



SASKATCHEWAN
SOCCER
ASSOCIATION

2021 ANNUAL REPORT





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PROUD MEMBERS OF







SASKATCHEWAN SOCCER ASSOCIATION (SSA) IS THE DESIGNATED PROVINCIAL SPORT GOVERNING BODY FOR THE SPORT OF SOCCER IN SASKATCHEWAN AND IS A FULL MEMBER OF THE CANADIAN SOCCER ASSOCIATION (CS).

AS SUCH, SSA IS ENTRUSTED BY THE STATUTES OF FIFA AND THE CONSTITUTIONS OF CS AND SSA, WITH THE MANDATE OF FOSTERING, DEVELOPING, AND PROMOTING SOCCER IN THE PROVINCE.

OUR VISION

Soccer enriches people's lives and builds strong relationships in Saskatchewan.

OUR MISSION

To develop great people and connect healthy communities in Saskatchewan through lifelong participation in soccer.

OUR VALUES

Participant-centred - Players, coaches, officials & volunteers are at the heart of everything we do.

Innovation - We seek to find new and creative approaches to developing the sport throughout the province.

Collaboration- We work together and with our key partners to achieve the goals of the Association.

Quality - We strive to achieve personal bests in everything that we do.

Integrity - We believe in being open, transparent and honest in all of our interactions.

Message from the Board & Management

After you ask?...we don't yet know what comes "after". Or, if "after" will ever fully arrive. In this report, we won't dwell on the past or all the steps taken to navigate through these past two, very challenging, years. Needless to say, the effort was substantial, at all levels within the soccer community. Rather, let's take the time to remember, with adversity comes opportunity. Let's celebrate what we have learned and done, and focus forward, as we prepare for our Outdoor and Indoor seasons with renewed excitement.

There were many things to celebrate. Perhaps the most important; we acknowledge all the work and the sacrifice, the planning and re-planning, that went in to allow soccer to remain viable. Words cannot express our gratitude to the Member Organizations, their leadership groups, and volunteers for the commitment they have shown.

We celebrate our renewed commitment to Diversity, Equity and Inclusion through the Everyone's Game (EG) strategy. We thank our members for also embracing these principles within their programming. With increased awareness of important societal issues, EG serves as a reminder that each of us share responsibility to ensure soccer is a welcoming environment for all. To that end the Board has put forth amendments, to embed these principles in our bylaws, our Board recruitment and nomination process; and also, in our policies. Recent amendments provide additional clarity that SSA remains open to all types of member organizations, and we encourage new and existing members to innovate to serve participants better.

It has been re-confirmed that alignment of effort is essential to success; often said, but never truer than now. The past two years we have all been asked to do more with less; to go forward despite increased barriers to success. Life lessons are often forgotten once the pressure is off, and we remain working in an atmosphere of uncertainty, so collaboration and adaptability remain essential to our success. Canada Soccer and the SSA Board, through initiatives such as Club Licensing, are working in collaboration to advance the game.

Society has placed increased expectations on sport for due diligence, quality and safety, and the world of sport and volunteerism continues to evolve as a result. We ask all members to embrace change and make a commitment to pursuing minimum Quality Soccer Provider status in 2022. We thank our member role models who have already achieved QSP or higher.

We celebrate sponsors and partners, old and new. We thank our newest partner, Living Sky Sports and Entertainment, for the excitement they have created with the potential for a Canadian Premier League team in Saskatoon. As well, for their first ever *Soccer Town in Sask* social media campaign, which encouraged SSA members to proudly celebrate all they do at their local level. We encourage everyone to support LSSE in their bid to get a stadium approved in Saskatoon as the impact of a Saskatchewan based CPL team will be truly game changing.



Message from the Board & Management

SaskTel, Direct West, Soccer Locker and Adidas have been supporters through it all, their commitment to soccer has never wavered. The Saskatchewan Lottery Trust for Sport, Culture and Recreation, as our largest partner, allow all sports to manage and thrive through adversity. We also acknowledge the very generous and timely federal and provincial subsidies that have allowed us to invest in membership.

Our amended policies reward those that align efforts with SSA Strategic priorities; this past year we were able to invest \$725,000 in membership who work in alignment with the SSA strategic priorities through our Stimulus Strategy.

On the pitch, we celebrate the opportunity for Outdoor & Indoor seasons along with provincials, PSL, Soccer Day in Sask and Club Nationals. We celebrate opportunities to connect in-person through camps, clinics and festivals. We are on the right track, registrations have grown, and membership have indicated their thanks through positive member satisfaction survey results once again.

Let's be thankful each time we attend a game, a practice, or a board meeting. Remember, we need each other. Nationally, there has never been a year like this for soccer in Canada with home grown opportunity and talent making the difference. We thank the SSA Board and Staff for their leadership. We are thankful for innovations such as Coaching and Referee education, which are now readily available in your homes, making it more accessible for all. Provincially, we are grateful to our member organizations who continue to offer quality programs and develop top talent who aspire to reach new levels within and beyond our province. Our athletes, coaches and referees continue to impress and inspire us. We thank them for their patience these past two years and for their love of the game, which is what fuels our efforts.

We thrive through working together and through collaborative competition, pushing each other to new heights. There is so much more to celebrate but words fall short; the best way we can do that is simply to be grateful for each other.

Sports that build a welcoming and cooperative environment, respect the contributions of the organizers, coaches, and referees, and embrace quality, in all we do - on the pitch and off, will thrive. On behalf of the Board and Staff we thank you all for your continued support and wish you the very best in 2022.





CANADA SOCCER

237 rue Metcalfe Street
Ottawa, ON K2P 1R2

16 February 2022

Dear Saskatchewan Soccer Association,

On behalf of Canada Soccer, we hope that this letter will find you and your families safe and healthy during this most challenging time. While we continue to navigate the restrictions and protocols of the COVID-19 pandemic in Canada (and globally), I do hold out hope that in the not-so-distant future we will all be in person, regularly, again.

While our daily activities continue to be impacted - from not being able to gather with friends and family personally to the intermittent impact on our Canadian and Saskatchewan soccer playing & supporting public that may have missed out on what we have all enjoyed throughout our time in the game – the closeness, friendships, and camaraderie that our game brings out in everyone who participates. This sport we love provides us so many benefits from physical and mental, to emotional and social creates a community that is far greater than the simple pleasures of kicking a ball.

But 2021 provided us with some clear opportunities to see ‘the light at the end of the tunnel’ – and then some. If 2020 was a year of cancellations and postponements, 2021 was a year filled with over a year and half of activity and Canada was at the forefront of all of it.

In the summer, our Women’s National team once again held the collective attention of an entire nation in delivering a Gold medal for the ages in Tokyo. In doing so, also delivered new icons and heroes to a soccer-mad country. Players like Jessie Fleming, Quinn, Stephanie Labbe, and Evelyne Viens were suddenly household names – held in the same regard as the veterans of the 2012 & 2016 bronze-medal teams like Christine Sinclair and Desiree Scott. All led by newly appointed Head Coach Bev Priestman. If last summer was any indication of the potential of this group for long term, sustained success, then we can look forward to watching this team deliver again on the global stage in 2023 at the World Cup in Australia and New Zealand.

And one doesn’t have to look far to see Saskatchewan’s influence on the successes of the Women’s program – with the induction of Kaylyn Kyle into the 2021 Saskatchewan Sports Hall of Fame. One example and a testament to the development of women’s game over the past several years.



CANADA SOCCER

237 rue Metcalfe Street
Ottawa, ON K2P 1R2

As I write this, our Men's team is on the cusp of qualification for the World's largest single sport event and is doing so in unprecedented fashion. We currently sit on top of Concacaf and will undoubtedly occupy the hearts and minds of soccer fans across the country in November 2022

In addition, Saskatchewan's own Chantal Boudreau has been named yet again to the FIFA List of Referees for her 8th year in 2022 (she has been on the list since 2015). In all aspects of the game, Canada is illustrating that it truly is a soccer nation and we are grateful for the part Saskatchewan has played.

