

SASKATCHEWAN  
**SOCCER**  
ASSOCIATION

**2018 ANNUAL REPORT**









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PROUD MEMBERS OF









SASKATCHEWAN SOCCER ASSOCIATION (SSA) IS THE DESIGNATED PROVINCIAL SPORT GOVERNING BODY FOR THE SPORT OF SOCCER IN SASKATCHEWAN AND IS A FULL MEMBER OF THE CANADIAN SOCCER ASSOCIATION (CSA).

AS SUCH, SSA IS ENTRUSTED BY THE STATUTES OF FIFA AND THE CONSTITUTIONS OF THE CSA AND SSA WITH THE MANDATE OF FOSTERING, DEVELOPING, AND PROMOTING SOCCER IN THE PROVINCE.

## OUR VISION

*Soccer enriches people's lives and builds strong relationships in Saskatchewan.*

## OUR MISSION

*To develop great people and connect healthy communities in Saskatchewan through lifelong participation in soccer.*

## OUR VALUES

*Participant-centred - Players, coaches, officials & volunteers are at the heart of everything we do.*

*Innovation - We seek to find new and creative approaches to developing the sport throughout the province.*

*Collaboration- We work together and with our key partners to achieve the goals of the Association.*

*Quality - We strive to achieve personal bests in everything that we do.*

*Integrity - We believe in being open, transparent and honest in all of our interactions.*



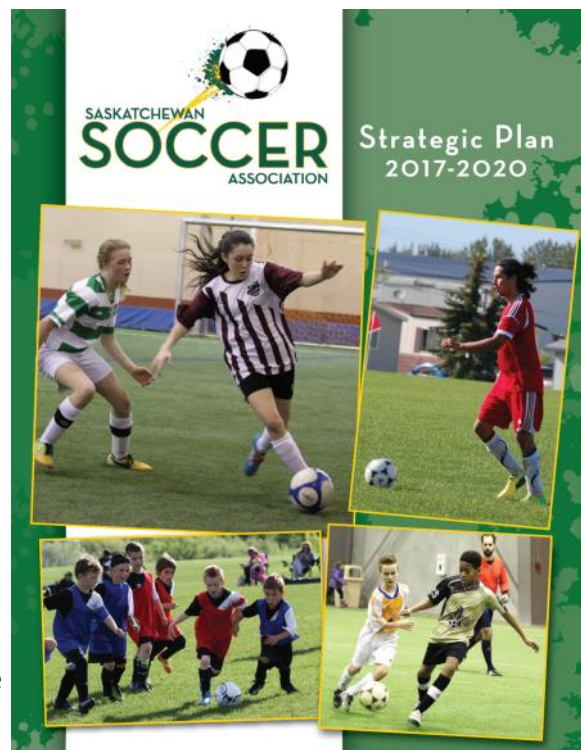
## Message from the Board & Management:

Lisa Bagonluri - President, Doug Pederson - Executive Director, Rahim Mohamed - Director of Soccer

The theme of the 2019 Annual General Meeting is **Adapt, Align, Aspire.**

Our Vision statement challenges us all to **Aspire** to a brighter future - to dream big. The game of soccer has the potential to enrich lives and foster strong relationships within our province. The [2017-2020 Strategic Plan](#) (Plan) was created through rigorous consultation with membership and identifies the key priorities to advance the game. The Plan encourages all members to work collectively to **Align** efforts toward the achievement of our mission - to develop great people and connect healthy communities through their lifelong participation in soccer.

The AGM is a chance to connect and re-focus our collective energies. We have adopted an expanded format this year with expert sessions that will interest and inspire Organizers, Coaches, and Referees. With 2018 marking the halfway point of the Plan, we will take the opportunity to review the progress that has been made. In executing the goals laid out over the 6 priority areas - Players, Coaches, Referees, Membership, Organization and Community - we have a number of key measures that we believe not only provide the right information to inform planning for the future, but also inspire ways in which we can continue to positively impact our membership in the short-term. There is much to be excited about in the final two years of the Plan.



Coaches	
Strategic Goals	2017 Progress
#1 Expand the volume of registered soccer coaches in Saskatchewan	10.9%
#6 Enhance the availability (volume & consistency) & accessibility to coach training & development around the province	
#7 Enhance the quality of training for coaches entering the NP Soccer with advanced coach learning courses & mentorships with Master Coaches	
#8 Target adoption of coaching among young adult players (2016-2020)	
#9 Target the adoption of coaching among females particularly at competitive & NP levels	
#10 Build unity & connectivity in the Saskatchewan coaching community	

One key achievement in 2018 was bringing to life our Long-Term Surveying Strategy. Within the Plan, acquisition of data to inform planning has been highlighted as a key priority for the future. A collection of event and satisfaction surveys were released and the data collected throughout the year.

The information collected in our initial year through the Non-Returning Player Survey, Individual Member Satisfaction Survey, and Member Organization Satisfaction Survey provides the initial ground work to inform future planning. With a limited sample size consideration of results needs to be undertaken with some caution.

We understand that these are early days when it comes to data collection, but still we are pleased to have the strategy in place and share some of the initial results.

## Message from the Board & Management

Of **Individual Member Satisfaction Survey** respondents:

- ◆ 60% said their children asked them to play soccer and identified that soccer is fun; which supports that soccer is a sport of choice;
- ◆ 82% felt the soccer environment their child was exposed to was safe, inclusive and welcoming; which supports that our efforts to be participant-centred are successful, and,
- ◆ rated their Overall Satisfaction with their soccer experience as 7.4 out of 10; which if maintained, can enhance our efforts to retain players.

Examples such as those above are quite positive, however enthusiasm must be tempered since registration is in decline.

Although there has been significant progress overall in the Plan, there is one strategic priority which has not progressed - Boosting Overall Player Enrollment. Observations from the **Non-Returning Player Survey (NRP)** will help us better understand our declines in the future. Note that the results from NRP in our first year are predominantly from Parents:

Top Reasons Players decided not to play soccer:

- #1 Player wanted to focus on another sport
- #2 Player (or their parents) unhappy with the soccer program (or club/academy/association at large)
- #3 Player not enjoying soccer anymore

Note: The top reasons for a player/parent being unhappy with their current program were: Issues with the soccer program, issues with the soccer club beyond the soccer program and issues with the coach. The top reasons a player didn't enjoy the sport anymore included: not improving in the game, the environment being too competitive and not liking their team mates. Parents indicate a need for advanced planning and predictability in their family schedules, and a wish for soccer to be more amenable to supporting a multi-sport approach. Parents often do not understand why current programs are ran with a given format (ie. why there is a focus on development, rather than competition at early ages).



Surveying is a long term strategy; as we gain more data in additional years we will get more relevant information.

One area we ask for Member support is creating more survey participation; in future surveys it is important we see increased response rates so that we ensure that the data is representative of the soccer population.



## Message from the Board & Management

At the half way point of the *Plan*, we can demonstrate progress in all six priority areas. Although we understand there is much work yet to be done, we are proud to share some highlights from 2018:

### ***Players - 'Every player gets the chance to learn, enjoy, and reach their goals through soccer'***

The Plan challenges us to increase the quality of programming. We are excited about the first intake of Club Licensing applications from SSA Member Organizations wishing to achieve the status of Quality Soccer Provider that will occur in fall 2019. Canada Soccer has developed Club Licensing with primary goals to:

- ◆ Set clearly defined standards and expectations for member organizations;
- ◆ Recognize excellence in the soccer community;
- ◆ Raise the level of all soccer organizations throughout Canada and,
- ◆ Drive change in the soccer system.

In addition to the Canada Soccer Club Licensing program, the SSA has developed a Major Event strategy that will provide a platform for all member organizations to participate and celebrate our game. The 2018 pilot, Soccer Day in Saskatchewan event, was a huge success. This event had many components, including: 3v3 Festival, Youth Camps, PSL Finals, Showcase games, visits from National team coaches to provide coach education and athlete assessment, and, the launch of our Make It Official Campaign. By incorporating multiple components in a Major

Event we have the chance to engage more participants, connect directly with different demographic groups, and raise the profile of the game.

Meeting the needs of the participant is essential to the retention of our participants and we can create a population of participants who will play soccer for life by expanding the range of quality competitions that meet their needs and interests. In 2019 we will welcome Special Olympics into our provincial competitions, we will connect with members to increase competition for rural members and also focus on new areas of potential growth - Futsal and Walking Soccer.



### ***Coaches - 'Saskatchewan soccer coaches can unlock the potential in their soccer players'***

We had a successful year with our coaching clinics in 2018 and a very busy year is planned for 2019. We are pleased that Canada Soccer has recently released their updated Coaching Pathway and will be launching new courses and resources; including Child and Youth Licenses, training for Technical Directors, and online education resources which will enhance how coach education will be delivered in the future. We also saw initial progress with our youth and female coaching strategies that will continue in 2019.

