



RVLA November Minutes

DATE: Wednesday, November 20th, 2024 TIME: 7:00pm

LOCATION: Ron Ebbesen Boardroom, Airdrie, AB

Attendance of BOD Members: Rene Reutlinger, Shannon Stiefel, Michelle Anhorn, Lisa Horsley, Spencer Evans, Ryan Monk, Rick Wathen, Melissa Frazer, Kim Vogel, Greg Bradley, Gerald Warriner, Christina Wesner, Lori Skelding, Gareth Barley, Todd Weisgerber, Cody Thompson

Absent BOD Members:

Call to order: 7:05pm

Approval of the October 2024 Minutes: Melissa Motions, Kim 2nds. All in favour. Motion Carries.

Additions or deletions to the November 2024 agenda: None

Approval of the November 2024 Agenda: Melissa motions, Michelle 2nds. All in favour. Motion Carries.

New Business:

- **Board Organizational Hierarchy**
 - President, VP of Administration (Fundraising & Marketing, Treasurer, Division Directors), VP of Development (Evals and Coaching), Discipline. Executive Director - everywhere
- **Board Responsibilities and Duties**
 - All board members represent the board's decision
- **Committee Setup:**
 - Fundraising/Marketing/Merch (logo copyright and control?)

- Merch will fall under Fundraising/Marketing (Christina, Lori, Gerald, Cody, (Ashley Reutlinger will assist for the social media side))
 - **Grants (does this need to be a secondary committee?)**
 - Kim will look into grants
 - **Santa Claus Parade**
 - Melissa signed us up
 - Gerald to make 8 ft lacrosse stick, Todd Warriner to dress up in goalie gear and will make cradle babies
 - Make another banner so we have 2
 - Rick, Gerald, Melissa as board members to head the committee. Will reach out for volunteers.
 - **Season Startup (jersey disbursement, manager training)**
 - Division Directors and Executive Director
 - **Rage Days (will be larger this year with U7/U9 changes)**
 - U7/U9 to play in house for Rage Days still
 - Executive Director, President, U7/U9 Director for schedule
 - All hands on deck
 - In Crossfield April 12/13
 - Photo days to be held this weekend. Upstairs, if possible. Or Melissa to ask if we can use school gym
 - Division Directors to reach out
 - Shannon to ask MOJO for trading card options and different background options
 - **Try-It days**
 - Spencer and Ryan
 - Shannon to ask Genesis for floor time for Try-It Day (Jan)
- **Scheduling - Practices (preseason and regular season)**
 - Waiting on Vivo
 - Rene and Shannon to work on schedule
 - Floor maxing in pre season
 - Crossfield should be ready by first week of April - check to see if they are open Easter weekend
 - Floor maxing in regular season (after CDLA schedules us)
- **Advertising - Roadside Boards - Cochrane/Airdrie (promote local U7/U9)**
 - Christina and Lori (Ashley Reutlinger to help)
 - Promote Try-It days
 - Promote local teams (practice in their own home town)

- **Cochrane Floor Use - Sundays in Feb/Mar (potential January)**
 - Will not use January
 - Feb try it days

- **Coach Clinics (certification and teaching)**
 - Use Sunday floor time for coach clinics?

- **Try-it Days**
 - Run 3 - 2 in Cochrane, 1 in Airdrie

- **Preseason Camp?**
 - Will not run one this season

- **Volunteer Fee/Volunteer Tracking**
 - Back to 1 volunteer fee
 - \$300 for association (2 hours) - motion - All in favour. Motion Carries
 - \$250 - team level - up to managers - policy for teams to charge up to \$250. Team money.

Adjournment: Melissa motions, Gareth 2nds. Motion carries. 8:43pm

Next BOD meeting: January 13, 2025 - 7pm