As we look forward together, Canada Soccer has been provided the opportunity of a lifetime as co-host of the FIFA World Cup 2026. Capitalizing on the tremendous success of the FIFA U-20 World Cup Canada 2007, the FIFA Women's Under-20 World Cup 2014, and FIFA Women's World Cup Canada 2015, Canada Soccer has solidified our place as a top-tier event hosting nation and organization. When the world arrives on our doorstep in 2026, we will be a different organization than we are today and with the assistance and guidance from Sask Soccer and the leaders you have at the forefront of the game in Canada, our strategic plan and objectives for the next 5-6 years will see Canada truly position itself at the top of the World's game – we look forward to taking this journey together.

N Bontis

Dr. Nick Bontis

Canada Soccer President



Board of Directors & Standing Committees



Lisa Bagonluri
President



Kelly Rawlings
Vice-President
Chair - Nominations



Dave Mysko
Chair - Governance



Janelle Layton
Chair - Risk Management



Kyle Moore
Chair - Audit & Finance



Rattan Bahia
Director



Monica Deters
Director



Andrew Kitchen
Director



Milton Ramirez
Director



Nicole Tryhorn
Director

Standing Committees

Governance

Chair, Dave Mysko

Kelly Rawlings

Milton Ramirez

Andrew Kitchen

Nicole Tryhorn

Lisa Bagonluri - Ex-officio

Risk Management

Chair, Janelle Layton

Kyle Moore

Monica Deters

Rattan Bahia

Nicole Tryhorn

Paige Van de Sype - External

Lisa Bagonluri - Ex-officio

Audit and Finance

Chair, Kyle Moore

Milton Ramirez

Rattan Bahia

Kevin Kobialka , Jeannette

Kuc & Kristi Baxter -

External

Kelly Rawlings - Ex-officio

Nominations

Chair—Kelly Rawlings

Janelle Layton

Lisa Bagonluri

Andrew Kitchen

54 Regular & 5 Associate



REGULAR

- ◆ ASTRA Soccer Academy
- ◆ Battleford & District Senior Soccer
- ◆ Battleford Youth Soccer Association
- ◆ Briercrest College and Seminary
- ◆ Choiceland Soccer Club
- ◆ Dundurn Community Association
- ◆ Eatonia Soccer Association
- ◆ Esterhazy Soccer
- ◆ Estevan Senior Soccer Association
- ◆ Estevan Youth Soccer Association
- ◆ Town of Eston
- ◆ FC Regina
- ◆ Humboldt & District Soccer Association
- ◆ Ile-a-la-Crosse Friendship Centre Inc.
- ◆ JJ Soccer
- ◆ Kindersley Soccer Association
- ◆ Lac La Ronge Tri-Community Soccer Association
- ◆ Lanigan & District Soccer
- ◆ Lloydminster & District Senior Soccer
- ◆ Meadow Lake Senior Soccer
- ◆ Meadow Lake Youth Soccer Association
- ◆ Melfort Youth Soccer Association
- ◆ Melville Soccer Association
- ◆ Meridian Youth Soccer Association
- ◆ Moose Jaw Soccer Association
- ◆ Moose Mountain Soccer
- ◆ Moosomin United Soccer Association
- ◆ Nipawin Indoor Soccer League (Adult)
- ◆ Nipawin Youth Indoor Soccer
- ◆ Nipawin Youth Outdoor Soccer
- ◆ Oxbow Youth Soccer
- ◆ Prince Albert Youth Soccer Association
- ◆ Qu'Appelle Valley Soccer Association
- ◆ Queen City United Soccer
- ◆ Redvers Soccer Club
- ◆ Rosetown Soccer Association
- ◆ Saskatoon Adult Soccer
- ◆ Saskatoon Futsal League
- ◆ Saskatoon Youth Soccer Inc.
- ◆ Shaunavon Soccer
- ◆ Springside Minor Sports
- ◆ Stoughton Soccer Club
- ◆ Swift Current Soccer Association
- ◆ TDSoccer
- ◆ Tisdale Soccer
- ◆ United Soccer Organization (Langenburg)
- ◆ Valley Soccer Association
- ◆ Watrous & District Soccer Association
- ◆ Watson Minor Sports
- ◆ Wawota Youth Soccer
- ◆ Weyburn Soccer Association
- ◆ Wolseley Soccer Club
- ◆ Wynyard Soccer Club
- ◆ Yorkton United F.C.

ASSOCIATE

- ◆ Phantom Lake Soccer Club
- ◆ Regina Soccer Referees Association
- ◆ Saskatoon & District Referee Association
- ◆ University of Regina
- ◆ University of Saskatchewan



Celebrating Our History

Life Members

Doug Knott	Klaas Post	Al Day	James Huber
Dale Perry	Andy Sharpe	Ross Wilson	Don Findlay
S. W. Magill	Ed Horn	Bill Kerr	Leslie Blyth
Bob Rohachuk	Jim Nicholson	Brett Mario	Udo Baecker
Allen Bibby	Percy Hoff	Raymond Jones	Len Chelack
John Leyshon	Esther Dupperon	Rob Newman	Hung Duong
Henk Koopman	Bob Maltman	Dave Herbert	
Cedric Gillott	Henk Ruys	Jeannette Kuc	
David Greyeyes	Bruce Cowan	Don Story	

David Newsham Award Winners

1985 Henk Ruys	1997 Andy Sharpe	2009 John Leyshon
1986 Doug Knott	1998 Ed Horn	2010 Rob Newman
1987 Cedric Gillott	1999 David Jenkins (Cudworth, SK)	2011 Brett Mario
1988 Raymond Jones	2000 Tom Wieclawski	2012 Huw Morris
1989 Henk Koopman	2001 Al Day	2013 David Jenkins (Vibank, SK)
1990 Bill Kerr	2002 Bob Maltman	2014 Jeannette Kuc
1991 Not awarded	2003 Dale Perry	2015 Don Findlay
1992 Ross Wilson	2004 Percy Hoff	2016 Mark Lord
1993 Klass Post	2005 Bob Rohachuk	2017 Rob Kroeker
1994 Paul Caves	2006 Jim Nicholson	2018 Gord Quinlan
1995 David Herbert	2007 Esther Dupperon	2019 Hung Duong
1996 Ken Billows	2008 Bruce Cowan	2020 Leslie Blyth

SSA Volunteer of the Year Award Recipients

2004 Huw Morris	2013 Eldon Bassett
2005 Steve Boodram	2014 Norma Ursulan
2006 John Myrah	2015 Leslie Blyth
2007 Kathy Chisholm	2016 Darin Wildman
2008 Blair Kardash	2017 Kevin Brown
2009 Dena Clark	2018 Erin Clark
2010 Scott Benning	2019 Tyler Hillstead
2011 Lorelee Marin	2020 Chad Striker
2012 Norma Ursulan & Ed Halyk	

Sask. Sports Hall of Fame Inductees

David Greyeyes
John Hayes
Kevin Holness
Kaylyn Kyle
Kelly Parker
Henk Ruys
Norman Sheldon
Prince Albert City Football Club (1907 and 1939)

Celebrating Achievements & Contributions

The 2020 SSA Recognition Awards Celebration was an opportunity for members within the community to collectively share in the accomplishments of the players, teams, coaches, referees, and volunteers from all over Saskatchewan. Technical Awards were based on a Nomination process, where members from the entire SSA community brought forth names of individuals who had a significant year in 2020. Nominations were considered by the Technical Committee and a slate of winners and nominees were accepted and announced. Volunteer of the Year and the David Newsham Award are among the most prestigious awards presented by the Saskatchewan Soccer Association with nominations reviewed and winners selected by the Board of Directors. Due to the pandemic, no PSL Season was hosted in 2020, as such no awards were distributed.

The in-person awards celebration was cancelled due to the COVID 19 Pandemic. A virtual awards celebration was hosted on March 31, 2021 on Facebook Live.



