



Rockyview Lacrosse Association AGM Minutes

Date/Time: Sunday, October 23rd, 2016 at 4:30pm

Location: Airdrie Genesis Place, Echo Board Room

Call to Order: 4:34pm

Attendees: Jen Berg, Krista Lousier, Melanie Burnsed, Adam De Groot, Martin Burnsed, Trish Patrick, Lisa Clarke, Justin Lousier, Ashley Reutlinger, Shannon Kleisinger

Member Attendance: Darryl Powers, Dayna Dyck, Joanne Hall Chay, Reuben Goedbleod, Cameron Dick, Heather Greenan & Kevin Kleisinger

Regrets: Greg Bradley, Lindsey Cartwright, Corey Heikamp, Kim Vincent

Senior Ladies Team Proposal

- Looking for an endorsement letter from Rockyview Lacrosse to take to the RMLL by November 1st
- They feel they have the numbers, field times and financials in order
- They possibly have 15 names from an A list and 20 names from a B list.
- There are only 4 current Sr ladies teams in Alberta, they play season games against Jr Girls but not in playoffs
- This would be an opportunity for our current Jr girls to have a place to graduate to as the only option is the Calgary Cougars.
- They are looking at re-establishing the relationship with the Crossfield arena and utilize the floor there
- Cochrane is also wanting to open up another dry pad for lacrosse.

Financials Report

- Minor report only
- Just under \$38K in bank, \$40K less than last year
- There is still a balance owing by the Jr Girls (they stated this would be paid in May)
- Still waiting for Beanstream fees
- Showing a net loss of \$8000

Referee in Chief

- CDLA did a revision of the repeat offender rule, Greg feels this is a great move

President's Report

- The merge with Strathmore was successful. We had 4 Strathmore players in Bantam and 3 in Midget plus 5 from Red Deer.
- Tiering will go for 1 more year and then reevaluate
- Novice Select was successful, held evals later in the season which seemed to work well. Only released 3 or 4 and there were kids from each Novice parity team on the Selects.
- Lots of medals at Canada Day, 3 Gold (Novice Select, Bantam A & Midget A) and 2 Bronze (Novice Girls & Peewee C)
- Struggles, floor is still an issue, numbers slightly down and registration fees continue to go up.

Equipment Report

- Only need to order 2 sets of jerseys for 2017

- No first aid kits were returned
- Looking into new jersey bags, possibly a bin system?
- Looking for quotes on shorts, have reached out to Harrow, Warrior and Silverbacks.

Evaluation Report

- Ran relatively smoothly, will continue with a similar format in 2017.
- Would like to secure coaches earlier to help in the process and work closer with Division Coordinators
- Timing/floor is still a problem, especially for A

Fundraising/Promotion Report

- Apparel was new this year
- Lots left over
- Looking for year round ordering options and possibly new distributor

Arenas Report

- Preseason Floor very difficult
- Soccer gets 100% first rights until March 31st every year

Registrar Report

- Numbers down to 480 from 511 in 2015
- Economy is definitely an issue
- Girls numbers were up in every age division
- Pee wee division is where we were hit the hardest
- Mini tyke, tyke and Novice numbers stayed the same

Midget Report

- Major goalie issues
- Imports were overwhelming
- Probably should have followed the same format in Pee wee and not had an A team
- Red Deer is eliminating A teams, these kids can try out with Rockyview, Okotoks or Edmonton

Pee wee Report

- Trouble with coaches
- Having no Pee wee A was a great decision, made the kids more competitive in B

Novice Report

- Had 5 parity teams, 4 of the teams did quite well
- Brought home Gold, Silver and Bronze at City Playoffs
- One of the teams got to go to Provincials
- Need to look into more goalie help at this age group, some teams might need to rotate kids in net so no one gets overwhelmed. Communication with the coaches is crucial

Junior Report

- Silvertips had a successful year.
- Made playoffs for the 1st time since 2011

Silvertips Report

- Active in trades this year, loaned players out during playoffs in exchange for lower draft picks next year.
- Going to be more competitive going forward.
- 4 of their players are currently down in the US playing NCAA lacrosse.
- All coaches and management are returning in 2017

