ASSOCIATION 2017 ANNUAL REPORT

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PROUD MEMBERS OF











THE SASKATCHEWAN SOCCER ASSOCIATION (SSA) IS THE DESIGNATED PROVINCIAL SPORT GOVERNING BODY FOR THE SPORT OF SOCCER IN SASKATCHEWAN AND IS A FULL MEMBER OF THE CANADIAN SOCCER ASSOCIATION (CSA).

AS SUCH, SSA IS ENTRUSTED BY THE STATUES OF FIFA AND THE CONSTITUTIONS OF THE CSA AND SSA WITH THE MANDATE OF FOSTERING, DEVELOPING, AND PROMOTING SOCCER IN THE PROVINCE.

OUR VISION

To be a dynamic and innovative organization, enriching lives through the development of strong relationships and the delivery of soccer programs and services of the highest quality.

OUR MISSION

To provide leadership and support in the delivery of firstclass soccer programs and services in Saskatchewan, developing individuals, creating community, and supporting life-long participation in the sport.

OUR VALUES

PARTICIPANT-CENTRED: our players, coaches, officials and volunteers are at the heart of everything we do.

INNOVATION: we seek to find new and creative approaches to developing the sport throughout the province.

COLLABORATION: we work together and with our key partners to achieve the goals of the Association.

QUALITY: we strive to achieve personal bests in everything that we do.

INTEGRITY: we believe in being open, transparent and honest in all of our interactions.

ORGANIZATIONAL OUTCOMES

- All participants are given the opportunity to achieve their goals through participation in soccer.
- There is a sense of belonging in the provincial soccer community.
- Individual's life skills and leadership skills are enhanced through soccer.
- Healthy lifestyles are promoted and enhanced through life-long participation in the sport.

To Saskatchewan Soccer Association (SSA) Membership, Stakeholders, Sponsors and Supporters,

On behalf of the Board of Directors I want to express my sincere thanks for your dedication to the game. This past year we experienced many successes and, as would be expected, some roadblocks that challenged us. Overall, the year was a success on many fronts. We enter the year with the new <u>2017-2020 Strategic Plan</u> in place, faced with a changing landscape in soccer, but confident we are ready for the opportunities that lie ahead.

The work of the Board often goes unnoticed but it is the foundation of the Association. Throughout the year the Board and Standing Committees committed themselves to the governance of the Association. I want to thank the Directors, along with Chairs (Governance – Lisa Bagonluri, Risk Management – Jeff Humm, Audit & Finance – Leonard Lewko, Awards & Recognition – Leslie Blyth, and Nominations Co-chairs – Kelly Rawlings & Leonard Lewko) and external representatives of our Standing Committees for their hard work. Each of the Committees developed and executed annual work plans designed to ensure that we continue to meet the highest standards in non-profit governance.

The world of sport is a changing landscape and this is the current reality for soccer. There are many examples that illustrate how success follows when all parties in a system align their focus and effort. SSA works closely with Canada Soccer (CSA) and Sask Sport Inc. to ensure that SSA adjusts to new trends and aligns with direction we receive from our key partners. We also work closely with our provincial and territorial partners within Canada Soccer. SSA Staff and Board members contribute as members of the CSA Presidents Forum, Administrative, Competitions and Technical committees. We are also contributing to the review of Child Licensing and development of the national Club Licensing standards.



One of the primary external measures of our success is the 3-year detailed assessment process managed by Sask Sport Inc. This is a very comprehensive process that looks at all aspects of SSA governance and operations. We are pleased to report that SSA's success from this past review has resulted in increases to our Annual Funding and High Performance Coach Capacity funding.

As we expect each year, we faced a number of challenges in 2017, not the least of which is declining registration. The Board has directed Staff to undertake a thorough review of the registration data and initiate strategies to help us better understand why the majority of Member Organizations have lost members this past season. Staff will be working closely with Membership in 2018 to increase our understanding of the issues and craft solutions to help turn this trend around.



A major initiative, designed to invest directly in membership, was the Saskatchewan Soccer Strategic Planning Initiative (SSSPI). The goal of the project was to provide membership with support from an external expert to support them with the development of local strategic plans. With more Member Organizations investing in planning and aligning their work with SSA, we will begin to establish strong metrics for the success of the game on a provincial level. We were pleased when seven Members joined the SSSPI, but surprised that more members did not sign on.

This was a unique opportunity for SSA membership and a significant investment into the future of the game; we know of no other soccer program or sport that has provided an opportunity such as this to their membership. We look forward to seeing what the long term results will be for the participating groups.



The Board also allocated funding to invest in increasing the profile of the game by approving funding for the development of a series of promotional videos to promote the game. That project will be completed in 2018 and the various productions will be available for Members to use to assist in increasing awareness of the game of soccer.

As outgoing President, I am very grateful to have had such excellent leaders within Membership, on the Board and among the Staff to work with during my term. After a decade on the Board I have seen the SSA become a leader in Canada. We have a lot to be proud of and I leave the Board confident that we have the highest standards of governance and excellent leadership in place to carry our vision forward in the years ahead.

SSA Management Report

The Executive Director report to the 2017 AGM focused on three key themes:

- Alignment of vision and the coordination of effort province-wide to grow the game at all levels
- Establishing and communicating standards to guide our progress and support the continued refinement of strategy
- An unwavering focus on quality improvement through self-evaluation against the standards that have been set

These three themes will continue to guide our work, but we build upon them, adding another lens – the focus on the participant experience:

♦ Programming and action will be participant-centred.

Our Mission statement challenges us: "To develop great people and connect healthy communities in Saskatchewan through lifelong participation in soccer." Our primary value statement reminds us to be Participant-centred keeping: "Our players, coaches, officials and volunteers at the heart of everything we do." When our participants' needs are met, they will stay in soccer, champion the game to others and our programming and organizations will thrive.

The registration data, both provincially and nationally, indicates that soccer is very good at attracting participants to try the game but we are challenged to maintain participation long term. In 2017, we saw dramatic changes in registration in the province, with 40 of 65 Member Organizations experiencing a decline. The decline impacted Outdoor & Indoor, Mini, Youth, Senior, Coaches and Officials. This data reminds that collectively we must focus on meeting the participant's needs to ensure their *"lifelong participation in soccer*".

