



2019-2020 ANNUAL REPORT

[#WEWILL](#)

Who We Are

Last year, Ringette Ontario launched their Strategic Plan for the 2019-2022 seasons. We have been working hard to ensure that we have been following the plan in every decision we have made in the past season.



RINGETTE VALUES!

We are an athlete centric organization who makes value driven decisions.

Community: We build community on mutual respect

Collaboration: We work as a team to achieve our goals

Character: We build character, resilience & dedication

Challenge: We view challenge as an opportunity for growth

Competition: We seek out and embrace good competition

Strategic Priorities



Safe Sport Environment

- Brand new suite of [Safe Sport Policies](#)
- Partnership with Sterling BackCheck
- Improved injury management and tracking process
- Successful implementation of Rowans Law
- Risk Registry for Associations
- RO ED was co-covonor of the Safe Sport Ontario Task Force
- Established safe sport framework and launched safe sport campaign focused on education, prevention, policies and action

The Strategic Priorities which were identified as part of that plan, have been the umbrellas under which we have laid our operating plans for the season and have helped shape the direction we have taken and the areas we have focused on.

Operational Excellence

- Introduction of new registration system (RAMP)
- Increased registration by 5%
- Increased communication pathways and opportunities
- 90% Operating plans completed
- Provincial Accommodation Partnership Program
- Active within the sport community in Ontario seeing an inclusion of Ringette at the table for Provincial and multi-sport working groups
- Finalization of Club Playbook

Participant Pathways

Coaching

- 22 Clinics were held for new coaches this season (10 CSI and 12 CI)
- 50 CI Certifications completed by 6 Coach Evaluators
- 6 new Coach Evaluators (including RO TD) trained
- 3 current Coach Developers completed refresher in February
- New Junior Coach Role was popular and effective way to get our younger players interested in coaching – 64 registered this season

Officiating

- Total of 60 Clinics this fall (12 Level 1, 6 Level 2/3, 1 Level 4, 3 Online Instructor Clinics and 38 Refreshers)
- Expanded the POD program to a regional based program. The program included 22 officials this season and all were invited to attend the U12 Provincial Event in Sault Ste Marie
- 575 Evaluations completed this season, 62 Upgrades in Officiating Levels
- Supported 8 officials through the 3 scouting programs



Athlete Development

- Active Athlete Advisory Committee
- Athletes on both Jr & Sr Team Canada
- OWG was a success with Ringette being played in a prime location
- AAA program was well received but will continue to build & improve based on feedback
- RO Talent Scouting program launched at AA Provincials
- Competition Review took place in January with participation from across the province
- Children's Ringette program finalized and ready to launch for 2020-2021 season
- 4 Associations awarded the RO Athlete Development Grant: Sudbury, Elora Fergus, Kingston & CORA