2020 SSA Technical & Recognition Awards Recipients

Youth Female Player of the Year
Jaycee Krushelniski, Saskatoon

Youth Male Player of the Year
Jaron Slopinski, Regina

Senior Female Player of the Year
Olivia Gables, Regina

Senior Male Player of the Year
Thomas Hasal, Saskatoon

Youth Coach of the Year
Hassan Mowgli, Saskatoon

Soccer for Life Coach of the Year
Randy Poelzer, Saskatoon

Soccer for Life Player of the Year
Mike Schabel, White City

Multisport Athlete of the Year
Hunter Kutcher, Regina

Competitive for Life Award
Mike Raymond, Regina

Senior Futsal Player of the Year
Jay Tomchuk, Saskatoon

Soccer for Life Team of the Year
VUSC U19 Fusion, Warman

Youth Team of the Year
FC Regina U15 Girls Bluestars, Regina

Coaching Dedication Award
Kurt Anthony & Samantha Stom-Anthony, Regina

Referee of the Year
Shukwia Tajik, Saskatoon
Nicole Rapin, Saskatoon

Volunteer of the Year
Chad Striker, Swift Current

David Newsham Award
Leslie Blyth, Regina

Life Membership
Hung Duong, Saskatoon

President's Award
Dale Perry, Swift Current

Member Organization of the Year
Weyburn Soccer Association

2021 Provincial Soccer League Results

U13 Girls

- ◆ 4 teams participated - ASTRA Soccer Academy, FC Regina Bluestars, Hollandia Soccer Club, Queen City United

U13 Boys

- ◆ 6 teams participated- ASTRA Soccer Academy, Aurora Borealis, FC Regina Bluestars, Hollandia United, Lakewood Soccer Club, Queen City United

U15 Girls

- ◆ 3 teams competed - ASTRA Soccer Academy, FC Regina Bluestars, Queen City United;
- ◆ Finals - FC Regina BlueStars over Queen City United

U15 Boys

- ◆ 5 teams competed - Saskatoon Alliance U14 & U15, ASTRA Soccer Academy, FC Regina BlueStars Sr & Jr
- ◆ Finals - Saskatoon Alliance over ASTRA Soccer Academy

U17 Girls

- ◆ No teams fielded in 2021

U17 Boys

- ◆ 3 teams competed - Saskatoon Alliance, ASTRA Soccer Academy, FC Regina Bluestars
- ◆ Finals - FC Regina BlueStars over ASTRA Soccer Academy

By the Numbers

- | | |
|----------------------|--------------------------|
| ◆ 21 teams | ◆ 47 officials |
| ◆ 383 players | ◆ 4 Member Organizations |
| ◆ 121 team personnel | |



Registrar's Report - Membership Totals

		Players, Team Personnel & Referees				Player, Team Personnel & Referees				Player & Team Personnel			
	Membership Totals	2021 Combined				Outdoor				Indoor			
	Regular Members	2021	2020	+/-	%	2021	2020	+/-	%	2021	2020	+/-	%
1	ASTRA Soccer Academy	1975	63	1912	3035%	1418	0	1418		557	63	63	784.1%
2	Battleford & District Senior Soccer	0	0	0		0	0	0		0	0	0	
3	Battleford Youth Soccer Inc.	562	129	433	336%	364	44	320	727%	198	85	-136	132.9%
4	Briercrest College	0	0	0		0	0	0		0	0	-29	
5	Choiceland Soccer Club	0	0	0		0	0	0		0	0	0	
6	Dundurn	0	0	0		0	0	0		0	0	0	
7	Eatonia	43	0	43		43	0	43		0	0	0	
8	Esterhazy Soccer	101	0	101		101	0	101		0	0	0	
9	Estevan Senior Soccer Association	0	0	0		0	0	0		0	0	0	
10	Estevan Youth & Mini Soccer Association	173	0	173		173	0	173		0	0	0	
11	Town of Eston	0	0	0		0	0	0		0	0	0	
12	Humboldt and District Soccer Association	213	0	213		213	0	213		0	0	-97	
13	Ile a la Crosse Friendship Centre	0	0	0		0	0	0		0	0	0	
14	JJ Soccer	329	297	32	11%	227	189	38	20%	102	104	-22	-1.9%
15	Kindersley Soccer Inc.	136	39	97	249%	136	27	109	404%	0	12	-75	-100.0%
16	Lac La Ronge Tri Community Soccer Association	100	0	100		100	0	100		0	0	0	
17	Lanigan & District Soccer	117	0	117		117	0	117		0	0	0	
18	Lloydminster & District Senior Soccer	147	82	65	79%	85	0	85		62	82	-62	-24.4%
19	Meadow Lake & District Youth Soccer	124	0	124		124	0	124		0	0	0	
20	Meadow Lake Senior	13	0	13		0	0	0		13	0	-30	
21	Melfort Youth Soccer Association	157	0	157		100	0	100		57	0	-74	
22	Melville Soccer Club	53	0	53		53	0	53		0	0	0	
23	Meridian Youth Soccer Association	339	384	-45	-12%	78	127	-49	-39%	261	257	-77	1.6%
24	Moose Jaw Soccer Association	445	443	2	0%	231	155	76	49%	214	288	2	-25.7%
25	Moose Mountain Soccer	60	0	60		60	0	60		0	0	0	
26	Moosomin United Soccer	106	0	106		106	0	106		0	0	0	
27	Nipawin Youth Indoor Soccer	0	4	-4	-100%	0	0	0		0	4	-51	-100.0%
28	Nipawin Youth Soccer (Outdoor)	189	0	189		189	0	189		0	0	0	
29	Nipawin Youth Indoor Adult	0	50	-50	-100%	0	0	0		0	50	-21	-100.0%
30	Oxbow Youth Soccer	0	0	0		0	0	0		0	0	0	
31	Prince Albert Youth Soccer Association	798	427	371	87%	397	0	397		401	427	-406	-6.1%
32	Queen City United Soccer	939	691	248	36%	412	142	270	190%	527	549	24	-4.0%
33	Qu'Appelle Valley Soccer Association	298	0	298		298	0	298		0	0	0	
34	Redvers Soccer Association	58	0	58		58	0	58		0	0	0	
35	FC Regina	3467	2479	988	40%	1394	651	743	114%	2073	1828	-1035	13.4%
36	Rosetown Soccer Association	0	0	0		0	0	0		0	0	-7	
37	Saskatoon Adult Soccer	3691	2467	1224	50%	1382	700	682	97%	2309	1767	-1435	30.7%
38	Saskatoon Futsal League	0	32	-32	-100%	0	0	0		0	32	-12	-100.0%
39	Saskatoon Youth Soccer Inc.	6122	3247	2875	89%	3370	1012	2358	233%	2752	2235	-1165	23.1%
40	Shaunavon Soccer	0	0	0		0	0	0		0	0	0	
41	Springside Soccer Club	25	0	25		25	0	25		0	0	0	
42	Stoughton Soccer Club	84	0	84		84	0	84		0	0	0	
43	Swift Current Soccer Association	822	270	552	204%	538	0	538		284	270	2	5.2%
44	TD\$occer	0	0	0		0	0	0		0	0	-11	
45	Tisdale Soccer Club	131	53	78	147%	82	0	82		49	53	2	-7.5%
46	United Soccer Organization (Langenburg)	158	34	124	365%	158	0	158		0	34	-7	-100.0%
47	Valley Soccer Association	1601	251	1350	538%	1285	87	1198	1377%	316	164	-115	92.7%
48	Watrous and District Soccer Association	79	0	79		79	0	79		0	0	0	
49	Watson Minor Soccer	43	0	43		43	0	43		0	0	0	
50	Wawota Soccer Club	0	0	0		0	0	0		0	0	0	
51	Weyburn Soccer Association	918	188	730	388%	590	108	482	446%	328	80	29	310.0%
52	Wolseley Soccer Club	54	0	54		54	0	54		0	0	0	
53	Wynyard Soccer Club	0	0	0		0	0	0		0	0	0	
54	Yorkton United Football Club	691	357	334	94%	362	115	247	215%	329	242	-152	36.0%
	Regular Members Totals	25361	12079	13282	110.0%	14529	3357	11172	333%	10832	8718	-4914	24%
	% Total Membership	99%	98%			99%	95%			100%	99%		
	% Change from Previous Year	110%	-67%			332.8%	-85.2%			24.2%	-36.0%		
	FSIN, NAIG, FNSG	0	0	0		0	0	0					
	FSIN, NAIG, FNSG % Total Membership	0%	0%			0%	0%			0%	0%		
	Associate Members	2021	2020	+/-	%	2020	2020	+/-		2021	2020	+/-	
55	Phantom Lake Soccer, MB	0	0	0		0	0	0		0	0	0	
56	Regina Soccer Referees Association	47	65	-18	-28%	47	65	-18	-28%	0	0	0	
57	Saskatoon & Districts Soccer Refs. Assoc.	63	69	-6	-9%	63	69	-6	-9%	0	0	0	
58	University of Regina	0	0	0		0	0	0		0	0	0	
59	University of Saskatchewan	0	0	0		0	0	0		0	0	0	
	Other - Special O, High Performance, Whitecaps	86	94	-8	-9%	47	36	11	31%	39	58	16	-32.8%
	Associate Members Totals	196	228	-32	-14%	157	170	-13	-8%	39	58	16	-33%
	% Total Membership	0.8%	1.9%			1.1%	4.8%			0.4%	0.7%		
	Associate Member % Change from Previous Year	-14.0%	-49.0%			-7.6%	84.8%			-32.8%	38.1%		
	Regular, Associate and First Nation Totals	25557	12307	13250	108%	14686	3527	11159	-86%	10871	8776	-4898	-36%
	OVERALL % Change from Previous Year	107.7%	-68.7%			316%	-86%			24%	-36%		
	Regular & Associate Total	25557	12307	13250	108%	14686	3527	-19172	-84%	10871	8776	-4898	-36%
	% Change from Previous Year	107.7%	-66.5%			316.4%	-84.5%			23.9%	-35.8%		