In response, SSA initiated a survey of the Member Organizations to determine the thoughts of our provincial leaders on the decline in registration. Unfortunately, the results point us in many directions and do not provide a definitive solution. Provincial and Territorial Soccer Associations are working, along with Canada Soccer, to develop metrics and assessment tools to help inform these discussions going forward. So how do we work collectively to enhance the participant experience?

Ultimately, it is about being touch with and adapting to the changing needs and interests of the players.

So what are the critical skills and tools we need to enhance our collective effort?

Listening – as outlined in the Strategic Plan SSA will work with membership to develop resources and practices that will help our organizational listening capacity. We will acquire more direct feedback from the participants to find out: Why players are leaving the game? What can we do to enhance the participant experience? How can we encourage more coaches to get involved? What do participants want that the current systems are not providing?

Data Acquisition– by establishing common metrics, we will enhance our ability to evaluate and to recognize when change is required. Without data and feedback we are working on assumptions.

Self-Evaluation – armed with information we can analyze performance against established standards. By fostering a culture of self-evaluation we stay relevant and are in tune with the changing landscape.

Openness to Change, Adaptability and Innovation – with the knowledge that the landscape is changing we must evolve with it; competition is a positive thing. New partners and programs will emerge and our willingness to adapt will determine if we are successful.

Alignment – having a collective, overarching-vision, while honoring and encouraging unique local approaches and innovations is critical.

By continually striving to create the best environments and systems that serve participants better we expand our reach. By ensuring that all of our decisions are participant-centred, we will maintain our focus on what is most important. To that end, SSA initiated an ongoing process where we will consider what quality soccer is and should be. We are preparing to introduce plans that will bring clarity to the role of all stakeholders within our 4 streams: Grassroots, Community, Competition and High Performance. The foundation of our work in the streams comes from a constant focus on Coaching, Officials and Member/Organizational development. Strong organizations, with a unified, clear vision, aligned locally, provincially and nationally, that are responsive to participant needs will succeed. Meaningful change cannot take place if the system is working against itself. Collective vision and aligned effort will provide soccer in Saskatchewan the platform for meaningful growth.





SSA is actively preparing to align our work with that of Canada Soccer Club Licensing which will become a primary framework to guide the development of the game at all levels in Canada. With the hiring of John Herdman, we hope to see more clarity and focus in the Men's pathway. We trust that soon we will see new resources developed that will be participant focused and add value at all levels of soccer. These resources will serve our coaches, organizers and officials better so that they can efficiently and effectively deliver quality programs that meet the needs of our athletes.

There were a lot of highlights in 2017. A few years ago hosting an international soccer event, like Valencia C.F. vs. New York Cosmos would have been unheard of. This year it became a reality and the excitement surrounding Soccer Day in Saskatchewan was at a level we had not seen before. And just when we thought we were as close to the big leagues as we could get, this fall Regina, with the new Mosaic Stadium, was approached as a potential host city for World Cup 2026, which is the world's largest sporting event. Although we were not chosen as one of the final host cities, there were invaluable learnings that came from the process. Regina and Saskatchewan were singled out as the only North American non-World Cup site to be invited to the 2026 Unified Bid World Cup development meeting in Houston. Coming out of that opportunity, Regina is now being targeted as a potential host for major international events, which could still include World Cup 2026 related activities. Furthermore, to add to the excitement, the Canadian Professional League (CPL) is coming closer to reality, and we all look forward to cheering on our own professional team.

Soccer in Saskatchewan is gaining exposure and the landscape is truly evolving; the opportunities that are coming have never been better. The Board and Staff are committed to working with Membership to grow partnerships that enhance the profile of the world's greatest game in our province. There is a real opportunity available to us to unite and grow the game in Saskatchewan. We will be measured by our ability meet the needs of the participants.



Message from Canada Soccer



The Canadian Soccer Association l'Association canadienne de soccer rue 237 Metcalfe Street, Ottawa Ontario, Canada, K2P 1R2 T 613-237-7678 F 613-237-1516

canadasoccer.com

February 21, 2018

RE: Letter from President Reed for the 2018 SSA AGM

Dear Saskatchewan Soccer Association,

Canada has positioned itself as a leading soccer nation and the support and collaboration with our provincial associations has been a key to the sport's success. In 2017, Canadian content was a focus of our efforts and we all worked together to create those opportunities for our emerging, young talent.

We were happy to welcome the Canadian Premier League into our membership this past year. We know that increased professional playing opportunities is vital to our future performance on the international stage. Alongside the Saskatchewan Regional EXCEL Centre for young women's footballers, we can nurture further growth and interest in the world's game.

At the heart of the game, we look forward to bringing our premier amateur competition – the Toyota National Championships - back to Saskatchewan in 2018. As they always do, Saskatoon will serve as excellent ambassadors for our game as we host our oldest competitions in both men's and women's soccer this October.

We are also pleased to collaborate with our partners in Mexico and the United States on a United 2026 bid to host the 2026 FIFA World Cup™ across North America. We all experienced what a successful FIFA Women's World Cup could do for our nation and our sport. We look forward to growing the game in our country even bigger.

As always, our ever-improving relationship with our provincial and territorial member associations is key to the growth and prosperity of the beautiful game in our country.

Sincerely,

Steven Reed President



Board of Directors & Organizational Standing Committees

2017-2018 Board of Directors

Len Chelack President

Lisa Bagonluri Vice-President , Chair- Governance Committee

Leslie Blyth Past– President, Chair - Awards & Recognition Committee

Leonard Lewko Chair - Audit and Finance Committee, Co-Chair - Nominations Committee

Kelly Rawlings Co- Chair - Nominations Committee

Jeff Humm Chair - Risk Management Committee

> Andrea Schmalz Director

Marianne Schneider Director

> Angella Pinay Director

Sheri Willick Director

Meka Okochi Director

Monica Deters Director



Standing Committees

Governance

Lisa Bagonluri - Chair Jeff Humm Meka Okochi Leonard Lewko Kelly Rawlings Len Chelack– Ex-officio Doug Pederson - Non-voting

Risk Management

Jeff Humm - Chair Kelly Rawlings Marianne Schneider Meka Okochi Monica Deters Lisa Bagonluri - Ex-officio Doug Pederson – Non-voting