Partnerships & Awareness

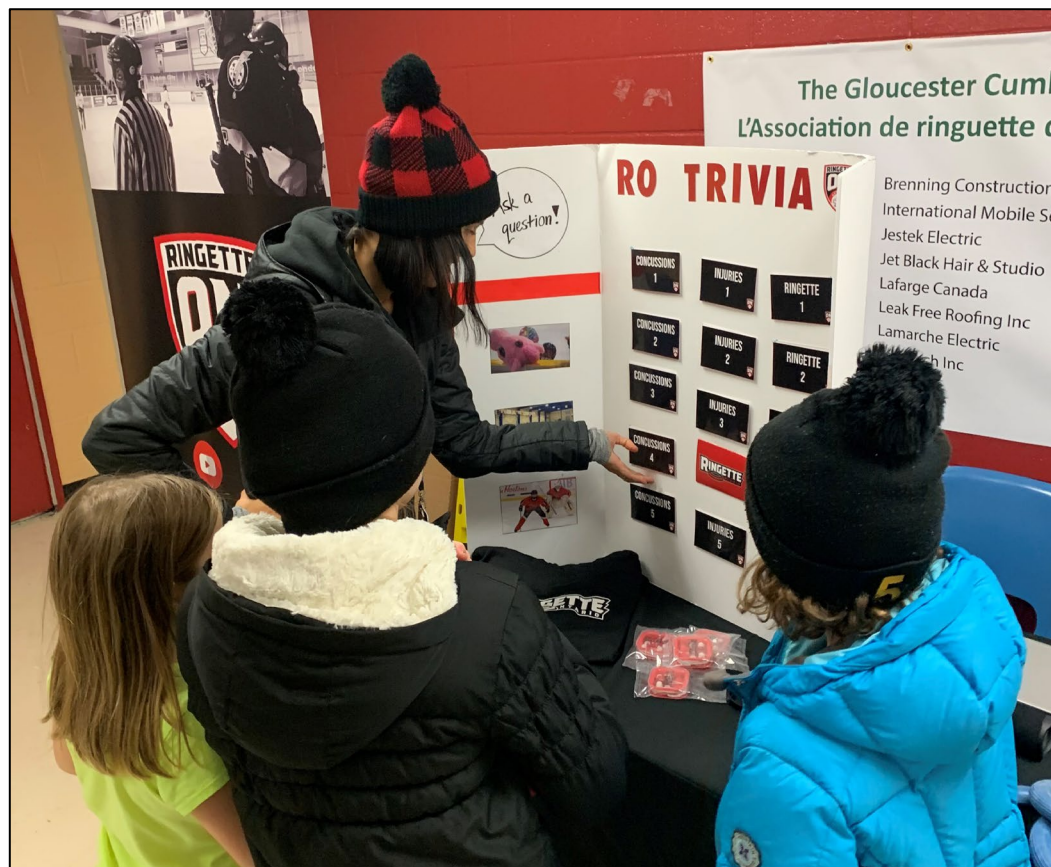
Social Media & Communications

- Launched RO Rundown and monthly blog.
- Increased communication database from 564 to 986 subscribers.
 - Average open rate of 59.1%
- Further increased traction through paid advertisements.

Association Marketing

- RO Roadshow
 - Attended tournaments in each region to highlight ringette and safety.
- Worked directly with struggling associations to improve marketing efforts.

#WEWILL



Partnerships, Sponsors & Opportunities

- Girl Expo
- Gracie's gals
 - Love Week Collaboration
- MLSE Launchpad
 - Gym ringette initiative
- See What She Can Do
 - Blog and digital marketing
- iSI Live
 - Ringette broadcasting
- Hometown
 - Merchandise and Apparel provider

Marketing Campaigns

- We Will (Entire Season)
 - Shared stories of members at all levels
- Rowan's Law (September)
- Love Week (February)
- Banner Season (February/March)
- Safe Sport (May)
- Whistle Wisdom (ongoing)
- Athlete Takeovers (ongoing)

Social Media Followers					
Month	Facebook	Instagram	Twitter	YouTube	Tik Tok
Jan-20	1677	2527	2162	206	-
Febru-20	1728	-	2171	210	25
Mar-20	1934	3016	2321	215	142
Apr-20	1958	-	2325	216	167

Introduction of our new
Online Engagement Program:
Team Talk



The Numbers

67 Associations

Division	Number of Teams
18+	191
NRL	4
U19	64
U16	64
U14	96
U12	84
U10	73
U8 & below	147