Registrar's Report

Return to Play – Registration Impacts

2021 Member Organizations (MO)

- ♦ 59 Member Organizations: 5 Associate, 54 Regular
- ♦ New MO – Eatonia Soccer Association
- ♦ 14 out of the 59 MO who renewed did not offer programming in 2021
- ♦ In 2020, SSA had 68 Member Organizations, membership renewal was obtained prior to the pandemic putting a halt to sports. The continuation of a pandemic has impacted member engagement resulting in a 10% decrease in membership renewals for 2021

Indoor 20-21 (ID)

- ♦ Season was suspended November 27, 2020, until the Outdoor 2021 season. Youth participation was reduced to training only and all adult sport was suspended
- ♦ 8 of the 65 MO were active during Jan-Mar 2021. Impact resulted in a loss of 60% of registrations when compared to Indoor 2019-20 (Jan-Mar) season
- ♦ Eligible indoor MO received an indoor stimulus payment via cheque. A total of \$82,894 was paid to MO to assist with registration revenue loss
- ♦ Referee fees for 2021 were reduced to 50% for the entire year

Indoor 21-22 (ID)

- ♦ The fall indoor season was able to start with limited restrictions and on time
- ♦ Vaccine mandates were implemented by some MO for indoor play, majority were adult leagues
- ♦ 19 MO participated vs the 25 MO who participated in ID 2020-21, a loss of 26%
- ♦ ID numbers where 80% of 2019's registrations

Outdoor 2021 (OD)

- ♦ Outdoor 2021 season was initially restricted to youth training only. On June 20 all indoor youth and adult sport restrictions were lifted
- ♦ 39 MO participated in OD 2121 vs the 15 MO in OD 2020 = increase of 260% MO OD engagement
- ♦ This resulted in a registration recovery of 65% of players and coaches returning when compared to 2019 registrations
- ♦ SSA Stimulus Strategy* supports 50% reduction in fees
- ♦ Eligible outdoor MO also received a stimulus payment via registration credit for any player, referee, or team personnel fees. Over \$100,000.00 was credited to MO to assist with registration revenue loss

*The outdoor stimulus credit was separate from the 50% fee stimulus noted above

Registrar's Report: 6-Year Registration Comparison

Outdoor	2016	2017	2018	2019	2020	2021	% Change 21v20	6 Year Avg	High	Low	CAGR
Mini	12183	11173	9042	9327	814	6970	756.3%	8252	12183	814	-10.6%
Youth	6022	5893	6874	7003	1365	4070	198.2%	5205	7003	1365	-7.5%
Adult	5454	4898	4446	4202	1037	2193	111.5%	3705	5454	1037	-16.7%
Coaches	2167	1977	1980	2056	177	1251	606.8%	1601	2167	177	-10.4%
FSIN (All Ages)	1585	2781	1448	2659	0	0	0.0%	1412	2781	0	-100.0%
Referees	594	557	663	590	138	216	56.5%	460	663	138	-18.3%
Outdoor Total	28005	27279	24453	25837	3531	14702	316.37%	20635	28005	3531	-12.1%
Net Change	-486	-726	-2826	1384	-22306	11153					
% Change	-1.7%	-2.6%	10.4%	5.7%	-86.3%	315.9%					
Indoor	2016	2017	2018	2019	2020	2021	% Change 21v20	6 Year Avg	High	Low	CAGR
Mini	3745	3070	2684	2893	1944	3004	54.5%	2890	3745	1944	-4.3%
Youth	3972	3760	4149	4108	2972	3341	12.4%	3717	4149	2972	-3.4%
Adult	6501	6224	5884	5570	3141	3642	16.0%	5160	6501	3141	-10.9%
Coaches	1255	1073	1125	1103	719	884	22.9%	1027	1255	719	-6.8%
FSIN (All Ages)	0	0	0	0	0	0		0	0	0	0.0%
Indoor Total	15473	14127	13842	13674	8776	10871	23.9%	13597	15473	8776	-6.8%
Net Change	-214	-1346	-285	-168	-4898	2095					
% Change	-1.4%	-8.7%	-2.0%	-1.2%	-35.8%	23.9%					
Combined	2016	2017	2018	2019	2020	2021	% Change 21v20	6 Year Avg	High	Low	CAGR
Combined Total	43478	41406	38295	39511	12307	25555	107.6%	33425	43478	12307	-10.1%
Mini	15928	14243	11726	12220	2758	9974	261.6%	11142	15928	2758	-8.9%
Youth	9994	9653	11023	11111	4337	7411	70.9%	8922	11111	4337	-5.8%
Adult	11955	11122	10330	9772	4178	5835	39.7%	8865	11955	4178	-13.4%
Coaches	3422	3050	3105	3159	896	2135	138.3%	2628	3422	896	-9.0%
FSIN (All Ages)	1585	2781	1448	2659	0	0	0.0%	1412	2781	0	-100.0%
Referees	594	557	663	590	138	216	56.5%	460	663	138	-18.3%

Red – the lowest total in the 6 year period. Green – the highest total in the 6 year period.



2021 Financial Overview

Saskatchewan Soccer Association Inc.

Statement of Financial Position

As at December 31, 2021, with comparative information for 2020

	2021	2020
Assets		
Current		
Cash	\$ 324,375	\$ 254,553
Accounts receivable	51,265	82,484
Investments (note 4)	1,750,000	1,625,000
Prepaid expenses	15,050	48,992
	<u>2,140,690</u>	<u>2,011,029</u>
Invested in Sport Legacy Fund (note 5)	1,652	1,507
Tangible capital assets (note 6)	9,797	18,361
	<u>\$ 2,152,139</u>	<u>\$ 2,030,897</u>
Liabilities and Net Assets		
Current		
Accounts payable and accrued liabilities	\$ 141,500	\$ 146,498
Taxes payable	654	-
Deferred revenue (note 8)	525,900	480,500
	<u>668,054</u>	<u>626,998</u>
Loan payable (note 7)	40,000	30,000
Deferred Sport Legacy Fund (note 5)	1,652	1,507
Net Assets		
Invested in tangible capital assets	9,797	18,361
Internally restricted (note 9)	1,432,636	1,354,031
	<u>1,442,433</u>	<u>1,372,392</u>
	<u>\$ 2,152,139</u>	<u>\$ 2,030,897</u>

On Behalf of the Board

Director:



Director:



The accompanying notes are an integral part of these financial statements

2021 Financial Overview

Saskatchewan Soccer Association Inc.

