

# OUR VISION

Be the leading ringette organization in the country, strengthening communities in Ontario through our sport.

# OUR MISSION

Delivering a lifelong sport community that promotes teamwork and leadership development in an inclusive and safe environment.

# OUR VALUES

Our values are the core beliefs that shape the way we interact and make decisions.

Our values are:

**Dedication** – We share a collective commitment and passion for the game.

**Respect** – We recognize everyone's contribution to our community.

**Teamwork** – We achieve our goals together.

**Inclusion** – We welcome all who want to join our safe sport community.

**Integrity** – We govern our sport with transparency and fairness.



# OUR STRATEGIC FOCUS

## CULTURE

Create a culture that promotes respect, and integrity, and delivers a positive ringette experience for all.

## GROWTH

Deliberately grow the sport.

## DEVELOPMENT

Provide value-add development opportunities to the ringette community.

## GOVERNANCE

Be a leading sport organization delivering best practices in governance.

## OPERATIONAL EXCELLENCE

Ensure Operational Excellence is the foundation of everything we do.



# Ringette Ontario is committed to reaching our goals for the organization through execution of the following **STRATEGIC OBJECTIVES:**



## CULTURE

Create a culture that promotes respect, integrity, and delivers a positive ringette experience for all.

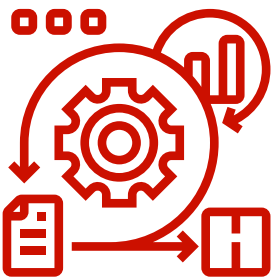
1. Create a culture within our sport aligned to our values, delivering a positive experience for all.
2. Embed safe sport principles in all our programming.
3. Organization structure that is defined and supportive of Clubs and athletes. Transparent processes to enable associations to succeed.



## GROWTH

Deliberately grow the sport.

1. Achieve growth in number of players, coaches, and officials.
2. Increase and leverage external sponsorships.
3. Develop external marketing plan that helps/provides associations with local recruitment tools for newcomers to the sport.



## DEVELOPMENT

Provide value-add development opportunities to the ringette community.

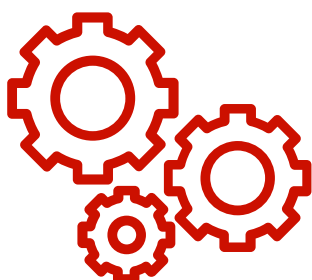
1. Increase member retention of older age group athletes (From Minor sport) and develop pathways for continued participation in the sport as coaches, officials, and athletes.
2. Deliver high quality programming to support our athletes, coaches, and officials.
3. Provide pathways that allow athletes, coaches, and officials to participate at the level they can achieve.



## GOVERNANCE

Be a leading sport organization delivering best practices in governance.

1. Raise sport funding in the next application cycle through the sport recognition policy.
2. Implement a revised governance model by 2023 to increase the standardization of policies and procedures across the province.
3. Annual assessment to determine at risk or well performing Clubs.



## OPERATIONAL EXCELLENCE

Ensure Operational Excellence is the foundation of everything we do.

1. Implement revised structures, staffing, systems, and processes to create alignment and streamline our operations.
2. Communicate, engage, and support change management with our members across the province.
3. Assess risks/needs of member associations and guide/support them on their journey through implementation.