### ***Referees - 'Saskatchewan referees enhance the game experience and are respected for it'***

We had a very successful year with increased engagement of rural referees and Member Organizations which has resulted in our highest total of referee registrations ever. Our SERP and Candidates programs are very active and Saskatchewan Referees are receiving recognition through national and international assignments. We have heard from Membership about the impact that quality refereeing can have to enhance the participant experience, and will continue to invest to develop our referees; the first step in that process, however, is to ensure that we treat all referees respectfully. In 2018, we announced our Make it Official campaign and in 2019 will be rolling out long term plans to ensure that all officials have positive game time experiences.



# Message from the Board & Management

## **Organization - ‘The SSA is productive and responsible to its stakeholders’**

Our governance structure and financial management practices continue to be a source of strength. Our Nominations process resulted in a full slate of candidates that will make a contribution to the Board. During challenging times, while registration income is declining, we are fortunate to have strong financial reserves that will allow us to invest in key areas including staffing. We invested in a new staffing structure and, with long term staff Terrol Russell and Udo Baecker moving on, we re-defined staff roles and responsibilities to meet the needs of the Plan. We will also continue to invest in the review of Goalline and, with support of membership and the SMS Working group, we will develop a long term strategy for online registration and soccer management that will meet provincial and local needs.

## **Membership - ‘The SSA membership is efficient and effective in delivering soccer in Saskatchewan’**

A primary focus in 2019 will be preparing membership for the implementation of Club Licensing which provide standards all organizations can work toward. We will also continue to investigate opportunities to invest in areas that add value to membership areas, such as the John Pascarella Goalkeeping and Leadership sessions and the Fall Membership Sessions, which were well received. We expanded our member service offerings with the release of Respect in Sport for Parents, Sterling BackCheck and key documents related to improving inclusivity in soccer.

## **Community – ‘The value of soccer is constantly brought to new Saskatchewan community groups’**

We see tremendous opportunities to expand our reach to include more New Canadians and Indigenous groups within membership. We continue to seek partnership that will support our goals and are grateful to all the sponsors and contributing partners from this past year. Also, we are aware of a number of new soccer facilities that may be developed and advocacy initiatives to support the development of soccer fields and facilities in Saskatchewan will be expanded in 2019.

The Board of Directors and Staff wish to extend our most sincere thanks to all Member Organizations, volunteers, participants and parents who make this all possible. We are grateful for all you do and we were very pleased to receive the positive comments from the **Member Organization Satisfaction Survey**:

- ◆ 6.8 of 10 indicate SSA’s current strategic plan is well-focused on the needs of Member Organizations
- ◆ 6.9 of 10 say SSA services over the past year justify their membership and offer value for membership.
- ◆ 7.2 of 10 say SSA has been effective in delivering service to Member Organizations and respondents also provided a 77% rating related to dealing with SSA Staff in 5 key metrics: Promptness in response, Attitude and demeanour, Initiative & "Thinking outside the box and desire to do beyond what is required".
- ◆ The average rating of their Overall Satisfaction with SSA over the past year is 7.3 out of 10.

We will continue to acquire critical information and endeavour to listen well to inform planning. With Club Licensing, we are better positioned to implement common standards and metrics. We will maintain an unwavering focus on improvement through self-evaluation against the standards & feedback. We will remain current, be responsive to a changing landscape, and adapt programming with a primary focus on enhancing the participant experience. Dreaming big helps us to **aspire** toward a bright future; being flexible and prepared to **adapt** will allow us to navigate within a changing landscape; and, ultimately, the **alignment** of focus at all levels province wide will be the key to achieving our Mission.



# 2019 - 2021 Canada Soccer Strategic Plan



## CANADA SOCCER NATION

### 2019-2021 STRATEGIC PLAN

#### WELCOME TO CANADA SOCCER NATION



**Steven Reed**  
President

Canada Soccer embarked on an ambitious path with its 2014-2018 Strategic Plan - Leading a Soccer Nation. By **GOVERNING THE GAME** in Canada professionally and in collaboration with our stakeholders, we have invested in **TECHNICAL LEADERSHIP** and ensured **CONSISTENT, WORLD CLASS PERFORMANCES** that have **ENCOURAGED** the growth of the game in our country.

Success both on and off the pitch has established Canada Soccer as a leading soccer nation. On the pitch, Canada Soccer's Women's National Team returned to the podium with their Olympic bronze medal performance at Rio 2016, thus becoming the first Canadian team to repeat at back-to-back Olympic Summer Games in more than a century. Meanwhile, off the pitch, the record-setting FIFA Women's World Cup Canada 2015™ united the country from coast to coast with over 1.35 million spectators in attendance and over 45 million watching the Final alone.



**Peter Montopoli**  
General Secretary

The next evolution of Canada Soccer's Strategic Plan outlines how we will build on our achievements with a focus on the once-in-a-generation opportunity that hosting a FIFA World Cup™ will provide for the sport in our country. We will support our members as we **GOVERN** the sport responsibly; ensure that participation, awareness, and audiences continue to **GROW**; and **DEVELOP** all aspects of the game to the benefit of players, coaches, officials, clubs, leagues, and fans throughout the country.

We are Canada Soccer Nation and our 2019-2021 Strategic Plan will guide our efforts to **DEVELOP, GOVERN, and GROW** our sport to ensure all who participate will benefit from the anticipation, excitement, and investment as we embark on the journey to host the 2026 FIFA World Cup™.

#### VISION

Leading Canada to victory and Canadians to a life-long passion for soccer.

#### MISSION

To provide leadership in the pursuit of excellence in soccer, nationally and internationally, in cooperation with its members and stakeholders.

#### VALUES

We **LEAD** with unwavering **INTEGRITY**. **HONESTY** guides our actions. Our decisions are **FAIR** and **ETHICAL**.

We thrive with **EXCELLENCE**. Our **PASSION** fuels our performance on and off the pitch.

We are **ACCOUNTABLE** to our stakeholders. **TRANSPARENCY** directs our communication. We **RESPECT** and **INCLUDE** all.



# Canada Soccer Association 2019 - 2021 Strategic Plan

## DEVELOP



Canada Soccer seeks to continually develop and implement programs and opportunities for all who participate in the sport in Canada.



Establish the player development ethos for all National Teams.

- ▷ 1.1 Amplify the National Player Pathway for all National EXCEL Programs
- ▷ 1.2 Implement minimum coaching certification requirements
- ▷ 1.3 Distribute the National EXCEL player development framework



Develop a national framework and supporting programs for clubs that will unite our members in our shared vision for the sport.

- ▷ 1.4 Implement a National Club Licensing Program
- ▷ 1.5 Integrate Long-Term Player Development (LTPD) into all programs
- ▷ 1.6 Recruit and develop referees and support competency-based recruitment of staff



Provide consistent, age and stage appropriate, blended-learning coach education opportunities.

- ▷ 1.7 Update coach education curriculum and materials
- ▷ 1.8 Launch a blended-learning curriculum featuring e-learning modules
- ▷ 1.9 Increase enrolment and diversity of the elite coaching pathway

Canada Soccer Nation has good governance as the foundation of its pursuit of excellence on and off the pitch. In collaboration with our stakeholders from coast to coast to coast, we will focus our collective efforts on maximizing our resources to benefit the world's game.



Provide strong leadership to ensure a consistent direction for all stakeholders including our Provincial and Territorial Member Associations.

- ▷ 2.1 Continually review governance structures
- ▷ 2.2 Formulate and Implement aligned strategic plans
- ▷ 2.3 Implement consistent risk management frameworks



Ensure the continued growth and financial stability of Canada Soccer through a values-based approach.

- ▷ 2.4 Strengthen relationships with Concacaf and FIFA
- ▷ 2.5 Support Provincial and Territorial Member Associations' membership stability
- ▷ 2.6 Continue to refine policies and by-laws



Provide progressive programs and value to our players, coaches, officials, Provincial and Territorial Member Associations, and Professional League and Club Members.

- ▷ 2.7 Expand communications with all stakeholders across traditional and emerging platforms
- ▷ 2.8 Invest in a National Soccer Registry
- ▷ 2.9 Diversify revenue streams



## GOVERN

## GROW



Canada Soccer has an unprecedented opportunity to continue the momentum created by securing the right to co-host the 2026 FIFA World Cup™ with our fellow Member Associations Mexico and the United States. Our continued efforts to stage the best-ever FIFA World Cup™ will build on the success of our record-setting hosting of FIFA competitions and the medal-winning performances of our National Teams.



Achieve best-ever performances at all major international competitions, including the 2019 FIFA Women's World Cup™, 2020 Olympic Games, and 2022 FIFA World Cup™ Qualifiers.