Awards & Recognition

Leslie Blyth - Chair Angella Pinay Andrea Schmalz Marianne Schneider Jeff Humm Lisa Bagonluri - Ex-officio Doug Pederson – Non-voting Jen Ellarma – Staff Advisor

Audit and Finance

Leonard Lewko - Chair Angella Pinay Marianne Schneider Kristi Baxter– External Kevin Kobialka– Expert Jeannette Kuc– Expert Len Chelack - Ex-officio Doug Pederson - Non-voting

Nominations

Kelly Rawlings - Co-Chair Leonard Lewko - Co-Chair Monica Deters Sheri Willick Leslie Blyth - Ex-officio

Member Organizations

60 Regular & 6 Associate

REGULAR

- Battleford & District Senior Soccer
- Battleford Youth Soccer Association
- Observation Broadview Soccer
- ◊ Canora Soccer
- ◊ Carnduff Soccer
- Ochoiceland Soccer
- Eastend Soccer
- Sterhazy Soccer
- ◊ Estevan Senior Soccer Assoc.
- Estevan Youth and Mini Soccer Association
- ◊ Ginga Futebol Academy
- ◊ Grenfell Soccer
- Humboldt & District Soccer Association
- Ile-a-la-Crosse Friendship Centre Inc.
- ◊ JJ Soccer
- ◊ Kindersley Soccer Association
- ◊ Kipling Soccer
- ◊ La Loche Minor Sports Inc.
- ◊ Lanigan & District Soccer

ASSOCIATE

- Astra Academy
- Phantom Lake Soccer Club

- Lloydminster & District Soccer Association
- Meadow Lake Senior (Co-ed)
 Soccer
- ◊ Meadow Lake Youth Soccer
- Melfort Youth Soccer Association
- ◊ Melville Soccer
- Meridian Youth Soccer Association
- Montmartre & District Soccer
- Moose Jaw Soccer Association
- Moose Mountain Soccer
- ◊ Moosomin Soccer Association
- Nipawin Soccer (Indoor)
- Nipawin Soccer (Outdoor)
- Oxbow Youth Soccer
- Oundmaker Youth Soccer
- Prince Albert Youth Soccer Association
- Prince Albert Senior Soccer Association
- Qu'Appelle Valley Soccer Association
- ◊ Queen City United Soccer
- ◊ Redvers Soccer Club

- A Regina Soccer Association
- Regina United Futsal
 Federation
- ◊ Rocanville Soccer Association
- ◊ Rosetown Soccer Association
- ◊ Saskatoon Adult Soccer
- ◊ Saskatoon Futsal Association
- ◊ Saskatoon Youth Soccer Inc.
- Shaunavon Soccer
- ◊ Springside Soccer Club
- ◊ Stoughton Soccer Club
- Swift Current Soccer Association
- ♦ TD Soccer
- Tisdale Soccer
- ◊ Town of Eston
- United Soccer Organization (Langenburg)
- Valley Soccer Association
- Vibank Soccer
- Wawota Youth Soccer
- Weyburn Soccer Association
- ◊ Whitewood Soccer
- ◊ Wolseley Soccer Club
- ◊ Yorkton United F.C.
- Regina Soccer Referees Association
- Saskatoon & District Referee Association
- University of Regina
- University of Saskatchewan





Celebrating Our History



1985 Henk Ruys

1986 Doug Knott

1987 Cedric Gillott

1988 Raymond Jones

1989 Henk Koopman

1990 Bill Kerr

1991 Not awarded

1992 Ross Wilson

1993 Klass Post

1994 Paul Caves

1995 David Herbert

Doug Knott Dale Perry S. W. Magill Bob Rohachuk Allen Bibby John Leyshon Henk Koopman Cedric Gillott David Greyeyes Klaas Post Andy Sharpe Ed Horn Jim Nicholson Percy Hoff Esther Dupperon Bob Maltman Henk Ruys Bruce Cowan Al Day Ross Wilson

1996 Ken Billows
1997 Andy Sharpe
1998 Ed Horn
1999 David Jenkins (Cudworth, SK)
2000 Tom Wieclawski
2001 Al Day
2002 Bob Maltman
2003 Dale Perry
2004 Percy Hoff
2005 Bob Rohachuk
2006 Jim Nicholson

Bill Kerr Brett Mario Raymond Jones Rob Newman Dave Herbert Jeannette Kuc Don Story James Huber Don Findlay

> 2007 Esther Dupperon 2008 Bruce Cowan 2009 John Leyshon 2010 Rob Newman 2011 Brett Mario 2012 Huw Morris 2013 David Jenkins (Vibank,SK) 2014 Jeannette Kuc 2015 Don Findlay 2016 Mark Lord

SSA Volunteer of the Year Award Recipients

2004	Huw Morris
2005	Steve Boodram
2006	John Myrah
2007	Kathy Chisholm
2008	Blair Kardash
2009	Dena Clark
2010 S	cott Benning

2012 Norma Ursulan & Ed Halyk
2013 Eldon Bassett
2014 Norma Ursulan
2015 Leslie Blyth
2016 Darin Wildman

2011 Lorelee Marin

Sask. Sports Hall of Fame

Inductees

David Greyeyes John Hayes Henk Ruys Norman Sheldon Kevin Holness Prince Albert City Football Club (1907 and 1939)

David Newsham Award Winners

SOCC

Celebrating Our Achievements, Merits & Contributions

IN March 2017, the provincial soccer community came together in Saskatoon to celebrate the successes of the game's up and comers, veterans, officials and supporters in 2016.

The SSA Recognition and Technical Awards Celebration is an opportunity for members within the community to collectively share in the accomplishments of the players, teams, coaches, referees, and volunteers from all over Saskatchewan.

Technical Awards were based on a Nomination process, where members from the

entire SSA community can bring forth names of individuals who have had a significant year in 2016. Nominations were considered by the Technical Committee and a slate of winners and nominees were accepted and announced. The Premier Soccer League Golden Boot and Shutout Awards were awarded to the player(s) in each age and gender category, for their respective accomplishments.

Volunteer of the Year and the David Newsham Award are the most prestigious awards presented by the Saskatchewan Soccer Association. Award nominations are reviewed by the Board of Directors Awards and Recognition Committee and selections are presented to the Membership during the Banquet.