Statement of Operations

For the year ended December 31, 2021 with comparative information for 2020

	2021	2020
Revenue		
Saskatchewan Lotteries Trust Fund, Sport Division (Schedule 1)	\$ 767,800	\$ 753,740
Self Help (Schedule 2)	1,264,550	914,594
	<u>2,032,350</u>	<u>1,668,334</u>
Expenses		
Administration (Schedule 3)	237,243	271,828
Capacity/Interaction (Schedule 4)	686,529	296,232
Participation (Schedule 5)	388,103	380,753
Excellence (Schedule 6)	250,768	244,445
Categorical Grants (Schedule 7)	380,550	379,842
Other (Schedule 8)	19,116	-
	<u>1,962,309</u>	<u>1,573,100</u>
Excess of revenue over expenses	<u>\$ 70,041</u>	<u>\$ 95,234</u>



2021 Organizational Highlights - Players

'Every player gets the chance to learn, enjoy, and reach their goals through soccer'

Registration

- ♦ Outdoor 2021 season was initially restricted to youth training only. **Members celebrate**, on June 20 all indoor youth and adult sport restrictions were lifted
- ♦ **160% increase in registration for Outdoor 2021 season**, 39 Member Organizations participated vs 15 in 2020
- ♦ **Outdoor** season resulted in a registration recovery of **65% of** players and coaches returning when compared to **2019 registrations**
- ♦ **Indoor** registrations numbers indicated a return of **80%** of 2019's registrations

Provincial Soccer League

- ♦ Our only major competition - involved 21 teams, 383 players, 121 team personnel, 47 officials, 4 Member Organizations
- ♦ Participating Teams per Division:
 - ♦ U13 Girls - 4 teams – Hollandia Soccer Club, ASTRA Soccer Academy, Queen City United, FC Regina BlueStars; (Developmental league—no stats captured)
 - ♦ U13 Boys - 6 teams - ASTRA Soccer Academy, Aurora Soccer Club, Hollandia Soccer Club, Lakewood Soccer Club, Queen City United, FC Regina BlueStars (Developmental league—no stats captured)
 - ♦ U15 Girls - 3 teams - ASTRA Soccer Academy, FC Regina, Queen City United; Finals - FC Regina BlueStars over Queen City United
 - ♦ U15 Boys - 5 teams - Saskatoon Alliance U14 & U15, ASTRA Soccer Academy, FC Regina BlueStars Sr & Jr; Finals - Saskatoon Alliance over ASTRA Soccer Academy
 - ♦ U17 Boys- 3 teams - Saskatoon Alliance, ASTRA Soccer Academy, FC Regina; Finals - FC Regina BlueStars over ASTRA Soccer Academy
- ♦ **Acquisition of technology** provided a **value add to teams** with over 50% of PSL matches being taped using Veo systems. Through significant staff commitment, **footage** was **shared** with the teams involved **within 48 hours** which provides teams the opportunity for improvement through individual and team review.

Soccer Day in Saskatchewan

- ♦ **A huge success thanks to many contributing partners**
- ♦ 519 players, 56 coaches, 25 volunteers, 15 officials, and 775 spectators helped **showcase the beautiful game**
- ♦ **3v3 Grassroots World Cup** - 28 Teams
- ♦ **Soccer Tennis** - 13 Teams
- ♦ **Walking Soccer** - 3 Teams
- ♦ **Adult 7v7** – 14 Teams (12 Men, 2 Women), sponsored by **Living Sky Sports & Entertainment**
- ♦ **Skills Comp** - 223 Participants
- ♦ **Member Partners** – ASTRA Soccer Academy, Saskatoon Adult Soccer, Saskatoon Youth Soccer host booths
- ♦ **Sponsors & Partners** - SaskTel, DirectWest, Soccer Locker/Adidas, Saskatoon Soccer Centre, University of Saskatchewan, and Living Sky Sports & Entertainment contribute prizes and support to make the event a huge success



2021 Organizational Highlights –Players

‘Every player gets the chance to learn, enjoy, and reach their goals through soccer’

Return to Soccer Events

- ♦ **Sanctioning:** 2 tournaments sanctioned
- ♦ **Competitions** – while the majority of competitions provincially and nationally were cancelled, **Provincial Soccer League** went ahead in line with the Government of SK Re-Open Plan
- ♦ **North American Indigenous Games were cancelled and Futsal in the Saskatchewan Winter Games 2022** has been postponed by Host Organizing Committees

Club Licensing

- ♦ 10 Organizations were recommended to Canada Soccer Club Licensing Program:
 - ♦ Quality Soccer Provider (QSP) = 2 – Weyburn Soccer Association and Valley Soccer Association
 - ♦ MA 1 = 4 – ASTRA Soccer Academy, Lakewood Soccer, SUSC, Aurora Soccer
 - ♦ MA 2 = 4 – Queen City United, FC Regina, Hollandia Soccer Club, Eastside Soccer Club
 - ♦ 4 organizations completed the Declaration of Intent in fall:
 - ♦ MA 1 – Saskatoon Youth Soccer, Valley United, Swift Current Soccer Association
 - ♦ MA 2 – Yorkton Soccer Association

Futsal at the 2022 Saskatchewan Winter Games

- ♦ **16 teams, 8 male and 8 female, prepared to participate**
- ♦ Despite postponement, 2022 Saskatchewan Winter Games programming has helped to introduce Futsal to over 200 new players and close to 50 new Coaches and Managers
- ♦ Significant collaboration and prep work completed - coaching selections finalized, schedules confirmed, referee training undertaken
- ♦ 1st ever **“Try it Event”** was held in **Yorkton**; provided an opportunity for Players, Coaches and Referees to experience the game of Futsal in lead up to the 2022 Saskatchewan Winter Games

EXCEL Boys Pathway – MLS Academy

- ♦ MLS Academy was aligned with the REX program; increased the number of practices, growth sessions and sports, access to medicine & science, and was maintained for the full 12 months in 2021
- ♦ 28 Full-Time Players - By Age groups - 8x2004, 11x2005, 6x2006, 2x2007, 1x2008
- ♦ Geographic Areas represented - Warman, Martensville and Saskatoon
- ♦ 7 Identified Athletes brought into the program for an EXCEL Assessment Period with 1 joining the program full time
- ♦ 135 in-person training sessions, 12 games, 40 strength and conditioning sessions delivered

EXCEL Girls Pathway - REX

- ♦ REX programming was maintained for the full 12 months in 2021
- ♦ 28 Full-Time Players (including 2 billets) - Age Groups - 5x2003, 2x2004, 9x2005, 5x2006, 3x2007, 1x2008
- ♦ Geographic Areas represented - Lloydminster, Prince Albert, Warman, Martensville and Saskatoon
- ♦ 22 Identified Athletes brought into the program for an EXCEL Assessment Period, with 6 joining the program fulltime
- ♦ 160 in-person training sessions, 10 games, 40 strength and conditioning sessions delivered
- ♦ 7 college/university presentations + visits – Cape Breton University, Saint Francis Xavier, Saint Mary’s University, Memorial University, University of New Brunswick, MacEwan University & Acadia University

2021 Organizational Highlights - Players

'Every player gets the chance to learn, enjoy, and reach their goals through soccer'

Advancement of Athletes - Regional EXCEL Centre (REX)

- ♦ Katie Flath, Shabona Niazi & Sana Karam attended a U17 WNT & SuperREX Identification visit in BC
- ♦ Sophie Lavallee committed to MacEwan University (2021 U Sport National Champions)
- ♦ Jaycee Krushelinski committed to MacEwan University (2021 U Sport National Champions)
- ♦ Graduates from REX advance:
 - ♦ Zoe Icton to University of Regina
 - ♦ Delaney Rhinehart to University of Regina
 - ♦ Tia Schaffer to Ontario Tech University
 - ♦ Kyla Franks to Lakeland College
 - ♦ Nammi Nguyen to University of Ottawa (2018 U Sport National Champions, 2019 FISU Champions)
 - ♦ Maddy St. Yves to Minot State (NCAA)

Canada Women's National Team

- ♦ Janine Beckie played 13 games, scored 2 goals for the WNT. She also played in all 6 games, scoring 2 goals, as the WNT won Olympic Gold in Tokyo, Japan