- ▷ 3.1 Maximize high-performance systems and structures
- ▷ 3.2 Support National Player Pathway alignment for National Team success
- ▷ 3.3 Ensure qualification and participation in all Concacaf and FIFA competitions



Ensure that the relevancy and high level of interest in the sport is maximized to attract, retain and engage players, coaches, officials, and fans.

- ▷ 3.4 Maintain position as the number one team participation sport in Canada
- ▷ 3.5 Encourage higher participation from underrepresented populations
- ▷ 3.6 Mandate standards-based, high-performance leagues



Foster a culture of inclusion, diversity, equality, development, and collaboration across all levels of the game.

- ▷ 3.7 Support the launch and development of the Canadian Premier League
- ▷ 3.8 Aid in the implementation of elite-level, semi-pro leagues
- ▷ 3.9 Maximize investment in indoor and outdoor facilities



# Board of Directors



**Lisa Bagonluri**  
President



**Jeff Humm**  
Vice President  
Chair - Risk  
Management  
Committee



**Leonard Lewko**  
Chair - Audit and  
Finance Committee



**Kelly Rawlings**  
Chair - Nominations  
Committee



**Sheri Willick**  
Chair - Governance  
Committee



**Marianne  
Schneider**  
Director



**Meka Okochi**  
Director



**Monica Deters**  
Director



**Dave Mysko**  
Director



**Jody Hanson**  
Director

## Standing Committees

### **Governance & Risk Management**

Jeff Humm - Chair (Risk)  
Sheri Willick - Chair (Governance)  
Meka Okochi  
Monica Deters  
Dave Mysko  
Lisa Bagonluri - Ex-officio

### **Audit & Finance**

Leonard Lewko - Chair  
Kelly Rawlings  
Marianne Schneider  
Kristi Baxter – External  
Kevin Kobialka – External  
Jeannette Kuc – External  
Jeff Humm - Ex-officio

### **Nominations**

Kelly Rawlings - Chair  
Leonard Lewko  
Marianne Schneider  
Dave Mysko  
Lisa Bagonluri - Ex-officio



## 61 Regular & 6 Associate

### REGULAR

- ♦ Battleford & District Senior Soccer
- ♦ Battleford Youth Soccer Association
- ♦ Broadview Soccer
- ♦ Canora Soccer
- ♦ Choiceland Soccer
- ♦ Esterhazy Soccer
- ♦ Estevan Senior Soccer Assoc.
- ♦ Estevan Youth and Mini Soccer Association
- ♦ FC Regina
- ♦ Ginga Futebol Academy
- ♦ Grenfell Soccer
- ♦ Humboldt & District Soccer Association
- ♦ Ile-a-la-Crosse Friendship Centre Inc.
- ♦ JJ Soccer
- ♦ Kindersley Soccer Association
- ♦ Kipling Soccer
- ♦ Lac La Ronge Tri-Community Soccer Association
- ♦ La Loche Minor Sports Inc.
- ♦ Lanigan & District Soccer
- ♦ Lloydminster & District Soccer Association
- ♦ Meadow Lake Senior Soccer
- ♦ Meadow Lake & District Youth Soccer
- ♦ Melfort Youth Soccer Association
- ♦ Melville Soccer Association
- ♦ Meridian Youth Soccer Association
- ♦ Montmartre & District Soccer
- ♦ Moose Jaw Soccer Association
- ♦ Moose Mountain Soccer
- ♦ Moosomin United Soccer Association
- ♦ Nipawin Indoor Soccer League
- ♦ Nipawin Soccer Club (Indoor)
- ♦ Nipawin Youth Soccer (Outdoor)
- ♦ Oxbow Youth Soccer
- ♦ Poundmaker Youth Soccer
- ♦ Prince Albert Senior Soccer Association
- ♦ Prince Albert Youth Soccer Association
- ♦ Qu'Appelle Valley Soccer Association
- ♦ Queen City United Soccer
- ♦ Redvers Soccer Club
- ♦ Regina United Futsal Federation
- ♦ Rocanville Soccer Association
- ♦ Rosetown Soccer Association
- ♦ Saskatoon Adult Soccer
- ♦ Saskatoon Futsal Association
- ♦ Saskatoon Youth Soccer Inc.
- ♦ Shaunavon Soccer
- ♦ Springside Soccer Club
- ♦ Stoughton Soccer Club
- ♦ Swift Current Soccer Association
- ♦ TDSoccer
- ♦ Tisdale Soccer
- ♦ Town of Eston
- ♦ United Soccer Organization (Langenburg)
- ♦ Valley Soccer Association
- ♦ Vibank Soccer
- ♦ Watrous & District Soccer Association
- ♦ Wawota Youth Soccer
- ♦ Weyburn Soccer Association
- ♦ Whitewood Soccer
- ♦ Wolseley Soccer Club
- ♦ Yorkton United F.C.

### ASSOCIATE

- ♦ Astra Academy
- ♦ Phantom Lake Soccer Club
- ♦ Regina Soccer Referees Association
- ♦ Saskatoon & District Referee Association
- ♦ University of Regina
- ♦ University of Saskatchewan





# Celebrating Our History

## Life Members

Doug Knott  
Dale Perry  
S. W. Magill  
Bob Rohachuk  
Allen Bibby  
John Leyshon  
Henk Koopman  
Cedric Gillott  
David Greyeyes  
Klaas Post

Andy Sharpe  
Ed Horn  
Jim Nicholson  
Percy Hoff  
Esther Dupperon  
Bob Maltman  
Henk Ruys  
Bruce Cowan  
Al Day  
Ross Wilson

Bill Kerr  
Brett Mario  
Raymond Jones  
Rob Newman  
Dave Herbert  
Jeannette Kuc  
Don Story  
James Huber  
Don Findlay  
Leslie Blyth

## David Newsham Award Winners

1985 Henk Ruys  
1986 Doug Knott  
1987 Cedric Gillott  
1988 Raymond Jones  
1989 Henk Koopman  
1990 Bill Kerr  
1991 Not awarded  
1992 Ross Wilson  
1993 Klass Post  
1994 Paul Caves  
1995 David Herbert

1996 Ken Billows  
1997 Andy Sharpe  
1998 Ed Horn  
1999 David Jenkins (Cudworth, SK)  
2000 Tom Wieclawski  
2001 Al Day  
2002 Bob Maltman  
2003 Dale Perry  
2004 Percy Hoff  
2005 Bob Rohachuk  
2006 Jim Nicholson

2007 Esther Dupperon  
2008 Bruce Cowan  
2009 John Leyshon  
2010 Rob Newman  
2011 Brett Mario  
2012 Huw Morris  
2013 David Jenkins (Vibank, SK)  
2014 Jeannette Kuc  
2015 Don Findlay  
2016 Mark Lord  
2017 Rob Kroeker

## SSA Volunteer of the Year Award Recipients

2004 Huw Morris  
2005 Steve Boodram  
2006 John Myrah  
2007 Kathy Chisholm  
2008 Blair Kardash  
2009 Dena Clark  
2010 Scott Benning

2011 Lorelee Marin  
2012 Norma Ursulan & Ed Halyk  
2013 Eldon Bassett  
2014 Norma Ursulan  
2015 Leslie Blyth  
2016 Darin Wildman  
2017 Kevin Brown

## Sask. Sports Hall of Fame Inductees

David Greyeyes  
John Hayes  
Henk Ruys  
Norman Sheldon  
Kevin Holness  
Prince Albert City Football Club  
(1907 and 1939)



# Celebrating Our Achievements, Merits & Contributions

In March 2018, the provincial soccer community came together in Saskatoon to celebrate the successes of the game's up and comers, veterans, officials and supporters in 2017.

The SSA Recognition and Technical Awards Celebration is an opportunity for members within the community to collectively share in the accomplishments of the players, teams, coaches, referees, and volunteers from all over Saskatchewan.

Technical Awards were based on a Nomination process, where members from the entire SSA community can bring forth names of individuals who have had a significant year in 2017. Nominations were considered by the Technical Committee and a slate of winners and nominees were accepted and announced. The Provincial Soccer League Golden Boot and Shutout Awards were awarded to the player(s) in each age and gender category, for their respective accomplishments.

Volunteer of the Year and the David Newsham Award are among the most prestigious awards presented by the Saskatchewan Soccer Association. Award nominations are reviewed and winners selected by the Board of Directors, and selections are presented to the Membership during the Banquet.