ITLOY

2016 PSL Awards

<u>Under 14 Boys</u> Golden Boot Josh Soifer, QC United, Regina Shutouts Eastside U14 Boys, Saskatoon

<u>Under 16 Boys</u> Golden Boot Kelly Lowry, QC United, Regina Shutouts FC Regina, Regina

<u>Under 16 Girls</u> **Golden Boot** Olivia Gables, FC Regina, Regina **Shutouts** QC United, Regina



2016 SSA Technical & Recognition Awards Recipients

Youth Female Player of the Year Sarah Ochitwa, Saskatoon

Youth Male Player of the Year Thomas Hasal, Saskatoon

Senior Female Player of the Year Ashley Kambeitz, Saskatoon

Senior Male Player of the Year Brett Levis, Saskatoon

Youth Coach of the Year Zlatan Dautbegovic, Saskatoon

Senior Coach of the Year Jerson Barandica-Hamilton, Saskatoon

Grassroots Coach of the Year Janelle Layton, Kindersley

Grassroots Player of the Year Nick Fetsch, Yorkton

Grassroots Team of the Year

Swift Current United U18 Girls, Swift Current

Youth Team of the Year Eastside Under 14 Boys, Saskatoon

Senior Team of the Year University of Saskatchewan Huskies Women, Saskatoon

Grassroots Referee of the Year Lauryn Hayes, Swift Current

Referee of the Year Ethan Bent, Saskatoon

Volunteer of the Year Darin Wildman, Kindersley

David Newsham Award Mark Lord, Saskatoon



2017 Provincial and National Results

Soccer For Life Indoor Youth 6-Aside Provincial Championships

- U-14 Girls PA Celtics, Prince Albert
 U-14 Boys SUSC Reds, Saskatoon
 U-16 Girls SUSC Hawks, Saskatoon
 U-16 Boys PA Celtics, Prince Albert
 U-18 Boys SUSC Spartans, Saskatoon
 - 571 Players in Attendance152 Coaches in Attendance26 Officials in Attendance



Soccer For Life Indoor Youth 11-Aside <u>Provincial Championships</u>

U-14 Girls - Aurora Concordes, Saskatoon
U-14 Boys - Lakewood Thunder, Saskatoon
U-16 Girls - Swift Current United, Swift Current
U-16 Boys - FC Regina, Regina
U-18 Girls - Swift Current United, Swift Current
U-18 Boys - Yorkton United FC, Yorkton

505 Players in Attendance98 Coaches in Attendance27 Officials in Attendance





Soccer For Life Indoor Youth 8-Aside Provincial Championships

- U-14 Girls Hollandia, Saskatoon
- U-14 Boys QC United, Regina
- U-16 Girls FC Regina, Regina
- U-16 Boys FC Regina, Regina
- U-18 Girls FC Regina, Regina
- U-18 Boys QC United, Regina

453 Players in Attendance115 Coaches in Attendance28 Officials in Attendance

Soccer For Life Outdoor Senior Provincial Championships

Women - Yorkton United FC, Yorkton Men - LRUSP, Lloydminster Masters - Saskatoon Arsenal, Saskatoon Classics - FC Regina, Regina

246 Players in Attendance28 Coaches in Attendance15 Officials in Attendance

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2017 Provincial and National Results

2017 Premier Soccer League

- U-15 Girls FC Regina, Regina
- U-15 Boys Saskatoon South, Saskatoon
- U-17 Girls Saskatoon Selects, Saskatoon
- U-17 Boys Saskatoon North, Saskatoon

439 Players in Attendance112 Coaches in Attendance41 Officials in Attendance

2017 Saskatchewan Open Cup

Men - HUSA Alumni, Saskatoon Women - SK Impact, Saskatoon 40 Players 7 Coaches 8 Officials



2017 Canada Soccer Association National Club Championships

Event	Representative	Community	Result	
Under 15 Girls	FC Regina	Regina	6th Place	
Under 15 Boys	Saskatoon South	Saskatoon	9th Place	
Under 17 Girls	Saskatoon Selects	Saskatoon	9th Place	4
Under 17 Boys	Saskatoon North	Saskatoon	9th Place	-
Senior Women	SK Impact FC	Saskatoon	7th Place	
Senior Men	HUSA Alumni	Saskatoon	4th Place	
Classics Women	FC Regina	Regina	5th Place	
Masters Men	Saskatoon Arsenal	Saskatoon	4th Place	





2017 Organizational Highlights

Players

- Significant work was done to advance the notion of quality programming to align with Club Licensing and future define future environments within the Player Pathway
- Release and amendment of Age Classifications based on member feedback supports alignment with Canada Soccer and enhances competition framework within the province
- Successful introduction of Walking Soccer, an adaptive form of the game that will allow new participants to preserve vitality and access the sport longer in life
- 2,000+ athletes accessed camps in six of nine Sask sport districts
- Hosted first ever Futsal Provincial Championships, followed by a very exciting silver medal at Futsal Nationals. Saskatchewan was the only province outside of Ontario & Quebec to attend
- Regional Excel Centre SK program maintains its 100% graduation record to College/University heading into 2018, including nine 2017 program graduates offered post-secondary opportunities: 8 U Sports Schools, 1 NCAA div. 1 school As of December 2017, six 2018 program graduates had signed letters of intent for post-secondary opportunities: 2 NCAA div. 1 schools, 1 NAIA school, 3 U Sports Schools
- Vancouver Whitecaps Football Club (WFC) partnership establishes the formal Male Player Development Pathway
- Claire Abrey evaluated at the Canada Soccer Regional EXCEL Super Centre/Whitecaps program in Vancouver, B.C.; she subsequently participated in the EXCEL Super Centre evaluation completed at the Canada Soccer U20 National camp



• Thomas Hasal called up to the CanMNT U20 camp, followed by the International series in Panama. He later was called back to the CanMNT U20 Camp in Mexico; he subsequently started all three of Canada's matches at the CONCACAF U20 Men's Championships in Costa Rica

• Vancouver Whitecaps FC confirms contract for Brett Levis; his second year as part of the First Team

• Rodrigo Santamaria called up to represent on the El Salvador National Team for the CONCACAF U-17 Men's Championships in Panama

• Targeted recruitment resulted in two teams participating in the Soccer for Life Women's Provincial Championship, marking the second time this competition has been delivered since 2012.