Canadian Premier League

- ♦ Living Sky Sports & Entertainment awarded rights for CPL franchise in Sask, partner with Praireland with goal to acquire new stadium in Saskatoon and align in partnership with SSA on various initiatives including as sponsor for Soccer Town in Saskatchewan
- ♦ Brett Levis featured in 16 matches, scoring 1 goal for Valour FC, as they finished 5th, not making the playoffs
- ♦ Drew Beckie featured in 18 matches, scoring 1 goal for Atletico Ottawa as they finished 8th, not making the playoffs

Vancouver Whitecaps

- ♦ Thomas Hasal played 7 games for VWFC and was retained going into the 2022 season.
- ♦ Rohin Kapila continued with the MLS Academy in BC for another year



2021 Organizational Highlights - Coaches

'Saskatchewan soccer coaches can unlock the potential in their soccer players'

Coaches & Team Personnel Registration

- ♦ **2135** Coaches & Team Personnel; 1189 male (55%) and 946 female (44%)

Canada Soccer Grassroots Coach Education

- ♦ **317** Coaches completed online Theory courses
- ♦ **29** Coaches completed Training courses
- ♦ **Canada Soccer launched SmarterU**, new online Coach education learning platform
 - ♦ **144 Coaches** completed one of the 4 Grassroots online theory workshops
 - ♦ **173 Coaches** completed online theory **through former platform, Google Classroom.**
- ♦ **September 2021 - resumed in-person practical training** workshops; 4 Grassroots practical workshops held in both Saskatoon and Regina

Youth Coaching Initiatives

- ♦ **Student Coach Credit Program** launched in **partnership with Ministry of Education**
 - ♦ Allows Student Coaches to accumulate High School Level 10, 20 and 30 credits by completing Grassroots Coach Education program and Coaching locally
 - ♦ 11 applicants – 8 male, 3 Female
- ♦ **C-Licence Summer "Youth Edition"** - 25 Youth Coaches completed the online theory workshops free of charge
- ♦ **% Registered soccer coaches aged 16-25 is growing** – Outdoor = 14% (171), Indoor = 11% (100) (vs. 2019)

Female Coach Initiatives

- ♦ **Female Mentorship Program - 19 leaders engaged** (Coaches, Referees, Board Members and Organizers), from 8 Member Organizations and 2 communities with 3 self-declared indigenous participants
- ♦ Female Youth Coach registrations – show higher % of female coaches aged 16-25 than males

Coach Development Webinars / Workshops

- ♦ 15 Coach Development Workshops and Webinars were delivered with over 120 Coaches participating

Coach Resources

- ♦ **249 Coaches** participate in **SK Coaches Room On-line Social Media Group**
- ♦ **17 Coaches** awarded a total \$10,200 through the **Coach Development Grant**



2021 Organizational Highlights - Coaches

'Saskatchewan soccer coaches can unlock the potential in their soccer players'

Learning Facilitator Training

- ◆ 12 LF's upgraded their training and are now able to deliver the grassroot workshops

Canada Soccer Advanced Coach Education Courses

- ◆ Hosted 5 courses, 3 in-person and 2 online workshops
- ◆ Online Theory Workshops -34 coaches completed C-Licence online theory components (14 Female, 20 Male)
 - ◆ C-Licence Spring – 5 Female, 12 Male
 - ◆ C-Licence Summer "Youth Edition"- 9 Female, 8 Male
- ◆ In person Practical Training Workshops - 43 coaches received training status (12 female and 31 male)
 - ◆ B-Provincial – Yorkton, SK
 - ◆ C-Licence – Saskatoon & Regina



Canada Soccer 2021 Advanced Coach Education Program Licence recipients

- ◆ 48 Coaches (10 Female/38 Male) achieved Advanced Coach Education certification
 - ◆ Canada Soccer C Licence Recipients - 11 Recipients
 - ◆ Canada Soccer Children's Licence - 8 Recipients
 - ◆ Canada Soccer Youth Licence - 9 Recipients
 - ◆ Canada Soccer National B-Licence (Part 1) - 13 Recipients
 - ◆ Canada Soccer National B-Licence (Part 2) - 7 Recipients
 - ◆ Canada Soccer National A-Licence - 1 Recipient



2021 Organizational Highlights - Referees

Saskatchewan referees enhance the game experience and are respected for it'

Registered Referees – 167 male (77%); 49 female (23%)

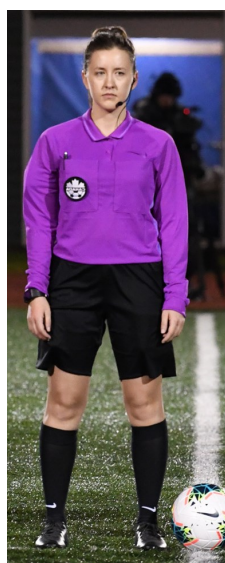
International Appointments

- ♦ **Chantal Boudreau** – is a role model for all referees. Her efforts continue to be rewarded with assignments at the highest levels; **Olympics** (2 appointments), **MLS** (24 appointments), and **World Cup Men's Concacaf Qualifiers** (2 appointments)



National Appointments

- ♦ **Daniel Boudreau** - **Canadian Premier League** (13 appointments) and **Canadian Championships** (1 appointment)
- ♦ **Shukwia Tajik** – **CCAA Womens Nationals** – 5 games – appointed as 4th official to the Bronze and Gold Medal games
- ♦ **Vitalii Oliinichenko** – **CCAA Mens Championships**– 3 games – appointed as AR to the Consolation Semifinals
- ♦ **Theo Diederichsen** – **CCAA Mens Championships**– 3 games – appointed as AR to the Gold Medal Game
- ♦ **Nicole Rapin** (Usport **Women Championships** – 5 games – appointed as R to the semifinal game and 4th official to the Bronze Medal game)

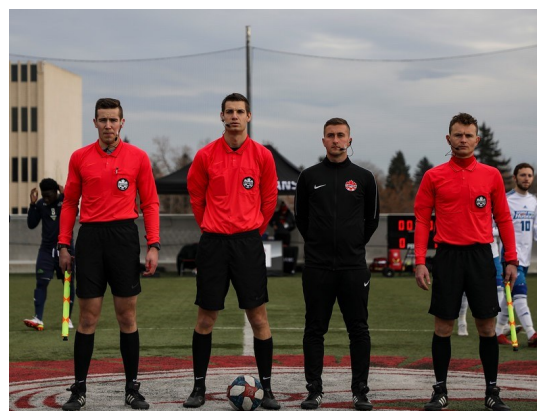
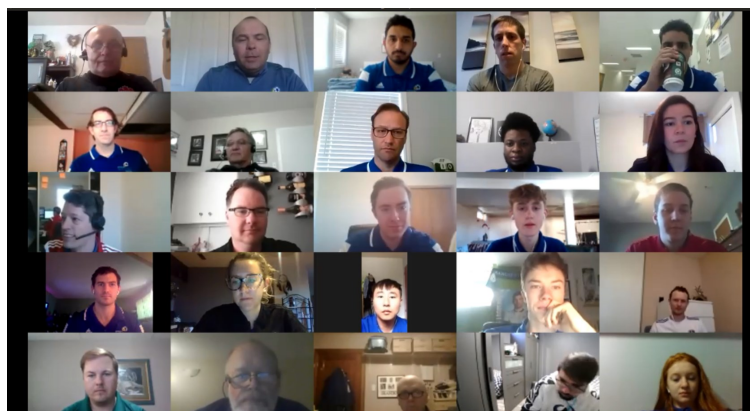


Referee Education

- ♦ **Best Practices Guide** – released, to support members and **serve as the foundation of a local Referee Development Plan** including Metrics for success
- ♦ **Online Education Course Development**
- ♦ **Over 30 Referee education interactions** were completed (SERP/Candidates Program, Community and Futsal accounted for over **97 hours of online education**)
- ♦ Online approach - shapes future delivery while increasing our capacity to offer more programming in more communities

Sask Elite Referee Program (SERP) - 13 males and 2 females pursue advanced education

- ♦ **SERP/Candidates Program Education Sessions** – 18 sessions with 28 participants
- ♦ **Candidates Program** - 11 male and 2 female, focus on improving their abilities with the goal of **preparing them for SERP**



