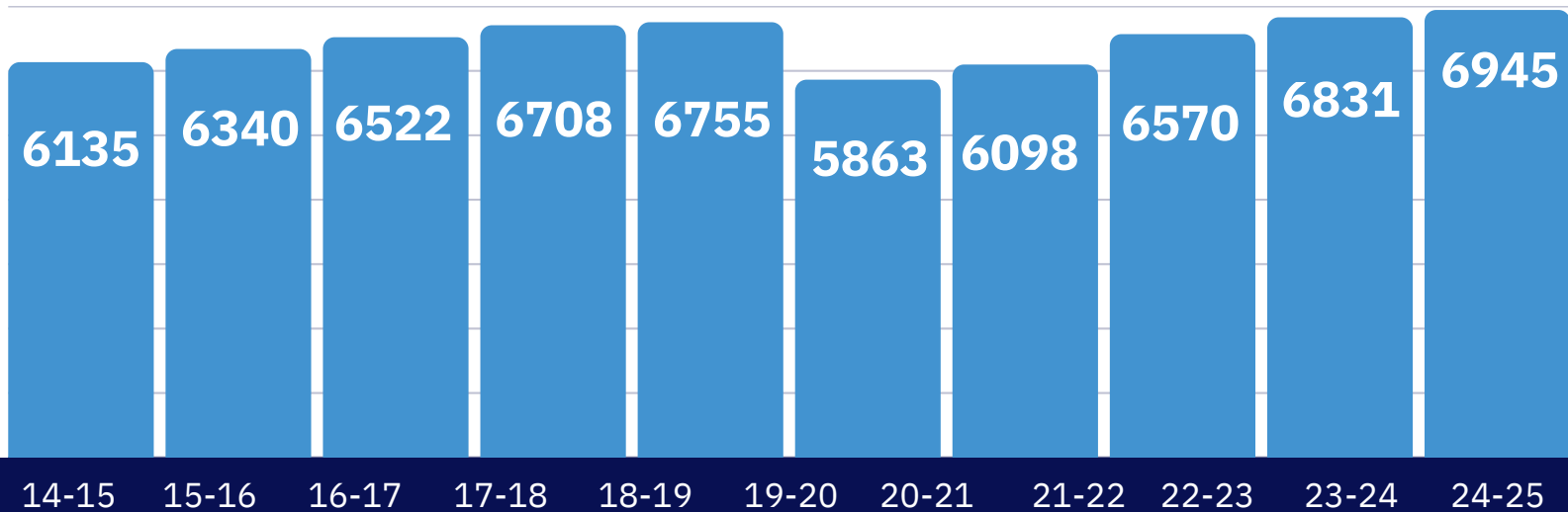
Lauren Koster
Officials Development

Liz Brousseau
Marketing & Communications



6945 ATHLETES
2716 TEAM STAFF
396 OFFICIALS
6 RAB STAFF

10 YEAR **REGISTRATION HISTORY**





REGISTRATION BY ASSOCIATION

Airdrie Ringette Association	250
Beaumont Ringette	143
Black Gold RUSH	18
Bow View Ringette	478
Calgary Open Ringette Association	656
Central Alberta Open League	69
Central Alberta Sting	53
Cochrane Ringette Association	100
Drayton Valley Ringette	33
Edmonton Ringette (EFCLRA)	361
Edmonton Ringette Club	66
Foothills Ringette Association	88
Fort McMurray Ringette	176
Fort Saskatchewan Ringette	149
Hinton Ringette Association	80
Indus Ringette Association	151
Lacombe Ringette	142
La Glace Ringette	27
Leduc (Jaguars) Ringette	144
Lethbridge Ringette	214
Medicine Hat Ringette	171
Mighty Peace Ringette Club	26
Northern AB Women's Ringette	349
Northwest Ringette	414
Peace Country Ringette	39
Pembina Ringette	70
Red Deer Ringette	207
Ridgevalley Ringette	6
Calgary Ringette For All	18
Ringette Calgary AA	136
Rocky Mountain House Ringette	15
Rockyford Ringette Association	44
Sherwood Park Ringette	465
South Calgary Ringette	424
Spruce Grove Ringette Association	313
St. Albert Ringette	501
Strathmore Minor Ringette Association	108
Women's Ringette Association Calgary	193
Zone 2 AA Ringette	48
TOTAL	6945



2024-2025 COACHES UPDATE

88% Of Teams had a Jr. Coach

48% Head Coaches were Female

321 Generation Safe Attendees

2024-25 Junior Coaches

This season, we were proud to see 403 junior coaches step up to lead and inspire the next generation of players. An impressive 88% of teams across all associations in divisions from Active Start through U14 had at least one junior coach on the bench, showing strong commitment to leadership development within our sport. Thirteen associations exceeded this provincial average—congratulations to Bow View, Calgary AA, Cochrane, Edmonton, Fort McMurray, Lacombe, Lethbridge, Northwest, Sherwood Park, South Calgary, Spruce Grove, Strathmore, and Zone 2 for leading the way. Notably, 25% of all junior coaches are current U16B players, reflecting a powerful culture of mentorship and community engagement among our youth athletes.