Continued consultation with the membership in support of implementation of

the Competitive Stream Plan 2017; focused on confirming team participation, securing support for play within existing tournaments, and facilitating the development of a 2018-2020 schedule framework.

- Five new applications received by SSA from around Saskatchewan for High Performance Training Centre or Dedicated Player Program designation
- SSA is recognized a one of eight nationally certified Canada Soccer Regional Excel Centres across the country providing year-round periodized programming and sports science support for identified athletes.
- Sanctioned HPTC/DPP programs around the province increase from two in 2016 to five in 2017, therefore increasing the number of athletes in Standards Based Training Environments.







2017 Organizational Highlights

Coaches

- 592 Coaches received training in 47 courses
- Three Futsal 101 Coaching Courses were facilitated in Northern Saskatchewan
- Two C-License courses were held, resulting in 44 Coaches 'trained' and ten 'certified'
- Two Coaches attained their National B license certification
- Dates and information regarding the 2018 coaching education stream communicated earlier than ever before to assist coaches to better prepare to access certification
- A Leadership Workshop was delivered to Technical Leaders from around the province that focused on planning, reporting, and evaluation of technical programs
- 972 new Team Personnel completed Respect in Sport (RiS) Training; 100% compliance with SSA RiS Policy at all SSA Events, contributing to a safer and healthier environment for all athletes involved
- SSA released recommended Game Formats, providing a framework to align all game play throughout Saskatchewan





Referees

- Referee Education Sessions were delivered in six communities to increase the level of knowledge and understanding of officiating, and to provide on-going development opportunities outside of formal clinics.
- Enhanced resources were developed to referee development
- Developed SSA Best Practices Guide for Referee
 Development
- Nine referees from SERP and Candidates Program advanced to a higher level of certification
- SSA Referee, Chantal Boudreau was included on the selection list for the 2019 FIFA Women's World Cup
- SSA had representation in all Canada Soccer National and Regional Championships for the third consecutive year; Referees were appointed to the 2017 Canada Summer Games
- 15 Officials supported by the SSA Referee Development Grant





Organization

- SSA has fully aligned and integrated Strategic, Strategic-Operational, and Operational (Program, Budget and Work Plan) Plans guiding activities and direction for the period of 2017-2020, which align with Canada Soccer and SaskSport Inc. directions
- Five new staff hired, possessing the knowledge, passion, and skill to guide SSA into the future
- Annual General Meeting resulted in a full complement of 12 Directors bringing diversity to the Board; 67% female representation, 33% male representation
- Delivery of Youth engagement survey resulted in a better understanding of youth membership's opinions on participation in soccer the; 219 youth participated and the data gathered can be used as a benchmark to measure changes in youth opinions about soccer.
- Strong fiscal management and oversight led to another clean audit and, despite major declines in registration, a surplus was achieved which will allow us to invest in growing the game
- Addition of a full-time Coordinator of High Performance to Saskatchewan Soccer Association staff
- 95% of current Member Organization have adopted the use of the GOALLINE registration and communication system
- Invested in tangible products to increase awareness of SSA Brand; materials such as door hangers and promotional videos are available to share with Members to support member recruitment

Membership

- Membership supported the approval of important bylaw amendments that simplify Membership structures and better position the Association to manage membership and execute the 2017-2020 Strategic Plan.
- SSA invested in the Saskatchewan Soccer Strategic Plan Initiative (SSSPI) to enhance strategic planning and provincial alignment with seven member organizations.
- Significant work was done to support Canada Soccer to develop the Club Licensing framework, ensuring the unique strengths and challenges of delivering soccer in Saskatchewan will be a consideration as the new framework and processes are rolled out.
- Five new Member Organizations joined the Association: Poundmaker, TDsoccer, Rosetown, Eston and Carnduff.





- Six Grassroots Technical Development Sessions were held with Member Organizations through Grassroots Workshops, conducted across four Sport Districts.
- SSA has engaged with Members to strengthen local governance
- Awarded \$213,300 in Member Assistance Program funding to 43 Member Organizations an increase of 9 from 2016, resulting in the highest participation rates to date
- Member Organizations receiving Special Project Funding increased by 36% compared to 2016 (from 22 to 30 Member Organization)
- Ten female coaches and two female officials received support through the Women in Coaching and Officiating Grant
- Through Grassroots Workshops initiative, Coordinator of Member Services has now met with every interested Member Organization and completed the initial Member Organization Survey.

2017 Organizational Highlights

Community

- 2017 was a year of major successes in partnership with Aboriginal soccer organizations – significant growth in participation for North American Indigenous Games and First Nations Summer Games
- Extensive support to First Nations Summer Games in Regina results in a successful event involving 1200+ players and 200+ Team Personnel
- North American Indigenous Games two years of preparation resulted in all Saskatchewan Teams being highly competitive and medaling in all Divisions.
- Wide spread support for the 2017 SaskEnergy Community Volunteer Recognition Drive. This partnership was a great opportunity to recognize local volunteers within in their community
- Research conducted to encourage partnership opportunities between New Canadian groups, SSA and Members contributing to a more collaborative, inclusive soccer environment.
- High level partnerships in place as a result of Soccer Day in Saskatchewan and 2026 FIFA World Cup Host City bid process; both opportunities also raised awareness and profile of our sport and will create potential for Saskatchewan to host world calibre events.





