



RVLA November 2023 Minutes

DATE: Monday, November 27th, 2023 TIME: 7:00pm LOCATION: Virtual Zoom Meeting, Rockyview County

Attendance of BOD Members: Rene Reutlinger, Shannon Stiefel, Denise Landry, Sarah Mickalko, Cody Thompson, Kim Vogel, Lisa Horsley, Melissa Frazer, Don Logan, Todd Weisgerber, Gerald Warriner, Michelle Anhorn

Absent BOD Members: Kevin Dostie, Gareth Barley

Call to order: 7:04 pm

Approval of the February 2023 Minutes: Don Motions, Todd 2nd. Motion carries.

Additions or deletions to the November 2023 agenda: Voting Denise back into Marketing Position

Approval of the November 2023 agenda: Sarah Motions, Denise 2nd. Motion carries.

New Business:

- **Voting in Marketing Director:**
 - Sarah nominates Denise, Denise accepts. Don 2nd. Denise Motion Carries.

- **Evaluation process and schedule:**
 - Shannon to email CSC for floor time in Jan for "A" tryouts.
 - Jan 15-31 time frame, 4 days x 3 hrs per day
 - Option to not charge goalies the \$75 "A" tryout fee for U13-U15
 - Will incorporate exit meeting after tryouts with players who do not make the "A" teams

- **RageDays:**
 - April 13 & 14 weekend

- **Fundraising volunteer committee and sponsorship initiatives:**
 - Sarah creating subcommittee to with fundraising
 - Sarah and Denise to visit Cam Clark Ford Re: \$3000 for jerseys and donations towards a mascot.
 - Discussed the option of using Cam Clark Ford for Photo Day to gain publicity
 - Change sponsorship levels to \$1000, \$2500, \$5000 & \$10,000

- **Hosting annual managers introduction meeting:**
 - Host via Zoom to record meeting at post it on the website

- **Generating exposure:**
 - Division Directors to send Denise information to post
 - Discuss in managers meeting as well so they can let their teams know to send in pictures and events to post
 - Social Media for teams - may need to add a section to the code of conduct in regards to proper usage
 - Discussed creating Instagram accounts for U17 and U15 A teams that the Association would control. Hand over passwords each year to the Team Managers.

- **Apparel:**
 - Does the Board want to change apparel companies? Open to looking into it

- **Photographer:**
 - Open to looking around

- **Paid coach policy:**
 - Open to helping pay for coaching certificate for family friends wanting to coach
 - Reviewed letter

- **Non-Volunteer Fees:**
 - Increasing Non-Volunteer Fees (Family Bond) from \$150 to:
 - \$150 - club level opt out
 - \$250 - team level opt out
 - 6 hours minimum per level (Club & Team) to meet requirements to not pay the bond

- **Credit card fees for player registration:**
 - Will start charging credit card fees back to families when they register their players.
 - Kim motions, Melissa 2nd. Motion Carries.
 - Look at other merchant options to see if someone is charging less than our current 3%

- **Website maintenance:**
 - U11-U15 goalies needed

- **Create discipline policy:**
 - Add Respect in Sport - at least one parent per family needs to have it
 - Policy to include items such as
 - Being respectful towards refs, other volunteers, etc.
 - Discussed having refs come at the beginning of the season for a meeting with 1 coach per team. Those coaches would be the ones allowed to speak to the refs on the floor. Rene to bring this up to CDLA

- **Executive Director pay structure:**
 - Shannon left the meeting. The rest of the Board discussed a pay increase to \$15,000 per year. Agreed upon this amount. Shannon returned to the meeting.

Adjournment: 9:09 pm. Melissa motions. Gerald 2nds. Motion Carries

Next BOD meeting: TBD