3,185 Bench Staff

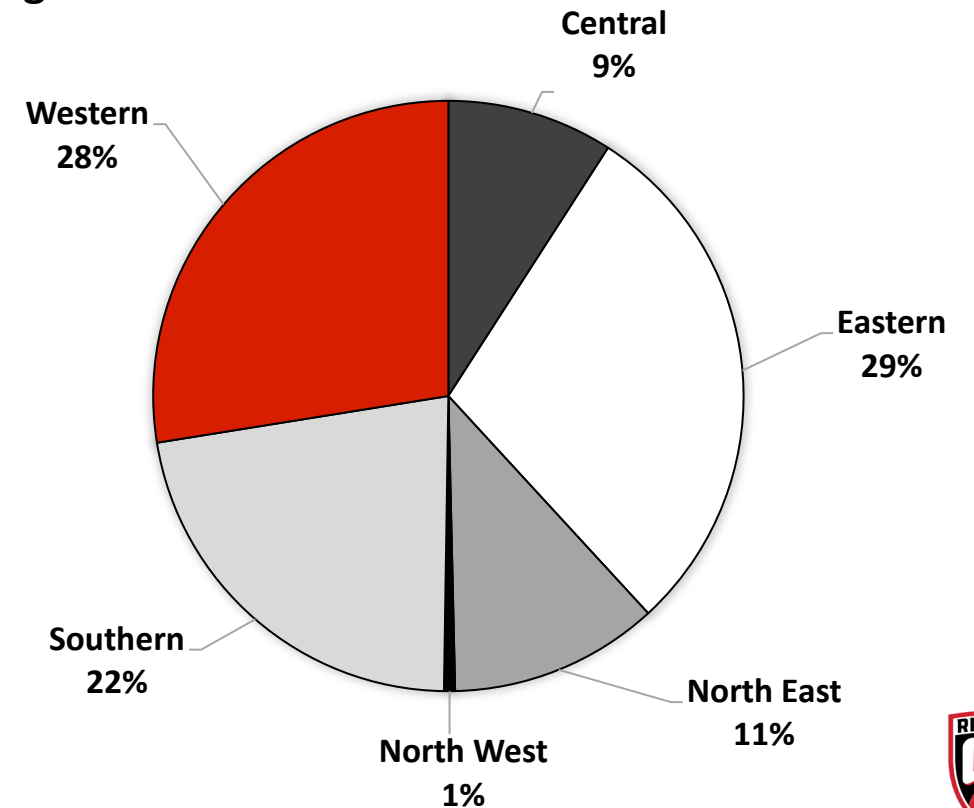
723 Teams

Division	Male	Female
18+	84	2797
NRL	0	71
U19	16	871
U16	17	845
U14	31	1148
U12	10	1120
U10	33	885
U8 & below	277	2042

511 Officials

2019-2020 Sanctioned Tournaments	
Western	11
Southern	11
Central	6
Eastern	10
North East	5

Regional Breakdown



High Performance

Team Canada

Congratulations to our Ontario athletes, coaches and officials who represented Ontario so well on the International Stage!

Junior Team Canada - Gold

Lydia Duncan
Meghan Hanton-Fong
Emma Kelly
Maddie MacLean
Emily Power
Laura Soper

RO Officials

Karen Meek
Amy Murray

RO Bench Staff

Sharolyn Wouters
Carrie Hartley

Senior Team Canada - Silver

Allison Biewald
Chantal Gauthier
Erika Kiviaho
Paige Lanteigne
Erin Markle
Erica Voss
Kaitlyn Youldon
Christianne Varty