- Will have a full roster with 4 or 5 affiliates
- Crowds were quite good
- They ran with a \$50K budget and have \$36K in the bank
- They have to go to Manitoba this year (every 3 yrs), will cost around \$20K to fly the team there.
- Winter camp numbers were way down, especially in the mini tyke/tyke group
- Changed their admission fees this past season for teens
- Door sales totalled \$3100

Jr Ladies

- Were under budget in 2016
- They have a \$60K budget and also raised \$10K in fundraising
- Next year they lose 3 players but should have 21 registered
- Lost their Head Coach, he only planned to be there for 1 year
- Their 2 asst coaches may or may not return, they are wanting to play on the Proposed Sr Ladies team so not sure if they will have time
- They are a young team with the average age of 17
- They placed 4th overall and would have made playoffs had the Cardinals not been hosting and guaranteed a spot
- 8 of their players scored in the top of the province

Darryl Powers USBOXLA

- He has been given the okay to bring a Bantam B team down to the states for the National tournament in August
- He is in charge of floor, insurance and recruitment
- Needs to have Rockyview as a sponsor but can't use logo

Executive Director Proposal

- Motioned by Krista, Trish 2nds
- Is there enough cash to pay this person?
- Making cuts to members (ie: shorts, coaches shirts, pictures, etc) to help with costs for this role
- Should we be putting out a bid and have people tender?
- Benefits: Having someone on call and help with consistency year after year with board member turnover. Will know the ins and outs of the ALA.
- Position would run from Jan 1st-July 1st (mid June)
- Would help with the burnout of volunteers
- Amount to pay this person will be discussed later
- Motion to imput Executive Director to take away Secretary, Arenas and Registrar - Motion Passes

Auditor

- Need new Auditor, would prefer to stay local. Current Auditor is to involved in other lacrosse related fields. They are willing to work on the Executive Director position
- Propose to switch to Ken Wylie Professional Corporation-Jenn Motions, Justin 2nds-Motion Passes

Election of 2017 Board Members

- President: Shannon nominates Ashley Reutlinger (she accepts), Lisa nominates Trish Patrick (she accepts) Ashley is voted in.
- Vice President: Ashley nominates Krista Lousier (she accepts) Krista wins by acclamation
- Treasurer: Trish nominates Lisa Clarke (she accepts) Lisa wins by acclamation
- Director of Coaching: Trish nominates Keith Berg (he accepts by letter) Keith wins by acclamation

- Director of Fundraising/Promotions: Krista nominates Shannon Kleisinger (she accepts) Shannon wins by acclamation
- Director of Discipline: Ashley nominates Cameron Dick (he accepts) Cameron wins by acclamation
- Mini tyke/tyke Director: spot is Vacant
- Novice Director: spot is Vacant
- Peewee Director: Melanie nominates Martin Burnsed (he accepts) Martin wins by acclamation
- Bantam Director: Trish nominates Justin Lousier (he accepts) Justin wins by acclamation
- Midget Director: spot is Vacant
- Junior Director: Krista nominates Justin Lousier (he accepts) Justin wins by acclamation
- Female Director: spot is Vacant

Meeting Adjourned at 7:40pm

New Board Member Meeting

Call to Order at 7:45pm

Attendees: Ashley, Krista, Shannon, Justin, Keith, Cameron, Adam, Lisa, Melanie, Martin

Executive Director Position

- Krista nominates Melanie Burnsed (she accepts) Cameron 2nds. Melanie wins by acclamation. Melanie requests a \$7500 pay, after reviewing the financials discussion to start out at a smaller wage for the 1st year.
- Motion to have the first year pay \$15/hr estimating 300 hrs = \$4500 w/ annual review. Krista motions, Shannon 2nds, motion passes.
- Melanie will track her hrs and have monthly check ins every three months. At next AGM we will review the hours and adjust fee then.

Other Business

- Change emails
- Add Shannon to Twitter and Facebook for promotions
- Lisa to contact Ken and Ashley will send a letter to Hartzler in November terminating our contract

Meeting adjourned at 8:20pm

Next Board Meeting will be Sunday, November 27th at 6:30pm. Location TBD.