Coaching Certifications

CSI: 13 clinics, 247 coaches

CI: 10 clinic, 139 coaches

MED: 10 clinics, 112 coaches

CI Evaluations: 77 coaches evaluated



Commitment to Safe Sport

Safe Sport Pre-Season Training

As part of our ongoing commitment to Safe Sport, Ringette Alberta hosted Generation Safe presented by Allison Forsyth on October 9th and 15th, 2024.

A total of 321 coaching and team staff attended the virtual sessions, earning credit and points toward their coaching status while gaining essential tools to create safer and more supportive environments for our athletes.

Allison's powerful and personal delivery left a lasting impression. Coaches walked away with new perspectives and tangible actions:

"It made me rethink my coaching strategy for this generation."

"I implemented a no cell phone policy on my team after this session."

"Generation Safe was extremely valuable. Ringette has blind spots when it comes to athlete safety and abuse that need to be openly discussed."

This initiative marked a notable step forward in fostering education and accountability across our coaching community.

Alias Complaints Summary

Over the 18-month period, Ringette Alberta received 43 complaints. Of these 37 cases were resolved, with 6 currently in progress.

Key highlights:

- No complaints of a sexual nature were reported.
- 7 complaints (16%) were submitted anonymously.
- From February 19 to March 31, 2025, 8 additional complaints were received—7 resolved and 1 escalated to an external hearing panel.

Gender Statistics:

- Alleged Victims: 63% female, 19% male, 19% other/unspecified
- Complainants: 53% female, 33% male, 14% other/unspecified
- Respondents: 44% male, 42% female, 14% other/unspecified



2024-2025 OFFICIALS UPDATE

First Stripes

Ringette Alberta launched this Program in 2023/24, and in its second year, we have more associations and more participants in the program.

This program works for half-ice programming and helps to give a new official some basic officiating skills. These First Stripes officials learn basic principles of confidence on the whistle, basic violations, introduction to penalties and positioning. These pieces are fundamental parts of the full-ice program.

For more information on the program – please visit the First Stripes section on the Officials tab on Ringette Alberta website.

Associations that ran a season of First Stripes:

- Airdrie Ringette Association
- Edmonton Ringette (EFCLRA)
- Foothills Ringette
- Fort McMurray Ringette
- Hinton Ringette Association
- Lacombe Ringette
- Lethbridge Ringette
- Ringette Calgary (Chinook) League
- Sherwood Park Ringette
- Spruce Grove Ringette Association





2024-2025 OFFICIALS UPDATE



396
REGISTERED
OFFICIALS

28 % INCREASE FROM LAST SEASON

2024-25 HIGHLIGHTS

Universal Refreshers:

Ringette Alberta hosted 2 Universal Refresher Clinics to bring back trained officials that have been absent from the program since the last rule change in 2019 – Welcome Back Officials!

Level 4 Evaluator Clinic:

In December, Ringette Canada hosted a Level 4 Evaluation Clinic at the Wood Tournament in Edmonton, adding three new Level 4 Evaluators in Alberta. These new evaluators are key to the continued development of officials at, and heading into the AA pathway.

Level 2 Evaluator Clinic:

Ringette Canada continued to advance its new Evaluator Program by partnering with Ringette Alberta to deliver an online clinic specifically designed for Level 2 Evaluators. Ringette Alberta then hosted a 'Calibration' event at Strathmore's Laurie Ruppe Memorial Tournament at the end of January.

Ten Evaluators were successful in achieving that new rank and will be assets in the development of officials in the B levels, as well as developing into the B levels.

Level 2 Officiating Clinic:

Alberta also hosted an online Level 2 clinic for Officials, with 25 officials taking the next step in their development. This clinic helps them learn more about positioning, shot clock, penalties, and partnerships/teamwork.



2024-2025 OFFICIALS UPDATE

LOOKING FORWARD

Rulebook and Rules Update

In fall 2025, Ringette Canada will be releasing their NEW rulebook. This means there are new rules that will be introduced to our game. More information on the new rules and rulebooks will be shared when it becomes available.

Officials Webinar Series

Outside of new NOCP Professional development and rule change refreshers, Ringette Alberta will be hosting different webinars for officiating development over the season. More information will become available in the summer.