Ontario Winter Games

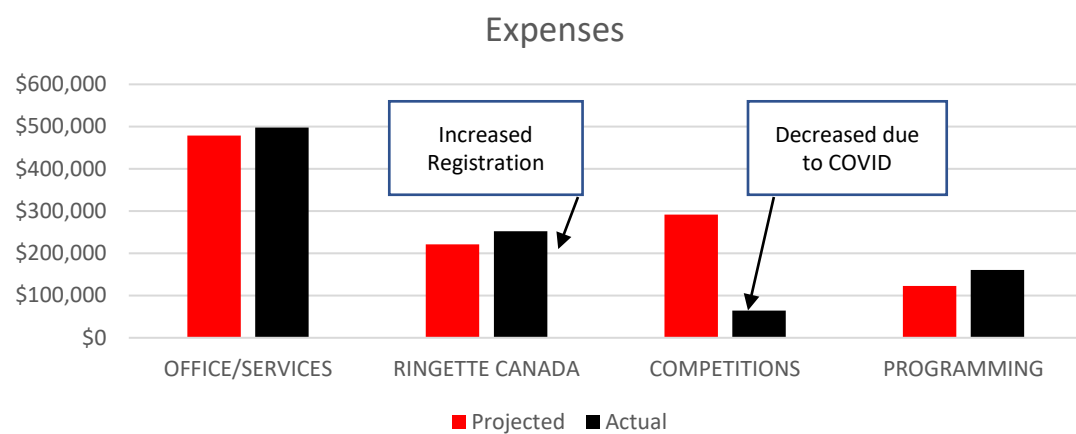
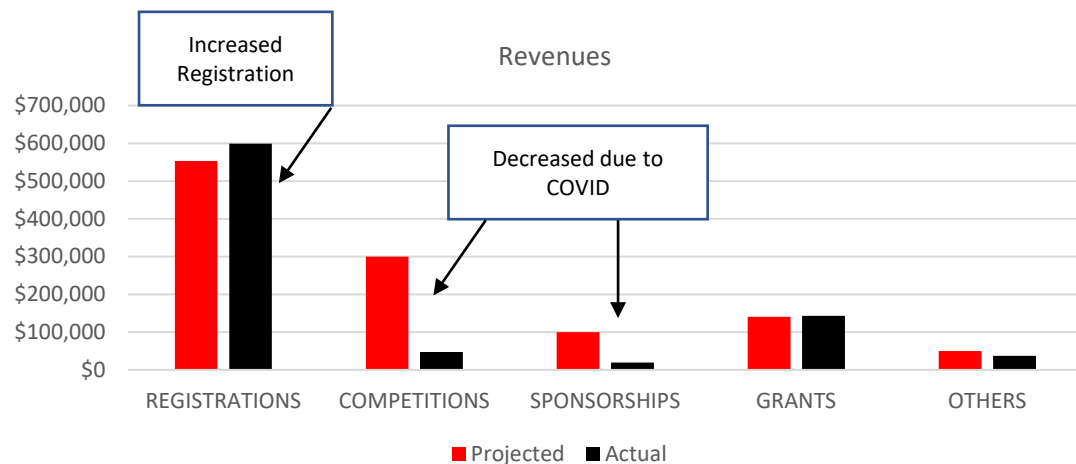
6 Teams
106 Athletes
29 Coaches
8 Officials

Gold – Eastern Region
Silver – Southern Region
Gold – Western Region



*Special mention to coaches Terry Ablett, Bruce Graham and Marc Baril who really showed the RO Community & Collaboration Values when they stepped up to coach Team Sweden to a Gold Medal in the Presidents Pool against the USA!

2019-2020 Budget Review & Projections



Where did your membership fees go?

	U8 & lower	U10-35+	Bench Staff	Officials
% of RO Membership	16%	57%	23%	4%
Registration Fee (<i>incl Dues & Insurance</i>)	\$33.75	\$47.25	\$32.75	\$39.25
Ringette Canada Fee	\$20.00	\$20.00	\$9.00	\$16.00
Participant Insurance (direct to RC)	\$2.00	\$2.00	\$2.00	\$2.00
Dues	\$4.25	\$4.25	\$4.25	\$4.25
Amount RO retains to fund the programs & services you receive	\$10.50	\$24.00	\$20.50	\$20.00



Recognition and Thanks

- Provincial Female Coach of the Year – Amy German
- Provincial Male Coach of the Year – Lary Allen
- Provincial Senior Player of the Year – Amanda Schwantz
- Provincial Junior Player of the Year – Maya Howard
- Provincial Senior Goalie of the Year – Lauren Nagy
- Provincial Association of the Year – Richmond Hill Ringette Association
- Provincial Volunteer of the Year – Stacey Wright
- Provincial Builder – Harry Hirsimaki
- Community Builder – David Bettschen
- Community Builder – Rhonda Schofield
- Community Builder – Pat Turcotte
- Community Builder – Marie Drolet

- Regional Female Coach of the Year – Amy Ciancio
- Regional Male Coach of the Year – Steve Keith
- Regional Senior Player of the Year – Rebecca MacNeil
- Regional Senior Goalie of the Year – Zoe Rayner
- Regional Official of the Year – Renay Lessey-Searles
- Regional Association of the Year – West Muskoka Ringette Association
- Regional Volunteer of the Year – Sue Spencer
- Adult Volunteer of the Year - Nanci Laroche
- Adult Community Builder – Dave Berthelot