Registrar`s Report

Membership Totals	Play		rsonnel & Of -2016	ricials	Players, Team Personnel & Officials Six year analysis							
Regular Members*	2017	2017	+/-	% Change	2017	2016	2015	2014	2013	2012	+/-	% Change 6 Year**
14-40 Soccer Inc.	0	0	0	70 change	0	0	497	343	391	426	+/-	76 Change o real
BATC	0	0	0		0	0	0	0	32	12	-	
Battleford & District Senior Soccer	157	225	-68	-30.2%	157	225	385	283	325	422	-265	-62.8%
Battleford Youth Soccer Inc.	910	1022	-112	-11.0%	910	1022	761	837	1269	1278	-368	-28.8%
Broadview Soccer Club	69	69	0	0.0%	69	69	55	53	40	33	36	109.1%
Canora Soccer Club	76	83	-7	-8.4%	76	83	68	58	59	63	13	20.6%
Central Sask Futsal Liga	0	0	0		0	0	13	25	53	0		
Choiceland Soccer Club	54	55	-1	-1.8%	54	55	58	60	51	0	54	5.9%
Eastend Soccer Club	29	46	-17	-37.0%	29	46	56	70	56	65	-36	-55.4%
Esterhazy Soccer	168	168	0	0.0%	168	168	128	123	88	65	103	158.5%
Estevan Senior Soccer Association	93	101	-8	-7.9%	93	101	107	77	0	19	74	389.5%
Estevan Youth & Mini Soccer Association	161	198	-37	-18.7%	161	198	110	175	244	276	-115	-41.7%
Ginga Academy Grenfell Soccer Club	93 32	143 34	-50	-35.0%	93 32	143 34	80 45	66 73	0	0 73	93 -41	40.9%
Humboldt and District Soccer Association	343	444	-2	-3.9%	343	444	636	752	670	662	-41	-30.2%
lle a la Crosse Friendship Centre	243	213	30	14.1%	243	213	030	0	0	002	243	-40.270
U Soccer	374	325	49	15.1%	374	325	307	107	0	0	374	249.5%
Kamsack Soccer Club	0	0	0	101210	0	0	0	0	0	15	0	Listore
Kennedy Soccer	0	19	-19	-100.0%	0	19	0	0	29	0		
Kindersley Soccer Inc.	336	279	57	20.4%	336	279	234	263	277	121	215	177.7%
Kipling Soccer Club	83	134	-51	-38.1%	83	134	124	140	130	121	-38	-31.4%
a Loche Minor Sports	78	84	-6	-7.1%	78	84	0	0	0	0	78	
Lanigan & District Soccer	322	238	84	35.3%	322	238	0	0	0	0	322	
loydminster & District Senior Soccer	517	536	-19	-3.5%	517	536	604	662	559	607	-90	-14.8%
Maple Creek Youth	0	96	-96	-100.0%	0	96	92	93	118	117	-117	-100.0%
Meadow Lake & District Youth Soccer	218	250	-32	-12.8%	218	250	228	377	392	456	-238	-52.2%
Meadow Lake Senior	52	60	-8	-13.3%	52	60	73	75	71	0	52	-26.8%
Melfort Youth Soccer Association Melville Soccer Club	265	353	-88	-24.9% 0.7%	265	353 150	404	447 203	356 110	519 137	-254	-48.9%
Meridian Soccer Association	151	150 1321	-217	-16.4%	151	130	179	1475	1483	1509	-405	-26.8%
Montmartre & District Soccer	92	101	-217	-10.4%	92	101	95	1475	83	105	-405	-12.4%
Moose Jaw Soccer Association	828	1016	-188	-18.5%	828	1016	1098	1258	1317	1222	-394	-32.2%
Moose Mountain Soccer	96	108	-12	-11.1%	96	108	133	112	127	88	8	9.1%
Moosomin United Soccer	174	203	-29	-14.3%	174	203	162	132	132	146	28	19.2%
Naicam (Indoor)	0	0	0		0	0	0	11	17	0		
Nipawin Youth Indoor Soccer	59	93	-34	-36.6%	59	93	89	102	93	106	-47	-44.3%
Nipawin Youth Soccer (Outdoor)	203	230	-27	-11.7%	203	230	235	174	202	0	203	0.5%
Odessa Recreation Assoc.	0	0	0		0	0	0	0	14	19		
Oxbow Youth Soccer	78	102	-24	-23.5%	78	102	82	83	89	0	78	-12.4%
Poundmaker Youth Soccer	32	0	32		32	0	0	0	0	0	32	
Prince Albert Senior Soccer Association	222	259	-37	-14.3%	222	259	267	250	402	419	-197	-47.0%
Prince Albert Youth Soccer Association	2178	2016	162	8.0%	2178	2016	2088	2040	2139	2308	-130	-5.6%
Qu'Appelle Valley Soccer Association	933	1015	-82	-8.1%	933	1015	1013	921	892	853	80	9.4%
Queen City United Soccer	851	748	103	13.8%	851	748	631	306	0	0	851	178.1%
Redvers Soccer Association	133	143	-10	-7.0%	133	143	124	76	0	0	133	75.0%
Regina Soccer Association	5542	6426	-884	-13.8%	5542	6426	6691	7276	7021	7148	-1606	-22.5%
Regina United Futsal Federation	6	68	-62	-91.2%	6	68	0	0	0	0	6	5.014
Rocanville Soccer Association Rosetown Soccer Association	127 205	123	4 205	3.3%	127 205	123 0	111 0	107	102	120 0	205	5.8%
Saltcoats Soccer	0	0	0	-	0	0	0	0	0	33	203	
Saskatoon Adult Soccer	6351	6519	-168	-2.6%	6351	6519	7036	6813	7659	6827	-476	-7.0%
askatoon Futsal League	79	79	0	0.0%	79	79	17	0	0	0	79	1.070
Saskatoon Youth Soccer Inc.	8228	9276	-1048	-11.3%	8228	9276	9352	9669	10086	10141	-1913	-18.9%
Shaunavon Soccer	72	101	-29	-28.7%	72	101	126	220	128	143	-71	-49.7%
Spiritwood JR Soccer (Outdoor)	0	0	0		0	0	0	0	0	66	-66	
Springside Soccer Club	34	28	6	21.4%	34	28	40	0	0	0	34	-15.0%
toughton Soccer Club	116	103	13	12.6%	116	103	67	0	0	0	116	73.1%
Swift Current Soccer Association	1063	1153	-90	-7.8%	1063	1153	1150	1126	1201	1230	-167	-13.6%
Dsoccer	66	0	66		66	0	0	0	0	0	66	
isdale Soccer Club	116	174	-58	-33.3%	116	174	162	158	122	210	-94	-44.8%
own of Eston	26	0	26		26	0	0	0	0	0	26	1
Inited Soccer Organization (Langenburg)	182	196	-14	-7.1%	182	196	170	154	157	150	32	21.3%
/alley Soccer Association	2472	2681	-209	-7.8%	2472	2681	2663	2704	2469	2088	384	18.4%
/ibank Soccer	92	90	2	2.2%	92	90	136	118	88	69	23	33.3%
Wapella Soccer Association	0	0	0		0	0	0	0	21	40		
Wawota Soccer Club	57	71	-14	-19.7%	57	71	40	54	42	22	35	159.1%
Weyburn Soccer Association	568	623	-55	-8.8%	568	623	690	771	800	350	218	62.3%
Whitewood Soccer Association	60	60	0	0.0%	60	60	90	90	87	111	-51	-45.9%
Wolseley Soccer Club	116	102	14	13.7%	116	102	118	109	98	118	-2	-1.7%
forkton United Football Club	887	1011	-124	-12.3%	887	1011	883	873	739	693	194	28.0%
Regular Members Totals	38272	41564	-3292	-8%	38272	41564	42144	42680	43244	41821	-3549	-8%
% Change from Previous Year	-8%				-8%	-1%	-1%	-1%	3%			



