

MEMBER ASSISTANCE PROGRAM (MAP) EASY GUIDE

Spending Plan Application deadline | **April 15**
Follow-Up Report deadline | **November 1**

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MAP Grant is graciously sponsored by:



MAP Grant Funding Objective:

The purpose of the Membership Assistance Program (MAP) Grant is to enable Saskatchewan Soccer Association (SSA) to allocate funds directly to members, to support efforts to increase the number of participants, expand sport and organizational development opportunities, strengthen local capacity to grow the game, create a safe and inclusive environment, and assist with promotion of soccer in Saskatchewan.

Grant Summary:

- Refer to *Grants Policy, Article 1 – MAP Grant* for full details on the MAP process.
- The amount of funds received for your project(s) will be contingent on:
 - The total amount of funds available.
 - The amounts requested on the application and the receipts provided in the follow-up report.
 - Fulfilling the requirements of the grant.

Project Funding:

MAP Grant project applications can be submitted in two categories.

Population Based Funding (PBF): This category of funding is typically for projects or programs which occur on a yearly, ongoing basis. There is no limit to the number of projects that can be applied under

each category. PBF funding is designed to support program and operational enhancements in the four priority areas:

- Coaching Development
- Grassroots and Recreational Development
- Organizational Development
- Referee Development

Special Projects Funding (SPF): This category of funding is designed to support new, or the expansion of existing projects meant to increase your organization's capacity and alignment with the SSA strategic plan. MOs are eligible to submit a SPF application in each of the following areas:

- Everyone's Game Strategy (Equity, Diversity, and Inclusion)
 - Keeping women and girls in sport engagement and expansion
 - Newcomers to Canada engagement and expansion
 - Indigenous participants and community engagement and expansion
 - Adaptive soccer program development & expansion
 - Cultivating respectful game-time environments
- Early sport (U3-U7) Program Development
- Futsal Program Development
- Adult Soccer Program Development
- Referee Program Development
- Youth Leadership Development and Engagement
- Club Licensing Participation
- New Member Application*

*New SSA Member Application funding is only applicable to those individuals who became members in 2024.

PBF Project Examples:

The following are **examples** of eligible projects in each category:

Coaching Development:

- Training and certification (Canada Soccer or NCCP, etc.)
- Professional development (*if outside of SSA, Canada Soccer or NCCP coaching education please contact SSA for prior approval*)
- Coaching materials (clipboards, whistles, etc.)
- Coach retention initiatives (thank you gift cards, coach clothing, etc.)
- First aid/CPR/AED training, concussion training, etc.
- Coaching resources (books, dvds, apps, etc.)
- Sport medicine services (stretching, strength & conditioning, yoga, nutrition, etc.)
- Mentorship of coaches
- Recruitment of new coaches to join the organization
- Coaching projects that fulfill Club Licensing requirements

Grassroots and Recreational Development

Proudly



INTEGRITY • INCLUSIVITY • INNOVATION

- Equipment (balls, cones, pinnies, nets, etc.)
- Player or school clinics
- Hosting a Canada Soccer Active Start Soccer Fest
- Club Licensing requirements
- Promotional events (festivals, jamborees, learn to play, try it days, etc.)
- Adaptive soccer programming
- Respect in Sport for Parents certifications
- Programming specifically for, or to recruit, newcomers.
- Programming specifically for, or to recruit, Indigenous participants.
- Walking soccer programming
- Beach soccer programming
- Futsal programming

Organizational Development

- Attending SSA's AGM or Member Education Sessions
- Host a membership information night (registration night, parent info night, AGM, etc.)
- Strategic Planning
- Computer system upgrades
- Technology fees
- Office equipment/furniture
- Bylaw or policy development
- Promotions (postage, printing, advertisements, billboards, signage, etc.)
- Board and volunteer education/development (how to run a board, managing volunteers, attracting sponsors, etc.)
- Volunteer retention (thank you gift cards, clothing, etc.)
- Storage (C-Can, storage buildings, equipment (any storage facilities must, in theory, be able to be moved, otherwise they are considered a capital expense and are ineligible)
- Respect in the Workplace certifications
- Commit to Kids certifications

Referee Development

- Training and certification
- Purchasing rule books
- Professional development and educational upgrading
- Mentorship of referees
- Referee uniforms and equipment (whistles, referee wallets, ball pumps, flags, etc.)
- Referee retention initiatives
- Referee clinics specifically for females, youths, newcomers, or Indigenous participants

SPF Project Examples:

The following are examples of eligible projects in each category, it is important to note that you cannot apply for the same items in both PBF and SPF:

