

Executive Director Report 2024 – Shannon Stiefel

This year we stayed close to last year's numbers, going from 361—to 364. Our U17 numbers were much higher than last year, with even a few new registrants, which is amazing!

Division	2023	2024
U7	52	45
U9	85	78
U11	68	65
U13	70	78
U15	50	50
U17	35	48

"A" tryouts – 91

Last year we brought back the early bird registration, and it was successful in keeping the late registrations to a minimum (in the older age groups), so we offered it again this year. The late registrations hovered around the same as last year so I believe it is a great option for families, and we will continue to offer it as it is beneficial for all.

We offered 3 try it days (one in Airdrie and 2 in Cochrane) with decent turn out and lots of interest.

We ordered a few new items for goalies to keep up with the growing numbers and to replace some of the gear that has been well used! I did not need to order any new first aid kits as we have enough to get us through this year but will need to re-evaluate for next year. We will be ordering more lacrosse balls for the season. We will also be ordering more evaluation pinnies and shorts. The jerseys are always a topic in each meeting as we are trying to gain new sponsorship to start replacing the old sponsorship logo from Cam Clark.

All the goalie gear has been cleaned and is ready for next season.

We hosted our annual festival, RageDays (formerly FunDays) in April again this year. It is a great kick off to the season and we will be hosting it again in 2025.

We have decided to withdraw our club from running the David Fehr tournament as this year it was brought up through CDLA that other teams are now wanting to share the hosting responsibilities. It is a lot of hard work and dedication that we have put into getting this tournament back on its feet and wish the other clubs all the best in keeping the legacy alive. We've talked about starting our own club's tournament and have put in a request. This 2025 season may not be feasible, but we are hopeful that we can make it happen. If not, we will try again the following season.

This was the first year for RVLA to host our own winter camp and I believe it has been a successful one, with 83 registrants. Let's see what next year will bring!

In all, I think this year has been successful and I cannot wait to see what next year has in store!

Shannon Stiefel

Executive Director, Rockyview Lacrosse