*Member Organizations aligned to the right were not SSA members in 2017, but have registered participants in the last 6 years.

** % Change 6 Year— For Member Organizations that have been SSA Members less than 6 years, the % change was calculated from their inaugural year.

Registrar`s Report

	Play	Players, Team Personnel & Officials Six year analysis										
Associate Members	2017-2016											
	2017	2016	+/-	% Change	2017	2016	2015	2014	2013	2012	+/-	% Change 6 Year
ASTRA Soccer Academy	0	3			0	3	0	0	77	60		
Regina Soccer Referees Association	101	125	-24	-19.2%	101	125	127	99	112	0	-11	-9.8%
Saskatoon & Districts Soccer Refs. Assoc.	111	128	-17	-13.3%	111	128	120	117	120	0	-9	-7.5%
University of Regina	9	12			9	12	10	24	0	0		
University of Saskatchewan	0	0			0	0	0	0	0	0		
Other - Special O, Envision Sports Club	132	61			132	61	2	2	23	40		
Associate Members Totals	353	329	24	7%	353	329	259	242	332	100		
% Total Membership	0.9%	0.8%			0.9%	0.8%	0.6%	0.6%	0.7%	0.2%		





Six Year Registration Analysis

							% Change	6 Year			
Outdoor	2012	2013	2014	2015	2016	2017	17v16	Avg	High	Low	CAGR
Mini	10746	12181	12139	12122	12183	11173	-8.3%	11757	12183	10746	0.8%
Youth	6533	6363	6171	6066	6022	5893	-2.1%	6175	6533	5893	-2.0%
Senior	5951	6015	5505	5860	5454	4898	-10.2%	5614	6015	4898	-3.8%
Coaches	2304	2295	2325	2176	2167	1977	-8.8%	2207	2325	1977	-3.0%
FSIN (All Ages)	240	2210	71	1750	1585	2781	75.5%	1440	2781	71	63.2%
Referees	464	423	441	517	594	557	-6.2%	499	594	423	3.7%
Outdoor Total	26238	29487	26652	28491	28005	27279	-2.59%	27692	29487	26238	0.8%
Net Change	3054	3249	-2835	1839	-486						
% Change	13.2%	12.4%	-9.6%	6.9%	-1.7%						
							% Change	6 Year			
Indoor	2012	2013	2014	2015	2016	2017	17v16	Avg	High	Low	CAGR
Mini	3606	3813	4007	3887	3745	3070	-18.0%	3688	4007	3070	-3.2%
Youth	3777	3845	3849	3727	3972	3760	-5.3%	3822	3972	3727	-0.1%
Senior	6502	7310	7100	6968	6501	6224	-4.3%	6768	7310	6224	-0.9%
Coaches	2038	1331	1385	1080	1255	1073	-14.5%	1360	2038	1073	-12.0%
FSIN (All Ages)			120	25	0	0		36	120	0	
Indoor Total	15923	16299	16461	15687	15473	14127	-8.7%	15662	16461	14127	-2.4%
Net Change	2772	376	162	-774	-214						
% Change	21.1%	2.4%	1.0%	-4.7%	-1.4%						
							% Change	6 Year			
Combined	2012	2013	2014	2015	2016	2017	17v16	Avg	High	Low	CAGR
Combined Total	42161	45786	43113	44178	43478	41406	-4.8%	43687	45786	41406	-0.4%
Net Change	5826	3625	-2673	1065	-700	-2072					
% Change		8.6%	-5.8%	2.5%	-1.6%	-4.8%					
Mini	14352	15994	16146	16009	15928	14243	-10.6%	15445	16146	14243	-0.2%
Youth	10310	10208	10020	9793	9994	9653	-3.4%	9996	10310	9653	-1.3%
Senior	12453	13325	12605	12828	11955	11122	-7.0%	12381	13325	11122	-2.2%
Coaches	4342	3626	3710	3256	3422	3050	-10.9%	3568	4342	3050	-6.8%
FSIN (All Ages)	240	2210	191	1775	1585	2781	75.5%	1464	2781	191	63.2%
Referees	464	423	441	517	594	557	-6.2%	499	594	423	3.7%

*Compounded Annual Growth Rate (CAGR): is a business term for the smoothed annualized gain over a given time period.



Saskatchewan Soccer Association Inc.

Statement of Financial Position

As at December 31, 2017, with comparative information for 2016

		2017	5	2016
Assets				
Current				
Cash	\$	515,299	\$	740,053
Accounts receivable		41,029		62,661
Investments (note 4)		1,200,000		912,874
Prepaid expenses		44,095		43,125
		1,800,423		1,758,713
Invested in Sport Legacy Fund (note 5)		1,221		1,162
Capital assets (note 6)		23,829		27,863
	\$	1,825,473	\$	1,787,738
Liabilities and Net Assets Current				
Accounts payable and accruals (note 7)	\$	145,025	\$	152,693
Deferred revenue (note 8)		426,080		413,905
		571,105		566,598
Deferred Sport Legacy Fund (note 5)		1,221		1,162
Net assets				
Invested in capital assets		23,829		27,863
Internally restricted (note 9)		1,229,318		1,192,115
		1,253,147		1,219,978
Commitments (note 11)				
a and a second	\$	1,825,473	\$	1,787,738
On Behalf of the Board	SIDI			
Director. floward Pelacl Director:	MM		1	

The accompanying notes are an integral part of these financial statements

Saskatchewan Soccer Association Inc.