2021 Organizational Highlights - Referees

Saskatchewan referees enhance the game experience and are respected for it'

Rural Initiatives

- ♦ **Rural Referees Candidates Program** - reduces barriers to development for Rural officials
- ♦ **6 educations sessions** with 11 male and 2 females from 6 Member Organizations
- ♦ 4 Rural Member Organizations received Laws of the Game Refreshers via video
- ♦ **Laws of the Game Refreshers** - 63 Registered Referees – participate in 2 online sessions, to further prepare the match officials for the Return to Play

SEEDS (Seek, Engage, Explore, Debate and Solve) Platform

- ♦ **Ongoing learning through weekly video clips** - developed to maintain engagement and focus (due to a lack of games) in an online environment with **48 referees/instructors/assessors**

Active Officials Clinicians and Evaluators – 12
Clinicians (10 male and 1 female) with **8 Assessors** (7 male and 1 female) **accredited** and **142 SSA assessments provided**



Leadership Development

- ♦ **4 new instructors** (Daniel Boudreau, Greg Fischer, Gord Quinlan and Ryan Vandenbos), mentored by Len Chelack and Octavian Iliuta, delivered the Candidates and Rural Candidates Programs which enhanced the instructors available for online education delivery

Female Leadership

- ♦ **Two new female apprentice instructors** delivered 2 online educational sessions
- ♦ Female referees participate in and contribute to Female Mentorship Program
- ♦ 3 receive referee development grants
- ♦ 2 Female Officials Developers were active

Referee Development Grant - reduced financial barriers to participation for 14 officials pursuing higher levels of officiating for a total of \$2,150



2021 Organizational Highlights - Organization

‘The SSA is productive and responsible to its stakeholders’

Financial Management

- ◆ Contingency planning, strong financial management, increased registration and external subsidies strengthen financial position resulting in a **surplus of \$70,041** and supports significant financial investment in membership
 - ◆ **External income - grows to \$1,239,761**, income from membership sources grows as registration rebound
 - ◆ **External Sponsorship - grows 67%** to \$39,746
 - ◆ **Federal and Provincial subsidies of \$399,000 returned to membership** through Stimulus funding
 - ◆ **Investment Strategy** - SSA partners with RBC Dominion Securities, invests **\$1,750,000 in long term strategy** to increase our opportunities to invest in membership and grow the game
 - ◆ **Stimulus Strategy** – a chance to give back, SSA makes **strategic investment in membership of \$728,580 through multiple initiatives** (includes existing grants)

Staffing Strategy

- ◆ 8 core staff maintain, enhance and deliver quality member services despite ongoing uncertainty and constant change during extended COVID pandemic

Planning

- ◆ Extensive planning and re-planning by Board and Staff levels, while engaging members, lead to a very successful season, many new initiatives, programs and policy developments:
 - ◆ **Section Two amendments clarify** the Board’s position that **SSA is open to new members** and welcomes existing members to expand their Conditions of Membership and innovate to increase service to participants
 - ◆ **MAP policies** ensure that funding is **allocated to Members that work in harmony and alignment** with SSA priorities
 - ◆ **Return to Play planning - 14 updates** over two years supported members to be inform until government restrictions are removed
 - ◆ **Investment Strategy** – request for proposal process results in **RBC Dominion Securities** being selected to provide investment expertise
 - ◆ **Nominations** – significant work to embed diversity principles in the bylaws; recruitment strategy leads to 6 nominees for election in 2022
 - ◆ **Everyone’s Game** – continues to grow to support Diversity, Equity and Inclusion initiatives
 - ◆ **Saskatchewan Winter Games & NAIG** – major work done to support success but ultimately events were either postponed or cancelled

SSA’s Leaders continue to give back and contribute in leadership roles

- ◆ Former Board Member, Angella Pinay, completes term as Sask Sport Chair
- ◆ Current Board Member, Janelle Layton, remains active as a Director on the Sask Sport Board.
- ◆ Former SSA President, Don Story, continues as Canada Soccer Director and Chair of Governance
- ◆ Former SSA President and Sask Sport Chair, Leslie Blyth, contributes on Canada Soccer Competitions Committee and SK Winter Games as Chair of the Torch Relay Committee
- ◆ Former Director of Soccer, Dave Nutt, contributes to advancement of Club Licensing and technical developments at Canada Soccer

2021 Organizational Highlights - Organization

‘The SSA is productive and responsible to its stakeholders’

Extensive communication, engagement and education opportunities provide support during the second year of the pandemic

- ♦ **Member Communications** - 68 editions provide membership with timely updates on key issues with a primary focus on Return to Play details coming from the Government, Business Response Team interpretations, and updates to the Re-Open Saskatchewan Plan Sport Guidelines.
- ♦ **Member Interactions** – **111** Member Interactions, primarily online, **provide Membership access to education and important updates.**
- ♦ **Soccer Day in Sask** – **SSA invests in SDIS** which is a primary promotional event in our calendar celebrating soccer in all its forms
- ♦ **SSA Facebook** new likes increased by 423 in 2021, increasing our total likes from 2020 (3012 to 3323). Posted 513 times in 2021 with a total post reach of 225,029.
- ♦ **SSA Instagram** followers increased from 1477 in 2020 to 1654 in 2021. Posted 267 times in 2021 with a total post reach of 117,200.
- ♦ **SSA Twitter** followers increased by 52 in 2021, increasing our total followers to 2,158 from 2,106 at the start of the year. Tweeted 364 times in 2021 with 390,200 impressions.
- ♦ **YouTube** was utilized extensively due to COVID with 47 YouTube videos uploaded with 10,400 views in 2021 and 599 hours of viewing with 207 subscribers up from 111 at the end of 2020.
- ♦ **Website** – 31,417 homepage views, 123,427 total views. Significant energy was put into updating the SSA COVID-19 pages on the website the COVID-19 resource page was visited 2,449.

RAMP

- ♦ Our comprehensive sports management system is enhanced and, as a benefit of Membership, **40 Full websites, 59 Registration Platforms**, provided **free of charge** once again to members and participants
- ♦ **Added Value** – **key system updates** - **registration system auto sync**, **vaccine verification system**, image upload options for registrations, and **NCCP tie-in** that allows members to see all their coaches' qualifications live



2021 Organizational Highlights - Membership

‘The SSA membership is efficient and effective in delivering Soccer’

Investment in Membership - Total **Stimulus Strategy investment in Membership** - **\$728,580** supports Member recovery from pandemic and encourages return to play

- ◆ **Direct funding** - \$82,894 credited for Indoor Stimulus, \$114,180 credited for Outdoor Stimulus
- ◆ **50% discounts in registration fees** - outdoor subsidized, \$161,443; referee fees, \$7,877 subsidized
- ◆ **PSL Team** - registrations were supported with \$13,600 in savings to participating teams
- ◆ **Techne Futbol** – encouraged players to get active online, \$4,708 invested
- ◆ **Rafflebox** – Weekly 50/50 draw created to raise money **for Members with \$21,069 raised**; SSA provided all logistics and absorbed all expenses of \$18,841
- ◆ **Existing Funds**
 - ◆ **Athlete Assistance** of **\$20,748** was provided to 18 high performance athletes
 - ◆ **\$239,700 in Member Assistance Program** to 28 Member Organizations: Population Based - \$149,934 to 27 Member Organizations. Special Projects – 33 projects earned \$89,756 for 24 Member Organizations
 - ◆ **Ramp Fees** – SSA continues to pay all RAMP fees for participants and Member organizations, \$43,416 invested
 - ◆ **Female, Coach & Referee grants** - **\$21,508** to participants pursuing education and certification at higher levels