## 2017 PSL Awards

### Under 15 Boys

Golden Boot

**Rajesh Rodney, Saskatoon South**

Team Shutout Award

**Saskatoon South**

### Under 15 Girls

Golden Boot

**Emily Little, Saskatoon North**

Under 15 Girls Shut Out Award

**FC Regina**

### Under 17 Boys

Golden Boot

**Daniel Jimenez, Saskatoon North**

Under 17 Boys Shut Out Award

**Queen City United**

### Under 17 Girls

Golden Boot

**Olivia Gables, FC Regina**

Under 17 Girls Shut Out Award

**Saskatoon South**

## 2017 SSA Technical & Recognition Awards Recipients

Youth Female Player of the Year

**Claire Abrey, Saskatoon**

Youth Male Player of the Year

**Thomas Hasal, Saskatoon**

Senior Female Player of the Year

**Megan Loyns, Saskatoon**

Senior Male Player of the Year

**Jay Tomchuk, Saskatoon**

Youth Coach of the Year

**Cheryl Willoughby, Regina**

Senior Coach of the Year

**Jaime Meza-Castillo, Saskatoon**

Grassroots Coach of the Year

**Amber and Sergio Fuentealba, Saskatoon**

Grassroots Player of the Year

**Teryn Ahenakew, Saskatoon**

Grassroots Team of the Year

**2017 Under 16 Boys NAIG Team**

Youth Team of the Year

**FC Regina Under 15 Girls PSL Team, Regina**

Senior Team of the Year

**Olimpia SK FC, Saskatoon**

Grassroots Referee of the Year

**Vinko Feric, Moose Jaw**

Referee of the Year

**Daniel Boudreau, Regina**

Volunteer of the Year

**Kevin Brown, Saskatoon**

David Newsham Award

**Rob Kroeker, Waldheim**





# 2018 Provincial and National Results

## Soccer For Life Indoor Youth 6-Aside Provincial Championships

**U-15 Girls** - Meridian Rustlers, Lloydminster  
**U-15 Boys** - Melfort Internationale, Melfort  
**U-17 Girls** - Swift Current United, Swift Current  
**U-17 Boys** - Excelsior FC, Moose Jaw

**339** Players in Attendance

**101** Coaches in Attendance

**28** Officials in Attendance



## Soccer For Life Indoor Youth 11-Aside Provincial Championships

**U-15 Girls** - PA Celtics, Prince Albert  
**U-15 Boys** - SUSC Reds, Saskatoon  
**U-17 Girls** - Aurora Force, Saskatoon  
**U-17 Boys** - Aurora Celtics, Saskatoon  
**U-19 Girls** - Swift Current United, Swift Current  
**U-19 Boys** - Yorkton United FC, Yorkton

**446** Players in Attendance

**92** Coaches in Attendance

**27** Officials in Attendance



## Soccer For Life Indoor Youth 9-Aside Provincial Championships

**U-15 Girls** - Hollandia Lord, Saskatoon  
**U-15 Boys** - Lakewood Atletico, Saskatoon  
**U-17 Girls** - FC Regina, Regina  
**U-17 Boys** - FC Regina, Regina  
**U-19 Boys** - QC United, Regina

**489** Players in Attendance

**117** Coaches in Attendance

**32** Officials in Attendance



## Soccer For Life Outdoor Senior Provincial Championships

**Women** - Yorkton United FC, Yorkton  
**Masters** - FC Regina, Regina  
**Classics** - FC Regina, Regina

**130** Players in Attendance

**17** Coaches in Attendance

**12** Officials in Attendance



# 2018 Provincial and National Results

## 2018 Provincial Soccer League Provincial Champions

U-15 Girls - **FC Regina, Regina**

U-15 Boys - **FC Regina, Regina**

U-17 Girls - **FC Regina, Regina**

U-17 Boys - **Saskatoon Selects, Saskatoon**

**509** Players in League

**196** Coaches in League

**48** Officials in League

(Includes U13 Developmental League)



## 2018 Adult Futsal Provincial Championships

**Men** - Olimpia SK FC, Saskatoon

**28** Players

**4** Coaches

**6** Officials

## 2018 Saskatchewan Open Cup

**Men** - Saskatoon Revolution, Saskatoon

**Women** - SK Impact, Saskatoon

**96** Players

**18** Coaches

**10** Officials



## 2018 Canada Soccer Futsal Canadian Championships

Olimpia SK FC - 3rd Place

## 2018 Canada Soccer Association National Club Championships

Event	Representative	Community	Result
Under 15 Girls	FC Regina	Regina	8th Place
Under 15 Boys	FC Regina	Regina	11th Place
Under 17 Girls	FC Regina	Regina	10th Place
Under 17 Boys	Saskatoon Selects	Saskatoon	8th Place
Senior Women	SK Impact FC	Saskatoon	9th Place
Senior Men	Saskatoon Revolution	Saskatoon	3rd Place
Masters Women	FC Regina	Regina	6th Place
Masters Men	FC Regina	Regina	3rd Place





# Registrar's Report

Membership Totals	Players, Team Personnel & Officials				Players, Team Personnel & Officials							
	2018-2017				Six year analysis							
Regular Members	2018	2017	+/-	% Change	% Change	+/-	2018	2017	2016	2015	2014	2013
<i>14-40 Soccer Inc.</i>	0	0	0				0	0	0	497	343	391
<i>BATC</i>	0	0	0				0	0	0	0	0	32
Battleford & District Senior Soccer	0	157	-157	-100.0%	-100.0%	-325	0	157	225	385	283	325
Battleford Youth Soccer Inc.	883	910	-27	-3.0%	-30.4%	-386	883	910	1022	761	837	1269
Broadview Soccer Club	36	69	-33	-47.8%	-10.0%	-4	36	69	69	55	53	40
Canora Soccer Club	62	76	-14	-18.4%	5.1%	3	62	76	83	68	58	59
<i>Central Sask Futsal Liga</i>	0	0	0				0	0	0	13	25	53
Choiceland Soccer Club	27	54	-27	-50.0%	-47.1%	-24	27	54	55	58	60	51
<i>Eastend Soccer Club</i>	0	29	-29				0	29	46	56	70	56
Esterhazy Soccer	121	168	-47	-28.0%	37.5%	33	121	168	168	128	123	88
Estevan Senior Soccer Association	107	93	14	15.1%	39.0%	107	107	93	101	107	77	0
Estevan Youth & Mini Soccer Association	234	161	73	45.3%	-4.1%	-10	234	161	198	110	175	244
Town of Eston	30	26	4	15.4%	15.4%	30	30	26	0	0	0	0
Ginga Academy	47	93	-46	-49.5%	-28.8%	47	47	93	143	80	66	0
Grenfell Soccer Club	34	32	2	6.3%	-70.2%	-80	34	32	34	45	73	114
Humboldt and District Soccer Association	318	343	-25	-7.3%	-52.5%	-352	318	343	444	636	752	670
Ile a la Crosse Friendship Centre	246	243	3	1.2%	15.5%	246	246	243	213	0	0	0
JJ Soccer	414	374	40	10.7%	286.9%	414	414	374	325	307	107	0
<i>Kennedy Soccer</i>	0	0	0				0	0	19	0	0	29
Kindersley Soccer Inc.	357	336	21	6.3%	28.9%	80	357	336	279	234	263	277
Kipling Soccer Club	119	83	36	43.4%	-8.5%	-11	119	83	134	124	140	130
Lac La Ronge Tri Community Soccer Association	163		163			163	163					
La Loche Minor Sports	0	78	-78	-100.0%			0	78	84			
Lanigan & District Soccer	345	322	23	7.1%	45.0%	345	345	322	238	0	0	0
Lloydminster & District Senior Soccer	420	517	-97	-18.8%	-24.9%	-139	420	517	536	604	662	559
<i>Maple Creek Youth</i>	0	0	0				0	0	96	92	93	118
Meadow Lake & District Youth Soccer	209	218	-9	-4.1%	-46.7%	-183	209	218	250	228	377	392
Meadow Lake Senior	45	52	-7	-13.5%	-36.6%	-26	45	52	60	73	75	71
Melfort Youth Soccer Association	224	265	-41	-15.5%	-37.1%	-132	224	265	353	404	447	356
Melville Soccer Club	94	151	-57	-37.7%	-14.5%	-16	94	151	150	179	203	110
Meridian Soccer Association	929	1104	-175	-15.9%	-37.4%	-554	929	1104	1321	1341	1475	1483
Montmartre & District Soccer	76	92	-16	-17.4%	-8.4%	-7	76	92	101	95	104	83
Moose Jaw Soccer Association	716	828	-112	-13.5%	-45.6%	-601	716	828	1016	1098	1258	1317
Moose Mountain Soccer	112	96	16	16.7%	-11.8%	-15	112	96	108	133	112	127
Moosomin United Soccer	145	174	-29	-16.7%	9.8%	13	145	174	203	162	132	132
<i>Naicam (Indoor)</i>	0	0	0				0	0	0	0	11	17

\*Member Organizations aligned to the right were not SSA members in 2018, but have registered participants in the last 6 years.

\*\* % Change 6 Year— For Member Organizations that have been SSA Members less than 6 years, the % change was calculated from their inaugural year.





