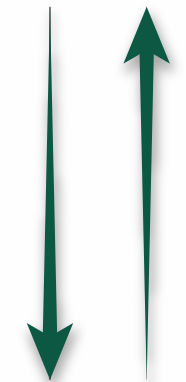


Saskatchewan Soccer Association. Cultivating the world's game in Saskatchewan

Saskatchewan Soccer is the Provincial Governing Sport Body responsible for the governance and promotion of the game of soccer in Saskatchewan. A member association of Canada Soccer, Saskatchewan Soccer represents member organization clubs and academies that operate in the province.

Vertically Aligned Strategy

Aspiration



Execution



Mission: Soccer enriches people's lives and builds strong relationships in Saskatchewan.

Vision: To develop great people and connect healthy communities in Saskatchewan through lifelong participation in soccer.

Strategy: Saskatchewan Soccer's Board of Directors provides strategic guidance to the organization in pursuit of its mission and vision.

Operations: Staff work to execute the mandate of the association and achieve the strategic vision of the board through the strategic plan.

Values: Our values guide the daily behaviours of our staff and board in pursuit of our strategic goals and in pursuit of operational excellence.

Integrity – We believe that sport should be a safe, welcoming, and positive experience for all.

Inclusivity – We work intentionally to build an equitable system that represents everyone in Saskatchewan.

Innovation – We seek to find new and creative approaches to the development of soccer throughout Saskatchewan.



Everyone's Game, Everyone's Responsibility

	Participation	Interaction	Capacity	Excellence
SSA	<p>Early access for all</p> <p>Launch a soccer-in-schools program to ensure quality soccer exposure for all children aged 5-13.</p>	<p>Speak with one voice</p> <p>Develop and implement a proactive marketing communications and member service strategy for the game in Saskatchewan.</p>	<p>Human capital</p> <p>Plan for organizational excellence across human and capital resources to execute the strategic plan and meet the targeted outcomes in 2026.</p>	<p>Continuous improvement</p> <p>Operational excellence across all facets of the organization including governance, operations, development, administration, and marketing.</p>
MO	<p>Community education</p> <p>Provide access to information, presentations, and insights from global leaders across all areas of football.</p>	<p>Collect accurate data</p> <p>Work with Member Organizations to define the data required to ensure the long-term health of the game.</p>	<p>Stable operations</p> <p>Support the implementation of governance and operations best practices required to ensure sustainability and the long-term health of all Member Organizations.</p>	<p>System alignment</p> <p>Alignment to the governing principles and requirements of membership set out by the governing bodies for soccer in Canada.</p>
Participant (player, coach, referee, fan, parent, administrator, etc.)	<p>Technical plan</p> <p>Improve participant experience through the implementation of the Whole of Soccer Plan.</p>	<p>Celebrate football culture</p> <p>Leverage major international and domestic football competitions to celebrate the global culture of the game that exists in Saskatchewan.</p>	<p>Quality experience</p> <p>Collaborate on ensuring quality experiences to ensure the attraction, retention, progression, and transition of participants through life-long involvement in the game.</p>	<p>Safe sport</p> <p>Support the implementation of best-practice Safe Sport initiatives, partnerships, prevention and investigation processes across the whole soccer system.</p>
Community/ Sport System	<p>Complete, aligned pathway</p> <p>Support the development of Pro-Am and Professional soccer in Saskatchewan and strengthen alignment to national pathways for participants.</p>	<p>Values-aligned partnerships</p> <p>Build and enhance values-aligned partnerships.</p>	<p>Public affairs</p> <p>Advocacy for investment and enhancement of the provincial sport system including facility development.</p>	<p>Inclusive, scalable system</p> <p>Ensure scalable program and competition offerings across Saskatchewan with a targeted focus on underserved populations.</p>