



# Saskatoon Youth Soccer Inc.

## Strategic Plan 2024-2027

*It's Time to Play!*

Saskatoon Youth Soccer Inc. (SYSI) is responsible for the governance and promotion of the game of youth soccer in Saskatoon within our membership. A member association of the Saskatchewan Soccer Association, SYSI represents member organization Zones and Community Associations within a 100km radius of Saskatoon.

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**Mission:** To create the culture and opportunity for every participant to enjoy youth soccer.

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**Vision:** Develop life skills through a lifelong passion for the game.

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**Strategy:** SYSI's Board of Directors provides strategic guidance to the organization in pursuit of its mission and vision.

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**Operations:** Staff work with SYSI's member Zones to execute the mandate of the association and achieve the strategic vision of the board through the strategic plan.

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**Values:** Our values are fully aligned with the Saskatchewan Soccer Association and guide the daily behaviours of our staff and board in pursuit of our strategic goals and operational excellence.

- **Integrity** – We believe that sport should be a safe, welcoming, and positive experience for all.
- **Inclusivity** – We work intentionally to build an equitable system that represents everyone.
- **Innovation** – We seek to find new and creative approaches to the development of soccer.

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**Strategic Areas:**

- **1 - Development** (players, coaches, referees) – Every person involved in the game from players, coaches, referees, and volunteers are integral to its growth, and develop in synergy with each other.
- **2 - Experience** (leagues, programs, events) – One of our goals is to give all participants a consistent, high-quality experience in every program we offer.
- **3 - Growth** (Engagement, Diversity/Inclusion, Sustainability) – Collaborate and lead with all soccer organizations to promote the game and eliminate barriers to participation.
- **4 - Leadership** (Governance, Management) – Strive for efficiency and integrity by continually evaluating and implementing structure and governance to impact the greater good of the game.

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**1 - Development** (players, coaches, referees) – Every person involved in the game from players, coaches, referees, and volunteers are integral to its growth, and develop in synergy with each other.

**Players**

1. Increase focus on under-5 to under-11 development and opportunities.
2. Align with Canada Soccer Association's (CSA) Long Term Player Development and Grassroots Standards.
3. Continued enhancement of Alliance academy program offerings.

**Coaches**

1. Ensure all coaches have met the required age-appropriate training and screening procedures.
2. Promote mentorship of Community Association coaches.
3. Identify gaps and needs in underrepresented coach demographics.
4. Collaborate with members to develop strategies to increase team personnel retention.

**Referees**

1. Create a respectful culture for referees.
2. Ensure efficient and effective communications between SYSI and referee association to enhance development and mentorship of referees.

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**2 - Experience** (leagues, programs, events) – One of our goals is to give all participants a consistent, high-quality experience in every program we offer.

1. Foster accessibility and inclusion in program design for a place for all to play.
2. Define player pathways through SYSI and how they align with the Canada Soccer Pathway.
3. Increase enrolment and maintain retention of players in all age groups from youth to senior soccer through collaboration with Saskatoon Adult Soccer.
4. Maintain an effective feedback system.
5. Cultivate continued respect and trust between SYSI and its member Zones and Community Associations.

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**3 - Growth** (Engagement, Diversity/Inclusion, Sustainability) – Collaborate and lead with all soccer organizations to promote the game and eliminate barriers to participation.

**Engagement**

1. Build and strengthen key strategic partnerships to expand the scope of the game.
2. Continue to enhance presence through community functions, programs, and initiatives.
3. Attain greater levels of transparency and cohesiveness through membership collaboration and conversation.

**Diversity & Inclusion**

1. Increase the scope of existing programs to drive participation levels.
2. Partner with organizations serving underrepresented groups to expand the reach of SYSI participants.

**Sustainability**

1. Augment and diversify revenue streams and marketing capacity.
2. Work to remove barriers to allow for and encourage increased involvement from underrepresented groups.
3. Cultivate strategies to retain volunteers to encourage long-term involvement in the sport.

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**4 - Leadership** (Management and Governance) – Strive for efficiency and integrity by continually evaluating and implementing structure and governance to impact the greater good of the game.

**Management**

1. Ongoing evaluation of SYSI staff structure, development, and responsibilities to heighten operational efficiencies.
2. Continual enhancement of website and forms for greater user-friendliness and efficiencies.
3. Provide guidance to member Zones and Community Associations with respect to league operations.

**Governance**

1. Examine responsibilities of board and committees to uphold high levels of governance.
2. Regular policy and bylaw review for attainment of best procedure.
3. Measure Board efficiency, accountability, and engagement.
4. Identify development opportunities for directors to enhance growth and expertise.