# Registrar's Report

Membership Totals	Players, Team Personnel & Officials				Players, Team Personnel & Officials							
	2018-2017				Six year analysis							
Regular Members	2018	2017	+/-	% Change	% Change	+/-	2018	2017	2016	2015	2014	2013
Nipawin Youth Indoor Soccer	69	59	10	16.9%	-25.8%	-24	69	59	93	89	102	93
Nipawin Youth Indoor Adult	59		59			59	59					
Nipawin Youth Soccer (Outdoor)	211	203	8	3.9%	4.5%	9	211	203	230	235	174	202
<i>Odessa Recreation Assoc.</i>	0	0	0				0	0	0	0	0	14
Oxbow Youth Soccer	78	78	0	0.0%	-12.4%	-11	78	78	102	82	83	89
Poundmaker Youth Soccer	67	32	35	109.4%	109.4%	67	67	32	0	0	0	0
Prince Albert Senior Soccer Association	236	222	14	6.3%	-41.3%	-166	236	222	259	267	250	402
Prince Albert Youth Soccer Association	1952	2178	-226	-10.4%	-8.7%	-187	1952	2178	2016	2088	2040	2139
Queen City United Soccer	982	851	131	15.4%	220.9%	982	982	851	748	631	306	0
Qu'Appelle Valley Soccer Association	717	933	-216	-23.2%	-19.6%	-175	717	933	1015	1013	921	892
Redvers Soccer Association	114	133	-19	-14.3%	50.0%	114	114	133	143	124	76	0
Regina Soccer Association	5135	5542	-407	-7.3%	-26.9%	-1886	5135	5542	6426	6691	7276	7021
Regina United Futsal Federation	0	6	-6	-100.0%		0	0	6	68	0	0	0
Rocanville Soccer Association	106	127	-21	-16.5%	3.9%	4	106	127	123	111	107	102
Rosetown Soccer Association	143	205	-62	-30.2%		143	143	205	0	0	0	0
Saskatoon Adult Soccer	5912	6351	-439	-6.9%	-22.8%	-1747	5912	6351	6519	7036	6813	7659
Saskatoon Futsal League	77	79	-2	-2.5%	352.9%	77	77	79	79	17	0	0
Saskatoon Youth Soccer Inc.	8101	8228	-127	-1.5%	-19.7%	-1985	8101	8228	9276	9352	9669	10086
Shaunavon Soccer	62	72	-10	-13.9%	-51.6%	-66	62	72	101	126	220	128
Springside Soccer Club	47	34	13	38.2%	17.5%	47	47	34	28	40	0	0
Stoughton Soccer Club	121	116	5	4.3%	80.6%	121	121	116	103	67	0	0
Swift Current Soccer Association	1048	1063	-15	-1.4%	-12.7%	-153	1048	1063	1153	1150	1126	1201
TDsoccer	16	66	-50	-75.8%	-75.8%	16	16	66	0	0	0	0
Tisdale Soccer Club	97	116	-19	-16.4%	-20.5%	-25	97	116	174	162	158	122
<i>Tompkins</i>	0	0	0				0	0	0	0	32	0
United Soccer Organization (Langenburg)	155	182	-27	-14.8%	-1.3%	-2	155	182	196	170	154	157
Valley Soccer Association	2471	2472	-1	0.0%	0.1%	2	2471	2472	2681	2663	2704	2469
Vibank Soccer	81	92	-11	-12.0%	-8.0%	-7	81	92	90	136	118	88
<i>Wapella Soccer Association</i>	0	0	0				0	0	0	0	0	21
Wawota Soccer Club	61	57	4	7.0%	45.2%	19	61	57	71	40	54	42
Weyburn Soccer Association	582	568	14	2.5%	-27.3%	-218	582	568	623	690	771	800
Whitewood Soccer Association	51	60	-9	-15.0%	-41.4%	-36	51	60	60	90	90	87
Wolseley Soccer Club	106	116	-10	-8.6%	8.2%	8	106	116	102	118	109	98
Yorkton United Football Club	894	887	7	0.8%	21.0%	155	894	887	1011	883	873	739
<b>Regular Members Totals</b>	<b>36264</b>	<b>38272</b>	<b>2008</b>	<b>-5%</b>	<b>-16%</b>	<b>-6980</b>	<b>36264</b>	<b>38272</b>	<b>41564</b>	<b>42144</b>	<b>42680</b>	<b>43244</b>

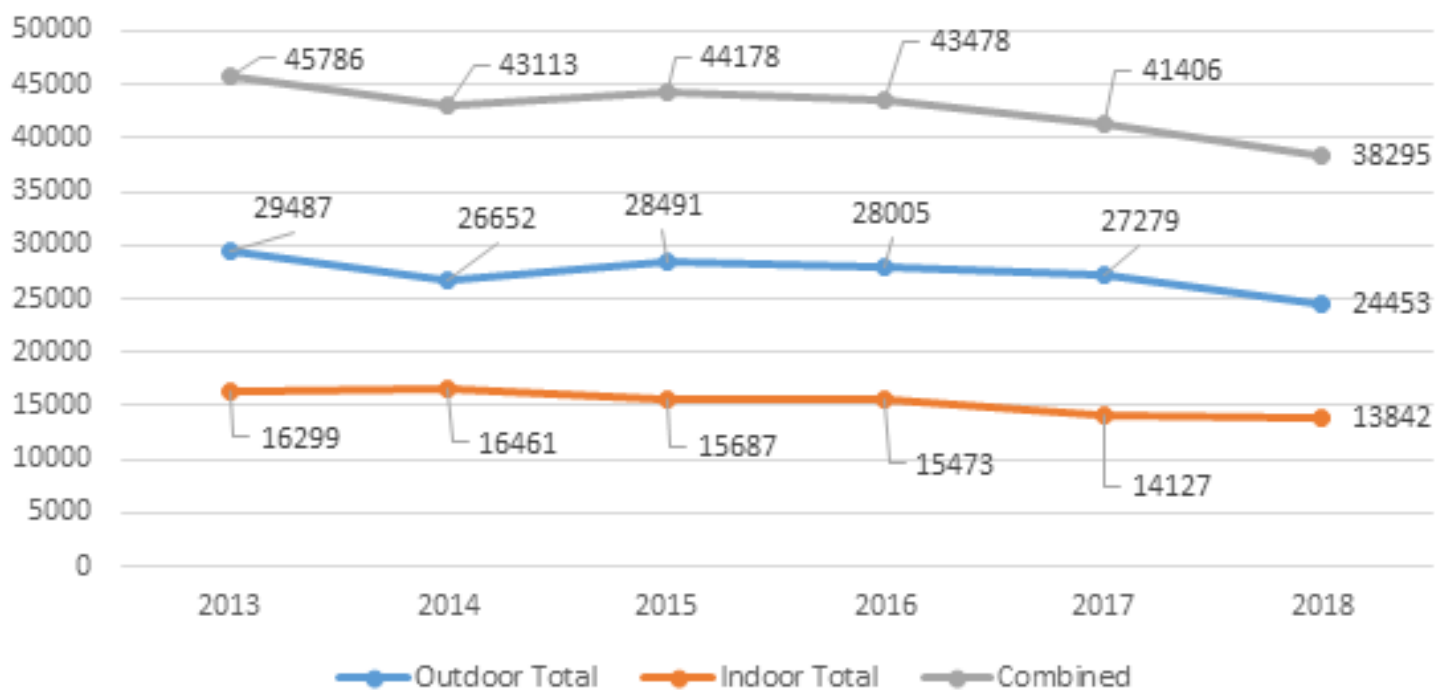
Associate Members	Players, Team Personnel & Officials				Players, Team Personnel & Officials							
	2018-2017				Six year analysis							
Associate Members	2018	2017	+/-	% Change	% Change	+/-	2018	2017	2016	2015	2014	2013
ASTRA Soccer Academy	0	0				-77	0	0	3	0	0	77
Phantom Lake Soccer, MB	0	0				0	0	0	0	0	0	0
Regina Soccer Referees Association	89	101	-12	-11.9%		-112	0	101	125	127	99	112
Saskatoon & Districts Soccer Refs. Assoc.	201	111	90	81.1%		-120	0	111	128	120	117	120
University of Regina	0	9				-24	0	9	12	10	24	0
University of Saskatchewan	0	0					0	0	0	0	0	0
Other - Special O, High Performance	121	132	-11	-8.3%	245.0%	98	121	132	61	2	2	23
<b>Associate Members Totals</b>	<b>411</b>	<b>353</b>	<b>58</b>	<b>16%</b>	<b>21%</b>	<b>-211</b>	<b>121</b>	<b>353</b>	<b>329</b>	<b>259</b>	<b>242</b>	<b>332</b>

\*Member Organizations aligned to the right were not SSA members in 2018, but have registered participants in the last 6 years.

\*\* % Change 6 Year—For Member Organizations that have been SSA Members less than 6 years, the % change was calculated from their inaugural year.