Shot Clock Officiating

Ringette Alberta will continue to work with Ringette Canada to develop a Shot Clock Officiating Program. Keep your eyes on the webpage for more details over the summer and fall!





COME TRY RINGETTE RESULTS

ALBERTA HELD **66** CTR EVENTS

29% Increase

1258 Participants

The April/August Come Try Ringette strategy continues to demonstrate success, with a 29% increase in CTR events hosted across Alberta this year. Local associations are benefiting from the enhanced marketing materials and planning guides developed to support their efforts. These tools have now been reviewed in collaboration with Sport Information Resource Centre and incorporated into Ringette Canada's Come Try Ringette Program Suggestions, marking a significant step forward in national alignment and support. We look forward to the continued growth and evolution of this vital recruitment initiative.

CREATING AWARENESS OF OUR SPORT

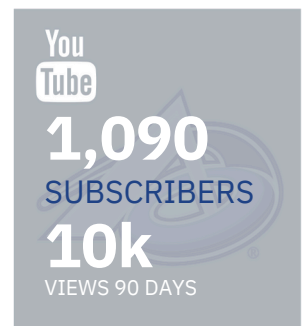
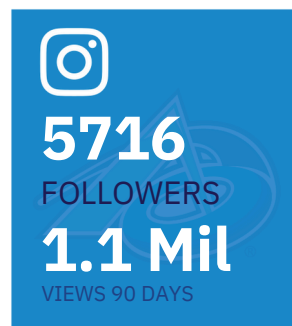
This year marked several key milestones in our communications strategy. We launched a new, user-friendly website and reached an incredible 1 million views on Instagram in just 90 days, our strongest digital visibility to date. We've deepened relationships with sponsors through collaborative content, supported associations with customizable marketing materials, and ensured consistent connection with our community through our monthly RAB Ringer newsletter. These efforts continue to strengthen our presence, amplify our sport, and unite the ringette community across Alberta.

787% INCREASE
Instagram Reach

380% INCREASE
Instagram Followers

559% INCREASE
Facebook Reach

84% INCREASE
Facebook Followers





REVENUE GENERATION

50/50 RAFFLE

We continue to see strong growth in our annual 50/50 raffle, generating \$63,000 this season, a 7 % increase over last year, another step forward in building a sustainable revenue stream for ringette in Alberta. This success is supported by a robust social media and email marketing campaign that connects our target audience with the heart of our mission. We're thrilled with the continued momentum and excited about the growing impact of this initiative in supporting the sport we love.



SOCIAL MEDIA SPONSORSHIP

Our sponsorship program continues to grow, with revenue increasing to \$21, 500 this season. In addition to financial contributions, we've expanded our in-kind partnerships, securing early bird prizes for our 50/50 raffle and welcoming new swag and nutrition sponsors to support Ringette Albertaw camps. These collaborations enhance our programs, engage our community, and highlight the value of partnering with Ringette Alberta.

SUPPORTING OUR PROGRAM

Funds raised through our Raffle programs go directly back into supporting our members by offering scholarships providing development opportunities for players, coaches, and officials. The Ringette Alberta Board approved the Use of Proceeds policy to ensure every raffle dollar is used to strengthen the ringette community across Alberta.



REVENUE GENERATION

GRANTS+FUNDING

Every Kid Can Play Grant – Program Expansion & Impact

We are thrilled to announce that Ringette Alberta was selected as a recipient of the Every Kid Can Play grant in November 2024. This funding supports the improvement and expansion of three key initiatives designed to make ringette more accessible and sustainable across Alberta: Flex Ringette, Learn to Play Ringette, and AA.

To ensure the long-term success and impact of these programs, we are proud to be partnering with Sport for Life, a national leader in sport development. Their expertise will support us in evaluating and implementing these initiatives across the province.

These programs directly address barriers girls face in sport by providing flexible, beginner-friendly, and equitable opportunities that prioritize skill development, confidence, and community connection. With this support, we hope to reach over 1,000 new participants, expand into underserved communities, and ensure every child has the opportunity to benefit from the power of sport.

We are deeply grateful for this investment in the future of female sport and look forward to building a stronger, ringette community across Alberta.

Advancing Gender Equity in Coaching

Ringette Alberta received a \$3,000 Gender Equity in Coaching (GEiC) grant, which will support the creation of a mentorship program for female coaches in the 2025–26 season.

This initiative will launch with a summer retreat in August, bringing together experienced coaches, learning facilitators, and coach developers to explore the unique challenges women face in coaching. Insights from this retreat will shape a tailored mentorship program designed to empower more women to step into head coaching roles, strengthening leadership and representation across the sport.