

FREQUENTLY ASKED QUESTIONS

What is Play to Lead?

At Jumpstart, we know that gender equity builds better sport. However, 62% of Canadian girls are not participating in any kind of sport and drop out of sport at a higher rate as compared to boys.

That's why Jumpstart created Play to Lead: a leadership program for girls and young women in sport. The program brings together young female athletes and their coaches to develop leadership skills, empower one another, and build lasting relationships that contribute to gender equity within their local community and sport organization.

For the athletes, Play to Lead serves to inspire and provide them with the knowledge, confidence, and network to grow into strong leaders in sport. For the coaches, Play to Lead provides the tools to champion gender equity within their sport organization and community.

Play to Lead is open to athletes from the Greater Toronto Area who identify as female and will be in grade 9 or 10 for the 2022/23 school year (October 2022–June 2023). The program will kick off with a two-day, in-person Summit in Toronto, Ontario, followed by virtual programming to support learning, and opportunities for in-person social activities for the participants.

What is the Play to Lead Summit?

The Summit is a two-day, in-person event that marks the start of the 2022 Play to Lead program.

Held in Toronto, Ontario on October 15-16, 2022, the Summit brings together the 30 athlete participants and their coaches for a weekend of networking, development, and fun social activities.

Who is eligible to apply?

Female athletes and their coaches within the Greater Toronto Area who are actively engaged in sport are eligible to apply. See below for the specific eligibility requirements.

Athletes:

- Self-identified girls, aged 13-15 years old, enrolled in grade 9/10 for the 2022/23 school year
- Must be committed to participate in the full duration of the program (October 2022 – June 2023)

Coaches:

- 18 years or older
- Actively engaged with a sport organization in a leadership capacity
- Must be committed to participate in the full duration of the program (October 2022 – June 2023)

How old do I have to be to participate as an athlete?

Girls (athletes) must be 13-15 years old and enrolled in grade 9/10 for the 2022/23 school year.

How much does it cost to participate in Play to Lead?

Jumpstart is committed to ensuring Play to Lead is barrier-free, including funding all costs associated with travel, workshops, and program-related equipment for both the participating athletes and coaches.

Which province/region do I have to live in to participate?

The 2022 Play to Lead program is being piloted in the Greater Toronto Area (GTA) in Ontario, Canada. Participating athletes and their coaches should reside in the local area. Please contact our team directly at playtolead@cantire.com if you are unsure if you reside in the eligible region.

Will Play to Lead take the participants away from school hours and school related commitments?

Play to Lead will not interfere with school hours or related commitments. The programming will take place during the weekends or after school hours.

I have accessibility needs that may affect my participation in the program, how will this be addressed?

Jumpstart is committed to ensuring that equity is central to our programming. If you have any accessibility needs that may affect your ability to participate in Play to Lead, please contact our team directly at playtolead@cantire.com.

What is the time commitment for Play to Lead?

The time commitment for the in-person Play to Lead Summit is approximately 20 hours over two days (Saturday, October 15 and Sunday, October 16).

Following the Summit, participants will be expected to commit to 1–1.5 hours of virtual learning each month. These online sessions will be complemented by short assignments or

reflections. In total, there will be 10 sessions that will take place on our online platform over the course of the program.

Throughout the duration of the program (October 2022 – June 2023), participants will also be given the opportunity to attend optional, fun social activities in person!

Would I still be able to participate if my coach is not able to participate?

Play to Lead will only be accepting athletes accompanied by their coaches. If your coach is not available, we encourage athletes to reach out to their sport club or organization and inquire if there is another leader that would be available to support you throughout the program.

Will there be French programming?

Play to Lead is being piloted in 2022 and will only be offering English programming at this time. We hope to offer French programming in future years.

Where can I find the schedule for the full Play to Lead program?

Schedules will be sent to the participants and their coaches who have been accepted into the program. Program details will also be posted to the Play to Lead web platform in advance of the Summit.

If I am unable to continue my participation in Play to Lead, can I cancel my participation? If so, who can I contact?

We understand that circumstances change. If you are no longer able to participate in Play to Lead, we encourage you to reach out to your program facilitator or send an email to playtolead.cantire.com, and we can work out the best option for you.

I would like to give feedback from my experience participating in Play to Lead, who can I contact?

At both the conclusion of the Summit and Play to Lead program, all participants will be asked for their feedback in the form of an online survey. If you have questions or feedback before this time, please send an email to playtolead@cantire.com.

What is Canadian Tire Jumpstart Charities' Privacy Policy?

Canadian Tire Jumpstart Charities' Privacy Policy can be found [here](#).

SUMMIT

What is the date and location of the in-person Summit?

The Play to Lead Summit will take place over the weekend of October 15-16, 2022.

The Summit will be held at a venue in Toronto, Ontario. Further details will be shared with successful applicants upon acceptance into the program.

Will the Summit be cancelled if COVID-19 gathering restrictions are reinstated in the Greater Toronto Area?