# Registrar's Report

## Total Registration by Season 2013-2018





## Six Year Registration Analysis

Outdoor	2013	2014	2015	2016	2017	2018	% Change 18v17	6 Year Avg	High	Low	CAGR
Mini	12181	12139	12122	12183	11173	9042	-19.1%	11473	12183	9042	-5.8%
Youth	6363	6171	6066	6022	5893	6874	16.6%	6232	6874	5893	1.6%
Adult	6015	5505	5860	5454	4898	4446	-9.2%	5363	6015	4446	-5.9%
Coaches	2295	2325	2176	2167	1977	1980	0.2%	2153	2325	1977	-2.9%
FSIN (All Ages)	2210	71	1750	1585	2781	1448	-47.9%	1641	2781	71	-8.1%
Referees	423	441	517	594	557	663	19.0%	533	663	423	9.4%
Outdoor Total	29487	26652	28491	28005	27279	24453	-10.36%	27395	29487	24453	-3.7%
Net Change	3249	-2835	1839	-486							
% Change	12.4%	-9.6%	6.9%	-1.7%							
Indoor	2013	2014	2015	2016	2017	2018	% Change 18v17	6 Year Avg	High	Low	CAGR
Mini	3813	4007	3887	3745	3070	2684	-12.6%	3534	4007	2684	-6.8%
Youth	3845	3849	3727	3972	3760	4149	10.3%	3884	4149	3727	1.5%
Adult	7310	7100	6968	6501	6224	5884	-5.5%	6665	7310	5884	-4.2%
Coaches	1331	1385	1080	1255	1073	1125	4.8%	1208	1385	1073	-3.3%
FSIN (All Ages)		120	25	0	0	0		29	120	0	
Indoor Total	16299	16461	15687	15473	14127	13842	-2.0%	15315	16461	13842	-3.2%
Net Change	376	162	-774	-214							
% Change	2.4%	1.0%	-4.7%	-1.4%							
Combined	2013	2014	2015	2016	2017	2018	% Change 18v17	6 Year Avg	High	Low	CAGR
Combined Total	45786	43113	44178	43478	41406	38295	-7.5%	42709	45786	38295	-3.5%
Net Change	3625	-2673	1065	-700	-2072	-3111					
% Change	8.6%	-5.8%	2.5%	-1.6%	-4.8%	-7.5%					
Mini	15994	16146	16009	15928	14243	11726	-17.7%	15008	16146	11726	-6.0%
Youth	10208	10020	9793	9994	9653	11023	14.2%	10115	11023	9653	1.5%
Adult	13325	12605	12828	11955	11122	10330	-7.1%	12028	13325	10330	-5.0%
Coaches	3626	3710	3256	3422	3050	3105	1.8%	3362	3710	3050	-3.1%
FSIN (All Ages)	2210	191	1775	1585	2781	1448	-47.9%	1665	2781	191	-8.1%
Referees	423	441	517	594	557	663	19.0%	533	663	423	9.4%



# 2018 Financial Overview

## Saskatchewan Soccer Association Inc.

### Statement of Financial Position

As at December 31, 2018, with comparative information for 2017

	2018	2017
<b>Assets</b>		
<b>Current</b>		
Cash	\$ 581,072	\$ 515,299
Accounts receivable	29,474	41,029
Investments (note 4)	1,225,000	1,200,000
Prepaid expenses	46,420	44,095
	<b>1,881,966</b>	<b>1,800,423</b>
<b>Invested in Sport Legacy Fund (note 5)</b>	<b>1,284</b>	<b>1,221</b>
<b>Capital assets (note 6)</b>	<b>16,739</b>	<b>23,829</b>
	<b>\$ 1,899,989</b>	<b>\$ 1,825,473</b>
<b>Liabilities and Net Assets</b>		
<b>Current</b>		
Accounts payable and accruals (note 7)	\$ 135,657	\$ 145,025
Deferred revenue (note 8)	450,376	426,080
	<b>586,033</b>	<b>571,105</b>
<b>Deferred Sport Legacy Fund (note 5)</b>	<b>1,284</b>	<b>1,221</b>
<b>Net assets</b>		
Invested in capital assets	16,739	23,829
Internally restricted (note 9)	1,295,933	1,229,318
	<b>1,312,672</b>	<b>1,253,147</b>
<b>Commitments (note 11)</b>		
	<b>\$ 1,899,989</b>	<b>\$ 1,825,473</b>

On Behalf of the Board

Director:

*[Signature]*  
President

Director:

*[Signature]*  
Chair A&F Committee

The accompanying notes are an integral part of these financial statements





## 2018 Financial Overview

### Saskatchewan Soccer Association Inc.

#### Statement of Revenue Over Expenditures

For the year ended December 31, 2018 with comparative information for 2017

	2018	2017
<b>Revenue</b>		
Sask Lotteries Trust Funding (Schedule 1)	\$ 720,000	\$ 743,244
Self Help (Schedule 2)	1,531,981	1,618,108
	<b>2,251,981</b>	<b>2,361,352</b>
<b>Expenditures</b>		
Administration (Schedule 3)	301,666	365,710
Capacity/Interaction (Schedule 4)	371,657	359,993
Participation (Schedule 5)	583,953	599,710
Excellence (Schedule 6)	571,980	589,677
Categorical Grants (Schedule 7)	363,200	413,093
	<b>2,192,456</b>	<b>2,328,183</b>
Excess of revenue over expenditures	\$ 59,525	\$ 33,169





## 2018 Organizational Highlights - Players

*'Every player gets the chance to learn, enjoy, and reach their goals through soccer'*

- ◆ **Club Licensing** standards for Quality Soccer are defined by Canada Soccer, member consultations are held and application timelines outlined for 2019
- ◆ SSA, led by **Rahim Mohamed**, is invited to take the lead role in development of the Canada Soccer, **Whole of Soccer Plan**, which is targeted for completion in 2019
- ◆ Launch of a new inclusive **Multi-Sports Games Delivery** process for players and coaches in preparation for 2019 Western Canada Summer Games



- ◆ **Major Events Strategy** results in **Soccer Day in Sask** at Mosaic Stadium which was a huge success and included PSL Championships, Youth Camp (100 participants) and 3 on 3 World Cup Tournament (40 teams). Visits by CanMNT Coaches Joey Lombardi, Danny Worthington and John Herdman (via video) significantly enhanced the coaches and players experience
- ◆ Promotion of **Walking Soccer** continues with development of a Guide to Walking Soccer and rules
- ◆ 24 **Player camps** across the province connect with over 1,150 Players

- ◆ Significant planning and development towards the inaugural **Prairie Futsal Championships** in 2019 which will be the 1<sup>st</sup> competition of its kind in Canada
- ◆ Research and consultation toward the development of the **Four Corner Championships** to promote additional opportunities for competition with rural members; SSA Rulebook and proposed format for the competition are in development
- ◆ **REX and Whitecaps** integrated into PSL
- ◆ Reaching new heights



- ◆ **CanMNT ID Camp** held in Saskatoon for 18 male players
- ◆ **Jay Tomchuk** played in two games for CanMNT Futsal team vs. Costa Rica in February, our first men's national team caps for over 10 years
- ◆ **Thomas Hasal** represented CanMNT in the U20 CONCACAF WCQ
- ◆ **Rohan Kapila**, FC Regina, joined the Vancouver Whitecaps Academy full-time
- ◆ **Leesa Eggum** was chosen to represent Canada at the FISU Games in Kazakhstan where she scored 3 goals in 5 games





## 2018 Organizational Highlights



- ◆ 5 REX athletes achieved Post-Secondary for fall 2018 season
  - ◆ Claire Abrey - University of Memphis
  - ◆ Hailey Mercier, Olivia Frederickson - University of Saskatchewan
  - ◆ University of Regina – Alicia Woodland
  - ◆ University of New Brunswick – Madison Goertz
  - ◆ University of Dalhousie – Nicole Solie
- ◆ 6 REX athletes achieved Post-Secondary formal commitments for fall 2019 season
  - ◆ Hayley Krahenbil – Louisiana Tech University
  - ◆ Penny Mulenga – Texas Tech University
  - ◆ Micah Sollid – University of Regina
  - ◆ Allyson Schneider – University of Regina
  - ◆ Cassidy Joslin – University of Detroit Mercy
  - ◆ Zoe Pothakos – Scottsdale Community College
- ◆ 5 REX players invited to the Vancouver Whitecaps Combine (Super REX environment), Vancouver, B.C. – Nov. 5-9/2018 with two short listed as top 35 in Canada for their birth year



- ◆ **Saskatoon Revolution** won Bronze at the Canadian Men's National Club Championships successfully hosted by Saskatoon Adult Soccer Inc.
- ◆ **FC Regina Masters Men** have represented SK at Western Masters for the second time, winning a bronze medal
- ◆ **Olimpia FC (Futsal)** has won the bronze medal at the National Futsal Championships

