



Board of Directors Meeting Minutes

Newsham Clubhouse
Date: Feb 5, 2023, 4:30pm
Minutes

In Attendance: **Huw Morris, Michele Mason, Anna Kostiuk, Cory Clapson, Kendra Mazer, Morgan Reagan, Jaime Diguer**

Regrets: **Steve Perron, Kayla Schaefer**

Late:

CALLED TO ORDER: 4:31pm

1. President's remarks – **None.**
2. Adoption of the minutes from last meeting – **Motion: Morgan. Second by: Michele. Motion Carried.**
3. Business arising from minutes – **None.**
4. Amendments and adoption of the agenda: **Motion: Huw. Second by: Kendra. Motion Carried.**
5. Executive Director's Report

Registrar Report

- Outdoor Season Registration for League Opened: Feb 1st, 2023

	2022 PRICES	PROPOSED 2023 PRICES	WITH \$40 UNIFORM DISCOUNT
U7	\$ 160.00	\$ 180.00	\$ 140.00
U9	\$ 195.00	\$ 210.00	\$ 170.00
U11 ALLIANCE	\$ 285.00	\$ 300.00	\$ 260.00
U11 CITY	\$ 235.00	\$ 250.00	\$ 210.00
U13+ CITY	\$ 285.00	\$ 300.00	\$ 260.00
U13 ALLIANCE	\$ 300.00	\$ 335.00	\$ 295.00

Our Mission

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U15 ALLIANCE	\$ 315.00	\$ 350.00	\$ 310.00
U17+ ALLIANCE	\$ 315.00	\$ 350.00	\$ 310.00

- U13 Cup Outdoor Tournament Registration will Open: March 15th, 2023
- Summer Camp Registration Opens: Apr 1st, 2023

Tournament

- Subcommittee Report. **Research 50/50 Kiosk sales.**

PTSO

- Review upcoming in April 2023. **Jaime will present PTSO 1 vs PTSO 2 comparison at the next board meeting.**

SYSI

- PSL communications from Saskatoon Alliance (U15-U17) and SUSC (U13).
- Zone Boundary Update communication to all SYSI registrants. **Intent for the Indoor 2023-2024 Season:**
 - **retain all players from newly acquired new neighborhoods in U11 & U13, examining potential for combined zone teams**
 - **review PTPOZ requests by U15 players on case-by-case basis**

Community Connections: Growing the zone

- Volunteer Appreciation Steak Night: March 6th, 2023 – date moved to Monday.
- Sponsorship and Donation from SaskLotteries, Mar's Mini Golf, SaskPower
- Dundonald Community Association Winter Fun Day SUSC donating prize pack, promo in the event flyer: Mar 4th
- Social Media Content Calendar

6. Technical Director's Report

- Outdoor season team projections: SUSC teams, Hollandia-United teams, U17 girls Alliance Program
- U13 PSL information session for parents
- U15 & U17 SYSI Alliance PSL tryouts
- Player evals to take place at tournaments & League games
- Club tryouts, coach selections and coach certifications plans
- Completed player parent issues with great success in the past 2 weeks.
- Sat on the CSA technical meeting this week gaining information on the new coaching requirements that are coming into effect.
- Met with Marcus on us delivering our own community level courses and the theory requirements prior to the practical components.

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- rezoning complete, the work starts with communication to our new communities, schools and general stakeholders we should hopefully have help and support from our board members assisting in those commutation projects.

7. Bills to be approved:

- Saskatoon Public School District (Facility Rentals Jan) - \$1005.14
- Astra Sports Ltd (Facility Rentals Jan) - \$535.50
- City of Saskatoon (Coach Criminal Record Checks) - \$390.00
- Saskatoon Sports Center (Storage Rental Jan) – \$115.50*

*Motion to apply to SSC for annual rental of the Storage locker: Morgan. Second by: Michele. Motion Carried.

- Tournament Expenses:
 - Imagine That Media (Player of the Game Pins) – \$494.40

Motion to pay all bills as presented: Kendra. Second by: Michele. Motion Carried.

8. Correspondence:

- Cheque – SYSI \$2,400.00 (Tournament registrations for 3 Alliance Academy teams)
- Cheque – SYSI \$1,312.32 (Replacement for stale dated checks from 2022 lost in transit)
- Tournament Donation – SK Special Edition 22 Fresh Hoodie from SaskPower

9. New Business

- Ways and Means Application: Joseph Alimasi (team fees) - \$133.86 to Coach Kevin Scorey
Approved.
- Flex Term Investment Account – will benefit zone by accruing interest.
- Recruitment Strategy Brainstorm Session
 - o Zone Boundary changes
 - o Schools & community associations

Recruitment strategies

- Branding – vehicles, Newsham, etc.
- Apparel – Ask Coaches to encourage only SUSC apparel
- Sr players can attend Community Association practices
- Free Soccer in the Park @ Newsham for our newly acquired communities
- Free Soccer in the Park @ Newsham for Hampton Village Community Association
- Mini Jamboree in Outdoor Season for all community soccer registrants
- School visits
 - o High School Students can assist on their PD days at Elementary Schools
 - o Pamphlet handout for kids to take home
 - o Branded giveaways

Retention strategies

- Feedback survey for current players
- High Quality Academy Ideas
 - o Content – skill set appropriate.
 - o Canada Soccer Safe Sport Policy
 - o Age group separation
 - o Well Organized

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- Feedback collection
- Curriculum communication
- Consistent coaching
- Age-appropriate equipment
- Centralized training
- Scheduling optimized
- Price according to Value
 - Promote Ways and Means
- High Quality Coaching Ideas
 - 1 weekly practice with volunteer coach/1 weekly practice with technical coach
 - Hired Head coaches who aren't parents, Parent assistant coaches
 - Commitment/Contract
 - Hired Jr Coaches who are Current SUSC players
 - Continuing education, coach development
 - Monthly ZOOM
 - Technical Support
- d. Jerseys for 2023-2024 indoor season - Warm-up shirt as alternate (not Adidas)
MOTION: Morgan, Huw, carried.
- e. Adidas Partner Dealer Agreement – sign for another 3 years
MOTION: Morgan, Huw, carried.

ADJOURNEMENT: 6:23pm

Next Meeting: March 12th, 6:30pm

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