Projects aligned with [Everyone's Game](#) - Diversity, Inclusion and Equity

- Equipment or materials for all abilities, walking soccer, female only programs, LGBTQ2I+ programs, or any other relative inclusive initiatives.
- Promotion of all abilities, walking soccer, female only programs, LGBTQ2I programs, or any other relative inclusive or diverse initiatives.
- Educational programs or seminars that assist with the recognition of diversity gaps in soccer and nurture an inclusive environment.
- Equipment or materials for new or expanding adaptive soccer programs
- Adaptive equipment (balls, power chair attachments, raised floor tape, etc.)
- Equipment or materials for new or expanding newcomer-specific programs
- Program for a specific newcomer group (Open Door Society, Filipino-Canadian Association, Muslim girls who participate with female coaches only, etc.)
- Equipment or materials for new or expanding Indigenous-specific programs
- Partnership with local First Nation(s)
- Marketing materials promoting Diversity, Inclusion, and Equity within your organization.
- Development of a Diversity, Inclusion, and Equity strategy within your organization
- Offering programs with reduced barriers; transportation, cost, etc.
- Field marshal program

Early sport (U3-U7) participation/physical literacy soccer program development & expansion

- Equipment or materials for new or expanding U3-U7 programming.
- Promotion of new or expanded U3-U7 soccer programs.
- Active Start coaching course
- Coach honorariums, recruitment, and retention for programs.
- Promotional events (festivals, jamborees, learn to play, try it days, etc.)

Futsal program development & expansion

- Equipment or materials for new or expanding futsal programs
- Futsal courses
- Futsal player or school clinic
- Promotional events (festivals, jamborees, learn to play, try it days, etc.)
- Futsal program promotions
- Futsal tiles or play field

Adult soccer program development & expansion (including walking soccer)

- Equipment or materials for new or expanding walking soccer programs
- Equipment or materials for new or expanding adult programs (new gender, new age category, new format, etc.)

- Player clinics ('Dust the rust off', 'How to play', Goalkeeper specific, female specific, etc.)
- Promotion of new or expanding adult programs

Referee Program Development

- Equipment or materials for referee development
- Training and development of referee mentor
- Training and support
- Mentorship of referees
- Promotion of new or expanding referee development
- Respectful game-time promotions (signage, postcards, leaflets, etc)

Youth leadership development and engagement

- Youth-specific coaching course
- Youth-specific referee course
- Youth volunteer honorariums or appreciation gifts
- Youth education/development (leadership training, etc)
- Materials to build a youth volunteer program
- Promotion of new or expanding youth leadership initiatives

Club Licensing participation

- Coach courses (grassroots and higher level)
- Safe sport (MED – updated)
- Sport science/tech for MA2+
- Any projects deemed eligible by SSA that directly support Club Licensing participation. See the SSA website for Club Licensing requirements.
- Purchase of new equipment to align with [Canada Soccer's Grassroots Standards](#)

The application must articulate the project. This is to ensure that approval is provided, so that Member Organizations do not spend money on items that they will ultimately not get funding for, thereby stressing their financial situation.

Population Based Funding - Ineligible Projects:

- General operating costs such as facility rental costs and referee game fees
- Any construction, upgrading, maintenance or operating costs of facilities
- Expenditures for which other grant dollars have been used
- Social events (barbecues, lunches, etc.)
- Alcoholic beverages
- Research projects or feasibility studies
- Out-of-province travel
- Provincial or university CIS team expenses
- Wages
- Other expenses deemed as ineligible as identified by SSA

Special Project Funding - Ineligible Projects:

- Any construction, upgrading, maintenance or operating costs of facilities
- Expenditures for which other grant dollars have been used
- Social events (barbecues, lunches, etc.)
- Alcoholic beverages
- Research projects or feasibility studies
- Out-of-province travel
- Provincial or university CIS team expenses
- Wages
- Other expenses deemed as ineligible as identified by SSA

Revenues:

The 'revenues' section of the application and follow-up report is the section where you show that the project will break even and that the Member Organization will **not gain a profit** from the project conducted. Revenues that can be listed might include general operating budget, athlete registration fees, program registration fees (if you charge a fee to the end user for the course provided), fundraising, donations, sponsorship dollars, etc.

Expenditures for which other grant dollars have been used cannot be requested. Two different grants cannot be used to pay the same dollar of expense, whether the grant comes from the Trust Fund or any other granting agency.

MAP Grant Best Practices:

Members Organizations that follow best practices generally do very well on MAP over-submission funding.

- Upon receiving your amount approval letter, set up your MAP follow-up folder. As soon as a payment is made for any MAP eligible expense, place a copy in your folder. This will make completing your follow-up much easier.
 - Download SSA Receipt Spreadsheet and save one as "SSA Receipt Spreadsheet – SPF – (MO Name)", and "SSA Receipt Spreadsheet – PBF – MO Name." Update the spreadsheet as receipts are received.
- Track the outcomes and any revenue of your projects – The follow-up report should include a summary of the outcomes of each project (e.g. purchased 20 uniforms, trained 10 coaches, distributed 200 recruitment posters, etc).

Submission:

April 15: Deadline for submission of MAP Grant PBF & SPF applications

Nov 1: Deadline for submission of MAP Grant follow-up report & all associated documentation.