



RVLA January 2025 Minutes

DATE: Monday, January 13th, 2025 TIME: 6:30pm LOCATION: McCarthy Boardroom, Airdrie, AB

Attendance of BOD Members: Rene Reutlinger, Shannon Stiefel, Michelle Anhorn, Christina Wesner, Ryan Monk, Kim Vogel, Spencer Evans, Rick Wathen, Gerald Warriner, Lisa Horsley, Greg Bradley, Cody Thompson, Lori Skelding, Melissa Frazer

Absent BOD Members: Todd Weisgerber

Call to order: 6:35pm

Approval of the November 2024 Minutes: Gerald Motions, Kim 2nds. All in favour. Motion Carries.

Additions or deletions to the January 2025 agenda: None

Approval of the January 2025 Agenda: All in favour. Agenda Approved.

New Business:

- **Evaluations Update/Volunteer requirements**
 - \$25-\$30/hr to pay evaluators – saving money still now that we are not using team genius
 - Need to have consistent evaluators
 - Have a meeting prior to floor time
 - Need to have a comment and ranking each night per player
 - Want to keep parents away from floor during evals – other associations do this
 - Evaluation Committee created a new spreadsheet for evaluating players
- **Coaching Applications/Coach Clinics**
 - Can't limit it to Rockyview if ALA/CDLA is facilitating the course
 - Start with who wants to coach
 - Shannon and Ashley to create a new application and post to website and social media
 - Try not to have a head coach be head coach of multiple teams

- Look at coaching clinic floor time for April Saturday/Sunday at Spray Lakes
- **Registration Update**
 - 131 as of today
 - 159 this date last year
 - 26 New to lacrosse
- **U7/U9 teams**
 - No information available
- **CDLA decision on out of area releases (potential Carstairs initiative)**
 - A Division - Red Deer part of Edmonton now.
 - South area of RD to possibly request releases - CDLA denied the 3 requests
 - Didsbury/Olds and south - talk to CDLA to see if they will allow us to accept these requests, due to proximity. Makes no sense to make them travel to Edmonton. Want to factor in preservation for the sport and the best interest of the players.
 - Rene to draft letter to CDLA to address our concerns with denied requests
- **RageDays planning - team invites, Silvertips**
 - Planning committee - Michelle, Christina, Gerald, Shannon
 - Table conversation for after committee meets and discusses
- **ATB bank account - opening 2 accounts (and closing Scotia by end of fiscal year - JUNE)**
 - Opening new bank account at ATB with 2 accounts (Main operating account & AGLC account) - Gerald motions, Kim 2nds. All in Favour. Motion Carries
 - Closing Scotia by end of fiscal year motion - Lisa, Michelle. All in Favour. Motion Carries
- **Jersey Sponsorship/Marketing plan**
 - Talk to Melinda about RVLA U9 only having 1 colour jersey (keep the ones we have currently instead of investing in 6 new sets of White/Maroon)
 - Doing name bars vs. new jerseys
 - Start referring to it as advertising vs. sponsorship
- **Westjet Raffle**
 - Dopko family will get us the tickets. Said they would do the next 3 years
 - Christina will do the approvals
 - Keep them at \$10 per ticket
- **Spring Camp**
 - Let Ryan Degethoff run a camp.
 - Offer him 9am-11am on our Sundays in Cochrane
- **Roughnecks funding proposal**
 - Re-signed to do Lil roughnecks
 - Changing the way we get money – need to present them with a proposal on how we would/have spent the money. Try-it days, development camps, coaching clinics, etc. Anything that would help grow the game

- Offering \$60,000 to CDLA to split between clubs (7 clubs)
- Deadline Feb 15 to have funding proposal in
- Greg, Spencer, Gerald to create proposal
- **Raiders engagement proposal**
 - Did presentation at CDLA meeting
 - They are hosts at the 2026 Minto Cup.
 - Looking to get teams involved this year to build crowd for 2026
 - Having raiders players come out to practices with their own practice plans
 - Gameday experiences – need a contact from our association
 - Dressing room visits, participating in warmup, trading cards, refreshments, etc.
- **Dare to Care presentation - Code of conduct**
 - Courses to teach people about bullying in sports for board, coaches, players and parents and how to deal with it and what the difference is between bullying and “mean moments”
- **RageDays pictures**
 - RageDay committee to discuss
- **Managers presentation slideshow**
 - Michelle presented the slideshow that will be presented to the managers
- **Bring a friend**
 - \$25 discount for u7, \$35 for u9 - new membership only (and for the player that brought them)
 - Only one new membership per RVLA player
- **Parent Night**
 - Gerald will search for a venue to start
 - Cody will send Gerald his notes from last year
 - Table until February meeting

Adjournment: Rene Motions, Kim 2nds. Motion Carries. 8:48pm

Next BOD meeting: TBD