Service Awards

- Gloucester-Cumberland Ringette Association – 50 Years
- West Ferris Ringette Association – 50 Years
- Richmond Hill Ringette Association – 40 Years
- Hanover Ringette Association – 30 Years
- Newmarket Ringette Association – 25 Years
- Iroquois Falls Ringette Association – 25 Years



Ringette Ontario launched a revised the Award Recognition program this season via social media and it was a great success. Thanks so much to our Associations who jumped in and shared the awards, showing their support and appreciation for our award winners!

Congratulations to all Winners!

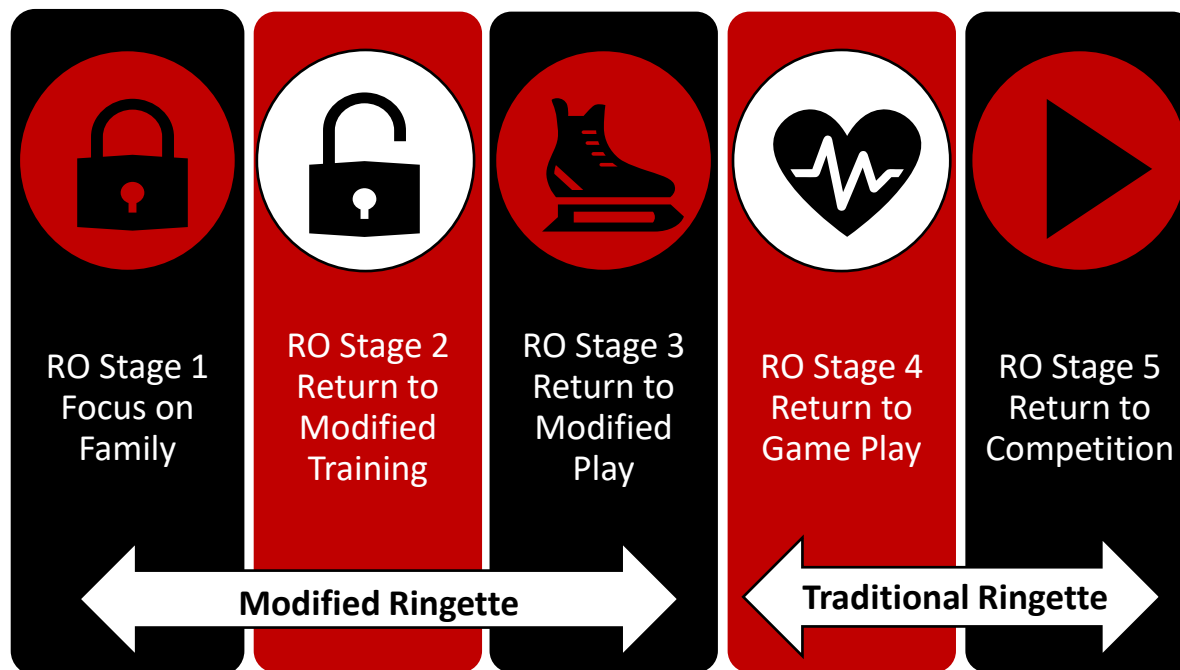


COVID-19

Our season was cut short due COVID-19 and as a result we were unable to complete our season the way we would have hoped. However, we have been hard at work since March 13th, on plans and guidelines for getting us all back out on the ice safely.

The pandemic has seen the sport community across the province working in collaboration like never before. The sharing of resources, ideas and information has been invaluable and a true reflection of good sportsmanship.

RO immediately formed a working group called Season Coordination Committee (SCC). The Committee was made up of the Regional Chairs, G&T Chair, Officiating Chair, Coaching representative and the RO ED and TD.



Since March we have worked on creating the first version of our Return to Ringette Guidelines which is already in version 2.

Associations have been asked to submit an application package to RO to prepare for their openings.