## 2018 Organizational Highlights - Coaches

*'Saskatchewan soccer coaches can unlock the potential in their soccer players'*

- ♦ SSA hosted Canada Soccer **Active Start Pilot** coaching course in February 2018 where 32 REX players became trained Active Start coaches while 4 female LF's received training
- ♦ **2 Visits by Danny Worthington** (CanWNT Asst. Coach & EXCEL U15-23 Director) to support REX Coaches through educational workshops and provide professional development for REX Director



- ♦ **Visit by** Under 15 Men's National Team Excel Director, **Joey Lombardi** in person and Canadian Men's National Team coach, **John Herdman** via Video for Canadian Men's National Team Tactical ID and Culture Presentation at July Provincial Soccer League Finals and Soccer Day in Saskatchewan Weekend on July 12-15, 2018 to help provide education and insight on the Men's EXCEL program for Saskatchewan coaches

- ♦ **2 C License courses** held with 65 coaches in

attendance attaining "Trained" status, substantially increasing the number of coaches with higher levels of coach education

- ♦ SSA hosted first CSA **National B License Part 1** with the new curriculum with 19 coaches in attendance including 7 female coaches. 5 LF's completed different phases of Learning Facilitator delivery for the B Part 1, which will allow SSA to run future courses without a CSA Master Coach Developer in attendance
- ♦ Online Resource was created on Facebook called the **SK Coaches Room** which allows coaches to connect and have dialogue around different post and resources. Over 165 members in the group.
- ♦ **SSA Coaching Resource Page** provides central point for coaches to access a wide variety of resources geared towards the development and support for coaches. Easily accessible for coaches throughout the province and housed on the SSA website
- ♦ **32 Community Coaching Courses** delivered across the province; more than half of the Coaches in attendance were female.
- ♦ Total number of coaches trained: 543
- ♦ Total number of female coaches trained: 285 (52%) of all coaches
- ♦ **MLS Asst Coach John Pascarella** from Minnesota United Football Club delivered two **Goalkeeping workshops** to provide further education on Goalkeeping, over 70 coaches attended
- ♦ Highlighted "NCCP Thanks Coach Week"; and delivered first **Coaching Education Webinar** which was attended by over 20 coaches
- ♦ Josh Hartl attended CSA National B License Part 2 in Ontario,
- ♦ Yiannis Tsalatsidis (SSA Technical Coordinator of High Performance Stream) completed part 2 of CSA National A License receiving trained status
- ♦ Rahim Z Mohamed (SSA Director of Soccer) completed Part 2 of his UEFA A License





## 2018 Organizational Highlights - Referees

*Saskatchewan referees enhance the game experience and are respected for it'*

- ◆ 663 Referees registered, our highest total ever, from 20 communities
- ◆ Chantal Boudreau moved to Ontario to advance her opportunities and was appointed to FIFA Women's World Cup
- ◆ Daniel Boudreau appointed to the 2019 CSA National List of Officials and was selected to attend Challenge Cup National Championships and USport National Championships for assessment for inclusion on National List
- ◆ SSA had representation in all Canada Soccer National and Regional Championships for the third consecutive year
- ◆ 20 SK elite referees have been invited to the Challenge Cup/ Jubilee trophy National Championships.

### Appointments:

- ◆ Daniel Boudreau – Challenge Cup/Jubilee Trophy, U Sport National Championships – 7 matches
- ◆ Richard Kent – Challenge Cup/Jubilee Trophy, U Sport National Championships – 7 matches
- ◆ Shukwia Tajik – Challenge Cup/Jubilee Trophy, CCAA National Championships – 5 matches
- ◆ Nicole Rapin - Challenge Cup/Jubilee Trophy – 4 matches
- ◆ Youssef Omar – Challenge Cup/Jubilee Trophy, CCAA National Championships – 5 matches
- ◆ Nicole Rapin – OCAA Provincial Championships – 4 matches
- ◆ Shukwia Tajik – OCAA Provincial Championships – 4 matches
- ◆ Alex McGreavey – OCAA Provincial Championships – 4 matches
- ◆ Ian Adams – OCAA Provincial Championships – 4 matches
- ◆ 9 referees from SERP and Candidates Program advanced to a higher level of certification in 2018
- ◆ Richard Kent was selected by the CSA Referee Development Committee to be a part of the NextGen CSA Referee Program
- ◆ Yousef Omar and Shukwia Tajik invited to the CCAA National Championships
- ◆ Alex McGreavey, Ian Adams, Shukwia Tajik, and Nicole Rapin have been invited to the OCAA Provincial Championships
- ◆ Octavian Iliuta was selected to the CSA National Futsal Championships and appointed to the Gold Medal Game
- ◆ In partnership with Sask Sport Inc., the implementation of the Make It Official Campaign was announced in July 2018



## 2018 Organizational Highlights - Referees

- ♦ Referee Education Sessions were delivered in rural locations including Lloydminster, Prince Albert, Kindersley, Lanigan, Moose Jaw as well as Saskatoon to increase the level of knowledge and understanding of officiating and provide on-going development opportunities outside of formal clinics
- ♦ For the third year in a row, Referee training was provided in Ile-a-la-Crosse to support the development of new soccer programming



- ♦ Female Officials Development
  - ♦ First ever female Entry-Level Referee Clinic held in Saskatoon
  - ♦ Chantal Boudreau moved to Ontario to advance her opportunities and was appointed to 2019 FIFA Women's World Cup and participated in the U20 Men's World Cup CONCACAF Qualifying Tournament in Florida
  - ♦ Shukwia Tajik – Invited to OCAA Provincial Championships and took part in – 4 Matches; Invited to CCAA National Championships; AR1 for Gold Medal OCAA Women's Match; Challenge Cup/Jubilee Trophy, CCAA National Championships – 5 matches
  - ♦ Nicole Rapin - Invited to OCAA Provincial Championships and took part in – 4 Matches; Invited to CCAA National Championships; 4<sup>th</sup> Official at OCAA Gold Medal Match; Challenge Cup/Jubilee Trophy – 4 Matches
  - ♦ # of SERP and Candidate Female Officials – 3 Female Participants – Shukwia Tajik, Nicole Rapin, Abbey Shannon
  - ♦ # of Total Female Officials = 122
  - ♦ Youth – 47
    - ♦ District – 69
    - ♦ Regional – 3
    - ♦ Provincial – 2
    - ♦ National – 1





## 2018 Organizational Highlights - Organization

*‘The SSA is productive and responsible to its stakeholders’*

- ◆ **Long Term Staffing Strategy** implemented and roles and responsibilities re-defined to align with Strategic plan
  - ◆ Retirement of **Udo Baecker** leads the way for hiring of **Markus Reinkens**, Coordinator Sport for All who takes over responsibility for Coach Education within all streams
  - ◆ Departure of **Terrol Russell** leads to promotion of **Yiannis Tsalatsidis** and **Joan Nash** as leaders in High Performance Programs
  - ◆ Competitions & Referee Development were split into two positions with hiring of **Steven Schmidt** for Referee Development and Special Projects allowing **Octavian Iliuta** to move to full time role in Competitions Development
  - ◆ **Eden Rakochy** promoted to Coordinator role providing primary leadership as Registrar and the review of Goalline and adding programming responsibilities including Adult Soccer initiatives
  - ◆ **Steven Porter** hired at the end of 2018 to fill newly created Executive Assistant position to provide high level support to the Executive Director and Director of Soccer while providing capacity building support to all admin and some technical areas of SSA operations
- ◆ Reserves grow in 2018 providing financial security and **opportunity to invest** in areas that will advance the Strategic Plan
- ◆ **Sask Sport funding** grows based on positive performance assessment
- ◆ **SSA Board internal assessments** have been developed, refined and implemented annually since 2016 based on Imagine Canada’s 73 standards for Board governance
- ◆ **Annual assessment of educational requirements** has been developed and in place for the Board and Standing Committees since 2017 and long term professional development plans have been implemented for staff
- ◆ A successful **Fall Member Session** offered an opportunity for SSA and CSA staff to communicate and gather feedback on CSA Club Licensing, Non Returning Player Survey, Growing the Game and the Goalline Sports Management Solution review
- ◆ **Communications, Social Media & Website** strategy results in over 1 million impressions of the SSA brand on all social media channels, which is both a new metric for consideration and furthermore, a strong message that SSA has the ability to connect directly with its key stakeholders; based on greater understanding of key analytics and metrics, SSA has enhanced its ability to report more accurate and important connectivity metrics