Statement of Revenue Over Expenditures

For the year ended December 31, 2017 with comparative information for 2016

2017	2016
\$ 743,244	\$ 672,406
1,618,108	1,708,807
2,361,352	2,381,213
365,710	348,735
359,993	389,525
599,710	647,233
589,677	589,836
413,093	351,404
2,328,183	2,326,733
\$ 33,169	\$ 54,480
	\$ 743,244 1,618,108 2,361,352 365,710 359,993 599,710 589,677 413,093 2,328,183



In our collective effort to grow the foundation and systems for the game in the province, we must always keep top of mind, the experience of the participant. The SSA 2017-2020 Strategic Plan was developed with that important value in mind.

Our vision, mission, and values are the 'beacons' that guide the long term direction of the SSA and outline our fundamental purpose. Ultimately, they inform the overall direction of the Association and Strategic Plan.

A Vision Statement is a utopian statement of time that the SSA would like to see achieved. It does not describe what the SSA does, nor what it aims to do! Instead, it speaks to what we would like to see achieved (regardless of our role in achieving it).



Our Vision

Soccer enriches people's lives and builds strong relationships in Saskatchewan.

A Mission Statement describes what the SSA does to achieve its Vision Statement. It should not be a long description of the Association's services, but should speak fundamentally to our core purpose as it relates to our Vision.

Our Mission

To develop great people and connect healthy communities in Saskatchewan through lifelong participation in soccer.

Values are descriptive of what the SSA respects, rewards and prioritizes as an organization. They are reflected in the SSA's brand, the activities we engage in, and how our people (staff and volunteers) act.

Our Values

Participant-centred

Players, coaches, officials & volunteers are at the heart of everything we do.

Innovation

We seek to find new and creative approaches to developing the sport throughout the province.

Collaboration

We work together and with our key partners to achieve the goals of the Association.

Quality

We strive to achieve personal bests in everything that we do.

Integrity

We believe in being open, transparent and honest in all of our interactions.



The Pillars of the 2017-2020 Strategic Plan

1. Players - Every player gets the chance to learn, enjoy, and reach their goals through soccer'

Strategic Goals

1. Increase the quality of programming throughout the SSA Player Pathway.

2. Expand the range of soccer competition and programming opportunities for players at Grassroots, Recreational, Competitive, and High Performance levels, in line with the SSA Player Pathway.

3. Boost overall enrolment through the implementation of the SSA's Player Pathway.

4. Build a cohesive high performance framework that assures the preparation of Saskatchewan's top youth soccer talent for higher soccer opportunities.

2. Coaches - 'Saskatchewan soccer coaches can unlock the potential in their soccer players'

Strategic Goals

5. Expand the volume of registered soccer coaches in Saskatchewan.

6. Enhance the availability (volume and consistency) and accessibility to coach training and development around the province.

7. Enhance the quality of training for coaches entering the High Performance Stream with advanced coach licensing courses and mentorships with Master Coaches.

8. Target the adoption of coaching among young adult players (U16-U25).

9. Target the adoption of coaching among females, particularly at competitive and High Performance levels

10. Build unity and connectivity in the Saskatchewan coaching community.



3. Referees - 'Saskatchewan referees enhance the game experience and are respected for it'

Strategic Goals

- 11. Create a unified, co-ordinated vertical system for referee development in Saskatchewan.
- 12. Increase the volume of certified referees.
- 13. Reduce barriers to referee development in rural areas of Saskatchewan.
- 14. Drive referee support across Saskatchewan.
- 15. Support the development of Saskatchewan's top referees.
- 16. Create a respectful game-time environment for Saskatchewan referees.

4. Organization (SSA) - 'The SSA is productive and responsible to its stakeholders'

Strategic Goals

- 17. The SSA has the financial and human capacity to meet the priorities of the plan.
- 18. Continue to drive high standards in governance and Board practice.
- 19. Develop the skills and capacity of the SSA's human resources to enhance productivity.
- 20. Enhance the SSA's organizational 'listening' capabilities.
- 21. Data requirements are enhanced through full implementation of GOALLINE within all SSA Member Organizations.



5. Membership - 'The SSA membership is efficient and effective in delivering soccer in Saskatchewan'

Strategic Goals

22. Grow respect and trust for the Saskatchewan Soccer Association brand among its members.

23. Implement a simplified, effective membership structure for Saskatchewan soccer.

24. Establish defined, valued member service and support.

25. Implement a strategy, policy and standards approach to member management.

26. Drive consistent SSA-to-member and member-to-member connection.

27. Create and implement a standards-based recognition and reward system of member excellence.

6. Community - 'The value of soccer is constantly brought to new Saskatchewan community groups'

Strategic Goals

28. Target partnerships to develop soccer priority growth areas.

29. Enhance support to those in under-represented groups and those with barriers to participation.

30. Drive local corporate investment into community-level soccer.

31. Advocate and support for the development of soccer fields and facilities in Saskatchewan.



Provincial Offices

Regina

Administration Office

Office Hours Monday – Friday 9:00 a.m. – 5:00 p.m. 300-1734 Elphinstone Street Regina, SK S4T 1K1 T: 306-780-9225 F: 306-780-9480

Doug Pederson Executive Director

Udo Baecker Coordinator, Sports for All Programs

Nicole Knecht Coordinator, Member Services

Donna Evans Administrative Assistant

Jennifer Ellarma Coordinator, Communications and Funds Development Saskatoon

Technical Office

Office Hours Monday – Friday 9:00 a.m. – 5:00 p.m. 150 Nelson Road Saskatoon, SK S7S 1P5 T: 306-975-0862 F: 306-975-0863

Rahim Mohamed Director of Soccer

Terrol Russell Manager, High Performance Stream

Joan Nash High Performance Technical Administrator

Eden Rakochy Registrar

Octavian Iliuta Coordinator, Referee & Competitions Development

Yiannis Tsalatsidis Coordinator, High Performance





The Saskatchewan Soccer Association would like to take this opportunity to recognize the support of our generous sponsors. It is through their support, we can continue to offer opportunities for people to play, excel, and succeed.



















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