Return to Soccer

- ◆ **Return to Soccer Plan** – served as a guide to assist SSA Member Organizations in the **safe return to soccer**, 14 versions were frequently updated, leading up to full return to soccer on July 11
- ◆ Staff and the Board met with Membership in **8 online Member Discussions** to support member's during COVID
- ◆ **111 Member Organization (MOD) Interactions** were offered, 26 Membership Development, 11 Organizational Development, 20 Coach Development, 36 Referee Development, 7 Player Development and 6 Community Development including:
 - ◆ **48 Member Service sessions** including 4 orientations, 3 recruitment sessions, 8 online member discussions, 2 return to soccer webinars, 5 rural return to soccer webinars, SSA AGM, SSA awards and recognition ceremony, How to Develop a Return to Soccer Plan Webinars, Managing Your Soccer Club Tutorial, Organizational Development to Enhance Participant Experience Webinar, 5 RAMP registration system training sessions, 6 Club Licensing sessions, 6 Everyone's Game sessions, and 5 MAP grant webinars
 - ◆ **68 communications to membership** provided membership with timely updates on key issues with a focus on managing through COVID and Return to Soccer
- ◆ **COVID 19 Resources page** - regularly updated with FAQ and over 60 valuable resources
- ◆ **SSA's risk management and legal team** – reviewed or updated Declaration of Compliance, Release of Liability, Waiver of Claims, and Indemnity to align with ongoing amendments to provincial health orders
- ◆ **COVID Policy** - introduced Nov. 15 for SSA operated events
- ◆ **SSA Rural Member Organization Facebook grew to 70 members**, up 13 from 2020.
- ◆ **Eatonia Soccer Association** joined SSA
- ◆ **59 Member Organizations renew: 5 Associate, 54 Regular** - significant efforts of all volunteers and organizers contributed to providing participants access to safe soccer while supporting their overall well-being

2021 Organizational Highlights - Membership

‘The SSA membership is efficient and effective in delivering Soccer’

Soccer Town in Saskatchewan

- ◆ A new partnership with Living Sky Sports and Entertainment
- ◆ A Social media campaign encouraged Members to return to play. 16 Member submitted videos to celebrate all their local clubs have to offer. **Moose Mountain Soccer** received **\$5,000** as the **winner** along with \$250 each to runners-up SYSI and Weyburn Soccer Association



Annual General Meeting

- ◆ **24 Member Organizations** along with special guests help make our 2nd online Annual Meeting a success

SSA Annual Recognition Awards a hit

- ◆ Hosted by Darren Dupont, IKS Media, via Facebook Live with special guests and recipient engagement, was another success with 90 Peak live viewers and **3,187 people reached**

Membership Structure

- ◆ Significant advancements in policy work leads to a more open and welcoming membership structure while clarifying that members that work in harmony and alignment will be rewarded through access to the full privileges of membership

SSA Surveys showed positive results again in 2021

- ◆ **Member Organization Satisfaction with SSA - overall rating, 88%** increasing from 75% in 2020
- ◆ **Individual Member Satisfaction with SSA – rating 74%**, keeping consistent with 74% in 2020
- ◆ **Non-Returning Survey** - key learnings, **57% of respondents** indicated ‘yes’ or ‘maybe’ that there was something SSA or their Member Organization could do for them return to soccer



2021 Organizational Highlights - Community

'The value of soccer is constantly brought to new Saskatchewan community groups'

Everyone's Game (EG)– Diversity, Equity, and Inclusion Strategy

- ♦ Work continues and is enhanced through various initiatives in 2021
 - ♦ **EG Community** - FC Regina, SYSI, Weyburn Soccer Association, Cudworth Soccer, and Yorkton Soccer Association join our growing community to share experiences, build together, celebrate successes, and learn from one another
 - ♦ **SSA Board of Directors – confirms commitment to diversity** - amendments introduced with goal to **embed principles** from Everyone's Game **into** our **Bylaws**, Board composition and recruitment strategies
 - ♦ **Same Game Challenge** – SSA invited to engage with other sport and recreation organizations across Canada to bring our gender equity vision to life
 - ♦ **4 Education Sessions** - completed with membership to allow for listening, learning, and to promote active planning that upholds Everyone's Game values
 - ♦ **Special Olympics Saskatchewan** – partnership agreement renewed to 2023

Women's Initiatives

- ♦ **Female Mentorship Program** - attracted 19 Coaches from 8 Member organizations
- ♦ **Female Development Grant** – provided \$5,420 to 14 females working to further their coaching or referee education
- ♦ **Respect Group's - Keeping Girls in Sport** - once again offered free to members in 2021.
- ♦ **Gender Equity Lens** – offered free to members in March of 2021

Athlete Assistance Program

- ♦ Provided **\$20,748** to **18 high performance youth athletes** from ASTRA Soccer Academy, Lakewood Soccer Club, MLS Academy, Queen City United, REX, and Next Level Exposure



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Sponsorship

- ◆ New and long-term partners add significant value:
 - ◆ **Saskatchewan Lotteries Trust for Sport Culture and Recreation** continue to be our largest external sponsor providing **over \$750,000 in support**
 - ◆ Long term partnerships with **Direct West and SaskTel renewed** for two years
 - ◆ **Living Sky Sports & Entertainment** awarded rights for CPL franchise in Saskatchewan, partner with Prairieland Park in Saskatoon with goal to acquire new stadium. LSSE contributed to SSA with various initiatives including **Soccer Town in Saskatchewan**, a social media event to promote LSSE bid for CPL stadium and to celebrate local soccer organizations. LSSE also sponsored the Adult 7 v 7 event at Soccer Day in Saskatchewan
 - ◆ Partnership with **Adidas renewed** for 3 more years with increased support to SSA
 - ◆ Partnership with **Soccer Locker renewed** for another year with increased support to SSA

Partnerships and Collaborations

- ◆ New partners enhance member services and add value:
 - ◆ **Saskatchewan Ministry of Education** – SSA launches Student Coach Credit Program
 - ◆ **Wilkinson Media** – continue to provide guidance and enhance our staff expertise through media and communications training with support from the Saskatchewan Government provincial training subsidy
 - ◆ **RBC Dominion Securities** – after an extensive RFP process, RBC has been chosen to provide long term guidance on SSA's Investment Strategy
 - ◆ **Sparks Solutions** - provides skilled support to increase our capacity to serve membership on key programs including MAP and Club Licensing
 - ◆ **Techne Futbol** - supports member organizations to encourage players to get active online during COVID
 - ◆ **Dupont Media** - Darren Dupont and Dupont Media supported the 2nd online delivery of our awards

Facilities Advocacy

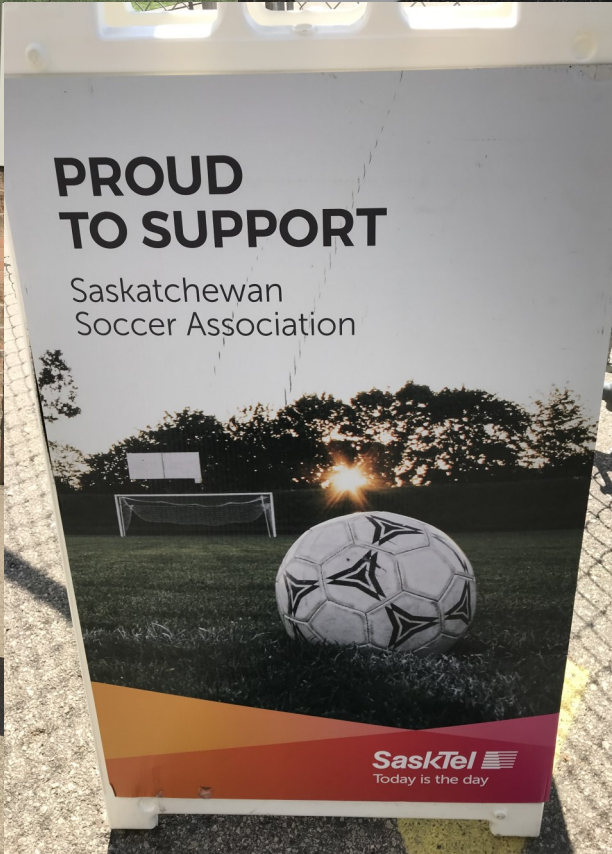
- ◆ **Weyburn** - opened their new the **Credit Union Spark indoor soccer facility** in October
- ◆ **White City and Martensville** - in development of indoor soccer facilities





The Saskatchewan Soccer Association would like to take this opportunity to recognize the support of our generous sponsors. It is through their support, we can continue to offer opportunities for people to play, excel, and succeed.







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