Please make sure to follow all guidelines and protocols as laid out by your Association. They will have created these in partnership with RO, your Municipality, Facilities and Local Public Health Authorities.

Any violations or refusal to follow the guidelines, may lead to sanctions from RO and/or ejection from the Club.

#RINGETTE STRONG

We need to make sure that we work together and that everything we do is in the spirit of community and collaboration.

We will get back to playing the sport we love, but we need everyone to do your part.

So please – wear your mask, practice physical distancing and be respectful to others.

Thank you to our members for their continued trust, support and patience during this period.



2020-2021 Season Priorities

Looking forward to the season ahead, we are excited to begin work on several new initiatives and projects - all while making sure we continue to follow our Strategic Objectives. WE will be moving some of our programming online and creating fresh and new online programming in order to supplement on ice programs. We will continue to think outside the box and look for creative ways to engage and educate our members.

Safe Sport Environment

- Continue to improve on injury management & tracking system
- Complaint management moves to Office
- Use of outside resources for investigation, appeals, screening and discipline
- RO Screening Committee for Associations
- Tracking of suspensions of coaches/athletes
- Rule of Two strategies for coaches
- Rowan's law management
- 2021/2022 Respect in Sport Campaign for Parents

Operational Excellence

- Creation of Return to Ringette protocols and resources
- Moving programming online
- New operating quarterly plans that are priority focused
- Updated RO Membership Structure & Policy for Associations
- Zoom account and conference lines available for Associations use

Upcoming On-Line Programming & Resources

- Club Playbook
- ONCA requirements
- Complaint Management
- Conflict Resolution
- Good Governance
- Insurance
- Volunteer Management
- Financial Management



Participant Pathways

We will continue to offer our regular programming, but we are adding some unique and exciting new online opportunities for our members.

While coaching and officiating clinics will be moved to an online platform, we will also be creating new and exciting online programming for athletes that will include technical skill development, athlete round tables, strength & conditioning, mentorship and mental health.

We will continue the work we started back in January at our Competition Review, with the implementation of Long -erm Athlete Development Working Groups, who will be focused on our competitive pathway in each stage of our athlete's development. We will also be adding in the coaching and officiating pathways to that.

Athletes

Technical Skill Development
Virtual Training Sessions
Strength & Conditioning
Mentorship
Goal Setting
Dietician/Nutrition
Mental Health
Virtual White Board Sessions

Officials

Officiating Clinics
POD Program - Online
Virtual Training Sessions
Mentorship

Coaches

Coaching Clinics
PD Opportunities
Virtual White Board Sessions
Mentorship

Competition Review

LTAD Working Groups:
- FUNdamentals
- Learn to Train
- Train to Train
- Train to Compete
- Train to Win
- Active/Competitive for Life

Competition Structure
Provincials Organization
AAA Program
Talent Identification Program



Partnerships & Brand Awareness

- New marketing campaign for the season **#ALLIN**
- Marketing will be focused on online resources, online programming, education on COVID and Association support
- Team Talk, Athlete Round Tables, FB Live Events and other online events & initiatives
- Develop Marketing network for Associations on Facebook
- Use of external marketing tools (Rogers Digital) for targeted marketing in different areas
- Focus on Inclusion & Diversity with a translation of our marketing material into other languages
- Live coverage for our provincial events when we get back on the ice
- Continued partnerships with SeeWhatSheCanDo, Lead Thru Sport, Gracie's Gals, Hometown Rivalry, iSi Live, True Sport, Shels and Canadian Women & Sport.



The graphic features the Ringette Ontario logo at the top left, which includes a shield with 'RINGETTE ON' and 'ONTARIO' text, and a maple leaf. Below the logo is the text 'COME TRY RINGETTE' in bold red letters. The central image shows a young player in a yellow and black jersey, black pants, and a black helmet, skating on ice and holding a blue ring. The bottom right corner has a red background with the text 'REGISTER NOW! CLICK HERE' and social media icons for Facebook, Twitter, YouTube, and Instagram, along with the handle '@ringetteontario'.

