



RINGETTE ONTARIO PARTNERS WITH EVENTCONNECT TO PROVIDE THE BEST TEAM TRAVEL EXPERIENCE

London, Ontario., Sept 12, 2023 / Ringette Ontario, the Provincial Sport Organization for Ringette in Ontario serving more than 9,500 players, announced a housing and technology partnership with industry leading EventConnect to become Ringette Ontario's official housing bureau. The newly established multi-year strategic partnership takes effect immediately to support upcoming Ringette Ontario-High Performance programs and Provincial Championships.

EventConnect is the most advanced event housing solution, delivering an instant and easy hotel-blocking experience for teams at the lowest group rates available, confirmed daily.

“As Ringette Ontario continues to grow and serve its membership, we knew it was necessary to partner on event lodging to ensure our teams receive the best travel experience and savings. EventConnect delivers on both those objectives,” said Karla Xavier, Executive Director of Ringette Ontario. “In addition to their unique technology, we’re confident that the operational support their team and customer support provides will greatly benefit our membership.”

“We are thrilled to begin this partnership with Ringette Ontario and extend our technology and unparalleled service and support to the Ringette Ontario community,” said Eric Vardon, President at EventConnect. “Since 2013, we have continually invested in our product and team to remove the traditional pain points surrounding group travel. We can’t wait to help all participants across this great sport to create even more memorable event experiences alongside the Ringette Ontario Team.”

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About Ringette Ontario

Ringette Ontario is the Provincial Sport Organization for Ringette in Ontario. Ringette Ontario is an athlete-centric and value-driven organization that oversees all ringette interests in the Province. Ringette Ontario boasts a membership of over 60 Local Associations and more than 9,500 registered players, 2,500 coaches, 300 referees, and countless volunteers. Ringette Ontario delivers programming focusing on athlete, coach and official development and supporting sanctioned events through Provincials and tournaments. Levels of play include AA, A, BB, B, CC, C Recreation, Development and House League Divisions.



About EventConnect

EventConnect is the only event management software in the sports tourism industry that connects thousands of rights holders, tournament directors and accommodations on one platform—working with more than 4,000 events and 20,000 hotels in over 800 cities across North America. EventConnect helps sports tournament organizers reduce time spent on administrative tasks and increase capacity for delivering memorable experiences to all participants. The end-to-end platform is customized for each partner's needs and is seamless for organizers and participants, creating efficiency while increasing value. EventConnect customers can increase room night reservations by up to 30% while saving up to 24% of hotel costs for teams and creating a 99% rate of booking satisfaction and positive experiences. Learn more at <http://eventconnectsports.com>.