

PLAY TO LEAD

UNLEASHING WOMEN'S POWER THROUGH SPORT

Frequently Asked Questions - Play to Lead 2023/2024

Question

Answer

What is Play to Lead?

At Jumpstart, we know that gender equity builds better sport. However, 50% of Canadian girls are not participating in any kind of sport and drop out of sport at a higher rate as compared to boys.

That's why Jumpstart created Play to Lead: a leadership program for young women in sport. The program brings together young female athletes and their coaches to develop leadership skills, gain confidence, and build lasting relationships that contribute to gender equity within their local community and sport organization.

Play to Lead is open to female athletes from the Greater Toronto Area and the Edmonton Metropolitan Area who will be in grade 9 & 10, for the 2023/24 school year.

What is the Play to Lead Summit?

To mark the start of Play to Lead 2023/24, we kick things off with a two day, in-person Summit. During the Summit, athlete participants and their coaches join for a weekend of networking, development, and fun social activities.

The summit will take place in the following cities:

Toronto, Ontario (Fall 2023)
Edmonton, Alberta (Fall 2023)

The in-person Summit will be followed by an online program that takes place throughout Fall 2023 – Spring 2024.

Who is eligible to apply?

Female athletes and their coaches within the Greater Toronto Area or Edmonton Metropolitan Area who are actively engaged in sport are eligible to apply. See below for the specific eligibility requirements.

Athletes:

- Young women, enrolled in grade 9 & 10 for the 2023/24 school year
- Must be committed to participate in the full duration of the program (September 2023 – May 2024)

Coaches:

- 18 years or older
 - Actively engaged with a sport organization in a leadership capacity
 - Must be committed to support their athlete for the full duration of the program (September 2023 – May 2024)
-

How much does it cost to participate in Play to Lead?

Jumpstart is committed to ensuring Play to Lead is barrier-free, including funding all costs associated with travel, workshops, and program-related equipment for both the participating athletes and coaches.

Which province/region do I have to live in to participate?

The 2023 Play to Lead program will take place in the following areas:

Toronto, Ontario & Edmonton, Alberta

Participating athletes and their coaches should reside in the local areas listed above.

Please contact our team directly at playtolead@cantire.com if you are unsure if you reside in an eligible region.

Will Play to Lead take the participants away from school hours and related school-related commitments?

Play to Lead will not interfere with school hours or related commitments. The programming will take place during the weekends or after school hours.

I have accessibility needs that may affect my participation in the program, how will this be addressed?

Jumpstart is committed to ensuring that equity is central to our programming. If you have any accessibility needs that may affect your ability to participate in Play to Lead, please contact our team directly at playtolead@cantire.com.

What is the time commitment for Play to Lead?

The time commitment for the in-person Play to Lead Summit will be two full days over a weekend in the fall of 2023.

Following the Summit, participants will be expected to commit to 30 minutes of virtual learning between October 2023 – May 2024.

Online sessions will be complemented by monthly challenges to enhance leadership skills!

Would I still be able to participate if my coach is not able to participate?

Play to Lead will only be accepting athletes accompanied by coaches.

Will there be French programming?

Play to Lead will only be offering English programming at this time. We hope to offer French programming in future years.

Where can I find the schedule for the full Play to Lead program?

Schedules will be sent to the participants and their coaches who have been accepted into the program.

What is Canadian Tire Jumpstart Charities' Privacy Policy?

Canadian Tire Jumpstart Charities' Privacy Policy can be found [here](#).

Will I be able to access the online program from my iPhone, Android phone and/or my computer?

Yes, the online platform is compatible with all devices connected to the internet.

Do I need a computer/internet to participate in the program?

Yes, to complete the online portion of the program a device/smartphone/computer and internet access will be required. If you do not have access to a device and the internet, please contact playtolead@cantire.com and we can work towards a solution.

How do I apply?

Please find the online application below.

For coaches:

[Coach Application](#)

For athletes:

[Athlete Application](#)

The application opens on March 20th, 2023 and closes on May 31st, 2023 at 11:59:59 PM EST.

The application process is completed entirely online. Should you have any questions or encounter any issues in submitting your application, please email playtolead@cantire.com

How many participants will be accepted?

Jumpstart will be accepting a total of 200 athletes and 200 coaches for the 2023/24 year of Play to Lead.

If my child applies, does that mean they are accepted to the program?

All applicants will be notified of the status of their application by June 9th, 2023.

Athletes who are accepted into Play to Lead will receive an email from playtolead@cantire.com to confirm their offer of acceptance.

If an athlete's application is unsuccessful, they are welcome to apply again the following year so long as they meet the eligibility requirements of the program.