If, at the time of the Summit, in-person gatherings are not permitted or recommended by health officials due to COVID-19, the Summit workshops will be delivered virtually through the Play to Lead web platform.

Participants will be notified before September 30, 2022 about whether the event will be held in-person or online.

What is the time commitment for the Summit?

The athletes and coaches attending the Summit are required for the following time commitment:

Day 1:

- 8:00am – 9:00am, for registration + breakfast
- 9:00am–6:30pm, for workshops, activities, and participant dinner.
- *Breaks included*

(Total = 10.5 hours)

Day 2:

- 8:00am – 9:00am, for registration + breakfast
- 9:00am – 5:00pm, for workshops, activities, and closing ceremony
- *Breaks included*

(Total = 9 hours)

Will meals be included? Or should I plan to pack my own meals?

Jumpstart will be providing breakfast, lunch, dinner, snacks and beverages for all participants throughout the duration of the Summit.

Will I be shown on video?

The Summit will be recorded and pictures of participants will be captured by photographers.

Prior to participation in the Summit, Jumpstart will share a media and event waiver in the pre-Summit participant package.

Will there be transportation to and from the location of the Summit?

Yes, transportation and all costs associated with travel to the Play to Lead Summit will be provided by Jumpstart free of cost.

Will participants be staying at the Summit venue overnight?

No, participants will not be staying overnight during the weekend of the Summit. Jumpstart will provide transportation to and from the Summit venue, at the start and end of each day, free of cost for participants.

Will the Summit take the participants away from school hours and school related commitments?

Play to Lead does not interfere with school hours. The Summit will take place over the weekend of October 15-16, 2022.

I have accessibility needs that may affect my participation in the Summit, how will this be addressed?

Jumpstart is committed to ensuring equity is central to our programming. If you have any accessibility needs that hinder your ability to participate in the Summit, please contact our team directly at playtolead@cantire.com.

Will there be physical activity during the Summit? Should I bring a change of clothes?

Yes, there will be some light physical activity that will enhance the overall program at the Summit. We encourage participants to bring an extra change of clothes, and comfortable shoes if preferred.

Participants accepted to Play to Lead will receive a pre-Summit participant package which will provide specific details.

Are parents expected to join the in-person Summit? If so, will parents be accommodated during the Summit as well?

Parents are welcome to spend the day on location at the Summit. However, cost-related accommodation will only be provided for the participants of Play to Lead.

VIRTUAL PROGRAMMING

Do I need to download anything to participate?

No, the program will be hosted on a web-based platform that can be accessed through the internet.

If I miss a session, will I be able to view it later? And will this impact my participation in the program?

Yes, all sessions will be recorded and you will have the option to view them later. However, we encourage participants to tune into the live learning sessions in order to benefit from and contribute to the live discussions.

When will the online segment of Play to Lead begin?

Play to Lead kicks off with an in-person Summit the weekend of October 15-16, 2022.

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The program will continue through the 2022/23 school year in a virtual learning format, with opportunities for participants to attend optional in-person social activities throughout.

Will I be able to access the online program from my iPhone, Android phone and/or my computer?

Yes, the online platform is compatible with all devices connected to the internet.

Do I need a computer/internet to participate in the program?

Yes, to complete the program a device/smartphone/computer and internet access will be required. If you do not have access to a device and the internet, please contact playtolead@cantire.com and we can work towards a solution.

COACHES

What are the eligibility requirements to participate as a coach?

Coaches must be 18 years or older, and actively engaged (paid or unpaid) with a sport organization in a leadership capacity.

Coaches must also be able to commit their time and support to their respective athlete throughout the Summit and for the duration of the program (October 2022 – June 2023).

What is the time commitment required of the coaches to participate in the Play to Lead program? Will this affect my professional commitments?

Coaches must be able to commit their time and support their athlete throughout the in-person Summit and for the duration of the program (October 2022 – June 2023).

Coaches will not be required to attend the online sessions with athletes, but will receive summaries of their monthly learning, including how to support their athlete in applying learnings in a sport setting.

Coaches will also receive resources and training, in the form of a handbook, that will prepare them to adequately support the athletes throughout Play to Lead.

APPLICATION

How do I apply?

Please find the online application below.

For coaches:

[Coach Application](#)

For athletes:

[Athlete Application](#)

The application opens on June 10, 2022 and closes on June 30, 2022 at 11:59:59 PM EST.

The application process is completed entirely online. Should you have any questions or encounter any issues in submitting your application, please email playtolead@cantire.com

How many participants will be accepted?

Jumpstart will be accepting a total of 30 athletes and 30 coaches for the 2022/23 year of Play to Lead.

If my child applies, does that mean they are accepted to the program?

All applicants will be notified of the status of their application by August 15, 2022. Athletes who are accepted into Play to Lead will receive an email from playtolead@cantire.com to confirm their offer of acceptance.

If an athlete's application is unsuccessful, they are welcome to apply again the following year so long as they meet the eligibility requirements of the program.

PLAY^{TO}LEAD

UNLEASHING WOMEN'S POWER THROUGH SPORT



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