**Advance Notice From Clubs**

Dear <club name> families,

I hope this email finds you well after having an enjoyable <Fall/Winter/Spring/Summer> season.

As we strive to enhance the experiences of our players and families, we will be working with Saskatchewan Soccer and [Satori Soccer](https://gosatori.org/) to administer our postseason survey. Satori is a nonprofit that conducts professional surveys, ensures confidentiality, and provides benchmarked analysis to help clubs improve player experiences. Your time is highly valued which is why we’ve partnered with an industry expert to get the most from your feedback.

Satori will email your unique survey link on <survey open date>. This survey is confidential meaning we will not be able to tell who responded or who said what. However, to get the most from the analysis, we will receive average survey scores by team and be able to summarize results across age groups, genders, and programs. Please know **it is important that everyone responds** as we would like to have an accurate view of the experiences on each team throughout the club. The more responses we receive, the more likely we are to make good decisions on what to improve.

Thank you for all you do in helping make soccer possible in our community. We look forward to learning from your confidential feedback and taking action to improve the club.

<email signoff>,

<sender name>