## Come Try Ringette Information Page 2023-2024 Season

What is Come Try Ringette: Come Try Ringette events give new players a taste of the magic of ringette while also helping local ringette associations to recruit new participants. Events are open to people of all ages and abilities.

The Come Try Ringette recruitment system and resources are free for local associations. If you're interested in hosting a Come Try Ringette event, please contact your provincial ringette association for full details here (https://www.ringetteontario.com/form/5522)

Come Try Ringette: The 2023-2024 CTR season has brough some change to the registration & event process. With this change, we are providing an information document to you will all you need to know moving forward. Ringette Ontario has been and will continue to work with Ringette Canada and RAMP to make CTR as seamless as possible. All communication regarding CTR will come from, <a href="mailto:marketing@ringetteontario.com">marketing@ringetteontario.com</a> and any question, comments or concerns are to be directed to the email above as well.

## **Come Try Ringette Frequently Asked Questions:**

- 1. How do I register my event with Ringette Ontario?

  To have your Come Try Ringette event added to the CTR website, you need to fill out our events form located on our website (https://www.ringetteontario.com/form/5522).
- 2. Once I have submitted my event form, when can I except to see my CTR event on the Come Try Ringette website?

You except to see your event on the CTR website within a week from date of event form submission.

- 3. What can I expect to receive from Ringette Ontario in efforts to help with our event? You can expect to see:
  - CTR event calendar social media post.
  - General CTR promotional post including a QR code that links to our CTR promotional video.
  - Event support sending of promotional items, CTR website monitoring, Come
     Try Ringette province wide marketing & communication, etc.
  - Lead contact between you, RAMP & Ringette Canada.
  - Come Try Ringette Video link we will add our CTR promotional video to ALL event descriptions (allowing people to video ringette and a CTR event beforehand hand)

## 4. Do we need to use RAMP for registrations & why?

The simple answer is YES. Ringette Canada requires participants to sign up via RAMP for insurance purposes. RAMP was introduced because the program needed a proper platform that can track our data in order to secure insurance for this program.

RC will also be adding a waiver for CTR very shortly for consent of photo/video usage for an event, so we also need everyone that participates to sign off on as well. For these very important reasons RC does require CTR events and attendees register through RAMP for insurance.

- 5. Is there any marketing material I can use to help promote my CTR event?

  In efforts to help, we will be providing a generic CTR promotional poster for both digital and print use. You can also find the CTR logo, other marketing materials and guidelines (https://www.ringetteontario.com/content/ringette-ontario-marketing).
- 6. Can I add questions or custom questions to my registration page?

  Yes. Fill out the questions box on the event form with the questions you would like asked on your registration page (https://www.ringetteontario.com/form/5522).
- 7. How do I receive notifications or registration reports for my CTR event?

  Once the event form is filled out, the CTR event has been added to the website you (the person who filled out the form) will receive an email with specific event log in information. Please follow the promote to log in. Once logged in you will find/ access your events reports by clicking the on the reports tab on the left-hand side.
- 8. Who do I contact if I have questions regarding Come Try Ringette?
  All questions can be directed to Cassie at <a href="marketing@ringetteontario.com">marketing@ringetteontario.com</a>

**Come Try Ringette Event Recommendations:** As this is an important part of the growth of our sport, here are some recommendations we have to host a successful event:

- Give yourself enough time for registration, marketing & communication. We recommend about a month for all of this.
- Promote the concept/ idea of a CTR event prior to event.
- PROMOTE, PROMOTE use all forms of promotion and marketing. From print, to digital, to in person communication. Other forms to consider are static photos vs. videos.
- Use the resources you have been provided as support pieces for your event for example our CTR promo video.