## 2018 Organizational Highlights - Organization

- ◆ Substantive progress on development of **SSA Communication Cyclical Calendar**, **Social Media Content Calendar**, **Social Media Guidelines** manual and **Club Nationals Communication Guide** supports SSA's overall Communication strategy
- ◆ Distribution of **10,000 SSA branded Door Hangers** to support Member Organizations promotion & outreach efforts
- ◆ Implementation of our **SSA Instagram** platform brought the SSA brand closer to the younger participant target demographic (13 – 25 yrs)
- ◆ **Production of videos** yields 1 Terabyte of B-roll footage, final production delayed but set for completion in 2019
- ◆ Implementation of annual and cyclical **communications and engagement calendar** and scheduling tool that now drives targeted messaging and campaigns in accordance to Strategic Plan and operational plan goals
- ◆ Through partnerships with Direct West, the SSA brand was seen by hundreds of thousands of individuals via the use of **electronic billboards** in both Regina and Saskatoon. SSA received continuous promotion on electronic billboards for approximately 9 months in 2018. This promotion was at no cost to the Association and served to be a much valued and unexpected asset to our existing sponsorship agreement
- ◆ Four SSA Provincial Championship events captured by **SaskTel MAX** for broadcast and use in future promotions
- ◆ Communication channels drove the awareness of various spectator experience for major events, University and College matches, and educational and interaction opportunities – A new facet of **SSA marketing**
- ◆ Further progress with **Branding and Communication strategies** strengthened SSA's ability to be connected directly to our community as a whole in a systematic, efficient and consistent approach
- ◆ Focus on the development of **SSA Organizational Calendar** has enabled SSA to prepare, plan and execute events and initiatives with greater ease
- ◆ **Comprehensive Survey Strategy** resulted in 9 nine surveys being developed. This major planning investment will help us to monitor and gauge progress against defined metrics, listen better to membership, and guide future planning





## 2018 Organizational Highlights - Membership

*‘The SSA membership is efficient and effective in delivering soccer in Saskatchewan’*

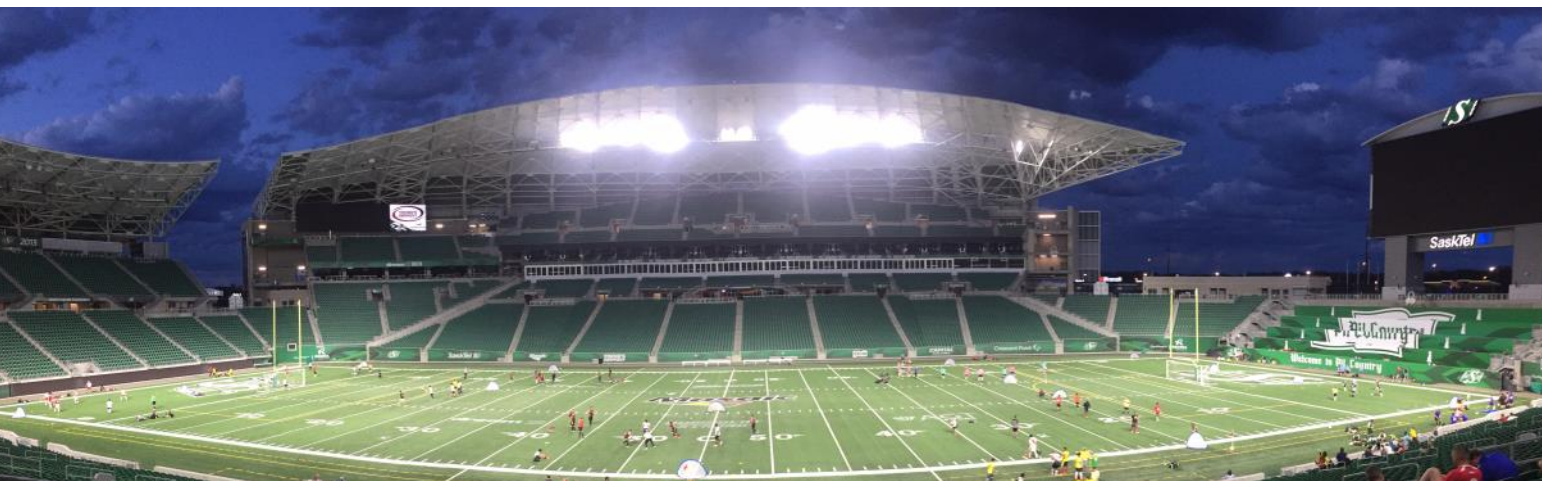
- ◆ Awarded \$220,700 in **Member Assistance Program** funding; numerous programs and events were able to take place, coaches and referees were developed, and organizations were able to increase their capabilities and capacity due to MAP Grant Funding
- ◆ 3 new **Member Organizations** joined SSA: Lac La Ronge Tri-Community Soccer Association, Watrous and District Soccer Association and Nipawin Indoor Soccer League
- ◆ Implemented the **Respect in Sport for Parent Program** as an added benefit to Membership as a step towards creating a more respectful game time environment for players, parents, and referees
- ◆ **Sterling Backcheck** added for online criminal record checks as a benefit to membership and to increase internal operational efficiencies
- ◆ The first Rural Webinar was held, setting the groundwork for the start of a **Rural Advisory Group** in 2019
- ◆ SSA and **Special Olympics’ partnership** agreement was renewed and discussions began on new collaborative opportunities; 85 Special Olympics Athletes are now registered with the SSA for Indoor 18-19 season
- ◆ SSA’s **Guide to Inclusivity** was released to Member Organizations to better inform them on how to deliver quality programming in consideration of participants unique abilities
- ◆ **Creating an Inclusive Environment for Trans Participants** guidance document released to support and guide Member Organizations to be inclusive, welcoming and have policies/best practices in place to better serve all athletes
- ◆ Six **Grassroots Workshops** were held; through these individualized workshops gap areas in member services were determined and SSA staff learned more about Member operations
- ◆ Ten **Member Orientations** were held for new members and new boards/contacts, assisting to build strong relationships between SSA and the MOs, helping to provide resources and better position the Member Organizations for success
- ◆ Completed significant work on various sections of **SSA Policy** to better position the Association to execute the 2017-2020 Strategic Plan and to align with Canada Soccer’s Club Licensing
- ◆ **Sask Soccer Strategic Planning Initiative (SSSPI)** was developed to increase alignment of effort through planning and to provide expert advice to Members; work draws to a conclusion in 2018 and will result in the release of 4 Strategic Plans in 2019 by Swift Current, Battleford Youth, TDsoccer, Queen City United Soccer
- ◆ Amendments to multiple section of SSA policy completed and communicated to membership including significant work in **Risk Management** to align with **Club Licensing** requirements and Canada Soccer Guide to Safety
- ◆ The Board clarified their **vision for Membership** by welcoming new members to SSA and encouraging innovation in existing members programming

## 2018 Organizational Highlights - Community

*The value of soccer is constantly brought to new Saskatchewan community groups'*



- ◆ **Athlete Assistance** Program provides funding to 80 youth athletes wishing to pursue High Performance opportunities, distributing \$30,777 to REX athletes and also through Member operated HPT Centres, Astra, QCU, FCR, & Whitecaps
- ◆ **Special Olympics** partnership agreement was renewed and discussions began on new collaborative opportunities; 85 Special Olympics Athletes are now registered with the SSA for Indoor 18-19 season, plans developed for inclusion in Indoor Provincials in 2019. The working relationship with Special Olympics was strengthened with more exciting opportunities available going forward
- ◆ Numerous **program partners contribute** to SSA in many ways including Vancouver Whitecaps, Canada Soccer, Sask Sport, Capitis Consulting, Byte Size, Sports Medicine and Science Council, Respect in Sport Group, Sterling BackCheck, Evraz Place, Economic Development Regina and Events Regina
- ◆ Acquired one **new sponsor**: Gurskey trophies; continued work with Direct West & Soccer Locker. Long term partnership with SaskTel continues. Completed research on demographics to allow for a greater targeted approach to partnership generation and promotion. A calendar and event specific approach to sponsorship developed for use in future years. Packages developed catering to the varying needs and interests of partners have been submitted to various potential partners
- ◆ **Athletes with a Disability Participation Guide** was released along with **Creating an Inclusive Environment for Trans Participants**; these documents support Member Organizations to be inclusive, welcoming and have policies/best practices in place to better serve all athletes
- ◆ Advocacy initiatives for the **development of soccer fields and facilities** in Saskatchewan have been launched; SSA presented to **Kindersley** City Council regarding the possibility of developing a future indoor sports facility within an existing space to connect the community and improve overall health and well-being; SSA extends support to City of **Martensville** facilities consultant to discuss the possibility of a future indoor sports facility. SSA initiates and receives initial support from Canada Soccer for the development of a **Facility Development Resource Sharing initiative**; plans for SSA similar resources development at provincial level are in place for 2019









The Saskatchewan Soccer Association would like to take this opportunity to recognize the support of our generous sponsors. It is through their support, we can continue to offer opportunities for people to play, excel, and succeed.









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